

# KATM CUSTOM LABELS

## DESIGN FILE SPECIFICATIONS GUIDE

Please ensure your logo file is the best quality file possible  
We prefer .ai .pdf .png but also accept others if not pixelated. Pixelated files will require extra graphic design work, if this is necessary we will contact you before starting, to provide you with a quote.  
Graphic design service from our team will be charged at \$150/hour.

**FONTS:**  
PLEASE ENSURE YOU HAVE PURCHASED A COMMERCIAL LICENSE FOR ANY  
FONTS USED THAT ARE NOT ROYALTY-FREE.

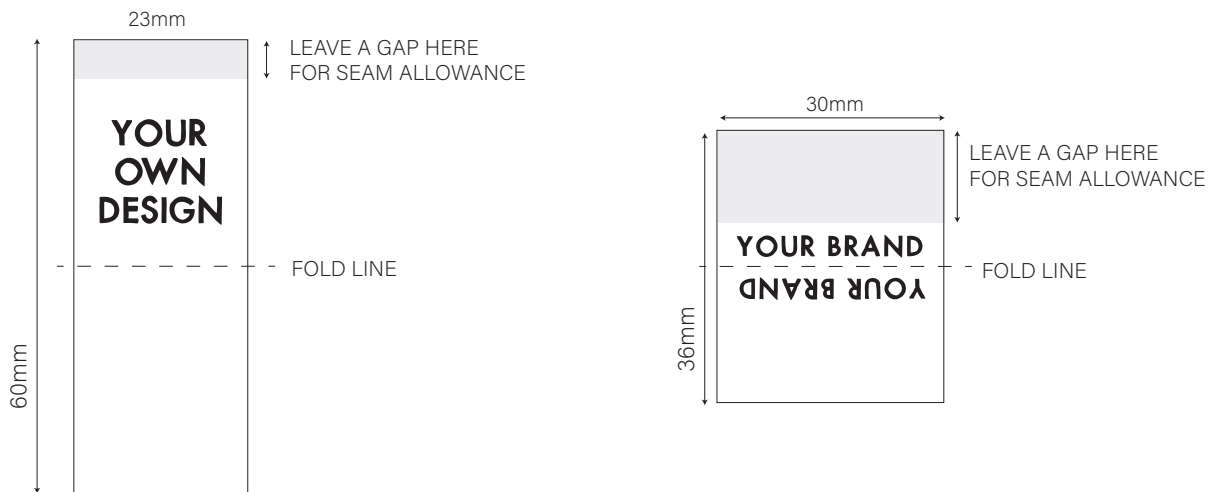
**COMMERCIAL USE FONTS**  
Commercial fonts are licensed for ANY project where financial gain is the ultimate goal. This is basically any organization — even a non-profit — and includes: Invitations/brochures/any printed item that leaves your office. Logos/advertisements/merchandise.

**COLOURS:**  
Because of the accuracy of screen colours can vary, please provide hex # colour or Pantone numbers.

### CENTRE FOLD AND SIDE SEAM LABELS

DRAW A RECTANGLE TO THE EXACT DIMENSION SPECIFICATIONS OF THE LABEL (UNFOLDED)  
DRAW A LINE TO SHOW THE CENTRE FOLD

INSERT HIGH QUALITY LOGO, TEXT OR GRAPHIC DESIGN, LEAVE SPACE FOR SEAM ALLOWANCE AND ALSO  
LEAVE MARGINS ON THE SIDES AND NEAR THE FOLD.



### END FOLD LABELS

DRAW A RECTANGLE TO THE EXACT DIMENSION SPECIFICATIONS OF THE LABEL, AS IT WILL LOOK WHEN FOLDED  
AT BOTH ENDS.

INSERT HIGH QUALITY LOGO, TEXT OR GRAPHIC DESIGN  
LEAVE SMALL MARGIN ON THE LONG SIDES, AND LARGER MARGIN ON BOTH SHORT ENDS WHICH  
LEAVES ROOM FOR STITCHING

