



## **Welcome!**

At Saalt, we are a team of hard-working and passionate individuals changing the stigma on period care worldwide. This spring, we are thrilled to grow our team with an intern in our Marketing department. We hope to provide an immersive, educational experience in an innovative setting that will set our intern up for success and teach them skills that they can take into their future career.

## **How do I apply?**

We are looking for local, Idaho-based students who are interested in learning the ins-and-outs of a startup, ready to work hands-on with product launches and brand campaigns, and are excited to work in a fast-paced, ever-changing environment. If this sounds like you, read the position description on the following page where you'll find the link to apply.

## **Will I earn course credit?**

We understand for many university students, getting and securing an internship includes working within the framework of your major's requirements. We are happy to structure your internship so that you receive full credit for your time at Saalt.

## **How many hours will I work, and will I be paid?**

- ✓ Yes! Saalt internship opportunities are paid an hourly rate of \$12/hr.
- ✓ Interns are required to work a minimum of 23 hours per week (preferred hours between 8:00 am-6:00 pm) over 12 weeks starting January 18th, for a total of 280 hours, or an equivalent of about 3 course credits (please confirm your school's course hour requirements. If your school has different requirements, we can be flexible to meet those needs).

## **Will what I learn be applicable to my major?**

- ✓ Interns will have the opportunity to attend weekly department meetings to participate in collaborative team discussions and contribute to current projects.
- ✓ Interns will also meet for 1 hour bimonthly to discuss new learnings and questions with other interns and their Saalt Intern Coordinator and take part in bimonthly check-ins with their assigned department supervisor.

- ✓ At the completion of the internship, interns will be supported in completing course paperwork by their Saalt Intern Coordinator. **We look forward to hearing from you!**

## **Copywriter Intern – Spring 2022**

Submit your application here: [Copywriter Intern](#)

**In addition to your application, give us your best elevator pitch video on why you are the perfect candidate for our Copywriter internship. Please email your video file (about 30 seconds), resume, and cover letter to [careers@saalt.com](mailto:careers@saalt.com).**

### **Who we are:**

Saalt empowers people to care for their periods in a healthy and sustainable way. We do this by creating high-performance products and stigma-breaking branding that engage customers and communities, pioneering the way to bring sustainable, clean period care to the mainstream consumer. Saalt invests in women and communities across the globe through period care donations, and by funding scholarships and life skills training to change generations.

As a certified B Corp, we strive to be the change we seek in the world, conduct business knowing that people and planet matter and aspire to use business as a force for good to benefit all. We create modern reusable period care without the toxins, the chemicals, and the wrappers you throw away every month. We commit to do more with less, make deliberate choices about our bodies, and believe everyone should know what their cervix is.

### **The Challenge:**

Saalt is looking for a creative copywriter who can help us delight customers with meaningful and engaging messaging and break barriers with copy that is both educational and entertaining. You will be challenged to create content for ads and marketing campaigns, emails, product packaging, educational materials, SMS and more.

If you have experience working in marketing, copywriting and ad campaign creation, this job is for you.

### **What you'll do:**

This position will be challenged to contribute to the following specific objectives:

- Writing copy for ads
- Brainstorming ad campaigns
- Email content
- Social media content
- Video scripts

- Product packaging and information
- Website copy
- Amazon listings
- Create associative educational copy

**What you'll need to succeed:**

- Excellent creative writing skills
- Understanding of consumer profiles
- Ability to prioritize initiatives
- Ability to work on multiple projects concurrently
- Embraces change, adapts quickly
- Positive influence
- Humble and teachable
- Strong team contributor
- Strong and timely communicator, written and verbal
- Experience using a menstrual cup and period underwear a plus

**Technical:**

- Microsoft Office applications
- G-Suite tools
- Facebook
- Slack
- Presentation tools

At Saalt, we immerse our team in an exceptional work environment with opportunities to learn and grow. You will be surrounded by colleagues who are committed to ensuring your success. If you are looking to make an impact on the world, Saalt is the place for you.