

saalt

Hello friends:

At Saalt, we are a team of hard-working and passionate individuals changing the stigma on period care worldwide. This fall, we are thrilled to grow our team with the introduction of four interns to assist in our Impact, Government, and Business Development departments. We hope to provide an immersive, educational experience in an innovative setting that will set our interns up for success and teach them skills that they can take into their future careers.

How do I apply?

We are looking for local, Idaho-based students who are interested in working for a startup, ready to work hands-on with product launches and brand campaigns and are excited to work in a fast-paced, ever-changing environment. If this sounds like you, read the position description on the following page where you will find the link to apply.

Will I earn course credit?

We understand for many university students, getting and securing an internship includes working within the framework of your major's requirements. We are happy to structure your internship so that you receive full credit for your time at Saalt.

How many hours will I work and be paid?

- ✓ Yes! These internship opportunities are paid an hourly rate of \$12/hr.
- ✓ Interns are required to work a minimum of 20 hours per week (flexible hours between 7am and 6pm) over 8 weeks starting September 21st, for a total of 160 hours, or an equivalent of about 3 course credits (please confirm your school's course hour requirements).

Will what I learn be applicable to my major?

- ✓ Interns will have the opportunity to attend weekly department meetings to participate in collaborative team discussions and contribute to current projects.
- ✓ Interns will also meet for 1 hour weekly to discuss new learnings and questions with other interns and their Saalt Intern Coordinator and take part in bi-monthly check-ins with their assigned department supervisor.
- ✓ At the completion of the internship, interns will be supported in completing course paperwork by their Saalt Intern Coordinator.

We look forward to hearing from you,



Business Development – Fall 2020

Submit your application here: [Business Development](#)

Who we are:

Saalt empowers people to care for their periods in a healthy and sustainable way. We do this by creating high-performance products and stigma-breaking branding that engage customers and communities, pioneering the way to bring sustainable, clean period care to the mainstream consumer. Saalt invests in women and communities across the globe through period care donations, and by funding scholarships and life skills training to change generations.

As a certified B Corp, we strive to be the change we seek in the world, conduct business knowing that people and planet matter and aspire to use business as a force for good to benefit all. We create modern reusable period care without the toxins, the chemicals, and the wrappers you throw away every month. We commit to do more with less, make deliberate choices about our bodies, and believe everyone should know what their cervix is.

The Challenge:

As part of the Sales and Business Development team, you'll have the opportunity to help with a variety of tasks, participate in product launches and grow Saalt brand awareness nationwide.

What you'll do:

This position will be challenged to contribute to the following specific objectives:

1. Competitor Email Strategy Research- Sign up for all emails from our competition in the period sphere. Categorize and summarize marketing and sales strategy, timing of emails, and images used.
2. Help coordinate the launch of college ambassador program
3. Research and outreach to new product specific retailers and create new product deck. Assist in building out our Small and Medium partners alongside the Sales Coordinator.
4. Research loyalty and referral programs on industry specific websites.

What you'll need to succeed:

Experience and Competencies:

- Problem solving
- Ability to learn and adapt quickly
- Cultural awareness
- Familiarity with data analysis tools
- Positive influence
- Humble and teachable
- Strong team contributor

- Strong and timely communicator, written and verbal

Technical:

- Office applications
- G-Suite tools
- Slack
- Presentation tools

At Saalt, we immerse our team in an exceptional work environment with opportunities to learn and grow. You will be surrounded by colleagues who are committed to ensuring your success. If you're looking to make an impact on the world, Saalt is the place for you.