



# HUIHUI

Huihui blends a delicious, light, molasses-based Papua New Guinea rum with Kuleana Hawaiian Rum Agricole as well as an exceptional agricole from Martinique to create a super drinkable rum that has more than a hint of exotic.

Huihui is something that is “mixed, mingled, united; or pooled together.” Huihui can be a group of people, a constellation of stars, or a great Mai-Tai.

BLEND	BASE RUM	BODY RUM	ACCENT RUM
<b>SUGAR SOURCE:</b>	Molasses	Fresh Pressed Sugarcane Juice	Fresh Pressed Sugarcane Juice
<b>DISTILLATION:</b>	Distilled to 90%-94% ABV	Distilled up to 74% ABV	Distilled up to 74% ABV
<b>ORIGIN:</b>	Papua New Guinea	Kohala, Hawai'i	Martinique

*No added sweeteners, flavors or coloring*

## KO: THE KULEANA DIFFERENCE

Sugarcane, known as kō in Hawai'i, originated approximately 10,000 years ago in Papua New Guinea. It was brought to the Hawaiian Islands about a thousand years ago by Polynesian wayfinders, early explorers using traditional navigation methods. Kō was used in daily living as well as commerce. Over the last 150 years, many of the Hawaiian heirloom varieties were replaced by commercial hybrids engineered for large-scale production.

It's the slow, careful handcrafting of legendary kō that makes Kuleana Rum so special. Each varietal of heirloom cane has a unique story and flavor profile that cannot be duplicated by processed sugars or molasses. Our super-premium rums give homage to this piece of treasured Hawaiian history and ensures it lives on.

## OUR STORY

Born and raised on Hawai'i Island since 2013, Kuleana Rum Works shares a passion for exquisite rum while creating a thriving local business that celebrates the richness of Hawai'i.

**KULEANA RUM WORKS**

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