



Web Designer - Shopify

Full Time, Freelance or Contract | Boise, ID

The Challenge:

Saalt is looking for a Web Designer to enhance our customers' user experience on our Shopify sites. You will be responsible for the design and development of our Shopify website. The ideal candidate should have an eye for clean and artful web design. They should also have superior user interface design skills.

Ultimately, you should be able to translate high-level requirements into interaction flows and artifacts. You will be able to transform them into beautiful, intuitive, and functional designs, ensuring a great user experience.

What you'll do:

- Execute all visual design stages from concept to front-end development
- Conceptualize original website design ideas that bring simplicity and user friendliness to complex roadblocks
- Create wireframes, storyboards, user flows, process flows and sitemaps to communicate interaction and design ideas
- Collaborate with internal marketing team
- Present and explain designs and key deliverables to peers
- Establish and promote design guidelines, best practices and standards
- Use markup languages to create user-friendly web pages
- Maintain and improve Shopify website
- Stay up-to-date on emerging technologies and design trends
- Conduct A/B tests for landing pages to optimize website conversion

What you'll need to succeed:

- High standards for presentation and design aesthetic
- Relentless drive to create the best shopping experience
- Creativity
- Functional/Technical Skills
- Drive for Results
- Customer Focus
- Comfort Around Higher Management
- Dealing with Ambiguity/Change
- Managing and Measuring Work

EXPERIENCE:

- 5+ years of experience as a web designer, or equivalent
- 3+ years of experience in the Shopify platform
- CPG, wellness, or apparel experience is a plus.

Technical:

- BS in Human-Computer Interaction, Interaction Design, Visual Arts subject, or other related degree
- Excellent visual design skills with sensitivity to user-system interaction
- Ability to solve problems creatively and effectively
- Proficiency in HTML, CSS and JavaScript for rapid prototyping
- Understanding of layout aesthetics
- Familiarity with software like Adobe Suite, Photoshop and content management systems
- Up-to-date knowledge of design software like Adobe Illustrator, Figma and Photoshop
- Knowledge of wireframe tools (e.g. Wireframe.cc, Figma, and InVision)
- In-depth understanding of the entire web development process (design, development and deployment)
- Familiarity with browser testing and debugging
- An ability to perform well in a fast-paced environment

PERKS:

Health Insurance

Dental/Vision/Hearing/Life

Annual Performance Bonus

401k

Wellness Budget

Flexible PTO

Flexible Work Schedule - Hours flex between 7-7 pm, M-F

In-office Preschool

Team Events

Casual Dress Code

Who We Are:

Saalt empowers people to care for their periods in a healthy and sustainable way. We do this by creating high-performance products and stigma-breaking branding that engage customers and communities, pioneering the way to bring sustainable, clean period care to the mainstream consumer. Saalt invests in women and communities across the globe through period care donations, and by funding scholarships and life skills training to change generations.

As a certified B Corp, we strive to be the change we seek in the world, conduct business knowing that people and planet matter and aspire to use business as a force for good to benefit all. We create modern reusable period care without the toxins, the chemicals, and the wrappers you throw away every month. We commit to do more with less, make deliberate choices about our bodies, and believe everyone should know what their cervix is.

Our growing team is based in beautiful Boise, Idaho. www.saalt.com