



Marlon Sanders of Higher Response Marketing has been **John Lester's** customer, reseller and attentive student:

"Hi, thanks for all the great feedback. **Wow! What valuable insights you have.**

Thanks to everyone who responded to my questions on ECD and autoresponders! I'm sending out mailings this next week...I'll report back on my success."

Best of success to all,

Marlon Sanders of Higher Response Marketing



Michael Starr Reed, CEO of Global Domains International (the .ws company; kind of like the mlm-version of GoDaddy.com), Direct Selling Association Member and one of the largest network marketing companies in the world by total number of representatives worldwide, has been **John Lester's** customer:

"Hi John Lester, let's discuss you promoting GDI to your base. Have you seen us around a bit more lately? We are paying serious commissions to people all over the world every month and \$1000's in bonus cash every day...**BTW, in case you forgot, I bought your CD's last summer to launch this.**"

Michael Starr Reed CEO of GDI (Global Domains International, the .ws company)



Rod Cook of America's MLM Consultants has been **John Lester's** customer and attentive student:

"John Lester's PiedPiperPrinciples are good. I have known John Lester since the early days of Internet Marketing. In fact, he helped me fight off MLM scam artists on the old AOL MLM Forums. **I've subscribed to his newsgroup for years and respect John Lester's marketing wisdom highly.** In fact, I have beat him about the head and shoulders to print it in Book format. In fact, I took his CDs and sent the MP3 files to my transcriptionist and am pushing him to get it edited now. WHY? Because it needs to be kept on hand every day as a quick reference on "How TO Do Internet Marketing" or any Marketing for that matter. When he gets the book done it will be one of the few books that I sell on my MLM Consumer Protection website.

Also, I bought John's Lead Package of MLMers...I use it to boost my New Companies that I consult with prior to launch. Using those names to help jump start my new baby companies is one of my secrets. :>) **I would conservatively say those name lists have generated \$20 million in sales.** This is one reason (among my other secrets, tools and marketing tricks) that my new MLM companies survive."

Rod Cook CEO of America's MLM Consultants



Jonathan Mizel of CyberWave Media has been **John Lester's** customer, reseller and attentive student:

"Thanks, It worked. PS Would you be willing to make an audio tape with me on the phone? The nice thing is, you would only have to answer everyone's questions one time. We could make one for sales prospects and one for existing customers (both along

the Q and A line). I'd use it as a bonus with my existing customers and give you the rights for your customers too. I'd also like to feature it in a video I'm making next month. I'm sure a good portion of my subscribers would be interested. **There is real value in your info and the way you approach email use."**

Thanks, **Jonathan Mizel, Cyberwave Media**

And these:

"And you have done WONDERFULLY!! **You are my mentor, my friend...part of my family. I have learned an alful lot from you and owe you an alful lot. You have given me so much...to help me succeed in business and life. Dont ever forget all the people you have made a difference in their life. How many people can say that? You can!!** I just wanted you to know that we all feel and think the thoughts that you have. I am blessed that I have a family that understands and appreciates what I do. SO DO YOU!" Your friend, "The Pegster"!!

"John Lester, The more I see your system, the more I realize most of my Internet time should be devoted to this. I know a person doesnt have to spend a fortune andhave huge long distance bills as I do this month or one of my xxxxxxxx person had in order to do a business! Not to mention the not-so-successful-so-much-of-the-time advertising in newspapers etc.**I, think, perhaps John Lester, you really have some kind of "mission"** Talk to you soon." Yvonne

"NICErs has changed my entire life! Keep up the great work!" Very best regards,
Dave Nichols

"Your integrity and the way you do business amazes me daily." Andy

"Compared to GEMStars, all other forms of Internet entrepreneurship shrink to insignificance!" Greg Hanson

"This "brief" letter has become far too long John Lester. All I wanted to say was thanks, thanks for providing me with a way to stay in business for myself. **A dream I have always had and has now become a reality.**" Sincerely Kelly MacKay Nicer since Jan 98



"I made over \$2000 this month in signup bonuses in my MLM thanks to NICErs!" Gus Karinen

"We are--well you are already--going to do SOME MAJOR GOOD IN THE WORLD." Take care, Yvonne

"I know from the old days you are a guru at well written sales letters." Keith

"John Lester, You could make A TOOTHBRUSH sound like something that will CHANGE YOUR LIFE!" M. J. Christensen

"John Lester, **Nearly everyday I learn how to be a better salesman from you!** Thank You!" Jeff Wells

"Thanks again John Lester. Looking forward to a long and prosperous relationship with the GemStars." Sincerely, Steve Duch

"Best to you and Denise from Dart and Sam White who is up here from Southern Calif. Happy Turkey Day and thnaks for all your help dart & Sam"

"Wishing all the gemSTARS a Happy Thanksgiving. I hope everyone can spend at least part of today in the way that makes them and their loved ones happy. Thanks a lot to John Lester, Denise and Peggy for their help and support. Thanks to the Lord for another day with my family." Gary Rice



"John Lester, I wanted to run this by you for your regarded opinion. You are a genius when it comes to networking and can spot a lemon a mile away." Dr. George Schmidt

"John Lester, since introduced to NICERs by Kim, I've learned. I've learned that successful sales are in the followup & there are too few like you who've given so much to teach others how to sell. Greg PS Thanks for the knowledge & effort & hope. May God bless you & all you touch."

"You have been an invaluable help to me in my lifelong pursuit of learning and knowledge. You are appreciated my friend." Mike Ferrari



"EXCELLENT INFO! **You must compile our marketing and lifebuilding diatribes into the next big bestseller in the self improvement book category!** I'm psyched about the explosion of my MLM!" Containing my exuberance, your friend, **Richard Hickey, The Chief Operating Officer of BigCo-op.com**

"John Lester Thank You for all of your great leadership/teaching. **In the 2 short months that Bob and I have been with NICERS, we have learned such a great deal.**" Karyn Afflitto

"John Lester, Man! You really do have the patience of Job." Thanks, Susan Judge

"I wouldn't have been able to get even to this point without all your wisdom! As mentioned before **I had not had any sales experience** prior to NICERs. THANK YOU John Lester!" Nancy Delbecq



"John Lester, You have no idea how grateful I am to you! **You really have taught me sooo much! Now I feel like a genius! The best thing**

is that what I've learned in the past 1 1/2 years, I'll never forget! Wouldn't have done it without YOU! Thanks for everything!" Kim Carrig

"John Lester, I love the way that your mind works, you see the patterns and possibilities in things." Jen Beerbower

"John Lester has had wonderful training from one of the retired Marketing Masters and **I must say has put all that training to work for others.**" Dot (Dorothy Raines)

"John Lester your name has come across my desk several times in the past few years. I know that your a well known MLM success story. **Therefore, it seemed that this whole system would be solid not to mention, it was just what I've been looking for.** Thanks for your kind attention." Doris Birung

"I am brand new to NICERS, 1 month. Knowing John Lester would be at the convention was an opportunity for me to MEET the man. I was standing there poolside practically should to shoulder w/John Lester and didn't even know it. He was nothing like I pictured. One word can describe him,--->"KOOOL" John Lester and I made an immediate connection, he is very well versed, from Health issues to Computers to Spirituality to Personal Development/Personal Achievement and much more. If I could describe his looks, he looks like a fuzzy bear with a big heart...John Lester loves to live. I asked my partner Jerry Conti what he thought of John Lester, he said, 'Power Doer, John Lester is a brilliant man!'" Positively, Todd Norton

"John Lester...great guy...great dancer...you know John Lester is Mensa....very few of those around these days...Intelligence superb." Dorothy Raines

"Yes, you are 100% correct...the Nicers Family ***IS*** a dam good TEAM and has a dam good *** (five star) GENERAL!! OK, I'll get off the soap-box!!" Jerry Dodd, Computer Doctor



"Just wondering if you might have an opportunity to recommend? I am always open for suggestions from the guru!" David Walz, New Concepts Marketing

"You just made my day. Congrats for being a good (and assertive) leader." Newbie Bryce

"John Lester: do wish I had your business acumen and knowledge of all things financial." Pat Prior

"Greetings Chris, Welcome to the gemSTARS! This is a great group with an exceptional leader, thanks for joining us." Dave

"John Lester, Your contribution to the betterment of Internet marketing the NICERS way has earned you respect from people all over the world. You're a class act John Lester. thank you." Bob McCanty

"John Lester, that was really great news! Thanks! I'll keep my eyes out for the checks so I can bank them! Angela is going to be helping me alot as I start a new job Monday. **I'm also excited...I signed up two people my first day...NOW THIS GEMSTARS SYSTEM REALLY WORKS!** You are a true leader & I genuinely appreciate all the help & direction you give us. Talk to you soon!" Brian & Angela Clark

"I am role modeling you and your success. **I am learning that by copying you and doing what you did is really teaching me success.** What I would like from you is what else have you done? What else has made you as successful as you are today and what else are you planning to do that will make you more successful? Please

let me know for I do want your feedback and instruction, Thanks." Jason Spatafore, ClickAway Marketing

"Getting John Lester as a mentor is the reason I'm doing this." Chris

"Hello to all the new gemSTARS. WOW, John Lester, you are doing great and sure leading by example. Looks like you have filled the pipeline and now your marketing is paying off." Keith

"John Lester, you ARE a winner! You are helping us become winners, too!" Wes Johnson



"By the way, congrats to John Lester again for once more proving why this is the best organization in the history of marketing. This keeps getting so facilitated that success now seems like just following the steps." Dr. John McMenemy

"Thanks for what you've done here. They say you can tell a man by his created deeds, well your system here is speaking volumes (with good stuff) about you and your project..." Jay Orleans

"Hi Everyone! Wanted to post a note & say THANK YOU for the big welcome I received from many gemSTARS members. I've only been here for a couple of days & received quite a few notes. I hope to be a contributing member & hopefully will be able to follow the outline for success that seems to be very SOLID. I've been researching many biz-ops for the past 2 years online & I can honestly say that this one gives me good vibes. I have yet to see a more comprehensive set of Internet marketing tools available to all members." John Mota

"John Lester: just a quick note to say I think you're wonderful! I appreciate your sharing your goodness & giftedness with all of us." Pat Prior



"John Lester, This whole package is truly awe inspiring! The process is a thing of beauty! The FAQs are another example of an outstanding contribution coming from a group of people pulling in a unified and positive direction. Thanks for all that you do!" Richard Hickey, Chief Operating Officer of BigCo-Op.com

"John Lester great guns, I just keep sending them out and you keep reeling them in. this is terrific. Thank you." Mark Ekwalls



"WOW! I just experienced the *unlocked* FULL VERSION of John Lester's training capabilities. :-) PROUD to be a NICER!" Pete McKeown, Sidekicks Marketing, CEO of the MLM company AmigoHealth.com

"John Lester, I've enjoyed your humor, respected your knowledge, ability and communication skills, not to mention your obvious success with your endeavors. During all this, you remain a real person! I feel very fortunate to have tripped over you and your organization. I just had to take a minute to gush." Thanks, Shelley Masteller

"You give us the tools and we use them. Thanks for your hard work. You da man." Brian Clark

"John Lester, I am truly impressed with the simplicity of both the marketing and distribution system you have assembled. A little about myself; Dave Carleton, age 43, retired electronics engineer from the Navy (21 yrs). I am a xxxx distributor, working on better internet marketing tools. I also currently work for a defense contractor writing some MS-Access programs to assist the maintenance command here in management of their work packages, and am writing this Email from the job-site in SASEBO, JAPAN. I look forward to a long and prosperous association with the gemSTARS/NICERs." Dave

"Thanks for knowing just what I wanted and need to round out and simply my internet marketing strategies." Leona Crain



