

# Spring Events



**GRAND OPENING  
FESTIVAL  
World of Willow  
MARCH 15**

Over  
**20**

**Tastings  
& Classes!**

**BEER & BAR  
SNACKS  
JUNE 20**

**TASTEDAY THURSDAY:  
PINOT, PLEASE**

**MARCH 28**

**SPRING SPARKLER FESTIVAL  
MAY 31**



**WILLOW PARK**  
WINES & SPIRITS

[willowparkwines-sk.com](http://willowparkwines-sk.com)



# TasteDay Thursday

Take your week night to the next level with one of our TasteDay Thursday events. You'll try six wines, spirits, beers, or cocktail samples with accompanying cheese boards.

**TasteDay Thursday: Cheers to Irish Whisky**  
Thursday, March 14 | 7-8:30pm | \$30

**TasteDay Thursday: Fantastically French**  
Thursday, March 21 | 7-8:30pm | \$30

**TasteDay Thursday: Pinot, Please**  
Thursday, March 28 | 7-8:30pm | \$30

**TasteDay Thursday: Vino d'Italia**  
Thursday, April 11 | 7-8:30pm | \$30

**TasteDay Thursday: California Dreamin'**  
Thursday, April 25 | 7-8:30pm | \$30

**TasteDay Thursday: Break Out the Bubbly**  
Thursday, May 9 | 7-8:30pm | \$30

**TasteDay Thursday: Rosé All Day**  
Thursday, May 23 | 7-8:30pm | \$30

EVENT TICKETS ARE EASY TO BUY

Purchase them online at  
[willowparkwines-sk.com](http://willowparkwines-sk.com)



**BONUS:**  
ANY FEATURED PRODUCTS  
AFTER EACH EVENT!

# Taste-to-Buy

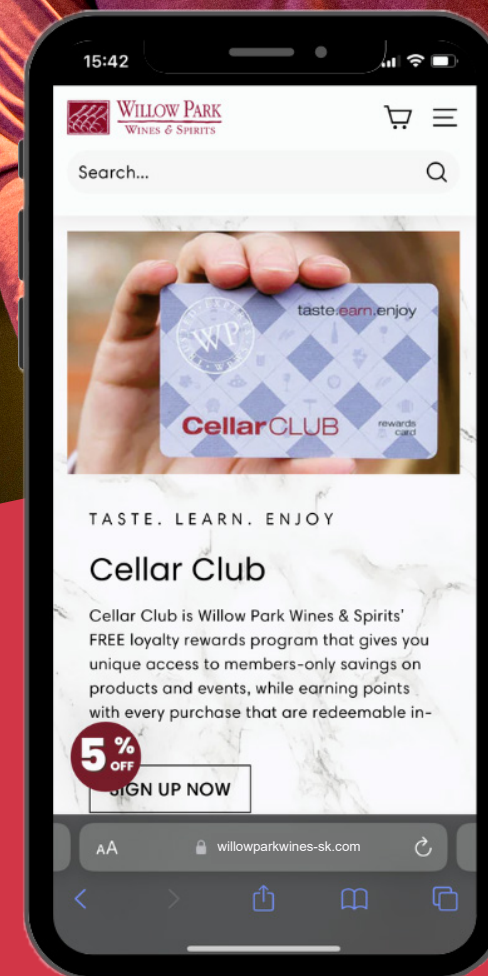
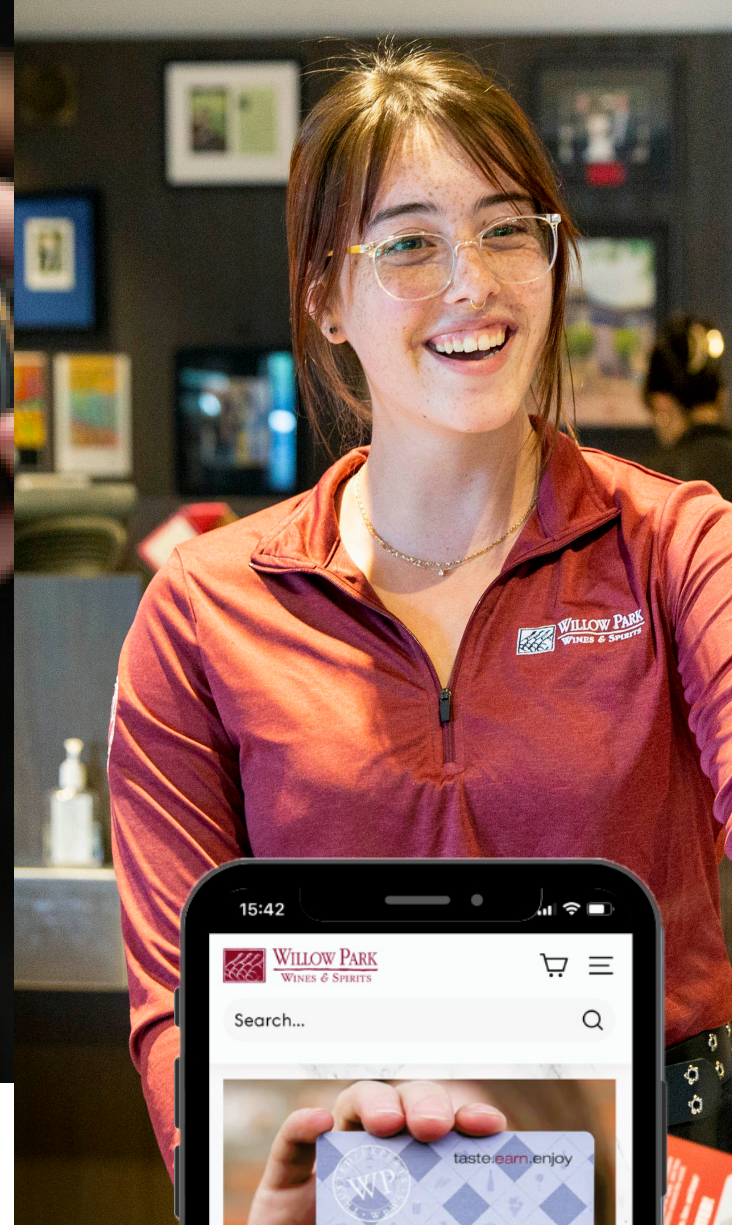
Our Taste-to-Buy events bring new meaning to the phrase "try before you buy." Visit our Saskatoon location to try a variety of featured sale items, from crisp white wines, bold reds, and sophisticated spirits.

