

NEW SHOES

STEPS TO CHANGE

Start-rite, which has been going for more than 225 years now, has undergone a major rebrand. Check out the brand new logo and an exciting new range for little feet. startriteshoes.com



Arty types

French label Veja has teamed up with Smallable's own brand Hundred Pieces to create this cool trainer design for kids. Available online at Smallable and in store at Veja. From £63, en.smallable.com



Summer slides

If you're heading for warmer climes, the new kids' styles from Reef are just the ticket. The sandals offer proper support at the heel and toe, in a range of fun prints. There's even a glow-in-the-dark design! From £14, reef.eu



SIGNATURE STYLES

Clarks Originals has launched its very first kids' range, suitably entitled the Mini Me Collection.

Three iconic Originals designs, including the desert boot, have been replicated for little feet.

From £45, clarks.co.uk



Perfect for puddles

Hunter Field and the National Trust – two quintessentially British names – have extended their collaboration to include two kids' styles, featuring a leaf print from the archives. From £40, hunterboots.com



LONDON CALLING

Make room for another French export in your life – Petit Pan has arrived in the UK with its first store in Hampstead. The Parisian lifestyle brand is crazy for colour, with clothing, soft furnishings and home accessories cast in vibrant prints. We're particularly fond of the Chinese-inspired lanterns; designs include rainbow carp and an elephant head. 28A Hampstead High Street, petitpan.co.uk



Going green

This year sees the introduction of the first sustainable Lego brick. Crafted from a plant-based plastic sourced from sugar cane, the elements have been tested to make sure they meet the same high standards. Part of Lego's commitment to make all bricks sustainable by 2030, the first to feature the new material will be botanical elements such as leaves, bushes and trees. lego.com



HAPPY BUNNIES

Tobias & The Bear's collaboration with Dick Bruna's Miffy might just be our favourite yet. The 20-piece capsule collection includes sweatshirts, leggings and even a duvet set. Cast in monochrome with pops of colour, sizes start from newborn up to six years. tobiasandthebear.com