"John Lester is a genius." Justin Borland

"BTW, John Lester, you are great. Your list is great. Your organization is great! I have a fabulous database of media people that i send press releases to. I would be proud and happy to send one for you, about you, or anything you think may be newsworthy at NO charge!!" Sheila Danzig of National Success Marketing, Inc. at <http://www.TheDegreePeople.com>

"I've spent 3 years studying Nicers and in the next rolling year I'm on track to earn a million dollars, crazy but true. Study, internalize the emails John Lester sent the other day, The best I have ever written on sales and Marketing-they are absolutely priceless. Nicers has taught me more about sales and marketing than 'any' course that I paid hundreds sometimes thousands. John Lester is one of my all time heroes in life not just in sales and marketing but the values NICERs teaches we will keep forever and you will hear the same testimony from the other 'old timers' such as Tim, Peggy Hendricks etc. Participating in the Nicers community is the greatest single thing I have ever done professionally. I say when you mention Nicers we literally should bow our virtual heads." John Vasey

"I have been with other MLMs in the past. I never made much money with any of them primarily because I just didn't know how. The info available on this list provides the best marketing education available anywhere at any price. This is what was missing in my previous networking associations. They don't teach this stuff in school folks and you can't even buy it." Leo White

"Barb, Keep watching the board. STUDY EVERY WORD." Butch

"I pour over John Lester's words in every post (Classics, HomeBiz 101 Series, Best of the Best on sales/markting, etc) and classify them as nearly 'gospel.'" Jo Kelsey



"John Lester, I am flattered that a marketer like you whom I admire so much would ask about this. **I love this program and read this list even before coffee in the morning. I don't know if you realize what a positive effect you have had and are going to have on email, the web, and people in general.** Please keep it up for the next 20 years or so. I am so proud to be associated with what I consider to be the consummate professional with a heart." Thanks, Dr. John McMenemy

"Hi All, Newbie here! My name is ET Harum and yes, I phoned home. :) Now I know why they call it Nicers University. After reading the last 5 days of listserver communiques, I must say that I am very impressed with this group. **I truly feel that I am in good hands.** And to John Lester, I think we should rename you, 'The Professor.'" ET

"Your postings are absolutely priceless. You are a true professional & a role model for all of us who are fortunate enough to have access to someone like yourself. **Your postings are the equivalent of a college education.** You are like a personal consultant." Thanks, Bob McGanty

"John Lester, your 'Shaking the Sand out of the Sandals' parable is not only profoundly wise, but should DEFINITELY become a 'classic'--because of the VERY sage advise you gave about how we get paid the same for a 'yes' as for a 'no' and how the job is to put the message in front of people and get DECISIONS. This is TRULY wonderful, and, in fact, I'm going to share it with a meeting of my own this weekend." Thanks, Dan Fendel

"John Lester, **I've been reading your posts for over a year now & have come accustomed to literally consuming every word.** I'm in the Navy and visiting the Baltic region May-June. Do you have any contacts there that would like hearing from a USA NICER? Specifically England, Norway Sweden, Mirvika?" James Barcroft, CJC Marketing

"Let me say YOU can learn a lot from John Lester. I'm hearing impaired but can read so keep the posts coming." Kelly

"I liked SINALOA, PIPELINE & How We Get Paid. **In all my years of networking, I've never seen them put together like that.** It's very good stuff, something every new Networker needs to know." Rod

"John Lester, forgive me for not being more conversational when you called, but I was so shocked to receive a call from John Lester, it took a moment to register and whatever wit I possess left completely when I realized it was John Lester calling! **I read all of your posts every day** and it was like hearing from God! Or, close anyway!!" Doris Birung

"As I read these emails everyday you amaze me more and more. I appreciate applaud and envy your dream incarnate: gemstars. **Since Gemstars are making so much money,** I would like to offer to connect them with a financial services co that I am in. They have offices in most areas. Their website should be done soon but i'd like to get the referrals. It is a biz opp but I'm more interested in gemstars maintaining and building on their hard earned wealth. Let me know what you think. Jeff PS do you heavy hitters all know each other?"



"He now realizes what a class organization we have & that the leader must be the cause. Once I teach him what I've learned & what he can learn thru the list, he should be awesome. He was my upline in a MLM & he was pretty ambitious. John Lester, thanks a million for enduring the frustration again for me. I'll hopefully prove to be worth it in the future as I learn more." Respectfully (I mean it), Dr. John McMenemy



"I wanted to thank you for inviting me to this list. **I learned more about internet marketing through NICERs than I could of ever imagined. You helped me build a business online and make GREAT money from home.** I really appreciate all your info and help. I look forward to being a part of this great group and helping others achieve success." Thanks again, Michael Shaw



"And thanks again for being such a great leader. **I get more enthusiastic everyday as I watch you teach on the discussion list.** This organization is set to explode and I definitely am glad that I am a part of it." Dr. John McMenemy



"John Lester, **I may be new to computers** but I'm not new to direct sales. I hope everyone truly understands the value of your message/info. **You have done all the work to refine a process & freely shared it with us all. Nicers continues to prove what an absolute elite group they are. Try & find this kind of support anywhere else. It can't be found.** I personally thank you John Lester for sharing that most valuable info to us all & may I say in the words from a great advertising campaign, 'I love you, man!' I'm on my way to follow your lead." **Tom Nicoli, CEO of TomNicoli.com**

"John Lester In response to your Inner Reflections. **Your strength and decisions come across as a leader who cares about all.** I know at times you must be on the other side of the computer amazed at the befuddled newbies & proud of the progression of the seasoned Nicers as they take the hand of the newbie & pull them forward. It is a family & you have set the tone with discipline & sensitivity & superior knowledge. This is Mushy. Wheres the Tissues." Maryellen Smith

"John Lester, I just wanted to tell you how impressed I am with how you have created such a great network of people all working together to create such an exciting marketing thrust. I personally have been involved in direct response marketing for many years. I currently am involved in several network marketing programs. I have made my living since November 1995 in network marketing and I love it. But I have been looking for teams to get involved with and it looks like you and your group is exactly what I'm looking for. I have a number of people who will be coming into Gemstars soon. **Everyone I tell about your support and marketing direction gets excited. With the kind of approach you have its so easy to get others excited about the prospect of creating a TURNKEY operation when they know that there's so much support online.** Looking Forward to working with you!" Darryl Bouchard

"What we have before us is a chance for greatness. As John Lester has stated we are riding the wave of 5 MEGATRENDS. By taking advantage of our position, AND **using the skills and techniques of the NICERS teachings, anyone, regardless of where they are at this moment can accomplish whatever it is they wish. MANY of those on this list server are doing just that. Those that wish to be successful will LEARN from those that have come before them.**" Jeff Lehman

"Chuck!! It just never quits, They have promotions like this from time to time!! The pay is good!! I'm going to do it!! You will learn a ton from these people on Marketing and sales the NICERS way!! They are the University of E-Mailing!!" Al

"What an incredible dedication to NICERS..." Chris actually stopped everything to get onto the computer and let us know while his wife was waiting to go to the hospital to have a baby. I am really impressed ;) My best wishes to Chris and Roxanne." Gail (NICERS Newbie)



"John Lester I really appreciate your efforts & SUPER support I try the same with my 'STMS' system for my group. It's so amazing that more people don't take responsibility for building their biz & making sure THEIR people know what to do. It's funny. So many people in my group say to me 'keep up the great support' and it sometimes crosses my mind 'why not YOU TOO for your people? What are you doing for your people?' I just find their thinking kind of odd that they sometimes seem to expect more from their upline than they're willing to do themselves. I'm not that way. I respect the EXTRA miles you go in your support and definitely never EXPECT it. I appreciate it each day and don't take it for granted." Yours for support, Wayne Gerald, President, Success Teams Marketing

"John Lester, **I was recalling my comment that I read everything written by John Lester.** If I have the time I read theirs too. But I was reminded of Kevin Costner's movie 'Field of Dreams' when he heard the whisper 'build it and they will come.' He built it & they came. That is what you have done with Nicers! **And you keep building it & they keep coming. Making it better & stronger while they keep coming. You continue writing it & they continue coming, as I do, to read it.** As Billy Crystal says 'Mahvulus Dawling, just Mahvulus.'" Doug Olsen

seen. I know personally that this discussion list is one of the reasons I enjoy being a NICER. There is not another place I am aware of that members can receive the quality and quantity of advice, encouragement, fellowship, and assistance that they can receive here as part of the gemSTARS-NICERs system." Matt Harris, Creator of Self-Replicator.com

"I was so excited to sell my first Program! I could not believe this system would work, why would it? Nothing ever before has worked for me. This is truly a fabulous product and a superior organization with an over abundance of support. Thanks to everyone for helping me with my inevitable success. Thanks to Peggy for here patience and assistance in getting me started. Thank-you Denise for getting me headed in the right direction your value as John Lester speaks is exceptional. Last and certainly not least thanks to god for steering me to John Lester and his outstanding organization. Oh yeah and thanks for all the info from super fantastic people in the discussion group. Have a Nicer day and may your future endeavors all be positive." Chris Alexander



"With someone like myself who is pretty well computer illiterate it was very reassuring to know that a person can ask what may be a very simple or dumb question and be in return be given very simple step by step answers. Thank You for that John Lester." Cheers, Neita (Australia)

"It is absolutely amazing how much I have learned about puters from my association with Nicers! This time last year Id never have been able to bring a new puter home, set it up, download, upload, configure and all that sort of thing but Ive done it! WOW! Have a great day!" Pat

"Hi Larry, Thanks for joining the Gemstars Family. I am really excited about this as I have only been working this business for less than two weeks and things are starting to happen. You wont believe the amount of support you get from John Lester until you experience it yourself. If you need anything just ask." Much Success, Keith Keith Baker, The Bacor Group

"John Lester, I would just like to thank you for going ABOVE AND BEYOND in helping ME to help JOE with his DAUGHTER! I told Joe to come to the VTM so that he could ask people who use ECD more about it so that he could get up and running, and you helped him A LOT! You even took over for me when I had to run to the store, and you REWROTE his ad copy! John Lester, you truly are the GEMSMAKER, and a GEM beyond belief yourself! See you at the VTM Your friend, M.J. P.S. Thanks for your help with that letter. The loan got declined, so Ill have to see what else I can do, but I really appreciate your help." M.J. Christensen



"That is what makes MLMs and support groups STRONG, such as the GEMS, and that is constant communication!! How many of you have been in a business where you heard from your sponsor a few times until you signed up? Then where were they?? It happens a lot more then it should. Thank the good Lord that us GEMS dont have that problem!! Lets all SOAR WITH THE STARS!! I know we all can do it!" Peggy Hendricks

"Hi Everyone!!! Well it is finally here....the AMAZING STARCHAT !! John Lester wrote in his opening statement....
 >Well, starchatters, yall know that sys ops are generally >boring people that probably are single-minded and only think >and talk about the SYSTEM that they are the sys op for...
 I for one have NEVER thought of John Lester as BORING. Anything but! **This man is strong, dedicated...a tireless leader giving of himself 150% to help each of us further our successes!** THANKYOU John Lester! WE ARE UP AND RUNNING.....NO MAKE THAT SOARING!!!!" Denise

"John Lester, You are okay. Have a great evening, and thanks for those wonderful messages to Bob, I know he will be thrilled. **I can tell he really respects you--as do I.** Have a Fantastic Day!" -Yvonne Garcia

"Great answer John Lester. Also, **you really have a great deal of patience.** I think this same question has been asked many times in many different ways, and you have always found ways to answer them most effectively. If we all keep on track and trying different things until they work, we will all win-just as you have and are." Joyce Frehling

