OUR MISSION

St Kilda Mums, Geelong Mums and Eureka Mums aim to share the joy of motherhood and save the earth’s precious resources by joining with support agencies throughout Victoria to meet the material needs of families with young children. We collect, sort and redistribute essential nursery equipment, clothing, books and toys to families in need.

THANK YOU

Everything we do at St Kilda Mums, Geelong Mums and Eureka Mums – every pram we repair, every clothing package we bundle, every family we help – is made possible because of the incredible support of our community. In a year when we experienced extraordinary growth, we are so thankful to everyone for their support and their belief in our mission.

Here, a message received last year, from one of the thousands of mums we have supported, reflects our gratitude and the difference a community can make:

‘Well it’s finally happening!
It’s been three and a half years since I left a violent relationship with my eight month old boy and now I am sitting here in my empty house with my suitcases ready to join my family back home. I just wanted to say again a huge thank you to all of you. While I was cleaning out the house I found my St Kilda Mums empty bag that I have kept and that has moved house with us three times since and it reminded me of the love and joy that was bundled inside it. It was a pleasure to meet you all and see the HQ of love.

Thank you for all your help in the toughest few years of my life. Words can never express how grateful I am but thank you all from the bottom of my heart. Here’s to a new beginning and hopefully a happy and healthy life for us… thank you.’
St Kilda Mums
St Kilda Mums (which also trades as Geelong Mums and Eureka Mums) is a public benevolent institution and is endorsed by the Australian Taxation Office as a Deductible Gift Recipient (Item 1) with charity tax concessions (TCC). This means that we can provide tax-deductible receipts for any donation of $2 or more.

Our ABN is 11 296 752 873 and our registration to fundraise in Victoria is 6A0064484X.

St Kilda Mums is located at
5 Vale Street, St Kilda, VIC 3182
Postal address: St Kilda Mums,
PO Box 356, Balaclava VIC 3183
www.stkildamums.org
email: mums@stkildamums.org

Geelong Mums
Geelong Mums is located at
2/110 Balliang Street,
South Geelong, VIC 3220
Postal address: Geelong Mums,
PO Box 6093, Newtown VIC 3220
www.geelongmums.org
email: mums@geelongmums.org

Eureka Mums
Postal address: Eureka Mums,
PO Box 5535, Redan VIC 3350
www.eurekamums.org
email: mums@eurekamums.org

Annual Report production team
Photography: Peter Coulter and others throughout
Design: Ping Creative
Editorial: Peta Magick, Maya Donevska, Gill Whelan, Fiona Atkinson

REFLECTIONS FROM OUR CHAIR 6
A MESSAGE FROM OUR CEO 7
WHAT WE DO – OUR MODEL AND HOW IT WORKS 8
OUR IMPACT, OUR NUMBERS 10
OUR REACH ACROSS VICTORIA IN 2014/15 12
CAMPAIGNS AND HIGHLIGHTS 14
CAMPAIGN PROFILE
ONE MOTHER TO ANOTHER
SAFE START INITIATIVE
GROWTH CHART 16
OUR FUTURE FOCUS 17
A MESSAGE FROM GEELONG MUMS 18
A MESSAGE FROM EUREKA MUMS 19
ORGANISATIONAL GOVERNANCE AND STRUCTURE 20
OUR VOLUNTEERS 21
FINANCIAL STATEMENT 22
OUR SUPPORTERS 23
My son was three months old when I met the other St Kilda Mums for our first official meeting. I don’t think any of us could have predicted what was beginning to take form that night.

By the time my son was walking we were running collections from our front yards and using a double garage in Elwood for storage. It was crammed so full of prams and high chairs you had to be careful as you opened the door.

By the time my son started school we had three fully operational warehouses in St Kilda, Geelong and Ballarat.

So after six years, I come to the end of my tenure as Chair of St Kilda Mums. Every part of this role has taught me something valuable.

I’ve learnt about the seemingly endless generosity of a community of women and men I did not know existed. I’ve learnt how universal and binding a mother’s, and father’s, love can be. I’ve learnt when you have your own children, you can’t begin to imagine a child not having a safe place to sleep.