**Taste-to-Buy: Easter Deals**  
Saturday, March 30 | 12-4pm | FREE

**Taste-to-Buy: Mother's Day Specials**  
Saturday, May 11 | 12-4pm | FREE

**Taste-to-Buy: May Long Weekend Specials**  
Saturday, May 18 | 12-4pm | FREE

**Taste-to-Buy: Father's Day Deals**  
Saturday, June 15 | 12-4pm | FREE



# JOIN THE CELLAR CLUB

Join for **FREE** and Earn Points with Every Purchase

### Exclusive Benefits

Be the first to know about new events, limited product releases, and biggest sales of the year.

### Trusted Expert Recommendations

Access Cellar Club exclusive wines, beers, and spirits — picked and priced just for you!

SCAN HERE





## WINE EVENTS

### Spring into the Perfect Negroni



- 3/4 oz. Campari
  - 2 oz. Gin
  - 3/4 oz. Red vermouth
  - 6 Dashes of grapefruit & hops bitters
  - 1 lemon twist for garnish
  - Ice
1. Combine the Campari, gin and vermouth in a glass over ice. Add bitters.
  2. Shake using a cocktail mixer and strain into a rocks glass over ice.
  3. Garnish with the lemon twist

### Seniors Day

EVERY TUESDAY

# 5% OFF

\*Discounts apply to regular priced items. Products must not be discounted below social reference pricing set by the SGLA.

#### THURSDAY, MARCH 21

**TasteDay Thursday: Fantastically French**  
7-8:30PM | \$30

*Style: Seated, In-person Tasting*

Let our Trusted Experts entice you with a lineup of French wines and delicious cheeses. Discover the beautiful regions of this iconic wine country, and learn the basics of blends and labels. Mon Chéri, these might become your new favourite bottles, the ones you want to add to your cellar collection or Friday night table.

