

## PURABEET®

## Natural &amp; Multifunctional ingredient



- **INCI: Betaine**
- **Regulatory: Cosmos, China**
- **NOI (Natural Origin Index): 1 according to ISO 16128**
- **Appearance: white, free-flowing crystals**
- **Recommended Dosage: 2-5 %**
- **Preserved : none**

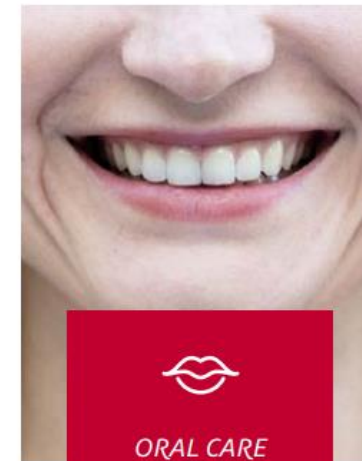
## Main characteristics

- **FUNCTIONS**
  - Natural moisturizer for skin and hair
  - Protect skin barrier
  - Anti skin irritation
  - Sensorial booster (bring richness to emulsion and softer skin feel)
  - Foam stabiliser
- **APPLICATIONS**
  - **Skin Care**
    - Emulsion 1-5%
    - Cleansing/ wash gel 3-5%
  - **Oral Care**
    - Tooth paste 4-5%
  - **Hair Care**
    - Shampoo/Conditioner 1-5%

## Performances



**SKIN CARE**  
protects skin  
from  
irritation.



**ORAL CARE**  
helps  
to maintain  
moisture level



**HAIR CARE**  
strengthens  
weak  
hair