I’ve also learnt that the whole is greater than the sum of the parts, even when all those individual parts are remarkable. Every staff member, every volunteer, every donor, whether in-kind or financial, everyone and every case worker, make a generous contribution to St Kilda Mums. And even though each contribution is significant, there is even greater value in what we do collectively. Together, we have a profound, tangible and lasting impact on families in our community.

We’ve achieved so much this year, but we’ve only just begun. We’re six years young and there are hundreds of thousands more families we need to help. The need only continues to grow and I know St Kilda, Geelong and Eureka Mums will continue to grow to meet that need.

Before I sign off, I would like to thank Michaela McIntosh who served on our Committee of Management as Treasurer since we began in 2009. Michaela was responsible for many aspects of our early growth and has provided wonderful guidance for over five years. Also a warm welcome to our new treasurer, Jesse Vincent, who joins us after many years as a valued volunteer. We are thrilled to have her skills, passion and commitment on our Committee.

On a personal note, I can’t say goodbye without a special thanks to my Thursday afternoon shift team. I’d also like to thank all the sub-committees and most of all the St Kilda Mums Committee of Management. I can’t think of a better, funnier, smarter bunch of women to keep the flame burning bright.

A special acknowledgment goes to Jessica Macpherson, who has been a constant source of inspiration and a passionate advocate for families in need. Thank you for turning a great idea into an even greater reality.

Last but not least, thank you to everyone involved in St Kilda, Geelong and Eureka Mums for the privilege of sharing this experience with you.

Maya Donevska
Chair

As we consider both our achievements and our goals this past year, it is important to reflect on the amazing community of volunteers, donors, supporters and suppliers who have all contributed to our growth, and who continue to support us so generously. Every contribution is valued. Whilst we continue to grow, we never lose sight of the simple and often silent acts of charity that underpin our organisation.

I am personally thrilled when a family we have helped contacts us a year or two later to return the cot or pram they received from us. To know they are in a place where they can experience the joy of giving is wonderful.

On behalf of the Committee of Management I would like to thank everyone who contributed to our fundraising efforts. We now rent three warehouses – one in Geelong and another in Ballarat, as well as our original St Kilda home. This has contributed to the rapid growth of both Geelong Mums and Eureka Mums and increased our reach even further into rural and regional Victoria, meaning support for more families in their local communities. I’d also like to acknowledge the pivotal role that Give Where You Live played in the rapid growth of Geelong Mums via their Innovation Grant.

Of all our campaigns this year, the inaugural One Mother to Another appeal in May demonstrated so powerfully what St Kilda Mums is all about – community. Our warehouse was inundated with gifts, and the campaign achieved an amazing result of 1,656 beautifully packed gift bags, with personal Mother’s Day cards thoughtfully written for an unknown mum. The response from social workers and Maternal and Child Health nurses was one of delight and gratitude and many children were able to present their mother with a Mother’s Day gift for the very first time.

As our reach and impact have grown, so too has our team. The past year has seen us continue to build our committed family of regular volunteers and expand our network of corporate volunteer teams. Critical to the coordination of all these volunteers has been the employment of an Operations Manager at our St Kilda warehouse. We now have seven paid employees across our three branches and we continue to grow.

Our growth has meant a greater local impact and our plans for the future adhere to this important principle. We will continue to build our partnerships and fundraising capabilities, to work with our social service partners and to improve our service delivery. And we will continue our commitment to ensure that every baby in Victoria has a safe start to life.

Jessica Macpherson
Chief Executive Officer
WHAT WE DO
OUR MODEL AND HOW IT WORKS

THE CALL OUT
WE NEED PRAMS!

1,602 IN THE TWELVE MONTHS PRECEDING JULY 2015
ST KILDA MUMS, GEELONG MUMS AND EUREKA MUMS DISTRIBUTED 1,602 PRAMS

THE REQUEST
CASeworkERS AND MATERNAL AND CHILD HEALTH NURSES REGISTER WITH OUR SERVICE TO MAKE A REQUEST FOR A FAMILY. WHEN A SUITABLE PRAM IS AVAILABLE IT IS ALLOCATED TO THE CASEWORKER FOR COLLECTION

