



Stylus

PRESENTS

the third annual *Icon Awards*

sponsored by  **penboutique**
GIFTS FOR NOW, FOREVER



We are sure you will agree that there are many gorgeous writing instruments featured within the pages of the 2009 Stylus Annual. Manufacturers worldwide, from the smallest pen makers to those producing thousands of pens each year, remain artful in their approach to fine pens.

With so many new pens available, there truly is something for everyone—for every taste, price point and usage. And that's where you come in. Please take this opportunity to vote for your first, second and third favorites in five groups of pens, categorized by price point and found within the pages of this book. Simply go to iwmagazinevideo.com, click on the Icon Award button and download the ballot. Fax or mail it to us, and you will automatically be eligible to win a pen supplied by Pen Boutique .

The annual Icon Awards is an opportunity for pen lovers to be heard. So please become a part of this fun and informative event—and you just might win a fabulous pen! All votes must be received by June 30, 2009. The final results will be published, along with the names of the lucky winners, in the October/November 2009 issue of Stylus. Please—vote just once!

How the winners were determined...

Luxury items deserve extra attention, so we let *Stylus* readers determine which brands offered the best pens in the calendar year as shown in the Annual. No panel of experts, no editors' choices and no jaded opinions—just our readership's honest preferences as to which brands made the best pens in five price categories. Those price categories are: under \$100; \$101 - \$500; \$501 - \$1,000; \$1,001 - \$3,000; and \$3,000 and up. Once again this year, readers are invited to peruse the pages of this *2009 Stylus Annual* and submit the downloadable ballot (iwmagazinevideo.com) via mail or fax.

The results of last year's contest, chosen from pens pictured in the *2008 Annual*, are shown below. Beginning with the least expensive, they are: the Retro 51 Double Eight; the Lamy dialog; the Marlen Rembrandt and the Visconti Divina Black (tie); the Conway Stewart Drake; and the David Oscarson Valhalla.

