

RE-THINK PINK ROSÉ

{PRO-TIPS + TALKING POINTS}

JOIE
farm

"Inspired by Pinot Noir and Gamay-based Rosés of the Loire Valley for moderate alcohol and freshness."

"Grapes are soaked juice to skins to achieve a rich extraction of colour and fruit flavour from the grape skins."

"Beautifully structured with natural mouth-watering acidity and touch of tannin."

"Intense nose carries through to the palate, where we find bright flavours of cherry, cranberry, and citrus. The finish is long, clean, and dry."

"Versatile food pairing. Great to serve when sharing tapas and small plates in the sunshine."



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