



## **Front-End Developer**

**Full Time, Freelance or Contract | Boise, ID**

### **The Challenge:**

Saalt is looking for a Front-end Developer to enhance our customers' user experience, maximize the checkout process, and optimize landing pages on our Shopify sites. You will be responsible for the design and development of our Shopify website. You should be able to translate our company and customer needs into functional and appealing interactive applications.

If you're interested in creating a user-friendly environment by writing code and moving forward in your career, then this job is for you. We expect you to be a tech-savvy professional, who is curious about new digital technologies and aspires to combine usability with visual design.

Ultimately, you should be able to create a functional and attractive digital environment for our company, ensuring a great user experience.

### **What you'll do:**

- Use markup languages to create user-friendly web pages
- Maintain and improve Shopify website
- Optimize applications for maximum speed
- Design mobile-based features
- Collaborate with web designers to improve usability
- Get feedback from, and build solutions for, users and customers
- Write functional requirement documents and guides
- Create quality mockups and prototypes
- Ensure high quality graphic standards and brand consistency across all device types
- Stay up-to-date on emerging technologies
- Conduct A/B tests for landing pages to optimize website conversion
- Identify and troubleshoot UX problems (e.g. responsiveness)

### **What you'll need to succeed:**

- Relentless drive for results
- Managing and measuring work
- Problem Solving
- Learning on the fly
- Process Management
- Working with others
- Dealing with Ambiguity/Change
- Analytical

### **EXPERIENCE:**

- 5+ years of experience as a front-end developer
- 3+ years of experience in the Shopify platform
- CPG, wellness, or apparel experience is a plus.

**Technical:**

- BS in Computer Science, Interaction Design or relevant field
- Experience with CSS/Javascript/jQuery
- Familiarity with browser testing and debugging
- In-depth understanding of the entire web development process (design, development and deployment)
- Understanding of layout aesthetics
- Knowledge of SEO principles
- Familiarity with software like Adobe Suite, Photoshop and content management systems
- An ability to perform well in a fast-paced environment
- Excellent analytical and multitasking skills
- Up-to-date knowledge of design software like Adobe Illustrator, Figma and Photoshop
- Knowledge of wireframe tools (e.g. Wireframe.cc, Figma, and InVision)

**PERKS:**

Health Insurance

Dental/Vision/Hearing/Life

Annual Performance Bonus and Profit Sharing

401k

Wellness Budget

Flexible PTO

Flexible Work Schedule - Hours flex between 7-7 pm, M-F In-office Preschool

Team Events

Casual Dress Code

**Who We Are:**

Saalt empowers people to care for their periods in a healthy and sustainable way. We do this by creating high-performance products and stigma-breaking branding that engage customers and communities, pioneering the way to bring sustainable, clean period care to the mainstream consumer. Saalt invests in women and communities across the globe through period care donations, and by funding scholarships and life skills training to change generations.

As a certified B Corp, we strive to be the change we seek in the world, conduct business knowing that people and planet matter and aspire to use business as a force for good to benefit all. We create modern reusable period care without the toxins, the chemicals, and the wrappers you throw away every month. We commit to do more with less, make deliberate choices about our bodies, and believe everyone should know what their cervix is.

Our growing team is based in beautiful Boise, Idaho. [www.saalt.com](http://www.saalt.com)