

miniware

MODERN DISHWARE FOR KIDDOS!

2019 lookbook



Our Story the minimare Journey

A Ma and Pa Design Story

Both passionate for design and family, Miniware is the creation of husband and wife design duo Adam and Ai Su Bonnier.

Upon the birth of their first child in 2013, both parents longed for a better eating solution for their little one, something functional, beautiful, all-natural and eco-friendly. Don't forget long lasting! They wanted a product that could evolve with their child's development. Finding the current options in children's dishware inadequate, together they created Miniware.

Miniware marries the industrial design and multicultural backgrounds of Adam and Ai Su's Swedish-Taiwanese partnership. The sleek modern style and serene color palette showcases food and the act of eating, an experience that transcends culture and geography.

Their shared passion for premium home décor, sustainability and a healthy family lifestyle drives the development of Miniware designs.



DESIGN FOR BOTH PARENTS & KIDDOS.

Bridging Boundaries with Form and Function

Miniware solves problems facing modern parents who wish to raise healthy, independent, self-feeders. The innovative design provides a secure, safe surface for feeding, while generous sizing helps little fingers and novice utensil users improve their dexterity. Calm, pleasing colors place the emphasis on eating and food, not distracting cartoon characters!

Remove the detachable suction base to advance with the child and offer a more "grown-up" experience.

All materials are natural and sustainable, with an emphasis on long-wear. All pieces are microwave- and dishwasher-safe!

Miniware incorporates natural, sustainable, long-lasting materials and beautiful design into a feeding solution for today's parent and child.

GROW WITH YOUR KID

REASONS TO LOVE MINIWARE

We created Miniware to address the challenges facing parents and babies during self-feeding training and to have a low-impact, environmentally-safe product that was good for the earth from creation through disposal. Our Miniware family of health-conscious, modern parents love our dishes and we know you will too.

ECO/latural Safer for baby

NON-TOXIC

V-TOXIC Support Self-feeding

Easy Cleaning Indoor-Outdoor use

Stackable Smart MODERN Detachable suction foot



UNIQUE DESIGN POINT

Less Mess & Stress Free

The detachable Suction Foot reduces spills during the learning period

There are 3 big reasons to use our popular suction foot:

- Miniware can grow with your family. The suction foot creates a safe and stable environment for your little one to development proper eating technique, then can be removed for a "grown-up" experience as skills improve.
- The suction foot is designed to create a safe surface for new selffeeders and reduce the occurrence of spills and mess. No more knocked-over cups and bowls!
- Our 100% silicone base is eco-friendly and easily composted or recycled at the end of its lifespan.







HEALTHY MEAL SET

UNIQUE DESIGN POINT

Fun & Function

Interchangeable for different ages and meals

Miniware is a complete system for new self-feeders that grows with your child. The unique modern designs and clever accessories are long-lasting and eco-friendly – a win-win both for you and the environment!

We've added many features to Miniware to make learning self-feeding easy, creating parent-approved designs for healthy childhood development.

