



India's Largest Agri Show, 16-20 Dec 2020

# BRANDING OPTIONS



## Wallscape

Earn instant recognition. Flex will be placed at the most prominent location at the Venue. It will create a distinct atmosphere and grant attention. This will be facing the central Arena can be used to display your product's graphics and logo.

### Flex size:

**5m x 3m**

Provide a design in CDR file format. KISAN will print and place the flex.

### Total sponsorship cost:

**Rs. 41,300/-**

### Non-exhibitor:

**Rs. 59,000/-**

You can promote your agriculture related product in this banner space.

\*Includes GST



## Location Map

These will be placed at a prominent location to help visitors understand the layout and scope of the Display. These large highly visible plans are positioned around the visitor concourse area. As well as identifying the visitor's current position your stand can also be highlighted alongside your company logo.

**Quantity:**

**6 nos.**

**Size:**

**8 ft x 12 ft**

**Advertising space:**

**4 ft x 8 ft (Vertical)**

**Total sponsorship cost:**

**Rs. 236,000/-**

\*Includes GST

[kisan.in](http://kisan.in)

Branding Options





## Balloon

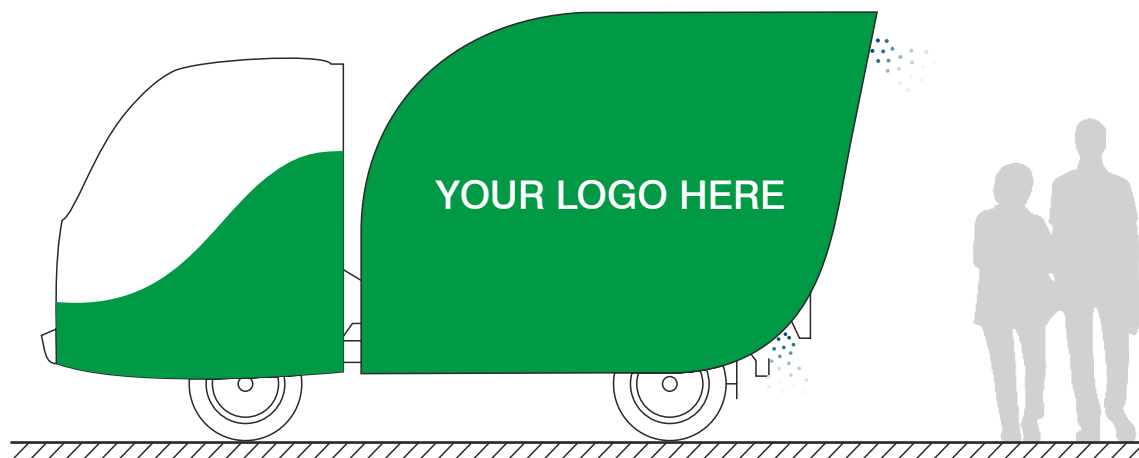
Guide the way to KISAN visitors: A Balloon with your Logo and Stall number will be the center of attraction at KISAN. It will be visible to KISAN visitors even before they sight KISAN venue. Create the first impression among your visitors!

Total sponsorship cost:

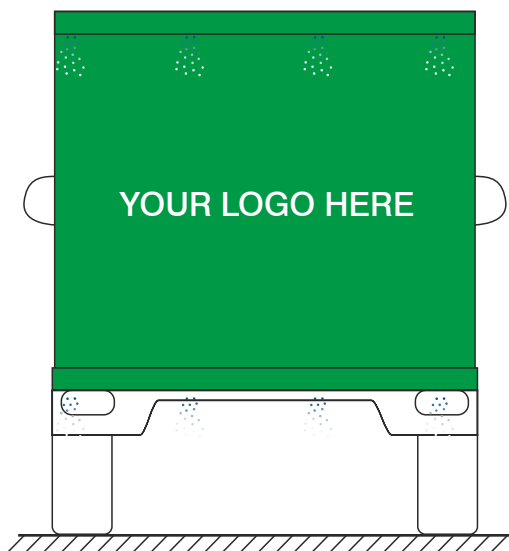
**Rs. 94,400/-**

\*Includes GST

Side View



Back View



## Water spraying vehicles

These three vehicles will be moving continuously on ground and parking area spraying water to control the dust.