"Hi John Lester, I have been in transit to the caribbean so I have been out of touch. I am settled in here on the island of Tobago and up and working. I think the conference calls are an excellent idea and will work. I say go for Talk to you later," David de Vries

"Hi John Lester, A note to tell you how much you are appreciated! I am thankful for your encouraging words, praises, patience and support. **I am most thankful for the times you pick me up and carry me until I can bear my own weight.** You are a great guy." -Name Withheld *and yes, this email is confidential*

"John Lester did I ever say!!! Thank YOUThank YOU
 Thank YOU Thank YOU ThankYOUThank YOUThank YOU
 Thank YOUThank YOU Thank YOU Thank YOUThank YOU
 Thank YOUThank YOUThank YOU Thank YOU Thank YOU
 Thank YOUThank YOUThank YOU Thank YOUThank YOU
 Thank YOU Thank YOUThank YOUThank YOU Thank YOU
 Thank YOU Thank YOUThank YOUThank YOUThank YOU
 Thank YOUThank YOU Thank YOUThank YOUThank YOU
 Thank YOU Thank YOUThank YOU Thank YOU\" Pat Lenahan

"Thanks, John Lester, for sharing your classics with those of us who have come on board more recently. **They are true pearls of wisdom. In many ways (my opinion here) the life skills that you have passed along are the most important skills of all.** They impact our attitude that we put on public display each day from the time we wake up to when we close our eyes at night. Other skills (computer skills, marketing, etc.) can be learned with effort. But once those skill are acquired its our attitude and mind set that will determine whether we squander the talent or earn a return on it that we all deserve. The longer Im at this and the more people I meet, the more I see that it is not the geniuses who succeed but mostly average folks who have found a way to squeeze everything out of what theyve been endowed with, remain positive in the face of adversity, and realize that their own success is directly related to helping their team members succeed." Richard Appleton

"Hi All, Newbie here enjoying all the info you have been sharing through the list. I have enjoyed the humor and learned from all your suggestions. Today was the best. Since I first got on the net I have never had anyone explain to me what a cookie was. Thank you I now have no doubt." Dianne Roberts

"Yes, please print out the conclusions for 'How To Have Your Cake and Eat It, Too.' I am a 'newbie', and learning a lot from these postings. Im having to completely re-do my schedule to download everything and read it. All of a sudden Ive entered a new life style. I find all the questions and answers very educational. I dont know how long I will absorb all of this before actually making my first attempt.... Im still trying to enlarge my grasp of the super-power of this entire field. The world as we knew it is disappearing, and a whole new world is emerging. After getting two graduate degrees in liberal arts, I suddenly feel like a babe in the woods. But what a wonderful new world!" Neil.

"I have been a Gemstar for only about a week and **I can honestly say Ive learned something each and every day so far from the servers and the training sessions. If I can still say that a year from now, WOW, - just think how much Ill have gained, how much better Ill be at what I do and how much more knowledge and skills Ill have!** Ive been filing all my messages in folders so Ill have them right at my side when I need them. In just one week I have over 75 messages. I can see why John Lester calls this the worlds only online marketing university!! If we all commit to being coach as well as players well be a winning team for sure. I want to thank all who have been sending out the helpful messages and encourage all of us to participate. As I said, I am a newbie but Ive learned along the path of life that we tend to get out of on effort what we put into it. I now would like to offer you all an inspirational note that I keep tacked up in front of my desk. Its not my own but I copied it from somewhere. THE CREED OF THE CHAMPION - 'I am not judged (nor do I judge myself) by the number of times I fail but by the number of times I succeed. I accept that the number of times I succeed is in direct proportion to the number of times I can fail and still keep on trying.' Pretty basic stuff, but powerful if we can internalize it. HAPPY NEW YEAR EVERYONE Dick Appleton

"I have to say Im really impressed with how Gemstars/Nicers has evolved." thanks...
Kate Bourland

"John Lester, I, also, just want to say that **since I joined gemstars I have really been impressed with your professionalism, also, the fact that with all you have to do you still have time to keep in touch with all of us at least once a day. I wish the other groups I joined prior to you were as efficient. Some of the groups have really good programs, but theyre communication system stinks.** Keep up the good work and again thanks for everything. Also, thanks for always having time to answer my sometimes stupid questions." Joyce

"Dear John Lester, Thanks.. for this wonderful opportunity. What a fantastic group!!! I must say I am IMPRESSED!!! Denise has spent the last week talking

endlessly about GemStars and the various opportunities you have to offer. She made it very clear to me she wasn't trying to sell me on any of it, but she has. Because of my current financial situation I must be very careful about what I do. But, from everything I've seen, any investment is safe and solid. Denise speaks highly of you and I hope to have the opportunity to talk = to you soon. This is all way to cool!!! --Connie Starr (GemStars Newbie)ps: please bear with me and my mistakes both current and future. I am not much of a wizard on the computer (just ask Denise :)) and have been with AOL only for my entire online experience. ...Im doing my best to learn what I can as quickly as I can. But we learn by doing and I am Thanks again."
Connie Starr

"Hello All, You dont hear much from me on this server... but I read everything I get. And I have learned more about marketing, working on "the net", talking to people, working with people and abilities I never knew I had. The (almost) 3 months I've been here have been a most incredible learning experience. Yes, I've had my share of problems.... not programming problems, not software problems... lack of experience and lack of knowledge problems (and maybe a little too quick on the "trigger" finger once in awhile.... right Denise). But, I keep pokin along (choooglin as one says) learning something new EACH and EVERY day. Not just things that are directly good for my business but also things that are directly good for me as a person... and thats more important to me than any business venture or opportunity. We have some VERY good people in the group and I thank you ALL for being there for me even tho you never knew you helped!!!Your friend, Connie ps: AFSBIGWS!!!!!"

"One absolutely fantastic response. Surely you were inspired when you came up with this. I am excited!" Sincerely, Herman

"To all niceors, nicets and teeny weenie nicers. A Big Big Happy Christmas to all. My Wish is your day is filled with love, laughter and each other. I hope it was as warm and sunny as ours was yesterday in New Zealand. (land of the long white cloud) Cheers and Merry Christmas Ray - the kiwi from downunder."

"Hi John Lester: I enjoy the chats too they are a great way to get together." Larry Hadley of <http://www.mlm4profit.net>

"Excellent memo. You are doing great work. Happy Holidays." Stuart Rooney

"Im going to come out of lurker mode for only one moment here to say that I spent some time lurking in on the virtual real-time chat this afternoon. For those of you who were unable to join us on our "maiden voyage"... It was informative, entertaining and down-right fun!!! I believe this is an excellent tool for all of us at all levels. I am sure it will make a big difference for all of us. John Lester has posted the "schedule of events" for this next week. It was really great!!! Applause, John Lester and maybe even a standing ovation!!! --Connie Starr (going back to lurking now!!!)"

"Hello John Lester, My name is Phil Veth. I was brought into Gemstars by Dan Daniels....This looks like a great support system you have set up, and I am glad to be part of your organization." Regards, Philip Veth



"It is soooooo fantastic to be able to get real time contact and training at the bizbuilding - gut check level, that you have to get there at your earliest convenience! John Lester will be announcing when the next chat will be. What an awesome tool! Today's event helped me to move 6 weeks down the line, in only 2 hours

of "hands-on classroom" time. Powerful stuff!" Yours truly, one grateful gemstar... Richard Hickey, Chief Operating officer of BigCo-Op.com

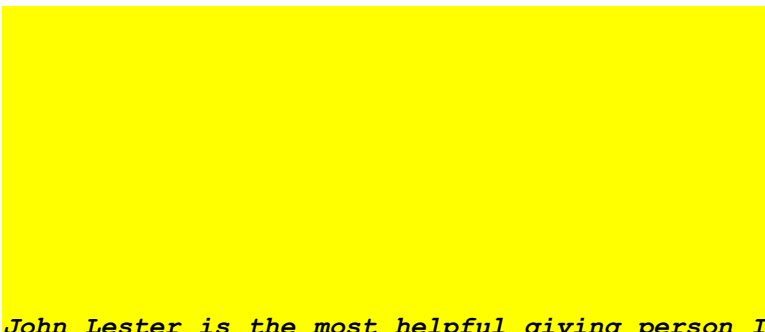
"In any even the gemStar (Stephen F Duch) I have been dealing with had the candor to send me a copy or your "manifesto". Just wanted you to know how well it was recieved. I am comming on board right after I e-mail this to you. Thank you for being the person you are, I suspect you will have a significant effect on my future. I am not a computer whiz ..but I learn fast..and I have done network marketing by mail (an expensive proposition). I also know the value of the two step. I am very impressed with what you have already accomplished, your current goals are even more impressive. Am looking forward to an exciting, prosperous and fun time as one of your associates." Best Regards, Ron Oliver

"Thinking about the wonder of this World Wide Web of interconnected and connected Gemstars, and the ability we have to literally reach around the World and share with millions of living, breathing human beings. This is a great blessing for us all. In the States, this is Thanksgiving-we wish you all the best. Thank you all for your support." Mark Ekwall and Family

"Jack & DANne Carpenter hope you all have a Happy Thanksgiving and that you spend it with your loved ones and enjoy every minute of it. I have learned a great deal from all of you and it has been a true blessing. Thank you all for teaching me another way to fish. Happy Thanksgiving." Jack Carpenter



"P.S.S. Also, yall are a great help, and thats the reason Im doing so well. Just wanted to thank ya too! I cant believe I sold so many! Talk about excited! :) Ive wrote Denise quite a few times last week, she was probably getting sick of my name constantly popping up in her mailbox! :) Kim Carrig, CTS Marketing"



"Dear Christopher, John Lester is the most helpful giving person I know! Its just this week, and the beginning of next week, he is doing so many changes to GEMS, that he is even more busy then he usually is! He always has the time to help people out and answer their questions, but Im sure he wanted the best possible answers coming your way, and because of time, he asked me to handle it! You mentioned wanting to be able to just market GEMS, which is a wonderful idea. In fact, that is kinda what I do! GEMS is too hard to put all into words! It is the best training marketing group that you will find on the internet. Upline support is so very important in any business, and with GEMS, you have the very best support

and training there is! You can offer the GEMS to people, and its all FREE! I know many people who have joined a business, and then found no upline support. They would GLADLY pay for what GEMS offers you free!...Well Christopher, thanks for getting back to me. I really hope that you will be a GEMS someday!! We are the most credible group of network marketers out there with the best online support you will ever find. People that have been in network marketing know that this is one thing that is hard to come by. It shouldnt be that way in MLM, but sadly enough it is. A lot of people are just worried about recruiting, and then once you are in, that is the last you hear from them! **Gems will teach you how to succeed, keep you up to date with all the new marketing techniques, and you have instant support 24 hours a day, 7 days a week, 365 days a year.** If you ever have any questions, please just let me know. You may also give me a call at xxx-xxx-6557. Thanks!" Peggy

"HAPPY THANKSGIVING EVERYBODY!!! Its a good to be thankful for our GEMStars System and all the ones who have made it possible. **I am also thankful for all the ones who have answered my many questions through the last weeks.** May YOU HAVE A WONDERFUL DAY. Have a Fantastic Day!" -Yvonne Garcia

"I hope everyone has a very happy Thanksgiving and a wonderful holiday season. **And from all of us thanks to John Lester for his wonderful program-gemstars, great support and teachings and for bringing us all together in the greatest group online. We will all go far together as long as we continue with John Lesters beliefs and teachings.** Also, thanks to Denise for her help and relieving some of the burden for John Lester. Thanks John Lester for the good tip. Also, I wanted to wish you a very happy Thanksgiving and again thanks for all youve done for each one of us and for your tremendous help and patience with me since I became a gemstar. I wish we lived in the same town because I am sure we would be friends-I like the way you think and do business. This e-mail is not to be put up fr others, I just wanted to say thanks." -Name Withheld

"I must say, I am impressed with the quality of the gemSTARS/NICERs. We are all breeching the system, here, and I LOVE IT! Besides, I wont mind making a living, working at home, for a change! Regards, Ric..."

