

PLEIN DE VIE BRUT

{PRO-TIPS + TALKING POINTS}

JOIE
farm

"A classic blend of Champagne varietals: 40% Pinot Noir, 30% Pinot Meunier, and 30% Chardonnay.

"This is accessible yet sophisticated bubble made in a Prosecco style."

"A wine that is as easy drinking as it is versatile for pairing."

"Aromas of fresh strawberries carry through to the palate where a cranberry astringency cleans the vibrant fruit aromas. Sage and biscuit on the palate give this wine a savoury, fresh dimension."

"Caution: goes down like juice."