#### FRIDAY, MARCH 22

**Spring Wine & Cheese**  
7-8:30PM | \$40

*Style: Seated, In-person Tasting*

Get ready for warmer weather! Our Trusted Experts are eager to introduce you to some wonderful combinations, perfectly paired for patio days and picnics. From crisp whites, luscious rosés, to soft delicious reds, this pairing class will illuminate the intrinsic connection between vineyard and farm.

#### THURSDAY, MARCH 28

**TasteDay Thursday: Pinot, Please**  
7-8:30PM | \$30

*Style: Seated, In-person Tasting*

There is no better wine to grace your table this Easter weekend than Pinot Noir! An excellent wine to pair with glazed salmon, turkey and ham, this versatile world-wide favourite is one of Willow Park Wines & Spirits' best-kept Easter secrets. We may even throw in a couple of other Pinot grapes to tease your tastebuds!

#### THURSDAY, APRIL 4

**Popcorn Pairings**  
7-8:30PM | \$30

*Style: Seated, In-person Tasting*

Bring some friends and let's get things poppin'! This event is sure to be a fan-favourite and we expect it to become a staple here at Willow Park Wines & Spirits, just like we assume popcorn is a staple in your pantry. Discover the tasty connection between wines, beers, and spirits paired with various flavours of this fluffy, by-the-fistful snack.

#### THURSDAY, APRIL 11

**TasteDay Thursday: Vino d'Italia**  
7-8:30PM | \$30

*Style: Seated, In-person Tasting*

Cin Cin! Discover the everyday drinking wine styles of Italy. Join our Trusted Experts on a journey where you'll sip famous grapes like Sangiovese, Montepulciano, Primitivo, and more. Savour an assortment of six wines plus a bubbly reception, all accompanied by savoury cheeses and bread. What are you waiting for? Let's dive deep into the old world charm of Italian wines!

#### WEDNESDAY, APRIL 17

**Malbec World Day Tasting**  
7-8:30PM | \$40

*Style: Seated, In-person Tasting*

April 17, 1853 will forever be marked in the heart and history of Argentina's wine industry. The date launched the first agricultural school in the region, with a dream to introduce a French grape called Malbec into Argentinian soil. Now annually celebrated as Malbec World Day, we raise a glass in honour of Argentina's best wines, including Malbec, Cabernet Sauvignon, and Chardonnay. Served with cheese boards and chocolate.

#### THURSDAY, APRIL 25

**TasteDay Thursday: California Dreamin'**  
7-8:30PM | \$30

*Style: Seated, In-person Tasting*

Come sample some sunshine from California, which boasts more than 100 terroir varieties! Join our Trusted Experts and taste some of the most unique regions offering complex varietals and expressive blends as we travel the coast from north to south. Accompanied by cheese boards and fresh bread.

#### THURSDAY, MAY 9

**TasteDay Thursday: Break Out the Bubbly**  
7-8:30PM | \$30

*Style: Seated, In-person Tasting*

A perfect treat for Mother's Day! Come experience the sparkle of effervescence with bubbles, bubbles, and more bubbles! Our Trusted Experts are eager to reveal how different styles and regions affect these celebration-enhancing wines. From Prosecco to Cava and everything in between, you'll sample six delicious wines accompanied by cheese and fresh bread.

#### FRIDAY, MAY 10

**Crave Cupcake Pairings**  
7-8:30PM | \$40

*Crave*

*Style: Seated, In-person Tasting*

Celebrate Mom with a tasting experience as sweet as she is! We're partnering with Crave Cupcakes to bring you a spring sensation you won't want to miss. Discover the magical combination of flavours as we pair wine, beer, and even a spirit or two with scrumptious mouth-watering cupcakes. This tasting is curated specially for the sweet-tooth in all of us!

#### THURSDAY, MAY 23

**TasteDay Thursday: Rosé All Day**  
7-8:30PM | \$30

*Style: Seated, In-person Tasting*

It's time to drink pink! The Trusted Experts are eager for summer and we hope you are too. With a fantastic lineup of the many shades of rosé, we're serving up six delicious wines alongside cheese boards and fresh bread. Discover the myriad of flavours and styles that make rosé wines oh so fabulous!