I am very, very new at all of this, so this is the voice of "babe" just like you. We cant fail with this system, unless we just dont do it. Good Luck, and if I can help you, let me know." Yvonne Garcia

"Angels on High are singing in joy and whispering in each ear the remembrance of why youre really here! May this day of exchanging symbols of love give each heart the fullness of the One. Spirit that manifests as us all is without bounds and beyond any concept or limitation.. and we are Love! Merry Merry Merry Everyone!" Thank you new family...Nancylynne

"Good Morning John Lester and Denise - I hope you all are enjoying a very Merry Christmas !! May He, whos birth we celebrate today, bless and keep you. Kind Regards, Warren Toogood"

"Thanks for the wishes and thanks for both you and Denise. Wishing you a very merry Christmas and the Happiest and Most Profitable New Year ever." Mike..... -Mike Lyles

"Merry Christmas, John Lester, I have been watching all the progress I will catch up Later." Norman Norm ("Gringo Loco")

"If you have built castles in the air, your work need not be lost; that is where they should be. Now put foundations under them. -----Henry David Thoreau----- I look at gemSTARS as a foundation for MY casles in the air! Take care, everybody! Neville Burke, (STARbaby, working towards STARToddler!) ...If you serve others, the

money

will

follow..."

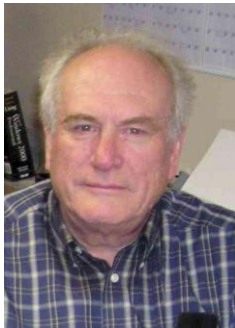
"Dear John Lester: Thanks for sharing your wisdom with us, please continue to do so as we do appreciate it. :) Frances DeRenzo"



Ohh, you are such a sweetheart John Lester!! Peg

"Hi Nicers: **Thanks to all of you today who answered my call for help. I appreciate it very much.** To all have a nice day. Thanks again Jim." From: Jimmy Hosmer Jim-Jak Marketing

"I did no more or no less then you have put forward over the last several months. Sinaloa, pipe line, try try try, and tell a lot of people have yielded certain results. I think this is the begriming of an exciting phase of the GEMS experience. Thank you John Lester. By the way I did talk to Jim Litz and he will be in touch with me as necessary. Thank you John Lester." Mark Ekwall



"I assured Henry you are stickler for downline relationships and he respects you for that. THANKS!!" Rich Strayer

"Hi John Lester, Im sure it has come to everyones mind, **what a supurb job you have been doing communicating with all of us** what is going on with your huge undertaking. I am really happy I decided to join up with you." Jim

"Hi John Lester, As a new member of Gemstars I am very impressed with what you have to offer and the support of the members. While I am still trying to digest all the info I have received I am very excited about the possibilities. Please use "Steve Duch" for the name. Peggy Hendricks is my sponsor and as you already know shes a good one." Sincerely, Steve Duch

"Thanks so much for everything John Lester. **I appreciate all the time you spent with me on the phone yesterday.** It meant alot since we havent talked in person in a few months. Im also anxious to get up to speed and with a role model like Peggy, who can lose?" Thanks again, Brad Kaplan

"Hi John Lester, Wanted to say **you made my day** with your welcome letter for Shannon Brown. Felt so proud of your comment, thanks." Dan Daniels

"Thank you for your awesome support John Lester." Keith Baker, The Bacor Group E-mail: bacor@xxxxxxx

"John Lester... I would just like for you to know that I have completely and thoroughly read the Welcoming letter. All I can say is that Im very excited to be part of the Gemstar system and team. I hope to emerge as a recognized leader among the group in the coming weeks, months, and years. Thankyou for this wonderful opportunity."
Sincerely, Jason Bennett

"John Lester, I am truly impressed by your service and your success. Your manifesto was fantastic..."
Stuart Rooney

"Hi John Lester! and Denise too!!! Just a short note to say "Thanks" for you and your friendship! it is not only appreciated, but needed! somehow I did not get around to any Christmas cards so this will have to do! We WILL make GeEMStars a Banner year for us! You are in my thoughtst and prayers. It is better to attempt to do something great and fail, than attempt to do nothing and succeed. This is really for me! all for now your friend dart Dart Winship "Love without faith is impossible- - and--faith without love is unacceptable!"



To All Gemstar/Nicers, I wish you and your families a wonderful holiday season and a Very Prosperous New Year Best wishes to All from Down Under Neita -Neita Bage



"I want to thank everyone that has dropped me a line. I just wanted to say a few things here. I am very excited and happy!! (So is my family!!) I worked really hard for this contest, but really not too much harder then I usually do! Remember the keys?? Be persistant and NEVER GIVE UP!! Also be consistant. It is surprising how many people you will hear from weeks later. Keep the pipeline filled as John Lester says! I know that there are a lot of "newbies" out there. We all have been there!! I have been with GEMS since the spring of last year. All of us "ole timers" have been right where you all are now, and we have learned so much!! You learn by sharing ideas, (the list servers), by reading directions, and just by DOING IT!! The only way you are going to learn is by doing it. **I printed out the instructions, and I just went though step by step.** Everyone makes mistakes. I did, Im sure John Lester did, (right John Lester??!!) and I think this is the best way to learn! We have access to so much info, which is wonderful!! But the best info is learned by experience. Some of you ask how I do it. I do it the way I was taught!!... I use the teaser letters and the pitch letters that are given to us I also beleive very heavily on followups. Everything we are taught!! I have made mistakes... I have also had my problems. I lost my entire hard drive December 21st!! (That date has burned a memory in my mind!!) I now back up my

system!!! And of course you have your usual computer problems. BUT....for all you new people. If you just do the few simple things we are taught, YOU WILL SUCCEED!! What a system GEMS is!! It would of taken me years to get where I am with out the GEMS system!! So you say, what do you do?? What do you use?? I use the teasers and response letters that are given to us. I mail out alful small mailings, but I do it consistantly. I always follow up. Sometimes in a few days and sometimes it 8 days later!! But I always follow up and let them know that I am available to answer their questions. I read and study the directionsAND THEN I GO AND DO IT!!!! I want to thank ALL of you. I learn from everybody every day. We have grown so much, and there is no stopping any of us!! If you seriously sit down and think, can you all imagine where we will all be next year at this time?? We have the VERY BEST online training and support group. WE ARE THE GEMSTARS!! We grow and will succeed!!!! Make your daily goals and reach for them every day. Anything is possible, but you have to do it! John Lester always said it takes work. With work will come experience, growth and success. I grow and succeed a little more each day. I cant wait to look back at this year a year from now. But it is up to me to make sure that it will be a year of growth. (With a little help from my friends!!! Do you all remember that song???) I could go on forever, (and you are probley wondering when she will quit!!!) As you can tell, I am not a writer!! Thanks again everybody! Aint this system GREAT!!!" Peggy Hendricks, H & H Enterprises

"Hi Peter, To answer your question... Denise will send the "hit" (now a new member of the gemstars/nicers system) a welcome email and cc it to you. Thats one of the ways youll know someone has joined us. Often times theyll tell you themselves as well. As a added touch, I ALWAYS send my new members a "welcome aboard" email with a little **congratulations on joining the best, most well-trained and fastest growing marketing group in the world!!!** I leave them with an open invitation to email me at any time with questions, concerns, discoveries and successes. As I get further on in this I find I am still thinking (wondering) how some of those are doing whom I havent heard from in a while. So I also email them about once a month and ask. I again leave the open invitation to have them contact me at any time. We are a FAMILY. And every once in awhile ya just gotta talk to those brothers and sisters
Good Luck Peter....' ---Connie Starr

"Hello John Lester, Just wanted to tell you that I thoroughly enjoyed the holiday party at the chat room. It really gave us a chance to "let our hair down" as you say. Anyway, just thought Id let you know it was great fun!!! --Connie ps: saw your picture on the Prospective.... cute!!!" :-)

Hi to all Nicers, I want John Lester, Denise and ALL Nicers to know that I am proud to be affiliated with this organization. In the past month, since becoming a GemStar, **I have experienced nothing but the highest integrity, morals and practices.** What a GREAT group we are! It really hit me this morning I belong to an organization made up of trailblazers who together are TRAILBLAZING the path for others in this medium of communication. I know this is the "frontline of direct advertising on the internet" and Im grateful that Im no longer a follower." :-
)John Marsey

"This program, this system, these people are the BEST!!!! My association with GEMStars has been the most important professional awakening of my life!! And I do think about this system every day and how lucky I am be involved with people like John Lester, Denise and all of you wonderful Nicers. I am blessed, for I am a GEMStar!!! And for that, I am forever gratefull! Keep On Choooglin Everybody!!" {:-
) Bud



"Hi All, Happy New Year! I have so much to look back on this past year. I have learned so much from the GEMS and all of you! I have "met" so many WONDERFUL people and I am just SO thankful! Im sorry that I have posted this to both list servers, but I wanted to make sure all my friends get this message! I have many friends that are not on the nicers list yet!! I just wanted to let you all know that I wish all of you and your loved ones a very Happy, Healthy and Prosperous New Year! Thank you all for what you have done for me in this year! I appreciate everyone! Sincerely, Peggy Hendricks Know thy self---thats good. Grow thy self---thats better!"

"John Lester, I want to let you know that I am really starting to dig both the NICErs and GemSTARS opportunities. Ive been in the mlm industry a few years, but this online marketing is very new to me. A big THANKS for offering the leadership , guidance and teachings that give us each the basis for TOTAL self-responsibility on our journey towards financial freedom! Talk to ya soon! Have an AWESOME Day!!" - Jeff Lehman

"Hey John Lester I think the way you have set this system up is incredible. I like your no-nonsense approach to business, and **I think that Im gonna have fun with this system.** Ill send you a testimonial after I retrieve my original investment in this program by the end of next week! I am looking forward to being part of a very NICE team!!!!" Don Gillett Altadena, CA

"Thanks for asking John Lester!! Yes, Tim Johson emailed me a step by step process on just how to do it! Tim is raally a hell of a nice guy!! **John Lester, I really cant put into words just how much being a part of this list you have created!!!! has helped me move foward !!** Have a Great Day!!" Rob Roy

"This discussion group really works! I have been here for 3 weeks and learned so much in that time." **Matt Harris, Creator of Self-Replicator.com**



"Hello All! Just wanted to acknowledge the WONDERFUL new list server address and all!! Thanks John Lester, Denise and ALL of the GEMS for making this the BEST place to be on the net!!" Peggy Hendricks

"If any of you read my desperate pleas last night you may have related to the kind of frustration one feels after ten hours at the computer the last four of which

have been spent going around in circles checking everything plausible at first and everything imaginable as time progresses. After my last desperate attempts to find what was wrong and my head feeling so much like cotton that I didnt even want to call the kind Rob Roy who offered his number at 12:20.....I decided to call it a day "or nightmare perhaps" (you have to understand-yesterday was to my BIG DAY...).....anyway after getting in bed the phone rang with a "guess who this is?" Denise!! Thanks to our dedicated Denise I did have my BIG DAY and went to sleep knowing that from here on out **I am headed for financial independence and the ability to help my five kids and four grandkids on to better things.** May the ripples of empowerment that go out from each of you who help others return as waves of Joy!! (And a BIG wave for you Denise!)" Blessings on all your endeavors, Nancy Lynne

"Fellow NICERs, I just want to say **thanks for making this discussion list such a great place and an invaluable part of the gemSTARS-NICERs system.** So many times when I am talking to a prospective customer about NICERs they express fears that they will be unable to learn the program. Being able to tell them about the wonderful support we have through this discussion list makes them feel so much better and I am absolutely certain that a good portion of the sales we make would not be made without this support system. Thanks to all of you who contribute helpful ideas on a regular basis!" Sincerely, **Matt Harris, Creator of Self-Replicator.com**

"Hi John Lester, It was great talking to you the other day over Jerry Contis house. **I really appreciate the things you said to me.** It was a rough year for me, but just like you the last 6 months have just been getting better and better." Thanks again, Always in Success, Anthony Pantano

"John Lester and Denise are doing such a fantastic job as well as other Nicers in their overall support of ALL NICERs. I have been very busy with my other operation but I expect to go full blown with this Gemstars system as of January, and also put in my 2 cents in helping this system to stay #1 in the world.