THE DONATION
PRE-LOVED PRAMS ARRIVE AT OUR WAREHOUSE FROM GENEROUS DONORS

THE PRAMSFORMATION
ALL DONATED PRAMS UNDERGO A SAFETY ASSESSMENT BY OUR TRAINED VOLUNTEERS TO ENSURE THAT THEY MEET AUSTRALIAN SAFETY REGULATIONS. PRAMS NEEDING SOME EXTRA LOVE UNDERGO A ‘PRAMSFORMATION’ AND ARE RIGOROUSLY CLEANED AND REPAIRED SO THAT THEY ARE SPOTLESS AND SAFE FOR THEIR NEW OWNER AND THEIR PRECIOUS CARGO

THE COLLECTION
THE CASEWORKER VISITS OUR WAREHOUSE TO COLLECT THE PRAM

THE DELIVERY
THE CASEWORKER DELIVERS THE PRAM TO AN APPRECIATIVE FAMILY

Sarah from Anglicare picked up a pram for a three month old just released from detention. That tiny baby will be snug and safe!

1
THE CALL OUT
WE NEED PRAMS!

Richard from NAB helping clean prams.

Di from Eureka Mums and Kate from Geelong Mums with 11 prams donated by Britax Australia for #pushforprams. Thank you Britax!

This is Emily donating her beloved mountain buggy for our #pushforprams campaign.

Big thanks to our super tinker fairies Kate and Barbara who cleaned, repaired and safety checked fifteen prams in one day!

"Just wanted to thank you again for your lovely donations for my little bloke who is now two weeks old. Here’s a picture of him in his donated pram – I couldn’t have managed without you guys."

1,602

Di from Eureka Mums and Kate from Geelong Mums with 11 prams donated by Britax Australia for #pushforprams. Thank you Britax!

All donated prams undergo a safety assessment by our trained volunteers to ensure that they meet Australian safety regulations. Prams needing some extra love undergo a ‘Pramsformation’ and are rigorously cleaned and repaired so that they are spotless and safe for their new owner and their precious cargo.

1,602

Di from Eureka Mums and Kate from Geelong Mums with 11 prams donated by Britax Australia for #pushforprams. Thank you Britax!

Big thanks to our super tinker fairies Kate and Barbara who cleaned, repaired and safety checked fifteen prams in one day!

"Just wanted to thank you again for your lovely donations for my little bloke who is now two weeks old. Here’s a picture of him in his donated pram – I couldn’t have managed without you guys."
OUR IMPACT, OUR NUMBERS