#### WEDNESDAY, MAY 29

**Sparkling Wine & Cheese**  
7-8:30PM | \$40

*Style: Seated, In-person Tasting*

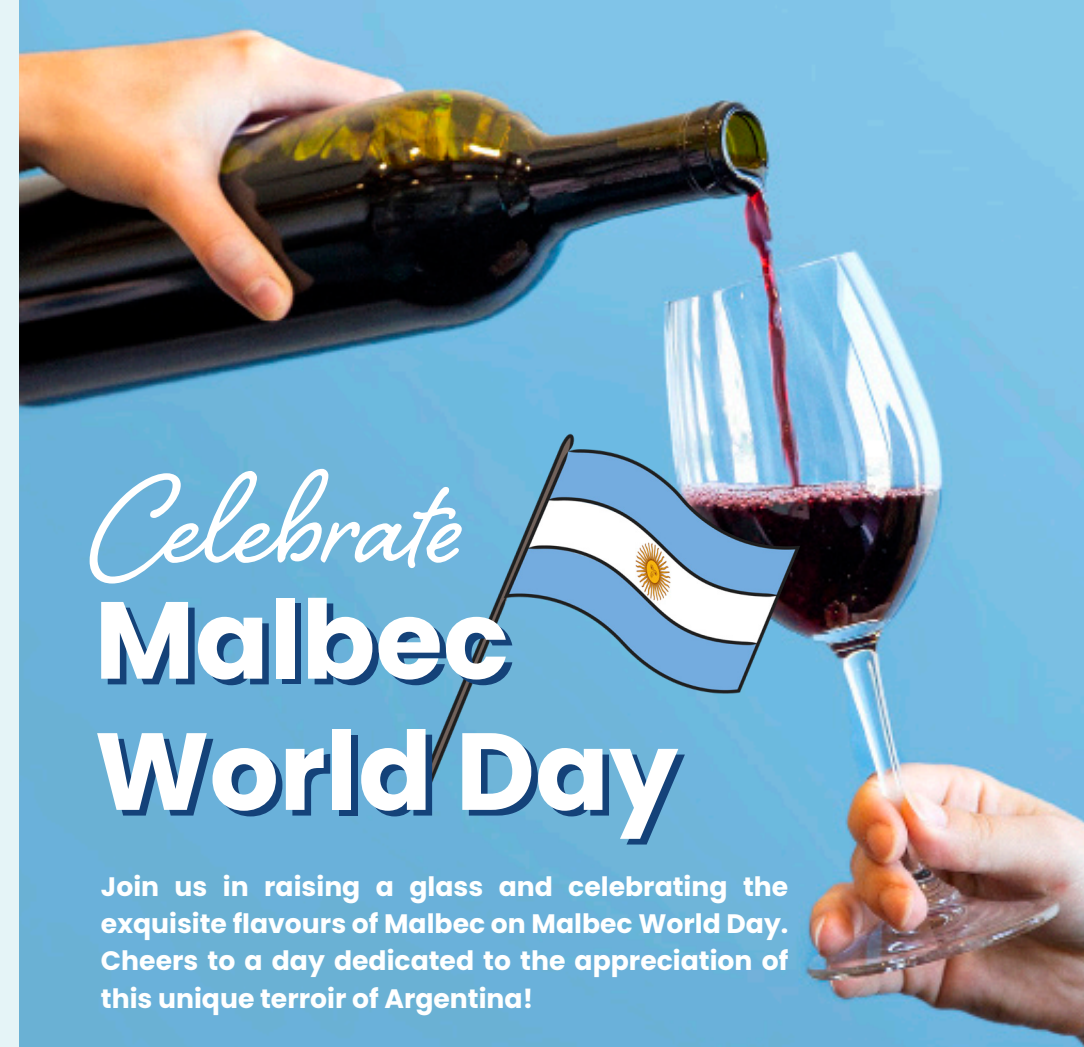
Hello, wonderful! It's time for some spectacular combinations as we pop open the bubbly and pair each effervescent wine with delicious fresh cheeses. Join our Trusted Experts and discover this unexpectedly delightful duo. Savour six sparkling wines and explore the styles and flavours of Prosecco, Cava, Cremant, and more!

