

EN FAMILLE MUSCAT

{PRO-TIPS + TALKING POINTS}

JOIE
farm

"Made from 100% Moscato Giallo – unique in Canada. Meaning 'Golden Muscat'. Originates in the northern Alpine region of Italy."

"Plantings are exceedingly rare in North America. JoieFarm has 2.5 acres planted on our estate vineyard."

"As Beppi Crosariol stated in The Globe and Mail 'it tastes like a wine category unto itself... a wine that could wake the dead.'"

"This wine is fragrant of white flowers and fresh citrus, but bone dry with precise, racy acidity. Tasting Notes: brimming with white peach, citrus bomb, fresh grapes."

"Delicious with fried foods and salty, briny foods like cured olives and salumi or as an aperitif."