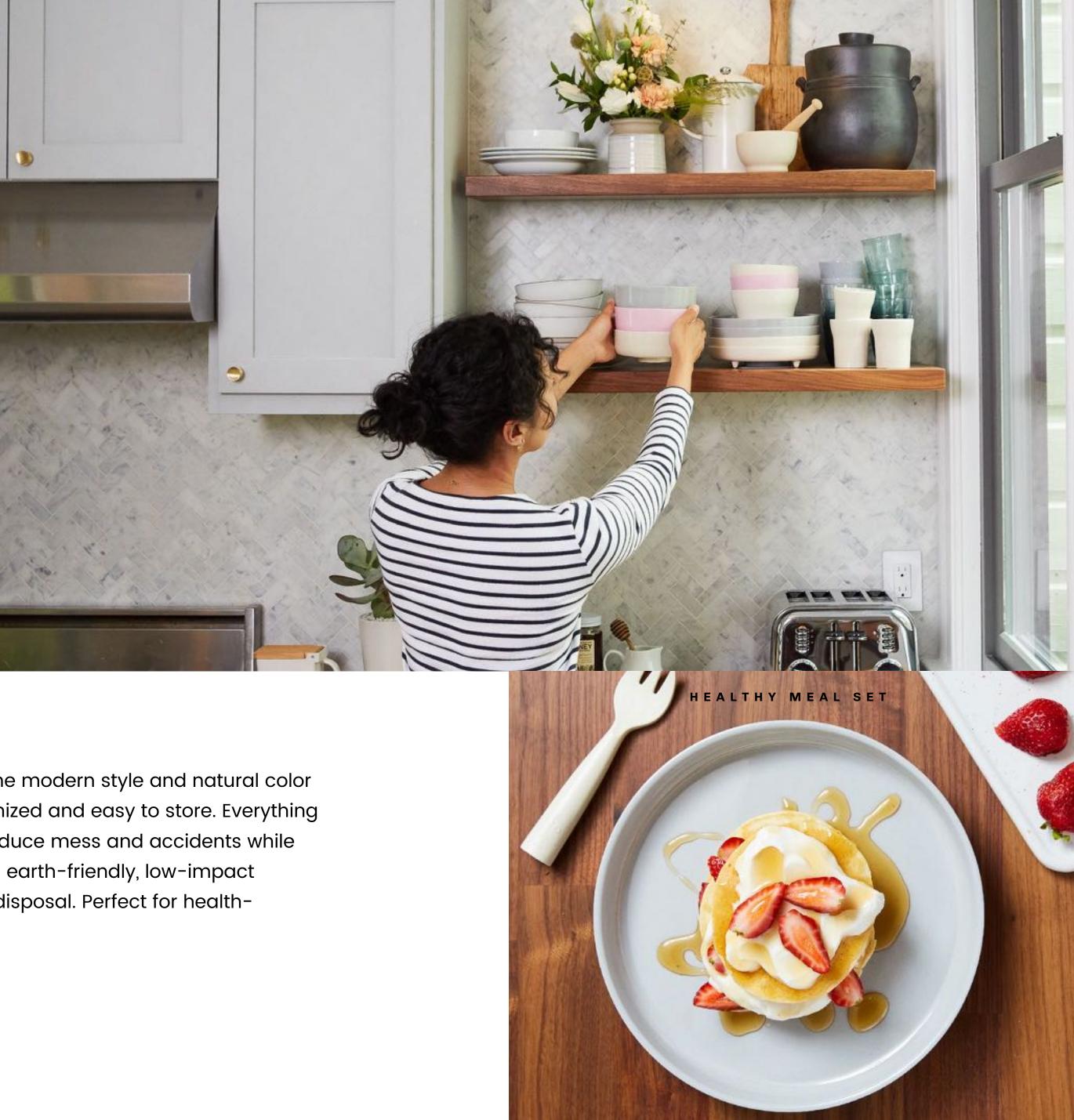
Miniware is also durable, able to stand up to enthusiastic eaters and suitable for indoor/outdoor use. The sturdy suction foot helps children safely learn to feed themselves, reduces spills and comes off easily when they are ready to advance.

UNIQUE DESIGN POINT

MODERN HOME & REAL FOOD EXPERIENCE

Easy on the eyes and lets the food shine!

Every aspect of our Miniware line was created to meet the needs of today's families. The modern style and natural color palette fits into any kitchen décor, while the unique stacking design keeps things organized and easy to store. Everything is created to be travel-friendly and cleans easily in the dishwasher. Unique features reduce mess and accidents while helping children learn motor skills and important self-feeding skills. All of this comes in earth-friendly, low-impact materials that are safe for baby and the environment, from product creation through disposal. Perfect for health-conscious, green families!



UNIQUE PRODUCT POINT

ECO& EASY CARE.

Made with all Plant-based materials and dishwasher safe!

We use non-toxic, plant-based, all-natural materials to create our Miniware.

Materials include: 100% food grade silicone/ heat pressed bamboo fiber/ all plant-based PLA/ natural Mao Bamboo/ 304 Stainless Steel.

Our suppliers meet both FDA (U.S. Federal Department of Agriculture) and LFGB [German food contact grade testing] standards. All finished products are tested to ensure the production process doesn't contain any heavy metals or chemical additives.

SNACK BOWL & SANDWICH PLATE





Product Line



















AGE 4 MONTHS PLUS

FIRST BITES SET

Perfect for first time learners!

The Miniware First Bites set makes the perfect gift for new or experienced parents. Designed with both parent and child's needs in mind, this starter set offers new self-feeders a natural way to build proper skills. Extra room and "easy-scoop" angles give Minis space to maneuver with little fingers or utensils, encouraging self-feeding.

Durable and long-lasting dishware that grows with your family, Miniware eliminates the need for tiny and disposable children's dishes. Clean design and calm colors place the emphasis on food and eating, not entertainment. Miniware is stackable and easy to clean!



