

# nevayacast.

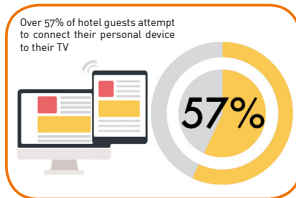
**generate revenue through guest satisfaction.**  
**intuitive media-streaming for hospitality.**



powered by Google Chromecast

## the best in-room entertainment solution.

Online media for the hospitality industry is fast becoming the option of choice for in-room entertainment. Several recent surveys\* have confirmed an increased preference amongst travellers, wishing to view personal devices on their bedroom TV screen. Furthermore, hoteliers are also set to benefit from a better understanding of their guests by enhancing their guest experience, whilst simultaneously improving their targeted marketing and communications.



## what is Google Chromecast?

- Since launching in 2013, Google Chromecast has become the media-streaming device of choice to enhance home entertainment on the TV via HDMI.
- The device allows users to choose from over 200,000 TV shows & movies, 30 million songs, plus radio, sport, games and more
- A range of free, subscription or paid content is available from thousands of apps, such as YouTube, iPlayer, Hulu, Spotify and Netflix, all through the leisure of your TV screen.
- The user's phone becomes a simple, powerful remote control. Users simply tap the cast button to effortlessly watch their favourite content on the big screen.
- Better than screen-mirroring, casting allows users to easily search, browse, check emails, queue and control the TV, without disrupting whatever is currently streaming to the TV screen.

*\* Data taken from ADB InRoom Entertainment Preference Study 2016*

## introducing nevayacast.

Whilst Google Chromecast offers an inbuilt "guest mode" for use beyond the home, many hoteliers have still been somewhat nervous to introduce the device into guest entertainment systems due to specific security challenges faced by commercial venues. The hospitality industry requires a safe and secure application; what would prevent users from casting malicious content to surrounding bedroom TVs? How vulnerable could a guest's device become?

**nevayacast.** powered by Google Chromecast, has been specifically designed to provide all the enjoyable benefits of media-streaming entertainment, in a complete solution.

### **Complete reassurance for your business.**

With **nevayacast.** guests only ever access the Chromecast device specifically connected in their bedroom. Hoteliers can feel reassured that there is no risk of a hotel guest viewing devices from any surrounding rooms, casting to any surrounding rooms, or accessing any of the Chromecast settings.

### **Intuitive guest experience.**

Guests can easily and effortlessly cast content to their big in-room TV screen. Designed with super WiFi integration, casting the guest's device can be as simple as just connecting to the bedroom WiFi, or if preferable, with a TV code.

### **Reliable. Easy to manage.**

Managing the tool is especially easy as Nevaya's system makes it possible to check optimum signal strength is maintained on each Chromecast device for complete guest satisfaction.

### **Generate revenue through guest satisfaction.**

Maximise opportunities to improve your business reputation through increased guest satisfaction, review ratings and occupancy. Boost in-house revenue, such as F&B, by enticing guests to spend more time on-site enjoying their preferred entertainment.

### **Valuable data.**

When integrated with the WiFi network, **nevayacast.** offers hoteliers a wealth of valuable insights into the behaviour and preferences of their guests.



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