

# A NOBLE BLEND

{PRO-TIPS + TALKING POINTS}

JOIE  
*farm*

"A BC wine classic. A Noble Blend is a benchmark for aromatic white wine production in the Okanagan Valley and speaks to the history of aromatic Germanic varietals being planted first in the Okanagan Valley."

"A Naramata twist on a storied Alsatian classic."

"A true 'Edelzwicker' being comprised of the five Noble varietals of Alsace: Gewürztraminer, Riesling, Pinot Blanc, Pinot Auxerrois and Muscat."

"It is eminently drinkable - a core of ripe, aromatic fruit is balanced with mouth-watering, palate-cleansing acidity."

"This is a wine that pleases everyone at the table."