=====

REMEMBER, If you put yourself second and HELP others, you will automatically be FIRST.

=====

Thanks for all the support" Otis Lockhart

'This discussion group has been invaluable." Thanks, Peter P.

"No problem, John Lester, my fax is xxx-xxx-1005.... and hey, what can I say, but I just cant help but admire what you have accomplished... I know it sounds wimpy, but I wish I could have done the same... **GEMSTars and Nicers have been a real fount of knowledge...**"Greg Hanson

"John Lester, I finally had a couple of hours to wade through some of the mail that has been piling up on my computer. I read Tims comments about MLM with as much dismay as you must have and I just wanted to let you know that I agree 110% with what you said. My bizpartner and I train people up here in Canada to ensure their success in Network Marketing. My mission in life is to change the attitudes of people towards MLM. I believe firmly that MLM is today where franchising was 30 years ago and that in 10 to 20 years our industry will be as accepted as franchising is today. By the way, is the health related company you mentioned in your response xxxxxx. My partner was a member of the millionaire club with xxxxxx and knew Larry Thompson quite well. In fact she was a trainer for xxxxxx Canada and in California. Im just curious. Anyway Ive rambled on too long, once again thanks." Sincerely, Paul Fournier

"Hi John Lester, As always a million thanks for what you and Denise do each day. We

are very fortunate to be in this position and it is because you do your homework so well!" Nancy Lynne

"This is a great group of people and a great list server to be on, and Im glad John Lester intends to keep it that way!" Thanks! Tim Hardesty

"I have been able to learn a lot from reading all the group messages in the last two weeks..." Thanks. Rick

"My name is Tim Hardesty and Im in Oklahoma. So far, my experience with nicers has been very "nice". I spoke with Connie Starr on the phone and she is absolutely terrific! Im sure that all the rest of you are, as well. Im looking forward to communicating with as many of you as time allows. **Im very happy to belong to this group.**" Thanks, Tim F. Hardesty

"Not many people go the "Extra Mile" as you have done and Im sure that is the main reason that you have become very successful in this business. I intend to grow with organization as fast as I can and look forward to working with people like yourself and Denise. Thnaking You I Remain !" Dick Jacobs

"Hello once again John Lester, In reference to Tims comments...I read through your explanation and think you did an excellent job of answering each and every point. **Thanks to this wonderful discussion-list weve been able to talk about things that we sometimes agree as well as disagree on. But, each time theres been a question, or a problem, it seems weve all actually benefited and grown a little bit more. Talk about an open and democratic forum, this is the ultimate, and it keeps right on "choooglin"!** As far as Im concerned, this service is invaluable and I thank you." Sincerely, Bob McGanty

"Thank you for the PAT on the back Denise I dont know much YET but it feels GOOD when I can try and give BACK the little I know as yet because I have received SO MUCH from many Nicers!! By the way, its past your bed time. Thanks again!!" Your BUD Rob Roy

"Im really glad to be a part of the Nicer organization." Harry Gibson

"I just wanted to say as a newbie, how much I appreciate this discussion list. I has help me so much! All of you are very caring people. I believe a philosphy that Zig Ziglar teaches and I feel that Nicers practice: "If you help enough people get what they want in life, you will have everything that YOU want!" A big thanks to John Lester and all you wonderful folks." Bill Fox, Pastor

"(p.s.- I LOVE NICERS so much, my car tag WILL PROVE IT!)" Tony Whittington, Dragon Marketing

"...I would just like to **congratulate all on being the most PROFESSIONAL PATIENT and Tolerant people I have ever come across,** yall deserve a big pat on the back." John Vasey

"I have HUGE filing cabInet that contains HUGE NICERS library. I am trying to save all tips and advices that I have time to read. This is a real matketing and...e-mail university. I am learning now to teach my friends/partners in the near future. My friends are free spirited educated people. We understand coming trends and want to be a part of it. Thank you, John Lester, Denise and all I did not mentioned but will meet in a process of learning. **It is a presious info.**" Sofia, BARSARA (Russian Immigrant)

"It is my feeling that I can use the gem STARS discussion list as one of my Master Mind group (My other Master Mind group is the translators discussion group.) I get more than 200 emails from these two discussion groups! Thank you again." Tomoko



Dear John Lester, Thanks so much for the kind words!! **You make me blush, but you also make me feel like a winner!!!** I sure appreciate everything you do, and you know--really all what I am doing is living by my examples...you!! Peg

"Tim, Glad to hear you are doing better. Couldnt believe it when I saw you were from Yankton, as I am from Norfolk, Ne. and operate the Double K Restaurant here. Im not real active on the list, but am rather a "lurker" until I have a problem (usually an oversight on my part) that someone has to set me straight on. We will have to get in touch with one another when we are in each others area! Never realized anyone in Nicers would be this close (60 miles) to good old Norfolk!" Best wishes!
Rick K

"Taken from "a MEATY one", John Lester wrote <..sheesh, wish you could have been with meon Day1 when I created NICERs, Cliff! Now *that* would put hair on your chest, let me tell you...hehe.> I pour over John Lesters words in every post, (Classics, MLM101 Series, Best of the Bests, Daily repeats, whatever), and classify them as nearly "gospel" . Im so happy to have become a "NICER" and look forward to maturing beyond the "newbie" status and one day being able to "Do Unto Others As Is Being Done Unto Me". I must admit though, how grateful I am NOT to have been around on Day1 when he was creating this wonderful program - I truly have NO desire to have hair on my chest, now or ever! But, even though a "Newbie", Im sure I speak for NICERs everywhere when I say, "Thank you, John Lester, for this incredible Creation of yours, **and for the unparaelled support long "after the sale"! NICERs makes "net"work "FUN"work!** Jo Kelsey ;-)

"Thank you John Lester for your dedication and foresight!" Andrew Hildebrand



"Thank you for all your NICE coaching, John Lester!" Phillip S. Foster, CPA

"Im too busy with all my sales Nicers has generated to keep up with the excellent discussion group. Please move me to the digest for now." Thanks Kelly MacKay

"Hi John Lester!! Just read your note regarding Fred and Boy, did I see myself in a mirror!!! when I first started. I eamiled him and explained ALL my first mistakes as he is doing now and you know John Lester?? **It felt very good to be able to help someone else as so many have helped me get started in the RIGHT DIRECTION!!!** Have a good week" : Rob Roy

"Hi, AS you always so fondly say, GOOD DEAL!! Can you believe, I am the same "uneducated" sometimes absent-minded, 50 questions a day person? Well, I am a product of self-determination, prayer, and the GEMStars System, and I have a good story to tell, dont I? Thank you, again, John Lester. You may have already heard from Darrell Taylor, fyi he is my...sponsor...I also just signed up one of my...dowline, the one who sent my letter to the militant gestapo-like upline Rick. Later, good day." YVonne

"Hi John Lester!!! Just wanted to THANK YOU VERY MUCH!! for those KIND words you posted today!! Kinda makes one feel pretty good when reading them!!! BUT!!!! You and Denise are really the ones that Deserve ALL the prais for All your patience and Kindness you Both have given me to keep me pointed in the right direction all this time!!! Could NEVER have gotten this far with out BOTH of you!!!!!! Thanks Again!!" Rob Roy

"John Lester and the Nicers Gang, I am so proud to be in a group that has such Integrity and Caring. **Turning on the Computer and not being connected to the Nicers would be so very Sad.** Although you dont hear from some of us very much were out hear getting smarter day by day at the questions and answers of others. Its about time I said Thank You for sharing unselfishly the wealth of info youve all given me. **I just realized that I care alot about all of you! Your the Best!"** Maryellen Smith

"John Lester... We love you and appreciate you so much. Dont be so hard on yourself. Keep looking forward. Youve created a "cutting edge" system and shared it with us. What more could we ask for? I thank YOU for creating this NICers system. You have taught and are teaching us everyday, consistently, HOW to build our business successfully, legally and ethically. You truly care how we run our businesses and are interested in our successes. Keep up the good work and always remember just HOW MUCH youve accomplished! Youre a real treasure!" Kindest regards, Leslie Williams

"We need each other and I think the discussion list may ultimately prove to be one of the most encouraging and uplifting things ever done for a group of people - even outside the Nicers program!" Love In Christ Bill



"Just wanted to give you another one I received today! Proven fact...People like to help people and people like getting help from people! Anyone will want info on how you can help to better build their business "QUICKER, FASTER AND BETTER!" (Geez, now Im quoting John Lester!) Thats what I get from "learning" from him! heehee Have a good one!" Kim Carrig, CTS Marketing :)

"Hey Chris, Your Welcome!!!! Anytime!!! No Problem!!! And all that good stuff. Its my pleasure to pass on some of this awesome knowledge that Ive learned from EVERYONE here. **The Thanks should really be aimed at the entire list, for without all of these great people, and each and every persons unselfishness and there**

willingness and wanting to help others, alot of us wouldnt have the opportunity to enjoy the great feeling of Helping someone in need!!! And THAT feeling , is Thanks enough. Again Chris, ANYTIME Bud!! Have a Great Night Everyone" Rich Russo, Advantage Marketing

"I wish to thank each and every NICER for all the wonderful posts to the discussion list and the fantastic chats at our VTM. **You hve brought inspiration to my heart and wonderful joy to my soul.** Hope to see you at the VTMs!" William Brandenburg (Bill)

"Thanks for checking, John Lester. As Im muddling my way toward getting my office set up (now that weve moved), I download many of the "classics" that appear daily. They are a big help. **BTW, that was a superb "confession." It takes a big man to make those kind of statements with the meaning that came through from you.**" Bryce Miller

"I have to put in my TOTAL agreement to what Maryellen has already said. when I read his "Reflections" email, I realized that he was just trying to help us all "grow" into more self-reliant businesspeople. THANKS John Lester!!!!" Donna P. Collins

"John Lester, Applause,Applause. That was truly an awesome reflection. I could not agree more, as I too would love to go back and change quite a bit. I am sure the same applies to the majority. Very inspirational Have a good one" Rich Russo Advertising Advantage

"Hi John Lester :-) I enjoyed Saturdays VTM tremendously. **An excellent training method for people separated by long distances.** Im amazed how much Im learning, both about my computer and the Internet in general. The discussion list is particularly helpful. I keep all postings in a MS file. Just had to start another file because the first one is over 300 pages in size! Its after midnight here on the West Coast, but I just wanted to email you a note and tell you how helpful the VTM was. I just now caught up on the dozens of messages on todays discussion list. I better mail this and get some sleep...Thanks for the encouragement, teaching, and when needed, even the occasional kick in the butt!" Ken

"I LOVE YOUR STYLE Thanks Big John Lester" Jerry Dodd, Computer Doctor

"But I wanted to tell you that YOU are one of the reasons I have made this decision. I have been very impressed with your stand on professionalism and kindness. It is difficult at best to ignore harrassment from anyone, but you keep on "preaching" that this is the best way. I have been able to tell just from your attitude in your emails that you try to follow Biblical principles in everything you do. That is what makes the gemSTARS-R-NICERs organization so attractive to me. Have a GREAT Day and Keep your WINNING Attitude!" Donna P. Collins Keep Smiling!!!!