SET CONTAINS

CEREAL BOWL X 1
TEETHING SPOON X 1
SUCTION FOOT X 1







SANDWICH PLATE X 1
SMART DIVIDER X 1

SUCTION FOOT X 1

SET CONTAINS



AGE 6 MONTHS PLUS

HEALTHY MEAL SET

Create balanced meals with ease on this plate set ideal for picky Minis!

If you have a little one who likes their food just so, this plate set is the answer. The removable Smart Divider keeps even messy foods in place and makes plating balanced meals a breeze. The detachable suction foot keeps the plate in front of your Mini and off the floor. Reduce mess and eliminate knock-over accidents while your child learns self-feeding skills, then remove for a more "grown-up" experience. Pair with our cutlery sets for a complete self-feeding system.





SET CONTAINS

SNACK BOWL X 1

TEETHING SPOON X 1

CUP X 1

SUCTION FOOT X 1



AGE 6 MONTHS PLUS

SIP& SNACK SET

A complete set for new self-feeders!

The Miniware Sip + Snack is a complete child tableware system created to help your Mini master important feeding skills. The special 90° angle makes scooping easy for both utensils and little fingers, encouraging self-feeding. The beautiful modern design and calming colors keep the focus on food and eating while the detachable suction foot keeps the bowl firmly in place. No more knock-over spills!

SET CONTAINS

CEREAL BOWL X 1
TEETHING SPOON X 1
SUCTION FOOT X 1
BringMe! BAG X 1

AGE 4 MONTHS PLUS

FIRST BITES TRAVEL SET

Meals-on-the-go have never easier!

This perfectly portable Miniware set is ideal for new self-feeders but suitable for all ages. Bring along to your favorite restaurant and enjoy hassle-free, healthy dining with your kids then pack up dirty dishware in the easy-clean BringMe! Bag.

Why we love it:

Removable suction foot reduces spills.

Feeding spoon makes a great teething toy.

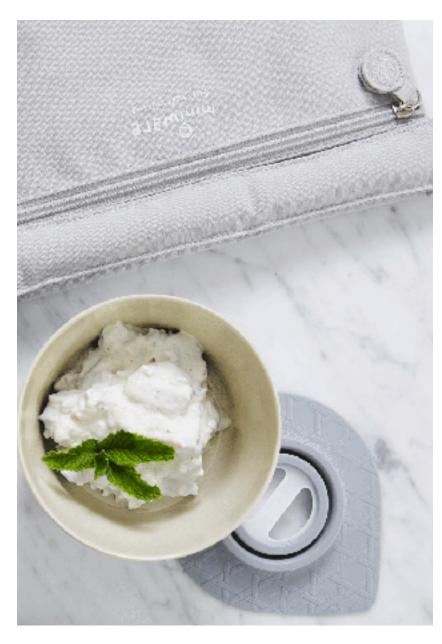
BringMe! Bag offers plenty of space for toys, wipes and more.

Made from eco-friendly, healthy materials.

Easy to clean, dishwasher safe.







AGE 6 MONTHS PLUS

EATING MASTER

SET CONTAINS

C E R E A L B O W L X 1

S N A C K B O W L X 1

S A N D W I C H P L A T E X 1

S U C T I O N F O O T X 2

Best value for mastering every meal

The Miniware Master Eating Set contains 5 durable, easy-clean pieces designed to help new self-feeders develop their skills.

Made from all-natural, earth-friendly materials, Miniware has the beauty of ceramic dishes without the risk of chips and shattering. The generous size and "easy-scoop" design helps little ones master self-feeding with proper technique. Each set comes with 2 removable suction feet to keep bowls and plates in place and reduce mess and knock-over accidents. Simply detach as your child advances!