#### THURSDAY, JUNE 27

**Canadian Wine & Cheese**  
7-8:30PM | \$40

*Style: Seated, In-person Tasting*

Celebrate Canada! From coast to coast, this country boasts an abundance of rich delicious wines and exceptional cheeses. Raise a glass to this great land with the finest Canadian vineyards and cheesemakers by sampling six wines in a variety of styles. All accompanied by fresh bread and scrumptious cheeses.



## Celebrate Malbec World Day

Join us in raising a glass and celebrating the exquisite flavours of Malbec on Malbec World Day. Cheers to a day dedicated to the appreciation of this unique terroir of Argentina!



### PAIRING SUGGESTIONS FOR ARGENTINIAN MALBEC

Malbec is a dry, full-bodied red wine full of rich dark fruit and flavours—combine that with moderate levels of acidity and you have a very food friendly varietal!

Pair your Malbec with lean meats like a burger, sirloin or skirt steak, lamb, ground pork, or even turkey. Malbec is also in love with cheese and it's an ideal complement to earthy vegetables, herbs, and spices like mushrooms, potatoes, sage, rosemary and anything heavy on the black pepper.



**ENTER TO WIN**  
2 tickets to Country Thunder!

**Giddy up for the biggest country music festival in the province!**

We're giving away 2 tickets to the Country Thunder Festival in Craven, Saskatchewan on July 11-14, 2024. Immerse yourself in western wear and boot-stomping beats as Country Thunder gives country music fans an unforgettable experience. *Courtesy of Olé Cocktail Co.*



Terms: Contest is open to Saskatoon residents only. Must be 19 years of age or older at the time of entry. Winners will be announced and contacted on June 14, 2024.

## SPIRIT & BEER EVENTS

**THURSDAY, MARCH 14**

**TasteDay Thursday: Cheers to Irish Whisky**  
7-8:30PM | \$30

*Style: Seated, In-person Tasting*

Time to go green with a little luck o' the Irish! Just in time for St. Patrick's Day, our Trusted Experts are eager to introduce you to the delightful flavours of Irish Whisky. Take a trip around the Emerald Isle and sip six drams, including traditional classics and new favourites. Accompanied by delicious breads and cheeses.

**FRIDAY, APRIL 5**

**Hop, Hop, Hop Away with Beer**  
7-8:30PM | \$30

*Style: Seated, In-person Tasting*

Get ready for a hop-ing good time! Trusted Expert Mike Tory is our main man for barley and brews. He's eager to share his expertise and experience in this class, tailored especially for beer enthusiasts. So grab your friends and join us for pale ales, IPA's, lagers, stouts, and more! Served with delicious cheese and bread.

**FRIDAY, MAY 3**

**Tequila Cocktails**  
7-8:30PM | \$40

*Style: Seated, In-person Tasting*

Tequila has become the top trending spirit by bartenders worldwide. So why not try some fantastic agave-based cocktails with our Trusted Experts? You'll learn that it has much more to offer than just margaritas and shots with salt and lime. By the end of this class we'll have you shaking and stirring like a pro! Served with Mexican-style snacks.

**FRIDAY, JUNE 7**

**Bourbon & Donuts**  
7-8:30PM | \$40

*Style: Seated, In-person Tasting*

Did someone say bourbon AND donuts? It's no secret—they're a perfect pairing! Just in time for Father's Day, experience this delicious duo with hints of maple, sweet smokey, and barrel-aged bottles. We guarantee an evening filled with cleverly combined flavours from six bourbons and curated donuts from a local sweets purveyor.

**FRIDAY, JUNE 14**

**Rum & Cookies**  
7-8:30PM | \$40

*Style: Seated, In-person Tasting*

Satisfy your sweet tooth with a trip to Willow Park Wines & Spirits for our Rum & Cookies tasting. You'll try six varieties of rum, along with cookies baked by a local food purveyor. Our Trusted Experts will also be on hand to answer your questions and guide you in picking the perfect rum for your own collection.

**FRIDAY, JUNE 20**

**Beer & Bar Snacks**  
7-8:30PM | \$30

*Style: Seated, In-person Tasting*

Bring the guys, bring the gals, it's time to belly up to the Willow Park Wines & Spirits tasting room! Our Trusted Experts are excited to present this time-honoured and classic bar experience. From light lagers to deep dark brews, come discover the simple pleasure of the best sweet or salty bites with delicious brews from around the world. Get your TGIF on!

