



Geelong Mums



St Kilda Mums



Eureka Mums

OUR THEORY OF CHANGE

St Kilda Mums, Geelong Mums and Eureka Mums exist to make sure children and families are **happy, healthy and safe**. This is possible when families can provide their children with the best possible foundation in life.

To achieve this, families need to be able to meet the material needs of their children. We can help alleviate the burden on families when this is not possible.

Families often look to their support networks for assistance in providing their children the best possible start. Many are supported by their relatives and social networks, but for others, they may be more reliant on government and welfare supports. Support networks that are well-resourced and able to identify the unmet needs of families are best placed to assist families to raise happy, healthy children.

This is where we can make a difference across Metropolitan and Regional

Victoria. Through St Kilda Mums, Geelong Mums and Eureka Mums' relationships with social workers and maternal health nurses, we are able to identify those who need extra support in the form of material aid, and we provide it to families when they need it most.

This also has the benefit of building better relationships between support workers and the families they help, enabling their assistance and care to have a deeper impact.

Donations from families who no longer need their baby goods are transformed by our incredible volunteers, enabling us to recycle and rehome quality nursery items such as prams, cots, car seats, clothing, and all the essentials a family needs for their young child. We are committed to making sure families who need support are treated with respect and dignity, no matter their circumstances.