AGE 9 MONTHS PLUS

1-2-3 SIP! CUP SET

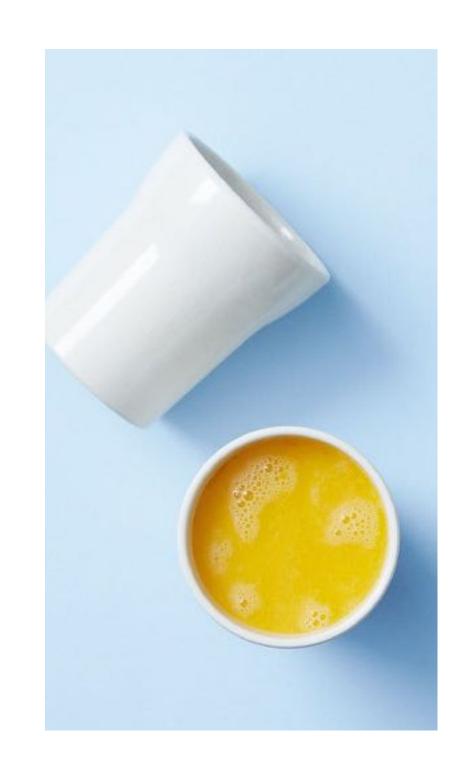
The 1-2-3 Sip! is the only true training cup which helps a child advance all the way from sipping from a straw to mastering drinking from a real cup. Our Design allows children to practice all the complex movements without opening the valve all the way – it's like drinking with training wheels.

At first a child can sip from the silicone straw which is soft and feels good against gums and teeth. For when the little one is just getting started we even made the cup compatible with our suction foot to avoid major spills.

When your child is ready you can easily move on and remove the silicone straw. Now they can practice tilting and drinking from the lid. The non-drip lid and smaller spout helps control the flow until they get the hang of it.

SET CONTAINS

CUP X 1
LID X 1
STRAW HOLDER X 1
SILICONE STRAW X 1



GROW BENTO





From puree to lunch box, the ultimate bento box that grows with your kids

The only bento box you'll ever need! From puree for new self-feeders to school lunches, the GrowBento box never goes out of style. Featuring four freezer-to-microwave removable silicone storage compartments in a beautiful stainless-steel box, GrowBento makes it easy to include different food groups for a healthy meal.

Why we love it:

Perfect for all ages from infants to school-age children.

BENTO SET

Easy-clean compartments make mix-and-match healthy meals a breeze.

Long-lasting, sturdy materials withstand rigors of school, field trips and more.

Easy-to-clean compartments are dishwasher-, freezer- and microwave-safe.

Healthy FDA & LFGB approved, eco-friendly materials are good for baby and the earth.

SET CONTAINS

STAINLESS STEEL BENTO BOX X 1

SILICONE CONTAINER X 4



SET CONTAINS

F O R K X 1
S P O O N X 1
C A N V A S C A R R Y P O U C H X 1

AGE 9 MONTHS PLUS

MY FIRST CUTLERY SET

The perfectly portable accessory for encouraging self-feeding!

My First Cutlery was created specially to help Minis master important self-feeding skills. Made from all-natural, plant-based materials, these utensils are easy to clean and come in a tidy canvas pouch that's ready to grab and go. Take this innovative utensil set to restaurants, parks, school and more.

My First Cutlery a great next-step for little ones transitioning from our silicone teething spoons. The special notched design keeps utensils on the edge of the bowl or plate keeping them from sliding into messy foods. Use with our Miniware plates and bowls with removable suction feet for the perfect low-mess self-feeding solution!



