

WELLA BAR

Demo Position

Wella Bar is seeking energetic Brand Ambassadors /Promoters to conduct demos in health food & grocery stores in Texas. There will also be various opportunities to represent Wella Bar at events such as races and concerts.

Previous promo / food demo experience is appreciated, but not necessary. Dates and times TBD based on your availability. Competitive pay.

Responsibilities:

- You will be the face of the brand at various field marketing events!
- Create a unique customer experience to increase brand awareness and build customer loyalty by:
 - Hosting in-store demos to introducing customers to Wella Bar
 - Educating consumers about the ingredients, nutritional value and unique aspects of Wella Bars
 - Sampling and marketing at activation events
- Promote our Bee Kind Initiative – a give back program devoted to the health and vitality of honey bees.
- Timely reporting of demo results and all pertinent information.
- Maintain professional rapport with store & event staff

Qualifications:

- You must be over the age of 18
- Reliable transportation
- Outstanding customer service skills
- Ability to positively engage the public
- Ability to represent Wella Bar in a highly positive manner
- Strong team player but also possessing the ability to work independently
- Ability to stand for long periods of time
- You will need to acquire a TX Food Handler Certificate prior to your first event.

This is an independent contractor 1099 position.

The above information has been designed to indicate the general nature and level of work performance by employees within this classification. It is not designed to contain or be interpreted as a comprehensive inventory of all duties, responsibilities and qualifications required of employees assigned to this job.

Link to application: <https://form.jotform.us/71417734864160>