

- [Home](#)
- [About](#)
- [Advertise/Sponsorship](#)
- [Submit article](#)
- [EDM](#)
- [Sponsors](#)
- [Contact](#)
- [EcoTV.com.au](#)
- [EcoNews.com.au](#)

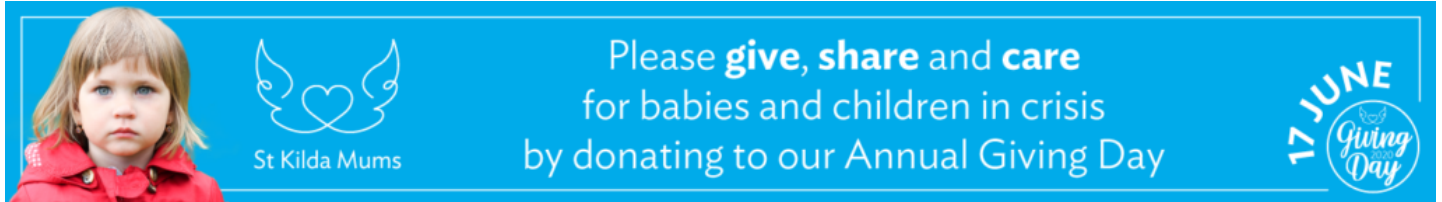
Enter Search Terms



- [Awards & Events](#)
- [Clean Energy](#)
- [Climate Change](#)
- [Eco Products](#)
- [Environment News](#)
- [Featured](#)
- [Habitat](#)
- [Miscellaneous](#)
- [Organics](#)
- [Premiers Sustainability Awards](#)
- [Sustainability](#)
- [Video](#)

Please don't leave a vulnerable family out in the cold this winter

[Eco Voice](#) | June 2, 2020 | [Reply](#)



The global COVID-19 pandemic has created a crisis for St Kilda Mums' ability to be able to help desperate families in need, with donation dropoffs and volunteer hours first halted and now drastically reduced.

Without your help, they won't be able to provide children and their families with warm clothing and nursery equipment to make it through winter.

St Kilda Mums and its two regional branches, Geelong Mums and Eureka Mums, collects and distributes valuable nursery equipment, clothing, books and toys to babies and school aged children.

They continued to provide their service via social workers and Maternal and Child Health Nurses across Victoria during the COVID-19 crisis.

Increased rates of unemployment and family violence have a devastating effect on the lives of babies and young children, and drive up demand for essential services like this.

St Kilda Mums Inc. CEO Jessica Macpherson explains "Imagine having a tiny baby when your partner has become unemployed due to COVID-19. With so much fear and uncertainty about what the future holds, a time that should be full of joy is overshadowed by stress and anxiety."



St Kilda Mums will reopen from Monday 1 June for safe contactless donation drop off via an online booking system.

However with strict physical distancing in place they cannot go back to hosting the same number of volunteers as before COVID-19. Their ability to process preloved donations – cleaning, repairing and safety checking – is greatly reduced.

St Kilda Mums Inc. CEO Jessica Macpherson is urging the public to donate money to their Annual Giving Day on 17 June 2020. Every dollar on the day will be quadrupled by generous matchers.

“Raising funds on Annual Giving Day will give us the opportunity to support families right through until the end of the year, all across Victoria.

By giving a tax-deductible gift, you can help a vulnerable family with basic essentials like nappies, clothes, books or bigger items like a cot or a pram”.

St Kilda Mums receives no ongoing government funding and relies entirely on the generosity of the community. Even a small donation can help make a positive impact for a struggling family. And there's no better day than Wednesday 17 June when all donations will be quadrupled.

Please visit stkildamums.org to donate.

Our Matching Partners



Barr Family Foundation



Cooper Investors Pty Ltd



Decjuba



Erdi Foundation



Gandel Philanthropy



Gourlay Charitable Trust



Scanlon Foundation



Zendesk



Bank of Melbourne



MaiTri Foundation

About St Kilda Mums

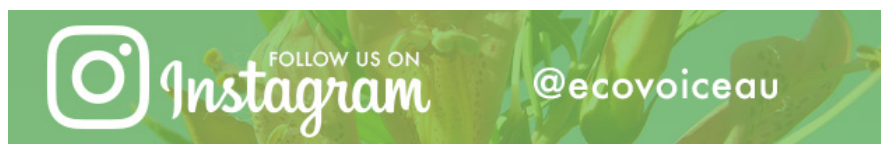
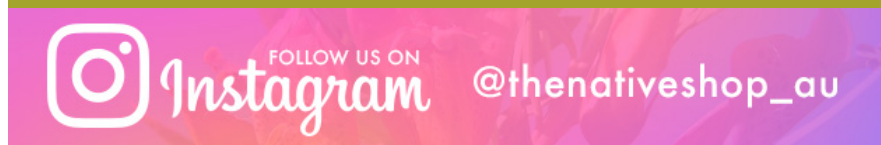
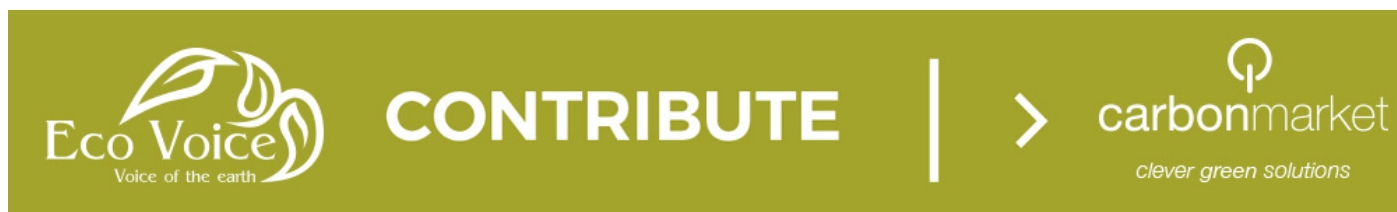
St Kilda Mums is a not-for-profit organisation, driven by the power of over 3,000 volunteers with a vision to waste less, share more and care for every baby and child. St Kilda Mums and its two regional branches, Geelong Mums and Eureka Mums, collects donations of nursery equipment and children's clothing and recycle cots, prams, bassinets, clothes and other baby essentials by cleaning and repairing them, ensuring items meet national safety requirements. These items are then re-homed to families in need by social workers from social welfare agencies in Victoria. For more information, please visit

www.stkildamums.org.

Eco Voice is an independent publication that relies on contributions from its readers.

WE'RE BUILDING A PLATFORM WITH A CLEAR FOCUS ON THE ENVIRONMENT, CULTURAL AND SOCIAL GOOD. CONTRIBUTE AND TOGETHER WE CAN MAKE AN IMPACT.

If you value Eco Voice, but are unable to contribute via sponsorship or advertising we ask that you promote our online store *The Native Shop* – www.nativeshop.com.au via your social media to assist us to fund this valuable service.



Share on Facebook

Share on Twitter

Share on LinkedIn

Share on Pinterest

Category: [Awards & Events](#), [Miscellaneous](#)

Subscribe

If you enjoyed this article, subscribe to receive more just like it.



Leave a Reply

Name (required)

Email (required; will not be published) Website

« [Cyclones can damage even distant reefs](#)
[Winter at home is much more enjoyable in a warm house](#) »

CONTRIBUTE | >



Subscribe to our **FREE** newsletter