## FESTIVALS

**FRIDAY, MARCH 15**  
**World of Willow Festival**  
7-9PM | \$40

*Style: Walk-around Festival*

Welcome to the first Willow Park Wines & Spirits festival in Saskatoon! Discover a huge variety of wines, beers, and spirits ranging from familiar classics to unexpected new favourites. Sip and savour to your heart's content, with this walk-around style tasting where you can sample as much as you'd like (responsibly, of course!) while nibbling on delicious snacks from local food purveyors. Come Taste, Learn, and Enjoy what may become your new Friday night destination! Festival tickets are all-inclusive.

GRAND  
OPENING  
FESTIVAL!

**FRIDAY, APRIL 12**

**Italian Festival**  
7-9PM | \$40

*Style: Walk-around Festival*

Welcome to the Old World! Italian wines are famous for their broad diversity, rich characteristics, and suave approachability. From crisp whites, luscious rosés, and reds for every palate, we'll be pouring old favourites and new finds. Accompanied by delicious cheeses and fresh Italian breads. Festival tickets are all-inclusive.

**FRIDAY, APRIL 26**

**California Festival**  
7-9PM | \$50

*Style: Walk-around Festival*

Welcome to the Golden State! We're excited to bring you a festival full of delicious California wines. From vibrant whites and rosés to luscious bubbles and a variety of reds, we're serving up the best of the West Coast, alongside tasty cheeses and fresh bread. Explore Napa Valley, Sonoma, Mendocino, Lodi, and beyond! Festival tickets are all-inclusive.

**FRIDAY, MAY 31**

**Spring Sparkler Festival**  
7-9PM | \$50

*Style: Walk-around Festival*

Pop the cork! Calling all sparkling wine enthusiasts—it's spring in Saskatoon and we're ready to lighten up and break out the bubbly! Come sample dry and delicious, sweet and sumptuous, and everything in between at our annual springtime extravaganza. From white to pink and maybe even red, if it sparkles we'll pour it! Nibble on delicious cheeses and fresh bread. Festival tickets are all-inclusive.

## TASTE.LEARN.ENJOY

*with* Private Events

Indulge your senses with our private Trusted Expert-led tastings. Our event centre hosts a diverse range of experiences, tastings, food pairing classes, and more, inviting you and your guests to Taste, Learn, and Enjoy their favourite wines, beers, and spirits.

If you are interested in booking our brand-new tasting room please contact Leah Bantug at [leah@willowpark.net](mailto:leah@willowpark.net).

Meet Your Willow Park  
Wines & Spirits Educator

*Mike Tory*



ENJOY. TASTE.LEARN.ENJOY  
DY.TASTE.LEARN.ENJOY.TA  
ASTE. LEARN.ENJOY.TASTE



# SHOP *from* HOMIE

## Shop over 1,000 products online

    @willowparkwinessk

**WILLOWPARKWINES-SK.COM**



### OUR VISION

As Canada's largest private wine, beer and spirit retailer, we are committed to building lifelong customer relationships in an innovative, educational and entertaining environment while providing exceptional service, selection and prices.

### OUR COMMERCIAL DIVISION

Our commercial division is built on three core values:  
Success  
Quality Customer Service  
Vast Product Selection

### BUSINESS SERVICES

Performance Reports  
Financing Options  
Consultation & Product Lists  
Product Training Seminars  
Complimentary Admission to Select Tasting Events



**Please contact us to review all of our commercial services. Let us show you the Willow Park Wines & Spirits advantage.**



**403.296.1640 ext. 288  
alex@willowpark.net**

**willowparkwines-sk.com**

Willow Park Wines & Spirits  
Saskatoon  
#110, 3120 8 Street East  
Saskatoon, SK S7H 0W2  
306.986.7355  
saskatoon@willowpark.net

Willow Park Wines & Spirits  
Regina - Grasslands  
33, 4715 Gordon Road  
Regina, SK S4W 0B7  
306.585.1661  
grasslands@willowpark.net

Willow Park Wines & Spirits  
Regina - Normanview  
490 McCarthy Blvd  
Regina, SK S4R 7M2  
306.271.2460  
normanview@willowpark.net

**FOLLOW US**



**@willowparkwinesk**