JULY 2014 – JUNE 2015

23,104
TOTAL NUMBER OF ITEMS DISTRIBUTED
ST KILDA MUMS 18,929
GEELONG MUMS 3,134
EUREKA MUMS 1,041

6,243
TOTAL NUMBER OF FAMILIES SUPPORTED
ST KILDA MUMS 4,970
GEELONG MUMS 941
EUREKA MUMS 332

1,724,260
TOTAL VALUE OF ITEMS DISTRIBUTED
ST KILDA MUMS $1,418,725
GEELONG MUMS $234,470
EUREKA MUMS $71,065

6,323
TOTAL NUMBER OF CLOTHING BAGS
ST KILDA MUMS 5,065
GEELONG MUMS 1,006
EUREKA MUMS 252

1,096
TOTAL NUMBER OF CAR SEATS
ST KILDA MUMS 921
GEELONG MUMS 131
EUREKA MUMS 44

899
TOTAL NUMBER OF VOLUNTEERS ENGAGED
ST KILDA MUMS 538
GEELONG MUMS 288
EUREKA MUMS 73

1,602
TOTAL NUMBER OF PRAMS
ST KILDA MUMS 1,372
GEELONG MUMS 173
EUREKA MUMS 57

780
TOTAL NUMBER OF COTS
ST KILDA MUMS 621
GEELONG MUMS 126
EUREKA MUMS 33

297
TOTAL NUMBER OF SOCIAL SERVICE AGENCIES WE WORK WITH
ST KILDA MUMS 17
GEELONG MUMS 57
EUREKA MUMS 23

$1,724,260
TOTAL VALUE OF ITEMS DISTRIBUTED
ST KILDA MUMS $1,418,725
GEELONG MUMS $234,470
EUREKA MUMS $71,065

297
TOTAL NUMBER OF SOCIAL SERVICE AGENCIES WE WORK WITH
ST KILDA MUMS 17
GEELONG MUMS 57
EUREKA MUMS 23
In August 2014, the Safe Start initiative was launched. Working with the Social Work Department at the Royal Women’s Hospital in Melbourne, Safe Start provides emergency material aid to their most vulnerable patients, ensuring that their newborn babies would have a safe place to sleep. 226 Safe Start kits were delivered in this first year. The Safe Start initiative was made possible through funding from the Dyson Bequest, The Fourness Foundation, The Goulart Charitable Trust and The Sentinel Foundation, with support from Hire for Baby.
We have grown! St Kilda Mums, Geelong Mums and Eureka Mums distribute 23,104 items in FY15 at an estimated value of over $1,700,000.

**JUNE 2015**
- Appointment of Geelong Mums’ Operations Coordinator.

**MAY 2015**
- Eureka Mums secures a warehouse in Ballarat with the help of a fundraising appeal.
- St Kilda Mums appoints a Warehouse Operations Manager.

**FEBRUARY 2015**
- Geelong Mums follows in her big sister’s footsteps and moves from storage shed to operational warehouse.
- Geelong Mums appoints General Manager, Kate Kent.

**SEPTEMBER 2014**
- St Kilda Mums appoints a Social Services Liaison.

**AUGUST 2014**
- Geelong Mums secures ‘Give Where You Live’ Innovation Grant to fund their own warehouse and first paid employee.

**JULY 2014**
- St Kilda Mums celebrates one year in their warehouse by distributing 13,151 items – as many items as were distributed in the four previous years combined!

**JUNE 2014**
- The family grows! Eureka Mums is established by local mums to support the Ballarat community and surrounding areas.

**FEBRUARY 2014**
- A room of our own! Having outgrown a double garage storage space in Elwood, St Kilda Mums signs a lease for their first warehouse in Vale St, St Kilda.

**AUGUST 2013**
- A sibling arrives! Geelong Mums is established with a committee formed by a team of local mums.

**MAY 2013**
- Growth spurt! In our third year, St Kilda Mums distributes 3,204 items, a 700 percent increase from year one of operation.

**APRIL 2013**
- St Kilda Mums distributes 439 items to families in need by working with Maternal and Child Health nurses and social service agencies across Melbourne.

**JUNE 2012**
- St Kilda Mums moves from storing donations at volunteers’ homes to a double garage in Elwood, donated by a local family.

**JUNE 2010**
- First steps – St Kilda Mums is born! The original Committee of Management meets around Founder Jessica Macpherson’s kitchen table.

**FEBRUARY 2009**
- St Kilda Mums moves from storing donations at volunteers’ homes to a double garage in Elwood, donated by a local family.

**GROWTH FOR THE LONG TERM**
Secure future growth through strategic fundraising to meet the increasing demand for our services throughout Victoria.

**ENHANCE OUR PROFILE**
Grow our network of supporters, volunteers and partners by establishing St Kilda Mums, Geelong Mums and Eureka Mums as the leading material aid providers in the communities we operate in and beyond.

**STRENGTHEN OUR PARTNERSHIPS**
Work in close collaboration with corporate partners to achieve mutually beneficial outcomes.

**SERVICE EXCELLENCE**
Ensure responsive, client-centred services developed in close consultation with our network of Maternal and Child Health nurses and social service caseworkers.

**STRONG GOVERNANCE AND RISK MANAGEMENT**
Uphold best practice governance framework and mitigate identified risks.

**SUPPORT REGIONAL MUMS**
Expand our reach and impact in regional areas through the establishment and continued support of our satellite organisations, Geelong Mums and Eureka Mums.
In 2014, we discovered that dreams do come true as Geelong Mums launched into an era of great growth.

Within a few months of moving into our warehouse in September 2014, we were distributing record numbers of donations to families in need.

The results speak for themselves, we almost tripled our impact; supporting 941 families in FY15 compared to 341 the previous year and distributing 3,140 items compared to just over 1,000 in FY14. The value of this material aid rose to $250,000 compared to $81,000 the year before.