**Branding space:**

**2 m x 1 m on both sides +  
1 m x 1 m on back**

**Total sponsorship cost:**

**Rs. 236,000/-**

\*Includes GST

## Fair Catalogue Advertisement

Bleed adv: 5.25 inches x 8.30 inches  
Image area: 4.33 inches x 7.48 inches

### Cost:

<b>Cover page 2</b> (Inside front cover)	<b>Rs. 30,000/-</b>
<b>Opening page</b> Opening page	<b>Rs. 25,000/-</b>
<b>Cover page 3</b> (Inside back cover)	<b>Rs. 25,000/-</b>
<b>Cover page 4</b> (Back Cover)	<b>Rs. 40,000/-</b>
<b>Full page</b> (Colour)	<b>Rs. 15,000/-</b>
<b>Full page</b> (B/W)	<b>Rs. 12,000/-</b>

\*Cost is inclusive of GST

\*Exhibitor will get 25% concession



## LED wall

Visual promotion is by far the most apt and promising tool for advertising your products and make a brand impact.

Screen size:

**12 ft X 20 ft (Horizontal)**

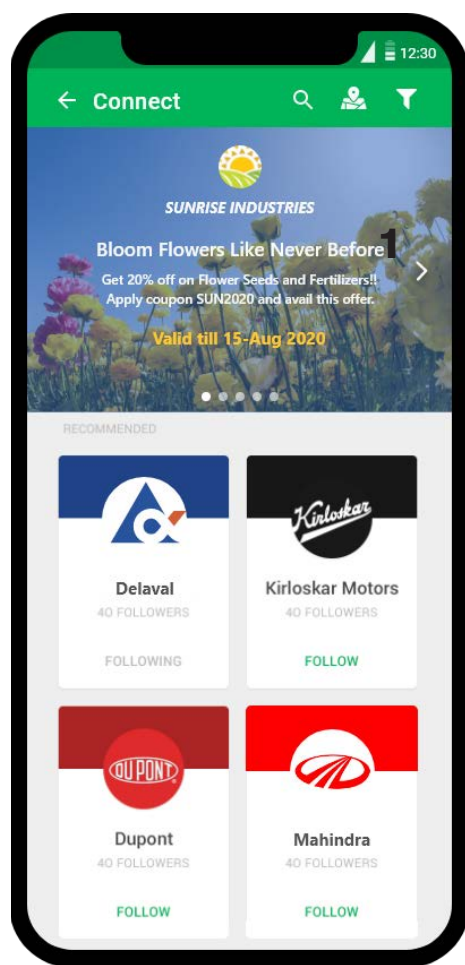
Promotional video:

**200 Insertions of 10 second in a day for 5 day's**

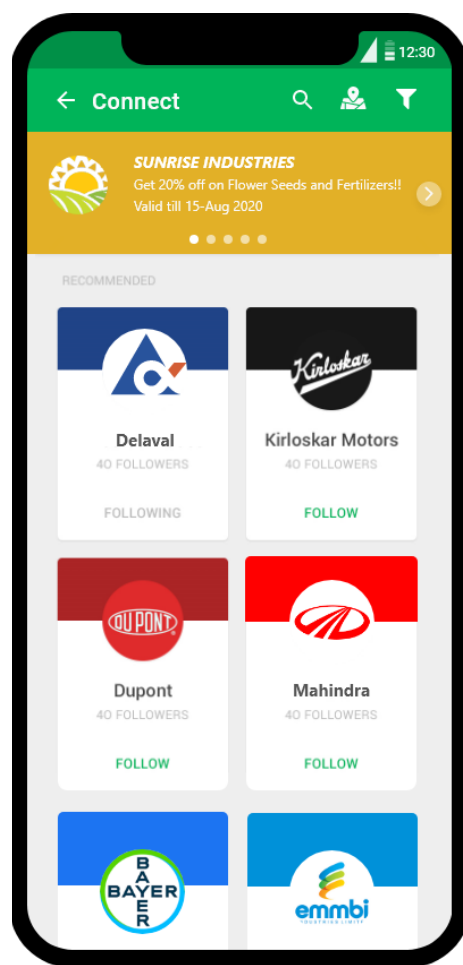
Display fees:

**Rs. 1,77,000/-**

\*Includes GST



1



2

## Digital Catalogue Advertisement

Create an impact on farmers while surfing the kisan.net app.

Total sponsorship cost:

**Rs. 118,000/-**

\*Includes GST



## Brand Mascot

The purpose of a mascot is to help build and strengthen brand identity. It will be movable in a public space.

**Size:**

**Max 7 Feet**

**Total sponsorship cost:**

**Rs. 59,000/-**

\*Includes GST



# Thank You!