"Hello Everyone, I wanted to write and thank each and every one of you for the kind words, wishes, virtual flowers, virtual vacations, songs etc., etc, etc!!! They meant more than you will ever know and many brought tears to my eyes....guess Im just a sap! This position can at times be extremely overwhelming but with the saved messages I received from you, both privately and over the list server, I will be able to always look back and realize that I do make a difference.....that I am indeed helping you to succeed in your endeavors....that it itself will help me to carry on for the benefit of all of you. I want you to know that I APPRECIATE each and every one of you both professionally and personally. I have made a great many friendships and know in my heart that many more will be made. We have all experienced the frustrations of business, the ups and downs but with it has come laughter, friendship and a deep committment to this online support group. Thank you

to John Lester for giving me this opportunity. Thank you to John Lester for developing this incredible system. Thank you to John Lester for being my friend and for carrying me when I thought I could not continue....when the frustrations were at maximum level. All this to say.....THANK YOU ALL....I wish continued success to everyone!" :-)
Denise



"Hi John Lester, Your comment about Al & Gid is a touching and tender reminder of how close our Nicers family can become as we work together to assist each other to stretch for the personal growth. Who knows, maybe Gid is over on the news groups right now at alt.culture.reincarnation.flythefriendlyskies. Congratulations Al!!!!..... Dont you just LOVE that FEELING!!!!... When the pieces start to fit together and the adrenaline starts to pump and you can thank your maker for blessing you with the character to persist! All the best to you." Take care, **Richard Hickey, Chief Operating Officer of BigCo-Op.com**

"I think you are doing an absolutely TERRIFIC job! The discussion list is most educational. None of us has time to re-invent the wheel so we might as well try to absorb the wisdom of those who have been there ahead of us and save ourselves a lot of dead ends. **I have even considered requesting a transfer to day shift so I could join the chat sessions** but the politics out there on the day shift.....You really are GREAT!!!! Have a great one!!!" Pat Prior

"Hi John Lester and all THE NICERs, Thank you all for the unselfish sharing of your personal knowledge, your caring and desire to uplift someone when down. I have felt that so many times. Whenever I need encouragement to push forward all I do is read the posts in the NICERs Discussion Lists. I felt the frustration of others by not being able to do things right at the moment...but interestingly, those many who made the posts...NEVER GAVE UP. They kept on pushing forward to overcome the situation. THAT I LIKE VERY MUCH! I want to have that kind of attitude all the time IF I COULD. Your posts help me keep that attitude...TO PERSEVERE. **I guess life will be dull...if there are no situations to OVERCOME.**" ...Thanks. Seno Cortan



"John Lester, I dont know what to say. If I dwell on your letter too long, I might even cry! Yes, ladies, sometimes, men cry, too! A lot of times, we hide it, though. . . Hey! Thank you so much for the encouragement. If I can return the many favors you all have gifted me, let me know." Phil Foster, CPA

"Hi John Lester - Really enjoyed the call on Saturday. **What excites me about our organization is not only your vision and unwavering focus but also the first class, top notch people in NICERs.** It was very evident on the call and I was pleased to be part of it." Richard Appleton

"Hi John Lester Yeh I did have a lot of trouble but I stumbled my way through-I usually dont give up until I get to the bottom of the well-and thats when I yell

HELP. I had intended to offer an apology for the message I wrote the other day but Im glad now I didnt because it inspired the message you posted from which I learned a lot. **I really enjoyed the chat session-the spirit there is much like a think tank I was part of. really freewheeling but still organized.** By the way-in regard to the pipeline-I havnt sent a teaser our for over three weeks but...responses are still trickling in. I just got my auto-res...and as soon as they tell me how to use it, Im getting back in business. All for now-got to go water the flowers (not another cliché-I really do it) Enjoy your day Don Morrow

"Hi John Lester! **Your recent post to Jerry and the rest on sales and marketing was superb teaching.** This is just one more example of the value of our system. When I first came into Nicers around the first of the year I didnt have much of a clue about how to market in cyberspace. Thanks to your help and the support of Denise and many others, Ive learned a lot. I still have a lot to learn, but I know Ive learned so much already in five short months. And your post is a great "Cliff Notes" that summarizes everything on the sales and marketing piece of what we do. Im 100% convinced that if we could reasonably master and practice what youve said here, ALONG WITH some modicum of computer skills AND, a Consistently right mindset (Success is an inside job), every one of our Nicers team would be on a path to becoming very successful and wealthy. I would add to this wisdom the notion that success in any endeavor is a PROCESS that takes time. Does not necessarily take many years to begin to see the fruits of our labor, but certainly many months. Thats why, sadly, so many network marketers arent successful. They quit before they give the PROCESS time to work. Your analogy to the battlefield and war was a good one. I used to have a boss and mentor who would say to me, "Dick, theres a war going on out there" (in the marketplace). Its true. Folks are fighting, scratching, and clawing to sell, survive and succeed. Weve got the tools that can help them on the battlefield. All thats needed is awareness that these tools exist (thats our job) and then to put them into daily use (thats their job, with Nicers help and support)! Sincere thanks for all you do and have a great holiday weekend." Dick Appleton



"Thanx John Lester! Hi again! Just wanted to say thanks...thanks for EVERYTHING!! :) :) Have a great day!" Kim Carrig, CTS Marketing :)

"Strange and wonderful things are happening since becoming a NICERIm beginning to feel "emotionally" attached to yall!" :-) Jo Kelsey

"Hi John Lester! Just wanted to let you know I back your decision (like all your others!) one hundred and ten percent friend! Whilst Im not one to go into heart-wrenching yucky praise, I think youre doing a fantastic job as our leader and long may it continue - you certainly DO deserve Denise because you EARN such a gift!" Thanks John Lester, for everything, Dave Morford, England

"Hey John Lester This stuff is legitimate even if i cant spell(hehe) I still mean what I say and I say what I mean. "I love you man" Keep The Faith" Tony Whittington Dragon Marketing

"John Lester, You frustrations regarding the ethics and morals of others is fully

understood - and you are not alone! I have told many that: "I should have been born in the 50s and lived my entire life there" (and I was born in 65). This quote due to the exact gut-wrenching pain caused by the ever decay of both human dignity and conscious that you have so eloquently described." Mike

'Hi John Lester: Im with you...100% and thanks for all the great assistance and work for all of us...Straight ahead and green lites!!" Rick (In the Great White North)

"Hi Hope Im not premature but this is just to welcome you, Denise, back to our family. sob sob sob John Lester has been very nasty to us and has beat us everyday !! He even made us read the classics before we could have some candy !!! :-) Welcome back, hope you had a great break". John Vasey

"Hello Everyone! I just got started one week ago, and have been very impressed by what I have seen on this list. You guys really give each other a lot of help and support-Im looking forward to being part of the group." Yours, George Hearn

"John Lester, Im just catching up on my mail after being away for a week but I just want you to know that I appreciate you and have rarely met a person who has given so much of himself (and this goes for Denise too). Youre a good man John Lester, (and youre a great woman, Denise), and youve accomplished a level of succes, and endured suffering, that very few humans will ever experience. My prayers and support are with you ! I just wanted you to know that ." Forrest

"Up until today, I thought I was uniquely blessed because it happened that, out of all people in the world at any times, I was born to be the son of exactly the two of them - the ones I refer to as MY PARENTS! Well, today Im proud to add another one...Out of all companies, organizations, and groups rolling their way on the internet, I got caught up with the exact one... THE NICERS!" Sasha Petrovic (Israel)

"I am very impressed with you personally and the whole organization. Very prompt, very helpful." Thanks again Bernie Suchlandt.

"By the way, this is a great group...**my business would never be where it is today without your help and these great produts.**" God bless, Dave Nichols

My favorite saying is: "What goes around. . . Comes right back!" And good things are coming our way because John Lester does good all around!!! Salute NICERs!!!!!! Salute John Lester!!!!!!..." alwz me, Carol :)

"I want to add my appreciation for all the good work and wise decisions that you guys are making. Its good to be a part of this group." dr. Stephen Bostick

"Your are very deeply appreciated for your dedication to the great big Family. **You guys touch so many lives with the knowledge and most of all with the Integrity that is so VERY apparent in the Group.** Thanks for all that you do." Maryellen Smith

"Thanks for your honesty and integrity -- as others have said, it seems to be more and more rare in this age. Go, Nicers!!!!" Ron Miller

"I simply say thank you for being one of the dwindling few who 'do only what they believe.' I thank you further for having the courage and conviction as to not 'give in' to such evils and 'play their game.' Many people know the difference between correctness and lack of moral fiber -->> Yet far too many allow themselves to join in the 'bend the next guy/gal over merry-go-round' simply because everyone else is doing so. NO, it is not O.K. just because so many others around us are selfish enough to 'join in.' To know that I am not alone in 'the moral fight' gives me hope

for humanity...something that, honestly, can be hard to maintain in such a 'How does that help ME' world. Thanks John Lester." Sincerely, Mike Carpenterat <http://www.TheEmpowermentCoach.com>

"Hi Everyone, A big THANKS!...The response was FANTASTIC! Im a Newbie, but I think Im going to enjoy working with such a nice bunch of people. Thanks again." Jan

"Speaking of the Family you made this possible through your giving and sharing as I learn more and more . I feel elated at the fact that one day I too will be able to help others. Ya now Newbies that is all Any Family member has ever ask of me , while helping me out was to do the same for someone else down the line. This Letter is ,my Pledge that I will." Tony Dillard

"NOW IS THE TIME..for all good Nicers to come to the rescue of one of our favorite people! That would be Tim Johnson of course! Many of you already know Tim from his previous postings but for those that are relatively new to our list server, I will fill you in. Tim has been quite an asset to Nicers....always coming to the rescue when people had questions or needed explanations....hes written great posts on the 'how t'" of direct email marketing. Hes given countless hours to this end (given the fact they are soooooo long..hehehe)....He has given of himself countless times ove. Its time we gave something back to him! Tim is a police officer by profession and a NICER at heart...truly. He has been hit with a rare form of Ewings Sarcoma in his left forearm....not good for a police officer that uses primarily his left hand. He has undergone numerous radiations and chemotherapy and will shortly undergo surgery to remove the part of the bone in his arm that still has the cancer.....right around Christmas to boot! :- (But through it all, Tim has maintained the most positive attitude you can imagine. His wife Tami has jumped in and helped all she could! Codi and Chase are hanging in there just hoping their Daddy will be all right! As you can well imagine, the medical bills have been outrageous. A police officers salary isnt nearly as much as they deserve! We as fellow Nicers need to join forces and help Tim Johnson.....what do you say???? There is a benefit page set up for Tim at <http://www.xxx/benefit.html> To raise money for Tim , the Yankton Police Department is accepting all orders for the dalmation fire dog set and the german shepard police dog set....only \$15.00 each! These were chosen to reflect Tims love for children and the many organizations he is involved in! Im sure there is some child on your christmas list that would love a set of these cute animals....or maybe even you want a set....to remind yourself everyday of your fellow NICER that has given so much. So NICERS.....isnt it time we gave something back to Tim Johnson? Lets make The JOHNSONS Christmas a little more Merry!!!! Comments appreciated and Welcome on the List Server!! With Great Admiration for Officer Johnson, I am....." Denise