Geelong Mums thanks Give Where You Live for its two-year grant for the Every Baby Project, which enabled the move to the warehouse and the employment of our first paid employee, General Manager Kate Kent. And with a space of our own we were able to more than quadruple our volunteer team and launch our Corporate Volunteer Program. We thank all of our sponsors who made the move into the warehouse possible.

Other philanthropic support included a Geelong Community Foundation grant, which contributed towards Geelong Mums employing Solée Robertson as our Operations Coordinator, whose major role is to support volunteers.

Geelong Mums volunteers are the driving force behind our operations, with compassion and care matching the desire to provide the safest and highest quality items to families in need. Our volunteers are invaluable and underpin all facets of our organisation. Thank you to each and every one of you.

Our year saw many other firsts, such as the launch of the Rise & Shine Project, which raised much needed funds to purchase 90 new cots and mattresses. We also launched our Jump in Puddles Campaign and Instalove, which both secured vital material aid and money to support local families.

This year we were delighted to have many individuals in our community that became ongoing financial supporters, giving each month to Geelong Mums. We thank them for their continued support.

Of course we could not do all we do without the hundreds of caseworkers, social workers and Maternal and Child Health nurses who we work in partnership with. Our lens is always, as theirs is, firmly focused on the needs of the child – we share a dream of every baby and child having a safe start to life.

To all of the mums, dads, grandparents and friends of Geelong Mums who continue to give their beautiful nursery equipment, clothing and linen and financial donations, we are humbly by the generosity of your gifts for families in need... it does take “a village to raise a child” and Geelong Mums understands that to truly achieve better outcomes for families in need we must work in partnership with our community.

Tomorrow, it is our privilege to be able to continue to support the most vulnerable children and their families through the provision of material aid... like a pram to get to appointments, clothes to wear and a cot and mattress providing a safe place to sleep.

Thank you!

Kate Betts, Bianca Clair, Clare Dowling, Kate Kent and Christine Whelan
Geelong Mums Committee of Management

Recently, Eureka Mums helped a mum and her four children who were fleeing their home due to family violence. Together with social service agency Berry Street, we provided the family with urgent material aid, along with comforting extras. Four bundles of clothing were graciously accepted, generously donated by our network of supporters and packed by our dedicated volunteers. We also provided the family with linen bags containing blankets and quilts along with new toys for the children. In this single interaction, almost 10 individuals came together to support a family in crisis. This is truly where Eureka Mums shines.

It is important to acknowledge that, from the outset, Eureka Mums has been supported by an outstanding and energetic volunteer Committee of Management. Together we have worked tirelessly to build an innovative, community-focused organisation based on the St Kilda Mums model.

Today, Eureka Mums works in partnership with more than 20 social service agencies, healthcare providers and community organisations. We now provide support to more than 60 caseworkers across the Grampians region. In the past year, we have offered a hand up to a 332 local families and we have distributed more than 1,000 items to families in need.

In July 2014, Eureka Mums launched our inaugural Coats for Kids campaign and 238 coats were received. We began collecting coats for this year’s campaign at the start of June and by the end of the month had already received almost 500 – double the total from the year before. During January 2015 we held the first Tools for School campaign. We collected school bags for students beginning the new school year and filled them with stationary, lunch boxes, drink bottles, notebooks, art smocks and library bags. We were able to hand out more than 50 of these school packs thanks to our generous donors.

We would like to thank every individual, business and organisation that has helped us pursue our mission to ensure every baby and child is safe, secure and valued. Without your support we would not have the impact we do today.

Thank you.

Michelle Anderson, Chloe Biggin, Di Campbell, Trinna Lewis, Erin Malone and Caroline Vinecombe
Eureka Mums Committee of Management
What you do really makes a difference to the lives of others. The vulnerable clients I work with are so grateful for the assistance provided and it is amazing to see the excitement, happiness and relief on their faces when forwarding the goods needed to care for their babies and toddlers.

Vanessa Dhondee, Healthy Mothers Healthy Babies

St Kilda Mums, Geelong Mums and Eureka Mums are supported by hundreds of passionate, energetic and dedicated volunteers who donate their time and talent to support us. We thank each and every one of them.

