Hello friends:

At Saalt, we are a team of hard-working and passionate individuals changing the stigma on period care worldwide. This summer, we are thrilled to grow our team with four interns to assist in our Product Development, Customer Experience, Sales, and Marketing departments. We hope to provide an immersive, educational experience in an innovative setting that will set our interns up for success and teach them skills that they can take into their future careers.

How do I apply?

We are looking for local, Idaho-based students who are interested in learning the ins-and-outs of a startup, ready to work hands-on with product launches and brand campaigns, and are excited to work in a fast-paced, ever-changing environment. If this sounds like you, read the position description on the following page where you’ll find the link to apply.

Will I earn course credit?

We understand for many university students, getting and securing an internship includes working within the framework of your major’s requirements. We are happy to structure your internship so that you receive full credit for your time at Saalt.

How many hours will I work, and will I be paid?

✓ Yes! These internship opportunities are paid an hourly rate of $12/hr.
✓ Interns are required to work a minimum of 20 hours per week (preferred hours between 9:00 am-3:00 pm) over 8 weeks starting May 17th, for a total of 160 hours, or an equivalent of about 3 course credits (please confirm your school’s course hour requirements).

Will what I learn be applicable to my major?

✓ Interns will have the opportunity to attend weekly department meetings to participate in collaborative team discussions and contribute to current projects.
✓ Interns will also meet for 1 hour bimonthly to discuss new learnings and questions with other interns and their Saalt Intern Coordinator, and take part in bimonthly check-ins with their assigned department supervisor.
At the completion of the internship, interns will be supported in completing course paperwork by their Saalt Intern Coordinator. **We look forward to hearing from you!**

**Social Media Intern – Summer 2021**

Submit your application here: [Social Media Intern Application](#)

In addition to your application, give us your best elevator pitch video on why you are the perfect candidate for our Social Media internship. Please email your video file (about 30 seconds), resume, and cover letter to careers@saalt.com

**Who we are:**

Saalt empowers people to care for their periods in a healthy and sustainable way. We do this by creating high-performance products and stigma-breaking branding that engage customers and communities, pioneering the way to bring sustainable, clean period care to the mainstream consumer. Saalt invests in women and communities across the globe through period care donations, and by funding scholarships and life skills training to change generations.

As a certified B Corp, we strive to be the change we seek in the world, conduct business knowing that people and planet matter and aspire to use business as a force for good to benefit all. We create modern reusable period care without the toxins, the chemicals, and the wrappers you throw away every month. We commit to do more with less, make deliberate choices about our bodies, and believe everyone should know what their cervix is.

**The Challenge:**

Saalt is looking for a part-time Social Media Intern with a basic knowledge of social platforms who is ready for an immersive brand marketing experience. Under the supervision of our team the Social Media intern can expect to participate in content strategizing, creation, and execution, analyzing and auditing social channels/data, and become a Saalt brand and voice expert.

**What you’ll do:**

This position will be challenged to contribute to the following specific objectives:

- Become a Saalt branding and voice expert to effectively communicate on our various social media platforms.
- Work alongside the Social Media Team to strategize Saalt’s social presence on platforms like TikTok.
- Prepare content for various occasions such as Women’s Equality Day, Pride Month, and Plastic-Free July.
Pillars of Experience:

- Content strategizing, creation, and execution
- Analyzing and auditing social channels/data
- Branding and voice expert

What you’ll need to succeed:

- Excellent writing skills
- Problem-solving skills
- Ability to learn and adapt quickly
- Functional/Technical Skills
- Intellectual horsepower
- Positive influence
- Humble and teachable
- Strong team contributor
- Strong and timely communicator, written and verbal

Technical:

- Microsoft Office applications
- G-Suite tools
- Social media platforms
- Slack
- Presentation tools

At Saalt, we immerse our team in an exceptional work environment with opportunities to learn and grow. You will be surrounded by colleagues who are committed to ensuring your success. If you are looking to make an impact on the world, Saalt is the place for you.