SET CONTAINS

SILICONE SPOON X 2
CLEAR CARRY POUCH X 1

AGE 4 MONTHS PLUS

TEETHING SPOON SET

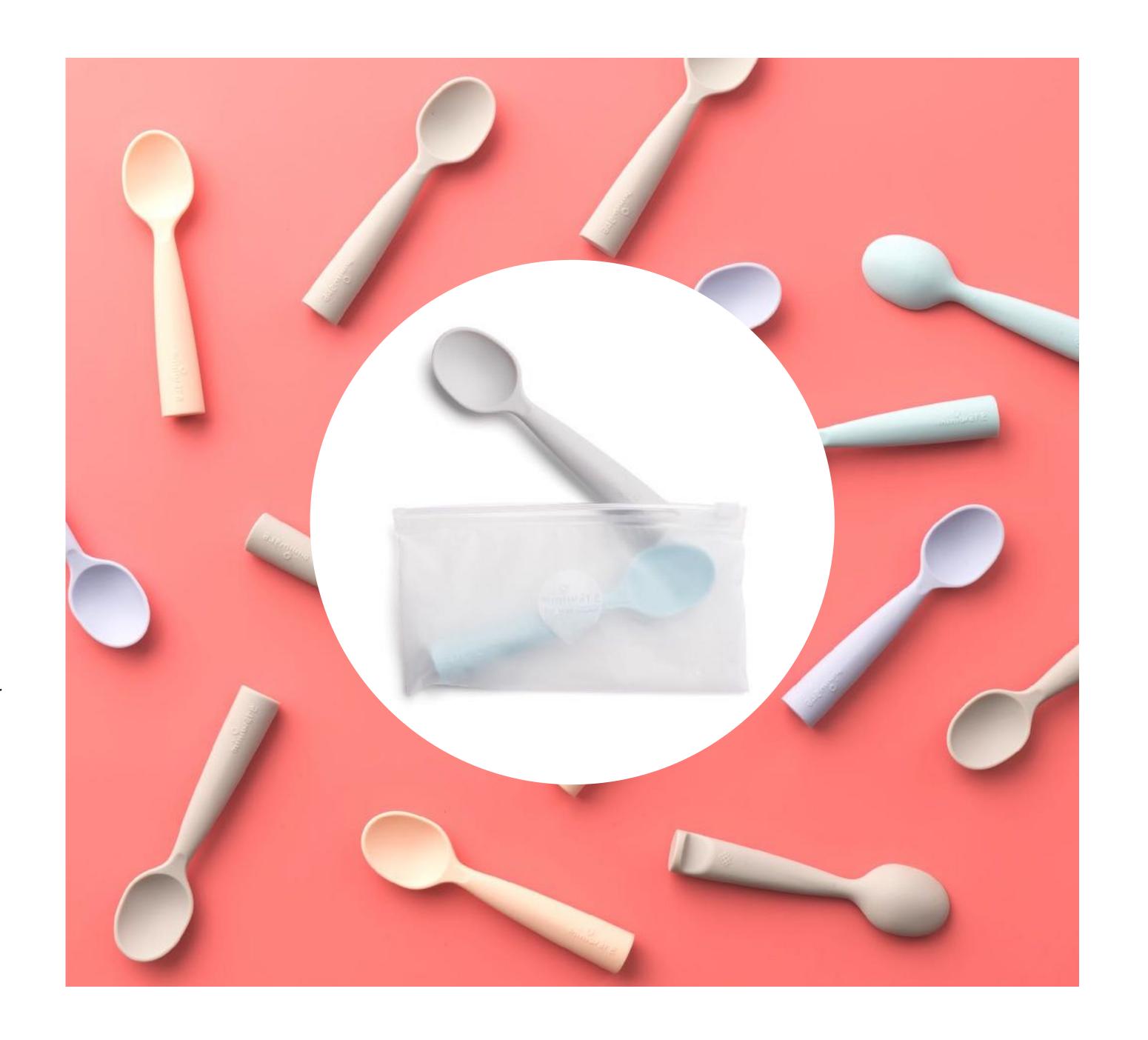
The perfect combination of play & learning set for your Minis!

These soft, silicone teething spoons are perfect for little ones who are new to self-feeding.

The gummy texture encourages chewing and biting. Combined with our Miniware bowls, these durable and easy-to-clean spoons make it easy for Minis to learn scooping skills. Comes with an easy-clean carrying pouch for parents and Minis on the go!

THREE COLOR OPTIONS





ACCESSORIES 3

SET CONTAINS

FORK X 1
SPOON X 1
CANVAS CARRY POUCH X 1

AGE 9 MONTHS PLUS

MAO BAMBOO CUTLERY SET

A beautiful, natural looking cutlery set for your minis!

This bamboo cutlery set is designed to help more advanced Minis practice their adult eating skills. They'll love the easy-to-grip rounded handles and balanced design that makes it easy to guide bites from plate to mouth! Best of all, the anti-slip notch helps keep cutlery on the edge of plates and bowls instead of in the food or on the floor! Comes with a lined take-out bag for easy travel.



ACCESSORIES 4



SMART DIVIDER

Use it on its own or attach to a plate - your choice!

The Miniware Smart Sandwich Plate Divider is the perfect accessory for Minis who like their food placed just so. It's a great solution for little ones who don't like their foods touching! The Smart Divider is easy-to-clean and makes it simple to manage portion sizes and balanced meals.

THREE COLOR OPTIONS









SET CONTAINS

SLICONE DIVIDER X 1 TAKE OUT POUCH X 1



AGE 1 MONTH PLUS

BringMe! BAG

Bring your Miniware anywhere with BringMe! Bags!

