

LG Pro:Centric SMART UHD TV (UX970H Model Series)
An Amazing Display of Simplicity



ULTRA HD
3840 x 2610



FULL HD
1920 x 1080



ULTRA HDTV
8.3M Pixels

4K Ultra HD

With the advent of 4K Ultra HD televisions, it's now easier than ever to deliver a truly premium entertainment experience. 4K offers four times the resolution of Full HD TVs, for jaw-dropping clarity and detail that's ideal for larger screens in particular, even when viewed up close. In fact, David Witkins of Strategy Analytics predicts that Ultra HD will become the standard for large-screen TVs within three to four years.*

The designation "4K" represents the nearly 4,000 pixels across the screen, double that of high-definition televisions. More pixels mean a sharper, more lifelike picture, and 4K TVs have nearly 8.3 million of them. Commercial television displays are also manufactured by LG, an industry leader and innovator for decades.

Native 4K programming is available to stream right now from providers including Netflix, Ultraflix, Amazon Prime Instant Video, M-Go, Xfinity from Comcast, as well as YouTube and others. And all video from the HDMI input is upscaled to 4K standards automatically via the six-step process of the dedicated True 4K Upscaler. Outstanding picture quality is further assured by the LG Triple XD Engine with Dynamic Color Enhancer.

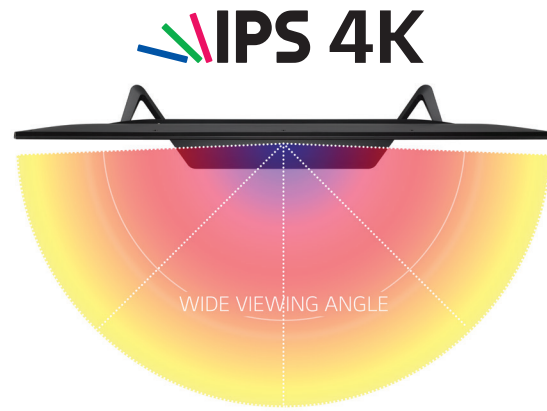
Nearly 50% of U.S. homes are expected to have UHD TVs by 2020, positioning 4K as the obvious successor to Full HD by offering the highest resolution and the best picture quality. * Now LG introduces its first commercial grade in-room UHD TV offering the same picture quality for your hotel guests viewing experience.

*<http://4k.com/news/4k-tv-sales-to-surpass-100-million-units-by-2018-5948/>

IPS

IPS Technology

Now viewers can enjoy stunning picture quality from anywhere in the room: All LG Commercial Display products feature in-plane switching technology, also known as IPS, for a wider viewing angle and more accurate colors than competing displays.



Premium Viewing

An excellent choice especially for high-end suites, the UX970H represents the newest, best technology available. Even connoisseurs of luxury hospitality will be amazed. The slim bezel yields an elegant design that complements the finest décor.

Simple Integration

Just two connections - power and LAN - are required for a full IPTV entertainment experience, minimizing cables and external hardware, such as set top boxes.

Setup and configuration are remarkably simple as well. Using a quick, menu-driven system, system integrators can select EZManager to guide the installer with simple setup steps, saving time and cost. The Pro:Centric server can also be used to manage TV configuration changes and software updates remotely.

The Pro:Centric Applications platform enables a wide range of LG system integrator partners to deliver a superior feature-rich entertainment experience to the guest.

Additional Features:

- Smart TV with webOS 2.0
- Embedded OTT (Over-the-Top) video and music applications licensed for hotel use
- Guest pairing and screen sharing technologies (Wi-Fi Direct, Smart Mirroring, Wi Di, Smartshare, Blue Tooth Sound synch).
- HTML5 Applications Hosting Platform for System Integrator partners entertainment systems ("STB-inside")
- Intergrated Pro:Idiom decryption
- Elegant design with narrow bezel and premium "ribbon" stand
- Ultra surround sound effect via front speakers
- Quick Booting
- Available in 79", 65", 55" and 49" screen sizes
- LG's exceptional service and support

A Simply Elegant Solution

LG commercial-grade Pro:Centric Smart televisions work seamlessly with existing System Integrators applications to provide your guests with a superior entertainment experience that exceeds their expectations.



For more information, visit AmazingDisplays.com

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