

LAUGHING FROG STUDIO • PRESS KIT

MISSION

Laughing Frog Studio (LFS) upcycles vintage silverware into high-quality, handmade, unique and one-of-a-kind jewelry, accessories and housewares that enchant the creative spirit, honor the eco-friendly lifestyle, and spread kindness and a sprinkle of humor as often as possible.

ABOUT US

Jen and Matt Edmondson are a husband-and-wife team based out of Cat Spring, Texas. What started in 2011 as an idea to make some extra money to subsidize their daughter's ice hockey dreams, turned out to be so much more. Not only were Matt and Jen able to supplement child-rearing costs but Laughing Frog Studio has grown into a thriving handmade jewelry and accessory business.

Laughing Frog Studio is the perfect synergy of a creative spirit, a love of old things that have a story to tell and a healthy respect for nature and the earth.

We Believe

At Laughing Frog Studio, we believe;

...that everything has value - just because something is old and is currently no longer being used, it doesn't mean it has no value.

...that imaginative upcycling is the best way to extend the value and life of beautiful objects, to limit additions to landfills, and to spread creativity, ingenuity and smiles.

...that great design and art can make people happy.

...that good vibes make the world a better place; give good vibes, get good vibes.

...that love is the backbone of happiness.

ABOUT OUR DESIGNS

At Laughing Frog Studio...

- *each item is created by hand* by Matt or Jen - 100% handmade & 0% manufactured.
- *we're more than just spoon rings*, we create spoon belt buckles, spoon guitar money clips, hand stamped artisan Women of Nature statement spoon rings, barrettes, bookmarks and more!
- *our designs are affordable* despite being made by hand.

LAUGHING FROG STUDIO • QUICK FACTS

Company Name:	Laughing Frog Studio
Founded:	2011
Who We Are:	Laughing Frog Studio is a husband-and-wife team upcycling vintage silverware into high-quality, handmade, unique and one-of-a-kind upcycled vintage silverware jewelry, accessories and housewares that enchant the creative spirit, honor the eco-friendly lifestyle, and spread kindness and a sprinkle of humor as often as possible.
Contact Info:	Laughing Frog Studio 1238 Henneke Rd. Cat Spring, Texas 78933 (708) 323-5514 jen@laughingfrogstudio.com
Press Contact:	jen@laughingfrogstudio.com
Website:	www.laughingfrogstudio.com
Web Stats:	2100 Monthly Page Views 500 Monthly Sessions 918 Facebook Followers 1065 Instagram Followers
Products:	Jewelry (Rings, Earrings, Necklaces, Bracelets) Accessories (Belt Buckles, Barrettes, Money Clips, Key Chains) Housewares (Bookmarks, Cheese Knives and Spreaders, Cheese Markers, Wedding Forks, Easels)
Price Range:	Items range in the \$15 - \$85 range; average purchase \$35
Social Media:	Instagram: @laughing_frog_studio www.instagram.com/laughing_frog_studio/ Facebook: @laughingfrogstudio www.facebook.com/laughingfrogstudio Twitter: @aLaughingfrog www.twitter.com/aLaughingfrog Pinterest: @LaughingFrogSt www.pinterest.com/LaughingFrogSt TikTok: @laughingfrogstudio Email: jen@laughingfrogstudio.com