"Hello all! I cant sit at the puter too long so this should be fairly short. (I know your all saying, 'yea right Tim'") Anyway, I need to tell everyone this and my hope is that someday I can do it personally. **Over the past few months I have had some hard times. But one thing that was always constant was the support I recieved from fellow NICERS.** When I asked for some help in finding info, I could not believe the response I got from everyone! You helped me gather so much more than I ever could have done alone! Not only that, but it was here within hours, (NOT DAYS OR WEEKS) I mean hours, and minutes for some of it. My family and I thank you all from the bottom of our hearts for your prayers, well wishes and notes that you all sent me. You have no idea how much that helped me get my mind off the sickness and concentrate on getting better. I would especially like to thank John Lester and Denise for the calls, and e-mails that literally came at key times in my life to get me over a hump or work through something I was about to trash! You two are some very special people! I completed radiation treatments today! & I am scheduled for some testing next month, and then surgery to remove the remainder of the tumor and some of the bone. We wont know how much or to what extent the damage is until after surgery. Again everyone thanks! If you would like to see the person that you were

sending all the well wishes to Check out xxxxxxxx a couple of the pics take a little while to download. There is a special note for everyone of the NICERS there. As always, Have a GREAT DAY!" Tim Johnson, CEO, POWER MARKETING



"Also I got a reply which included the following quote in the sig line which I though really applied to the Nicers people: **'If You Care More About The People Than The Money, The Money Will Hunt You Down.'** How bought that! Good luck to all." Dr. John B. McMenemy

"I should share mine with him. Im a newbe too and I have never seen so much help in my life. My enroller is even willing to come over and help me set up, how bout that. Of course we are only about 8miles apart. This is truley a "NICER" system." nu-b dave

"Thank you all for the info on newsgroups! I am so glad to be a part of this list and want to thank everyone, especially my sponsor, Rich Russo, for all of your patience and help." Sandy Case

"Thank you so much for your kind letter! You ARE really amazing!" Thanks again, Sandy Case

"Hi! I just wanna say hello to all of you NICERs. is Jacques Dufour. Im from Quebec city. As a 6 days old newbie, I have many things to read and learn this week...I know I will like your world! In fact, I just already love it! Now Im back to work." Later, Jacques DuFour

"Welcome Jacques, Yes you are going to love the program and the people. I use to think that Canadians were the only good people until I happened across this bunch of good people. :) Welcome from a fellow Canadian here in Ontario!!!" Chris

"John Lester, you have an = excellent crew!" Rickey Harris



"John Lester, WOW!!! **Thanks for the lightning quick response.** Im proud to be associated with THE BEST!!!" Dr. John McMenemy

"Hi John Lester -- many thanks for your support, and putting up the notice on the list. The messages I have received have been very encouraging and uplifting. I have replied to all individually. Nicers REALLY IS family!" Regards, Ron Miller

"John Lester : Nicers is reqly a GOD send for us." Thank SYou Mel Bsonomo

"Hi....Ive been a NICER for only a few days, and I LOVE IT!" Brenda Terry

"I would like to see an additional category on the Message Board devoted

specifically to your entire Marketing 101 series, indexed for quick reference to any given subject included in same. Perhaps "Best of the Best" could fit nicely in there, too." Jo Kelsey :-)

"Dear John Lester, one thing for sure is that Ive learned a great deal from you about direct marketing." Chris Alexander Lil cricker

"I was totally impressed that John Lester was truly interested in the success of the people who purchased the program to be available to answer questions via live chats...that speaks volumes!" Anyway, I will be seeing you on future chats...I am not available on Thursday nights because I have a previous commitment until Summer, but hope to catch Chats on Sunday nights and Wed. when I can. Ive hooked up with a great group!" Karla



"The integrity of your leadership is the reason I value my online experience with GEMStars so much. Keep up the great work. I will do my part. Thanks again." Your friend, **Richard Hickey, Chief Operating Officer of BigCo-Op.com**

"Thank you for being who you are and for being proud to stand up for it." Michael Houseman

"Hi John Lester, Thanks for asking and hope you had a great day. Well, finally my daughter is doing well. It was a long bout of getting her meds straightened out, but I think we finally did it. Ive been playing a lot of golf and tennis this summer and hope to get to work this fall promoting...a nutritional that I use and really like. I needed a respite period before I started in in earnest, but I do try to keep up with all your posts and most of the discussion list posts. It looks like gemstar-nicers is really going the way you hoped and you and Denise are really doing a fabulous job. I hope everyone really appreciates all the efforts you both have put in and do not just take all this for granted. **Ive looked into many different things and nothing online or off has the leadership or continuity or growth that gemstar-nicers has.** Dont ever give up as we all would be at a loss without you. Talk to you soon." Joyce



"Then add the support and training that NICERS has - The Online Marketing University - NO ONE is going to be able to even come close to offering what we have!!!! It is so exciting and it is going to be GREAT!! I have been a GEMStar/NICer for quite a while. Today IS a beautiful day to be proud that I am a NICER. So was all my yesterdays and I know that all my tomorrows I will be proud that I am a NICER and associated with such a fine group of people!" Peggy Hendricks, H & H Enterprises

"Hi, Just wanted to thank you all for the warm welcome I received upon joining GEMStars this week. Im honored to be part of this very supportive group! Thanks!" Andrew Hildebrand

"I appreciate you and Brian very much... when I become successful I will owe you folks much. Your day to day input reminds me I am never alone and that what many people think is impossible is, in fact, very possible." Thanx. Jeff

"Nicers, I love this team!!!! **I am home based, and alone a lot. You all make my day all day with your postings on this list!!**" :) Thanks, Chris

"Ive said it before, and here it is again. You guys are awesome." Rich Russo,
Advantage Marketing

"This discussion list and *Its MEMBERS* are TOTALLY AWESOME !. Thanks again all !."
Cliff Rose. (New Zealand)

"But if my only concrete reward for all this work had to be the pleasure of reading your daily posts on this list, Im telling you that it would be more than OK. My short life as a newbie NICER is already a better life and you deserve a big part of the credit for that. Thank you, John Lester! Jacques D. *** My apologies if my english is not 100% correct. (Im french)***"

"John Lester, I am Steve Spence in...VA and I am excited about the great opportunities ahead with GemStars. I cant tell you how impressed I have been with A.J. (my sponsor) and what I have seen so far. I know it will be hard work and I have a great deal to learn but I also see that GemStars...have the best things going on the net. I have read the RAIN and understand it and will try my best to follow the rules and reflect the kind of org I want to be involved with. Should you see or hear of me making a mistake, please speak up. I want us to have a long and very happy relationship just as I will try to have such a relationship with my downline. It is always nice to put a voice with a name and I will give you a voice call in the near future just to get to know you a little better but I will hold off on that until I begin to build up a list of questions so as to make our time count as much as possible. Thanks again for all the training and support you will be providing. I will try to follow your direction as accurately as possible. Lets make some money and have some fun!" Steve

"Thanks John Lester! This is a GREAT group, and YOU are SPECIAL your new friend"
dart winship

"In any case, Im very excited about the future with gemstars.....I think Im hyperventilating!!!" :>D Stephen Gregory

"I just wanted to tell you how wonderful Denise has been and is being. Im not sure I understand everything she is telling me, but I am going to call her Monday as I was out most of today and will be tomorrow also. Thanks for referring me to her and please thank her also for being such a great and helpful gemstar. Youre right, that is what makes this group so special, plus all of your work as well. sure glad Phyl put me on to you." (: Joyce Frehling

"FUN?!!!! best to you and GEMStars (and you) are super to be a part of!!! all for now your friend dart" Dart Winship

"Hi! Just wanted to thank you again for the great service that you afforded my customer and myself, it is truly appreciated. It certainly made us all look very professional . I must say that I am most impressed .Looking forward with Nicers. Best" Regards, Craig Dickey



"Hello NICERs... Im a newbie and Ive learned a lot from reading all of your comments. I just want to thank you ALL for the helpful info that is provided in this discussion list. I also want to publicly thank my sponsor...Peggy Hendricks for all of her help and support during my beginning stages. Thank you! Please keep the good info coming. This support is really one of a kind. I was very frustrated in the beginning, but I knew that this NICERs program was just a fantastic tool to help me with my business. Im sure Ill have more questions as time goes by. Im glad to be associated with such a great group of people." Sincerely, Michael Shaw

"Thanks for keep us so motivated. It makes all difference. Most people with regular lives, even if self-motivated, stay much more motivated with the kind of communication you give us. Feel free to use my comments anytime. I really mean what I say. Most of us have been through a lot. We have had good programs, good sponsors and upline but wrong timing. Or any combination. Even with that the sincere upline has not had the ability and knowledge to help create the success for most of the people. Of course the Internet is a huge factor, but it seems to me what you are doing will work most of the time. I was e-mailed a letter asking for over \$300 for expert marketing advise! I had to laugh, when we get yours for free. Its outrageous. Thanks again. -- Have a Great Day!" Yvonne Garcia

"Hi John Lester, You know theres alot to be said to have someone available to you on a regular basis. I can see that its not just your knowledge and experience that is creating your success, or even your friendly manner, but your efficient response to people. I have always believed thats vital. I can tell you honestly that my sponsor in (my program) is a wonderful and sincere person. He works a regular job that keeps him busy 50 hrs+, he has family etc. However, it doesnt take away from the fact that when I try to reach him on e-mail when it takes him several days to get back to me, my momentum is effected--not much but over the last month it has happened repeatedly. Now he has placed me in (another program), which is a matrix. There is someone he knows who has a huge amount of names and a huge downline. He got me an early position before the person brings in all these people. Now I have looked and frankly I was impressed...but I still dont even have my agreements I ordered a week ago and I have people who want them! I can keep myself movtivated, because I have made my decision and have my personal goals. But some of these people just want the product etc. Having to wait in any respect, I have seen creates a diminishing of interest in most people. Even me, if it continues long enough. So why am I tell you all of this? Because what you dont know is that I have been in many things, learned many lessons, even recently I am learning. People tell they will do things and dont. I give them many chances to show me differently, i.e. my sponsor. The truth is that I give my word to others sometimes based on what I am told, if they dont come through, then my word is also broken. I try not to live that way. I dont judge people, because things happen. Its when a pattern continues for weeks, that then I just am no longer "stupid". I share with you because I have seen you are definitely right on top of things and I respect that. And you are the kind of person I want to work with. Doesnt mean I am going to reject my sponsor, but I think hes got too many things going, and is neglecting...His sponsor is right

on the ball, but I dont agree with his approach with people at times. Further upline I have Glen Cruzen, a wonderful man, who is a Double Diamond... He has checked (the other program) totally and has inside info. So I feel safe about staying....Okay, so I wanted you to know that I am leaning more and more towards putting my main focus with you...Have a great weekend and thanks for your quick response. -- Have a Great Day!" Yvonne Garcia



"Thanks a million for your hard work for us John Lester!" Yours for support, Wayne Gerald, President, Success Teams Marketing

"Thanks John Lester for the pep talk. I really wasnt thinking of any money. I was just glad to see I hadnt lost my touch in getting people interested in something I was telling them about. The money, at this point, is not consequential(;,. I will also send the auroresponder to my sister who asked about it as youll see in the e-mail I sent you. Again. Thanks for everything and all the encouragement. **You are really great and your enthusiasm and excitement is very contagious. Even if I never do well at this, its been a pleasure knowing someone like you exists out there, as I really think you care about all of us and this is not just a business to you.** How do you make a BIG smile?" J

"I sent private emails to some of the list members and set up a time when I could call them and get help with something that I knew they were very knowledgeable about. **I never had anyone refuse to offer to help me when they could and that included they very busy John Lester. so in summary, anyone looking for info to help them better their marketing skills, You are in the right place.**" Sincerely Ray Bartlett



