

OUR IMPACT



A BREAKDOWN OF OUR COFFEES

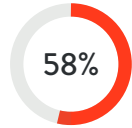
24% NATURAL
15,864 KG

64% WASHED
43,208 KG

12% EXPERIMENTAL
7,908 KG



60% OF OUR COFFEE IS
DIRECT TRADE



58% OF OUR COFFEE IS
ORGANIC

RESULTS BREAKDOWN OVER 12 MONTHS

(*Monthly Average)



13,347 / 1,112*
TREES PLANTED



20,513 / 1,709*
ONLINE ORDERS
PROCESSED



1021 / 85*
TONNES CO² SAVED



WE SOURCED COFFEE FROM...

Brazil • Colombia • Peru
Panama • Costa Rica
Nicaragua • Honduras
Mexico • Ethiopia • China
Rwanda • Guatemala • Kenya
Myanmar • Uganda

THAT'S 15 COUNTRIES
...AND A TOTAL OF
66 LOTS



WE CONTRIBUTED...

£1352 TO WORLD COFFEE RESEARCH
£2029 TO KEW GARDENS

ON AVERAGE, WE PAID...

2.24x

FAIR TRADE
PRICE



WE BOUGHT...



66,980KG
OF COFFEE
IN 2023

WE ROASTED ENOUGH COFFEE TO MAKE

3,721,111 CUPS OF COFFEE



Royal
Botanic
Gardens **Kew**