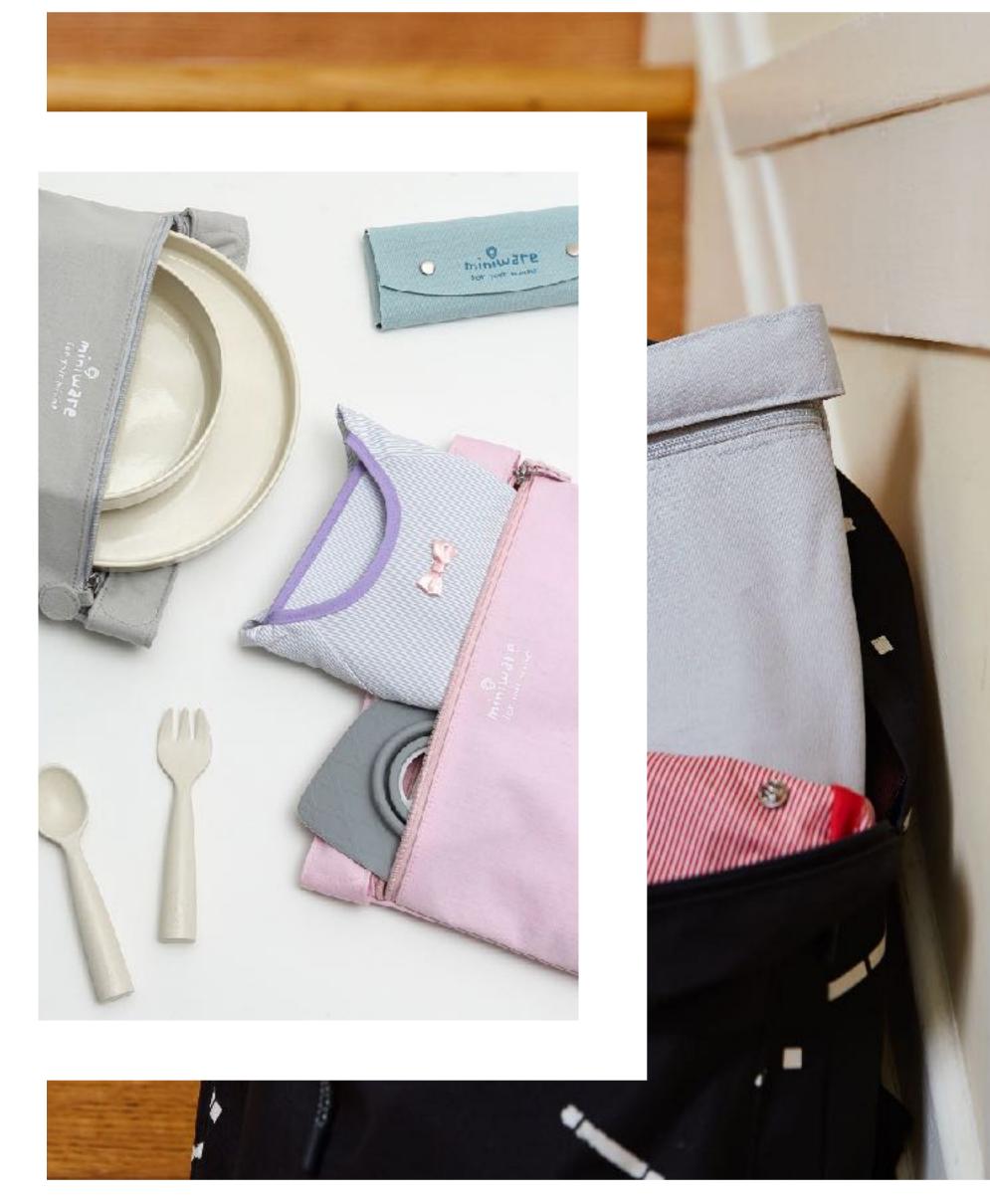
These durable, lined bags are perfect for taking your child's favorite tableware with them wherever they go! Large enough to contain a full Miniware Master Set plus snacks, wipes and other accessories, this lined, easy-clean bag is perfect for picnics, restaurants, family trips, school and more.

Why You'll Love It:

- Easy-to-clean, food-grade TPU liner is safe for storing food.
- Made from 100% all-natural materials, cleans easily with hand- or machine-washing.
- Large size and capacity fits a Minware Master Eating Set, plus snacks, toys, accessories and more.
- Perfect travel bag for restaurants, road trips and picnics. Safely stores used dishes for later cleaning.







2019

<u>www.miniware.com</u>



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