Jack is back! For the second year running, teenager Jack and his friends from Whittlesea Secondary College travelled by public transport to our warehouse to deliver nursery equipment they had collected and to volunteer.

Teams from ANZ

Teams from NAB and Bank of Melbourne

Dannielle and Anne with their beautiful bundles

Raji and Shrinika – Raji is our Salesforce wizard!

Our gorgeous group of Thursday girls!

Kyle and her clothing bundle
FINANCIAL STATEMENT

FOR 1ST JULY 2014 – 30TH JUNE 2015

STATEMENT OF INCOME AND EXPENDITURE

<table>
<thead>
<tr>
<th>Income</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Income statements for 1st July 2014 – 30th June 2015</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Operating grants fundraising and donations received</td>
<td>771,390</td>
<td>433,898</td>
</tr>
<tr>
<td>Payments to suppliers and employees</td>
<td>-615,885</td>
<td>-288,867</td>
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<tr>
<td>Interest received</td>
<td>5,908</td>
<td>4,724</td>
</tr>
<tr>
<td>Income generated from operating activities</td>
<td>161,413</td>
<td>149,773</td>
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<tr>
<td>Interest paid</td>
<td>–</td>
<td>–</td>
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<tr>
<td>Net increase/(decrease) in cash held</td>
<td>159,736</td>
<td>144,048</td>
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<table>
<thead>
<tr>
<th>Expenditure</th>
<th>2015</th>
<th>2014</th>
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<tbody>
<tr>
<td>Cost of goods purchased for clients</td>
<td>223,862</td>
<td>71,170</td>
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<tr>
<td>Spare parts, repair, packaging and freight</td>
<td>25,995</td>
<td>17,675</td>
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<tr>
<td>Fundraising costs</td>
<td>9,878</td>
<td>23,196</td>
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<tr>
<td>Office costs</td>
<td>56,516</td>
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<tr>
<td>Employee expenses</td>
<td>194,758</td>
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<tr>
<td>Training and education</td>
<td>5,673</td>
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<tr>
<td>Depreciation</td>
<td>1,678</td>
<td>792</td>
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<tr>
<td>Computer and other capital</td>
<td>4,616</td>
<td>3,748</td>
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<td>TOTAL EXPENDITURE</td>
<td>614,326</td>
<td>293,889</td>
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<tr>
<th>Surplus (Deficit) for Year</th>
<th>2015</th>
<th>2014</th>
</tr>
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<tbody>
<tr>
<td>Surplus (Deficit) for year</td>
<td>40,111</td>
<td>110,411</td>
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STATEMENT OF ASSETS AND LIABILITIES

<table>
<thead>
<tr>
<th>Assets</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>496,571</td>
<td>336,835</td>
</tr>
<tr>
<td>Trade and other receivables</td>
<td>18,653</td>
<td>8,898</td>
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<tr>
<td>Other current assets</td>
<td>42,031</td>
<td>4,918</td>
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<tr>
<td>TOTAL CURRENT ASSETS</td>
<td>557,255</td>
<td>390,651</td>
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<table>
<thead>
<tr>
<th>Non Current Assets</th>
<th>2015</th>
<th>2014</th>
</tr>
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<tbody>
<tr>
<td>Property, plant and equipment</td>
<td>4,932</td>
<td>4,932</td>
</tr>
<tr>
<td>Other non-current assets</td>
<td>20,970</td>
<td>17,640</td>
</tr>
<tr>
<td>TOTAL NON-CURRENT ASSETS</td>
<td>25,902</td>
<td>22,573</td>
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</tbody>
</table>

| Total Assets | 583,157 | 373,224 |

Liabilities:

<table>
<thead>
<tr>
<th>Liabilities</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Liabilities</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Trade and other payables</td>
<td>50,634</td>
<td>13,428</td>
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<tr>
<td>OTHER LIABILITIES</td>
<td>248,074</td>
<td>115,458</td>
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<tr>
<td>TOTAL LIABILITIES</td>
<td>298,708</td>
<td>128,886</td>
</tr>
</tbody>
</table>

| Net Assets | 284,449 | 244,338 |

EQUITY

<table>
<thead>
<tr>
<th>Equity</th>
<th>2015</th>
<th>2014</th>
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<tbody>
<tr>
<td>Retained surplus</td>
<td>284,449</td>
<td>244,338</td>
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<tr>
<td>TOTAL EQUITY</td>
<td>284,449</td>
<td>244,338</td>
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</table>

