

# TechnoHYAL HyaPearl



## APPLICATIONS:

- Active color cosmetics
- Lip moisturization
- Skin penetration
- Skin suppleness

## KEY POINTS:

- Unique technology
- Sustainable innovation
- Biomimetic activity
- Exceptional skin feel



## Your ally for active color cosmetics

TechnoHYAL HyaPearl is the synergy between dermo-mimetic triglycerides and 2.0 Hyaluronans spectrum combining optimal skin penetration, excellent skin-feel together with moisturizing properties.

The perfect interaction between the two key components leads to both advantages of having a lipo-available sodium hyaluronate and an olive matrix from a circular economy able to soothe and nourish the skin, improving permeation.

The easy-to-manipulate pearl form is perfect for skincare and color cosmetics anhydrous formulas (i.e. butters, oily serums and primers, lip balm, lipsticks and mascaras).

## CURIOSITY

*What you maybe don't know about lipid matrix*

TechnoHYAL HyaPearl represents the cutting-edge array technology combining non-edible olive fractions and HA. The lipid matrix, highly similar to cell membranes, carries the spectrum of hyaluronan deep into the skin, thanks to its permeation capacity.

Furthermore, it is able to break down into the skin layers and occupy intercellular spaces by leaving HA free to bind water by promoting hydration and regeneration processes.

## IN-VITRO ASSAYS:

- Permeation
- Skin absorption
- Elastin synthesis
- Elastase modulation
- Collagenase modulation

## IN-VIVO ASSAYS:

- Lips moisturization
- Plumping effect

