



Bilal's EasyKale™ now part of Summary Sheet



Current package sold through traditional channels.

Nutrition Facts	
About 16 servings per container	
Serving size 1 Tablespoon (2.5g)	
Amount per serving	
Calories	15
	% Daily Value*
Total Fat 0g	0%
Saturated Fat 0.5g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 20mg	1%
Total Carbohydrate 3g	1%
Dietary Fiber 1g	4%
Total Sugars 1g	
Includes 0g Added Sugars	0%
Protein 1g	0%
Vitamin D 0mcg	0%
Calcium 110mg	8%
Iron 0.4mg	2%
Potassium 110mg	2%
Vitamin A 60mcg	6%
Vitamin C 7mg	8%
Vitamin E 0.7mg	4%
Vitamin K 144mcg	120%
Niacin 0.9mg	6%
Phosphorus 20g	2%
Magnesium 15mg	4%
Manganese 0.1mg	4%

Percent Daily Values (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2000 calories a day is used for general nutrition advice.



Prototype package for Loop. Manual-turn dispensing mechanism works similar to a grinder for controlling the amount dispensed.



Bilal Qizilbash

- Virtually tasteless, textureless, powdered form of kale crafted by a patent-pending process
- Low-level, pleasant smell compared to fresh kale
- Has the healthy benefits of kale without the taste or fuss of preparing
- Add to any food, soup, sauce, drink, dip or smoothie
- Great way for kids to “get their daily vegetables!” (adults too!)
- 1 tablespoon = 4 cups of leafy kale
- One, 1.5 oz bottle = over 60 cups of kale
- Excellent option for those living in food deserts or anywhere that fresh produce is hard to come by
- All kale, nothing but kale -- no gluten or GMOs
- 100% USDA Certified Organic with a focus on doing the right thing for the environment and consumers from day one of seeds being planted

Highlights of Bilal's Story

- Bilal's inspiration came during his master's study in medical sciences. He found that juiced, curly kale selectively killed melanoma cells in-vitro while not affecting non-cancerous cells.
- His desire to help others inspired tireless work to help people get more kale into their diets.
- Our kale is grown on a *family-owned and operated farm that has full supply chain traceability, a Mass Balance Organic Audit every year, multiple third party certifications using non-GMO practices.*
- **As Green as it Gets!** EasyKale is a green product, grown on a sustainable farm, that is now part of the Loop, Zero-Waste, Circular Shopping Platform.
- Learn more at EasyKale.com

EasyKale™ Labs is a **Triple Bottom Line** company.*



*Five percent of EasyKale Labs' net profits are earmarked for two different causes—feeding the homeless (via the Draw-a-Smile Foundation) and educating a new generation of coders from at-risk backgrounds via the [Mississippi Coding Academies](http://MississippiCodingAcademies.com).