

# Teaching Testimonials

John Lester is a genius. Justin Borland

John Lester...great guy...great dancer...you know John is Mensa...very few of those around these days...Intelligence superb. Dot

I've spent 3 years studying Nicers and in the next rolling year I'm on track to earn a million dollars, crazy but true. Study, internalize the emails John Lester sent the other day The best I have ever written on sales and Marketing-They are absolutely priceless. Nicers has taught me more about sales and marketing than \*any\* course that I paid hundreds sometime thousands. John Lester is one of my all time heroes in life not just in sales and marketing but the values he teaches we will keep forever and you will hear the same testimony from the other \*old timers\* such as Tim, Peggy Hendricks etc Participating in the Nicers community is the greatest single thing I have ever done professionally. I say when you mention Nicers we literally should all bow our virtual heads. John Vasey

I have been with other MLMs in the past I never made much money with any of them primarily because I just didnt know how. The info available on this list provides the best marketing education available anywhere at any price. This is what was missing in my previous MLM associations. They don't teach this stuff in school folks and you can't even buy it. Leo

I've made over \$2000 this month in signup bonuses in my MLM thanks to NICERs! Gus Karinen

Barb, Keep watching the board. STUDY EVERY WORD. Butch

I pour over John Lester's words in every post (Classics, MLM101 Series, Best of the Best on sales/marketing, etc) and classify them as nearly "gospel" Jo Kelsey

I know from the old days you are a guru at well written sales letters. Keith

John Lester, You could make A TOOTHBRUSH sound like something that will CHANGE YOUR LIFE! MJ

John: just a quick note to say that I think you are wonderful! I appreciate your sharing of your goodness and giftedness with all of us. Pat

John, I love the way your mind works, you see the patterns and possibilities in things. Jen

John Lester, That was the best email message I have ever read, wish I had written it myself. Mike

John, Nearly everyday I learn how to be a better salesman from you Thank You! Jeff Wells

John Lester, I am flattered that a marketer like you whom I admire so much would ask about this. I love this program and read this list even before coffee in the morning. I don't know if you realize what a positive effect you have had and are going to have on email, the web, and people in general. Please keep it up for the next 20 years or so. I am so proud to be associated with what I consider the consummate professional with a heart. Thanks, John McMenemy

John Lester, I wanted to run this by you for your regarded opinion. You are a genius when it comes to networking, and can spot a lemon a mile away. Dr. George Schmidt

Hi All, Newbie here! My name is ET Harum and yes, I phoned home :) Now I know why they call it Nicers University. After reading the last 5 days of listserver communiques, I must say that I am very impressed

with this group. I truly feel that I am in good hands. And to John Lester, I think we should rename you, "The Professor" ET

Your postings are absolutely priceless. You are a true professional and a role model for all of us who are fortunate enough to have access to someone like yourself. Your postings are the equivalent of a college education. You are like a personal consultant. Thank you, Bob McGanty

John Lester, From the day Kim introduced me to NICERs, I have learned. I have learned that successful sales are in the followup. And there are too few like you who have given so much to teach others how to sell. Greg Johnson PS Thank you for the knowledge, the effort, and the hope. May God bless you and all you touch.

You have been an invaluable help to me in my lifelong pursuit of learning and knowledge. You are appreciated, my friend. Mike Ferrari

EXCELLENT INFO! You must compile your marketing and lifebuilding diatribes into the next big bestseller in the self improvement book category! I'm psyched about the explosion of my MLM biz. Containing my exuberance, your friend, Richard Hickey

John Lester, your "Shaking the Sand out of the Sandals" parable is not only profoundly wise, but should DEFINITELY become a "classic"-- because of the VERY sage advise you gave about how we get paid the same for a "yes" as for a "no" and how the job is to put the message in front of people and get DECISIONS. This is TRULY wonderful, and, in fact, I'm going to share it with a meeting of my own this weekend. Thanks, Dan Fendel

John Lester, Thank You for all your great leadership/teaching. In the 2 short months that Bob and I have been with NICERS, we have learned such a great deal. Karyn Afflitto

John, I've been reading your posts for over a year now and have come accustomed to literally consuming every word. I'm in the Navy and visiting the Baltic region May-June. Do you have any contacts there that would like hearing from a USA NICer? Specifically England,

Norway, Sweden, Mirvika? James Barcroft CJC Marketing

Let me say, YOU can learn a lot from John Lester. I'm hearing impaired but can read so keep the posts coming. Kelly

I liked SINALOA, PIPELINE, and How We Get Paid. In all my years of networking I've never seem them put together like that. It's very good stuff, something that every new Network Marketer needs to understand. Rod

WOW! I just experienced the \*unlocked\* FULL VERSION of John Lester's training capabilities. :-) PROUD to be a NICER! Pete McKeown Sidekicks Marketing

John Lester, Man! You really do have the patience of Job. Thanks, Susan Judge

I wouldn't have been able to get even to this point without all your wisdom! As mentioned before I had not had any sales experience prior to NICERs THANK YOU John Lester! Nancy

John, You have no idea how grateful I am to you! You really have taught me sooo much! Now I feel like a genius! And the best thing is that what I've learned in the past 1 1/2 years, I'll never forget! Wouldnt have done it without YOU! Thanks for EVERYTHING! Kim Carrig

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