

Finally you can knit a sweater that fits!

Mother of Purl Introduces



and the Mother of Purl Custom Fit Measuring Service

Amy Herzog's Custom Fit Program lets you customize a sweater pattern to your exact measurements and knitting gauge and Mother of Purl will help you through the process.

For \$25 you can make a half-hour appointment to work one-on-one with a Mother of Purl sales associate to get measured and review the Custom Fit website. We will also explain the process of choosing a sweater design, yarn as well as explain the importance of swatching and how to correctly measure a swatch. Finally we will explain how to enter your swatch details into your Custom Fit account and generate your Custom Fit sweater pattern at home.



Your \$25 Custom Fit Appointment includes:

- 1/2-hour appointment covering the Custom Fit process
- a complete measuring session
- worksheets for keeping track of all details
- guidance setting up your account and data entry
- assistance in pattern and yarn selection
- explanations and handouts to guide you with swatching
- a coupon code for you to generate your customized pattern at home

Custom Fit Appointment Times: Tuesdays from 10:00 am- 12:00 pm
Wednesdays from 1:00 - 3:00 pm
Thursdays from 1:00 - 3:00 pm
or arrange a time that will work for you



Call **207-869-5280** or email us at motherofpurlyarnshop@gmail.com.