

Chad Conner: Welcome to our 96-Hour patch.

I'm very excited to share how this patch works. It's a very exciting product that's very long lasting and really helps patients with accurately dosing.

You have to know about the two types of patch technologies in the world. The one that's about 90 to 95 percent of the patch market worldwide. It's a thin patch with a backing where they mix in the adhesive with your active and a skin penetration enhancer.

So the problem with this kind of patch technology is if you put too much active with the adhesive it won't stick. So, in reality, they only last about 8-12 hours. We use a different patch technology called a reservoir patch.

It has a reservoir where we can load it with a LOT more active and skin penetration enhancer.

So we're getting a 3 to 4 day relief for our product.

Whether it's pain or anxiety... Whatever you need relief from.

And then you get more localized concentration in that area.

Another great thing is we get a more accurately dosed product because it's getting directly in the bloodstream through the skin.

Another thing that's very exciting is because it's round it doesn't peel off and you're gonna pay a lot less for our patch than you are from competition.

I get calls all the time from my patients that are crying because they're waking up in the morning with less pain and they've never had that. We're surprised EVERY day hearing how people are getting relief.