<table>
<thead>
<tr>
<th>Cash Flows From Operating Activities</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating grants fundraising and donations received</td>
<td>771,390</td>
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<td>149,773</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Cash Flows From Investing Activities</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Purchase of property, plant and equipment</td>
<td>-1,676</td>
<td>-5,725</td>
</tr>
<tr>
<td>Net cash used in investing activities</td>
<td>-1,676</td>
<td>-5,725</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Cash Flows From Financing Activities</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Receipt / (payments) from financing activities</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Net cash used in financing activities</td>
<td>–</td>
<td>–</td>
</tr>
</tbody>
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<thead>
<tr>
<th>Total Equity</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retained surplus</td>
<td>284,449</td>
<td>244,338</td>
</tr>
<tr>
<td>TOTAL EQUITY</td>
<td>284,449</td>
<td>244,338</td>
</tr>
</tbody>
</table>

MORTGAGES AND SECURITIES

The association has no mortgages, charges or securities over any of its assets.

Date: 19/11/15

Jessica Macpherson
Secretary and CEO

An audit of the financial statements of the Association for the year ended 30 June, 2015 was completed in accordance with Associations Incorporation Reform Act 2012 and Australian Auditing Standards by Brian Jones of Ahead for Business Pty Ltd.

ST KILDA MUMS, GEELONG MUMS AND EUREKA MUMS WOULD LIKE TO THANK OUR VALUED DONORS AND SUPPORTERS.

We sincerely thank everyone in our network who has contributed pro bono professional and creative expertise to support us. Thank you!

TRUSTS AND FOUNDATIONS

Antaeus Charitable Fund
Australian Communities Foundation
Bennelong Foundation
Bruce McMullin Foundation
Dawn Wade Foundation
E F and W Dimnich Fund
Equity Trustees
Furnari Family Trust
Geelong Community Foundation
Give Where You Live
Guatiero Vaccari Foundation
H & L Hecht Trust, managed by Perpetual
Salesforce.com Foundation
Signature Charity Foundation
Spotlight Foundation
StreetSmart Australia
Sutte Family Trust
The Angel Fund
The Dyson Bequest
The Foursses Foundation
The Gourlay Charitable Trust
The Marian and E.H. Flack Trust
The Sentinel Foundation

OTHER SUPPORTERS

AbraCadabra Childcare
Actuoso
All Souls Opportunity Shop
Amazing Baby Company

Our Supporters

Bayside Baby Bargains
BioMelbourne Network
Brita Australia
Bubba Blue
Caulfield Family Chiropractic
CPA Brands
Countrywide Electrical Testing
Court Services Victoria
Crossroads Playgroup
Dale Group
Deakin Childcare Centre
Dorel Australia
Dr Patrick and Bridget Moloney
Fagg’s Mitre 10
Freedom Dental
GAIA Skin Naturals
GWIHBA
Godfrey Hirst Australia
Goldman Sachs Australia
Good360 Australia
Hire for Baby
Hotel Brighton
John Mackenzie Kindergarten
KOGO – Knit One Give One
KPMG
Lasiprin Pty Ltd
Lygon Chiropractic
Malvern-Park-Ladies-Golf-Club
Mayborn ANZ Pty Ltd
NAB

Technology Partners

Canvas
Salesforce
Web Prophets

We sincerely thank everyone in our network who has contributed pro bono professional and creative expertise to support us. Thank you!

Our Supporters

St Kilda Mums, Geelong Mums and Eureka Mums would like to thank our valued donors and supporters.
‘They were extremely thankful and appreciative of the beautiful service provided by St Kilda Mums.

Your service really provides a warm, welcoming start to a mum who takes a baby home and does not have to be stressed about not having the basic, essential items a family needs at a time like this.

When mothers receive the beautiful items your service provides it then gives them the space to be happy, content and to really enjoy the time with their newborn baby.’

Kellie Tranter – Social worker,
The Royal Women’s Hospital

St Kilda Mums  Geelong Mums  Eureka Mums