



JEWELERS OF AMERICA

PRESS RELEASE

Yan Shu Djap
Sunshine Jewelry Inc.
info@sunshinejewelryonline.
com
(215) 271-2950

Lauren Thompson
Communications Manager
lthompson@jewelers.org
(646) 658-5817

Local Jeweler Wins National Jewelry Design Competition

Philadelphia-based Sunshine Jewelry receives award for creativity, artistry, style and excellence in jewelry design

New York, NY – Jewelers of America (JA), the national trade association for businesses serving the fine jewelry retail marketplace, has awarded Yan Shu Djap, of Philadelphia-based Sunshine Jewelry, a first-place award in the 2013 CASE Awards, the association's annual jewelry design competition. The CASE Awards recognize the creativity, artistry, style and excellence in jewelry design from top jewelers across the nation. It was held at the JA New York trade show, February 24-26, 2013, in New York City.

“Jewelers of America is honored to recognize the exceptional talents of jewelers, like Yan Shu Djap, whose design demonstrates the remarkable jewelry available from JA-member stores nationwide,” says JA President & CEO David J. Bonaparte.



Djap won the first-place CASE Award in the Men's Jewelry category for an 18K yellow gold ring with a 3.5-carat ruby center stone and diamond accents.

Sunshine Jewelry, Inc. is a member of Jewelers of America, the largest national association for fine jewelry retail businesses with the most reputable jewelers in the United States, who are backed by a commitment to Jewelers of America's Code of Professional Practices. Visit them at 702 Washington Avenue, Philadelphia, PA 19147.

Image Credit: *Direct Digital Photography.*

About Jewelers of America:

Jewelers of America is the national trade association for businesses serving the fine jewelry retail marketplace. Jewelers of America's primary purpose is to improve consumer confidence in the jewelry industry. JA's consumer education arm, **Jewelry Information Center (JIC)**, has provided public relations and marketing services on behalf of the fine jewelry and watch industry since 1946. JIC's website, JIC.org, is the source for fine jewelry and watch information. Visit www.jewelers.org and www.JIC.org for more information.



JEWELERS OF AMERICA

52 Vanderbilt Avenue • 19th Floor • New York, NY 10017
Tel: 646-658-0246 • Toll Free: 800-223-0673 • Fax: 646-658-0256
www.jewelers.org • members@jewelers.org