"Hello NICers... **I must admit after reading this list for the past 3 weeks YOU ARE ALL JUST A GREAT BUNCH OF PEOPLE! Ive learned so much and really feel Ive come a long way...!!! Thanks to everyone for your continued support.** I do have a few questions and I know we must have some computer wizards in here. I have a folder in my C drive called temporary internet directory. I have a lot of cookie files and I must admit I dont know what those are. Can I delete files in my temporary internet directory? Im trying to clean my hard drive a bit...Thanks again everybody for the continued support." Michael Shaw, MSA Marketing

"Just want to thank you John Lester and Denise as well as my upline Andy Edwards and Tim and Peggy and Rob for all the valuable info. I learned the answers to most of my questions reading this discussssion list. **You guys have saved me weeks of work, spared me a few headaches and saved me lots of \$\$\$.** I will be sure to share

the great letters with my downline. You guys are GREAT!" Dana Hoffhines

"I agree with Tom wholeheartedly. I have only been getting this e-mail for a month while they are developing our sits, but I have gotten a wealth of info. **In fact, if I never used the program...the info is worth the price of admission.** Thanks to all who contribute." Hank Gillespie



"I pick up 2 or 3 good hints every day (from the list server)." Tom Nicoli of TomNicoli.com

"Luke: Im one of the new kids, but I have to agree with Tom Nicoli. I may feel inundated later on, and a lot of the messages I just glance at and delete, but there are a lot of them that I save to file because, as Tom says, I get several good hints every day." Bryce Miller

"This Gentleman I am referring to is no other than Rob Roy. While he was making contribution to the Discussion List, he was at the same time communicating with me privately. Rob, this help you gave me may not seem much to you but for me it is a BIG DEAL! Thank you very much Rob. I know that my case is not a unique incident for I have read several posts in the Discussion List similar to my case. I just wanted everyone to know what Rob has done for me." Seno Cortan

"Hi Everyone, To those of you who joined in on the virtual training it was a pleasure!!! Glad to have em back John Lester!!!... And as the new kid on the block, I thoroughly enjoyed myself and learned a helluve a lot. You can be sure that Ill be participating when the next one rolls around.' Bryce Miller



"Hi all, When I first joined GEMS, we had a lot of the teleconferencing calls and I just LOVED them!! I learned so much and it is so nice to HEAR people instead of just reading their emails!! I sure did miss them and it is GREAT to have them back!! For all of those who werent on, the next one is in two weeks!! Thanks John Lester! It seems GREAT to have them back!" Peggy



"I have in my possession 2 checks from Nicers which my sweetheart and I are going to use for dinner tonight to celebrate my promotion from novice to apprentice. This software is wonderful, both the SKILLS ARE A GIFT from the cooperative effort of all on the list who have put words in front of me to learn from. THANK YOU ALL !!!!" Dr. John B. McMenemy

"If some one is not saving the Classics and jokes and GREAT info to share with others YOU ARE MISSING OUT!!!! GREAT HELP AND INFO!!!!!!!!!!!!!! THANK YOU John Lester and ALL!!" Mark :-)

"Chuck!! It just never quits, They have promotions like this from time totime!! The pay is good!! Im going to do it!! You will learn a ton from these people on Marketing and sales the NICERS way!! They are the University of E-Mailing!!" {:-) Al



"Hey...we were all newbies at one time!!! Even me and Peggy!! We all gotta learn sometime! Just dont give up and keep pluggin away! Itll all come with time!**And hey...if you are consistent...there IS a pot of 0-UP at the end of the rainbow!!** You have the best support imaginable right here! The NICers, John Lester and Denise are the greatest and have taught me everything I know! You cant have anything better than these NICER people! Thanx to you to Peg for giving me this great "gift"!! Have a great day and keep pluggin away!!" Kim Carrig, CTS Marketing :)

"Hi John Lester, I know youre very busy, but I just had to pass this along to ya. I received this E-mail last night from Vito and it absolutely made my night. I have to thank YOU and lets not forget DENISE and EACH and EVERY NICER for all of the HELP, ENCOURAGEMENT, and DIRECTION you have so graciously given. Their is only one sentence pertaining to Vitos feelings about the program, but for me, It was a HUGE statement. I could have never accomplished anywhere near the success I have accomplished if it werent for this AWESOME NICERS system.**Before I became a NICER I could not have began to imagine that I could learn SO MUCH in such a SHORT TIME.** And to be a part of such a system where you receive letters like this from your new customers is all I could have ever hoped for. John Lester, this ones for you Keep up the GREAT WORK! It is EXTREMELY appreciated by this NICER, and I am sure all of the rest!!!!!! Have a GREAT NIGHT John Lester and THANKS AGAIN for ALL YOU do!!!!!!!!!!!! Its looking like I might even make it to the VTM tonight, barring any unforeseen complications!!! Rich Russo >>>Rich: I couldnt be happier with any purchase that I have made this year! Sorry about the three emails that I sent you today. Its only because of how excited I am about this product! Vito >>>

"John Lester, It makes me feel great, too, that Kelly MacKay is so busy. I spent over 3 hours with him on the phone one night answering questions.... Hopefully, it

will pay off down the road and Kelly and other "Newbies" will be able to do likewise with the future NICER newbies. It doesnt matter who sponsored Kelly or anybody else. We are all in this to help each other." Chuck Averwater

"Everyone has been so helpful at NICERs. This discussion list is a great tool! and I really enjoyed the chat. Kim offered some great advice!" Sandy Case

"Hi everyone... I have been watching the digested list for a few months now, and have seen some great changes since I started with Nicers in December of last year... **For those of you that are new, this is the best group of people that I have ever been associated with, and you can learn a lot from them.. What ever you do, dont hesitate to ask questions, because there is no other place in on line marketing like this!!!! Its been said that the best way to guarantee success is to hook up with those that are successful and learn from them. They will take you to greatness.** I have learned so much just from being associated with this group, and I hope that some have learned from me... I have to leave the list for a short time (due to an illness), but hope to be back soon, and will expect to see a few more people that have reached the top of the ladder... You can do what ever you set your mind to. Dont let the little things get you down...This is still a brand new market place and we are at the forefront of something so big that very few can even comprehend how strong e-mail marketing will become... I would like to personally thank all of you for giving me the insite and the chance to help when I could... **John Lester, You are one of the best people that I know, and have one of the strongest systems I have ever seen!** Keep these people motivated and moving forward... When I come back, I know that I will be behind the times, but the friends that I have made here will surely get me up to speed on what the latest is..... Thanks for all your support everyone. Tim Johnson, CEO Power Marketing

"Hi all can anyone help me. **I had recently removed myself from the discussion list and put myself on the digest. I find that I now get the shakes waitng for the digest and wish to get back on the discussion list.** Should I just unsubscribe from the digest then resubscribe to the discussion list. I know this is probably an easy one but I just want to make sure I dont lose you all together. I have been secretly learning behind the scenes from all of your posts and I NEED to read them everyday. Thanks All Rich Russo, Advertising Advantage Please if anyone has the answer E-Mail me privately as so I do not have to wait till tommorow to read the next digest." xxx@hotmai.com

"Your postings are absolutely priceless. Everyone loves to get recognition for the good things they do, so heres a a tip of my hat to you and a well deserved thank you. You are a true professional and a role model for all of us who are fortunate enough to have access to someone like yourself. Too many people think that all you need to do is play the numbers game to success. Thats why there are so many spam haters out there...Your postings are the equivalent of a college education. You are like a personal consultant and hopefully your generous contributions will have a positive impact on all who care to learn how to be successful at marketing on the Internet."
Thank you, Bob McGanty

"Also, Newbies, Dont be afraid to write to the list. Everyone is Nice!!" Jason Spatafore, President, ClickAway Marketing

"John Lester, Thanks again for the great support and advice. Ah patience! That elusive virtue! Ill remember to read the "Ten Commandments for Newbies" each day before I start." Best regards, Bill Hess

"I have really learned a lot reading the discussion lists - they are really great for us Newbies. Thanks a lot for all of your excellent input!" Richard Farmer



"ATTN John Lester: I am a relative newbie, having signed up this past 6 months...and have realized a long time ago that **the strength in "NICERS" was the group and the discussion list, steered by a sometimes "caring too much" papa who didnt seem to rest whenever there was a problem happening with any Nicers or Gemstar around the globe.** The software was just a vehicle (adequate for mailing but by itself just software). Without the discussion list and without yourself, Ron, and of course Denise (and input from people like Rob Roy and Peggy) the software is a lot of sleepless nights trying to figure out what to do next. I have slept pretty well and although not getting too rich yet, I have successfully used the software for a couple of programs and wouldnt have been able to without the help I got (both directly and indirectly) from the discussion list, the conference calls, training, and in some cases direct phone calls from someone on this list (including my sponsor Donna Rojas). **WHERE YOU GO, I HAVE A FEELING LOTS OF PEOPLE WILL FOLLOW.** Leaders often go unrecognized but successful leaders must receive their kudos from the people they assist that are following them. Anyoneko reading this should at the very least be turning out an email praising the great direction we have received from you. Hopefully, the majority (if not all) will follow you into this new frontier where I am sure success will continue for you and us and doubts and regrets will linger for EOL as to what they might have had. Its their loss really. If it were me I would probably know everything from your favorite color, birthday, shoe size, etc and make sure you have all that you needed to continue feeding their children. In closing, I look forward to helping you as I learn more and more from you. Thanks for it all. I will leave you with a line from a Jimmy Buffet song: "You lust for the future, but treasure the past". Right on, John Lester. Dr. John McMenemy Still Nicerly after all these months."

"John Lester, I dont know what to say and how to say it as my english is still bad after all those months. **So Ill let my heart speak and I know youll understand. I love the Nicers and I can say that I love you. I think Ill always be a Nicer in my heart as long as I will live. I will remember you as a great mentor and a great human being. I wish I could express myself in english with all the words I have inside me in french. I just want to tell you an enormous THANK YOU for all your work and the wisdom you have provided throuhgout the list and during the special email marketing chat last July. I have appreciated more than I can say.**" Best regards, Jacques

"John Lester, That was the best email message I have ever read, wish I had written it myself." Mike

"John Lester NO FAX HERE. I am working email on a 4800 baud radio telephone about 100 miles into the bush. Will start traveling tomorrow and will not collect email again until I am in Miami Apr 5th. I have been a lurker all the time since we last spoke and when I return to Miami will get the "ducks" in order. I hope to be up to speed in abt 4-6 wks and alot of catching up and "poking" around. I have enjoyed seeing your success as you keep generating more expansion thru your vivid imagination. I believe i saw a note mentioning that there 3,000 gemStars. I remember when there were barely 200. SUCH A GROWTH!" Norm

"I have been a student of Nicers for about 3 years and I am learning every day. Most people go to college for over 4 years so they can spend their life in a

cubicle for 40 years. Small price to pay if you ask me. However 99% of people in the USA want instant gratification. I spent 3 years studying Nicers and sales and marketing and in the next rolling year I am on track to earn a million dollars, crazy but true. **Study, Internalize the emails John Lester sent the other day** The best I have ever written on sales and Marketing - They are absolutely priceless IMHO. They are essentially what I do every single day and have for 2-3 years. Nicers taught me more about sales and marketing than *any* course that I paid hundreds sometime thousands for. It taught us all how to email the nice way hence the name Nicers and I will end by saying that **John Lester is one of my all time heroes in life not just in sales and marketing but the values he taught we will keep forever and you will hear the same testimony from the other *old timers* such as Tim , Peggy Hendricks etc...** When I participated in the Nicers community it was the greatest single thing I ever did professionally. **I have already earned close to a million dollars using the principles John Lester taught us. I say when you mention Nicers direct emailing we literally should all bow our virtual heads.**" Cheers, John Vasey

Copyright 2013 kids.org.ph