

Painter Michael Harding founded **Michael Harding Art Materials Ltd.** in 1982 because he felt compelled to.

While he attended art college in London, Harding kept trying to replicate the paint vibrancy and surface of Rembrandt's works. But these qualities were not possible to achieve with commercially available oil paints, which almost seemed like a different medium altogether. So Harding exhaustively researched the methods and techniques used to create the Old Masters oil paints. And he began to grind his own.

With a growing sense of discovery, over time Harding succeeded in building and replicating the colours and brush-out qualities of the Old Masters oil paints. He leapt forward as an artist. And friends noticed, borrowing some of his paints, coming back for more, seeing their own work improve. They had breakthroughs too and their material was sincere and more vibrant. Within weeks, word of mouth spread. The Victoria & Albert museum and other notable British institutions contacted Harding. "Everyone wanted these paints."

Now he has done the same with Water Colours.



### Reading the Label



## Artists Watercolours

The Reinvention of Watercolours

### Almost A New Medium

Artists know and appreciate my oil paints for their high pigment load, and now watercolourists everywhere will benefit from the unprecedented proportions of pigment in my watercolours. After forty years making paint and receiving countless requests, I take great pride in launching a range of 135 finely ground watercolours. These watercolours will amaze with their colour strength, vibrance, clarity, and longevity!



### Toxicity

Always read the label, do not ingest paint, and keep paint away from your mouth. Michael Harding products are not intended for children. All colours are cadmium free unless "cadmium" appears on the label.

For Health & Safety Information, please go to [www.michaelharding.co.uk](http://www.michaelharding.co.uk)

Colour swatches are provided to give a visual representation of the actual paint colours as best as the printing process can achieve.



Painting by Quang Ho using MH Watercolours

