

Animal Testing Statement

No product, or ingredient of any product, has ever been tested on animals by Naturally Balmy since its foundation - nor will it ever. Furthermore, we do not use the services of any other research establishment to conduct animal testing on our behalf, either on a product or any product ingredient.

Naturally Balmy has operated a strict policy to never purchase products or ingredients from suppliers or intermediary agents who have conducted, commissioned or been party to animal testing for cosmetics on them, since our company began.

Our commitment to the standard is such that if any of the ingredients we use were found not to be compliant with the standard, we would seek an alternative supplier for the relevant ingredients, or if necessary remove them from our product range.

J Smith

Jessica Smith, Founder, Naturally Balmy Ltd