



866.797.JODY(5639) • JODYSWHOLESALE.COM

WCAT2324

# WHAT MAKES OUR POPCORN SO UNIQUE? IT'S ALL ABOUT THE TASTE!



My husband, Alan, and I were determined to create a caramel corn **MORE DELICIOUS** than we had ever tasted. In 2005, we began crafting a new recipe in our kitchen at home. In fact, it took us 53 tries! After tweaking batch after batch, we arrived at our **FAMOUS RECIPE 53 CARAMEL CORN**.

Although we soon grew out of our home kitchen, we still put our popcorn through the same rigorous trials using the **HIGHEST QUALITY INGREDIENTS** and have now mastered **OVER 20 SAVORY & INDULGENT FLAVORS**. Our caring Popcorn Specialists hand-craft each batch to ensure you get the **VERY BEST-TASTING POPCORN!** When your customers taste our popcorn, they will buy it—so please sample in your store!

Today, Jody's Gourmet Popcorn is a favorite all **ACROSS THE COUNTRY**. Stick with us and your business is sure to **POP!** We hope you enjoy our popcorn as much as we enjoy making it!



GLUTEN FREE



VIRGINIA'S FINEST



NO PRESERVATIVES



KOSHER CERTIFIED



100% SATISFACTION GUARANTEED



MADE IN THE USA



WHOLE GRAIN



NON-GMO POPCORN



## DELUXE SAMPLE KIT

When customers try, they always buy!  
Dispenser Dimensions: 6½" W x 16" H

Inside our Deluxe Sample Kit:

- 1 Popcorn Dispenser
- 4 bags of popcorn reflecting the flavors in your order
- Flavor Tentcards
- 250 Sample Cups

**DELUXE SAMPLE KIT**  
DSPT-CUST



Inside our Sample Refill Kit:

- 4 bags of popcorn reflecting the flavors in your order
- 250 Sample Cups

**SAMPLE REFILL KIT**  
RSPT-CUST



## GET STARTED NOW WITH OUR CLASSICS STARTER KITS!



### SK-CLASSICS

- Countertop Display
- 24 Silver Foil Bags Caramel Corn
- 12 Silver Foil Bags Kettle Corn
- 12 Silver Foil Bags Double Cheddar
- Dispenser
- 4 Bags of Popcorn for Sampling
- 250 Sample Cups
- Flavor Tentcards



00816940016175



### SK-CLEARCLASSICS

- Countertop Display
- 24 Preprinted Bags Caramel Corn
- 12 Preprinted Bags Kettle Corn
- 12 Preprinted Bags Double Cheddar
- Dispenser
- 4 Bags of Popcorn for Sampling
- 250 Sample Cups
- Flavor Tentcards



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# DISPLAY PACKAGES

## CLASSICS

### Silver Collection



24 Caramel Corn Silver Foil Bags  
12 Kettle Corn Silver Foil Bags  
12 Double Cheddar Silver Foil Bags  
48 Silver Foil Bags Total

CD-SILVERCLASSICS



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## CLASSICS

### Clear Preprinted Collection



24 Caramel Corn Preprinted Bags  
12 Kettle Corn Preprinted Bags  
12 Double Cheddar Preprinted Bags  
48 Preprinted Bags Total

CD-CLEARCLASSICS



00816940012856

## CREATE YOUR OWN

### Custom Countertop Display



Looking for to display your product, but want flavors not included in the Classic collections?  
Here's just what you're looking for!  
Order 4 cases of popcorn and receive an empty display at no cost!

CD-EMPTY



8 16940 01234 4



## EVERYDAY ROUND POPCORN JARS

Contains approx. 8 cups. 5" Dia x 6<sup>3</sup>/<sub>4</sub>" H



**FUNFETTI POPCORN**  
ROUND JAR RJR/37  
14 oz. (12 jars/case)



8 16940 01522 2



**BIRTHDAY CAKE POPCORN**  
ROUND JAR RJR/36  
14 oz. (12 jars/case)



8 16940 01677 9



**OLD FASHIONED KETTLE CORN**  
ROUND JAR RJR/40  
4 oz. (12 jars/case)



8 16940 01520 8



**RECIPE 53 CARAMEL CORN**  
ROUND JAR RJR/33  
14 oz. (12 jars/case)



8 16940 01498 0



**DOUBLE CHEDDAR POPCORN**  
ROUND JAR RJR/42  
4 oz. (12 jars/case)



8 16940 01521 5



**CHOCOLATE DRIZZLE POPCORN**  
ROUND JAR RJR/57  
14 oz. (12 jars/case)  
Ships September - May



8 16940 01500 0

# EVERYDAY GOURMET FLAVORS

Contains approx. 4 cups. 5½" W x 9" H



Jody's secret sweet & slightly salty caramel recipe that took 53 tries to reach perfection!

**PREPRINTED CP1076/53**  
7 oz. (12 bags/case)



A classic slightly sweet & salty treat deliciously seasoned with pure cane sugar & sea salt!

**PREPRINTED CP1076/40**  
2 oz. (12 bags/case)



Double coated in sharp cheddar cheese – delicious!

**PREPRINTED CP1076/42**  
2.2 oz. (12 bags/case)



Popcorn covered in sweet, slightly salty & crunchy pastel colored candy coating.

**PREPRINTED CP1076/37**  
7 oz. (12 bags/case)



Popcorn infused in an irresistibly sweet cake batter flavor that's sure to have your taste buds partying!

**PREPRINTED CP1076/36**  
7 oz. (12 bags/case)



Flavored with the finest ground cinnamon & sugar coating.

**REGULAR BAG 1076/48**  
7 oz. (12 bags/case)



Rich toffee flavored popcorn—indulgent with a classic taste that's fit for royalty!

**REGULAR BAG 1076/61**  
7 oz. (12 bags/case)



Jody's sophisticated foil packaging creates an upscale feel! In addition, the material provides a barrier and protection from UV light, resulting in longer shelf-life for the popcorn.

**SINGLE SERVING BAGS**  
5½" W x 6½" H



**OLD FASHIONED KETTLE CORN**  
F50/40  
0.8 oz. (24 bags/case)



**RECIPE 53 Caramel Corn**  
F50/53  
1.5 oz. (24 bags/case)



**RECIPE 53 Caramel Corn**  
F75/53  
3 oz. (24 bags/case)

**GOURMET FOIL BAGS**  
5½" W x 9" H



**RECIPE 53 Caramel Corn**  
F100/53  
6.5 oz. (12 bags/case)



**OLD FASHIONED KETTLE CORN**  
F100/40  
1.8 oz. (12 bags/case)



**DOUBLE CHEDDAR POPCORN**  
F100/42  
1.8 oz. (12 bags/case)



**CHEESY JALAPENO POPCORN**  
CF100/43  
1.8 oz. (12 bags/case)



**PEANUT BUTTER POPCORN**  
F100/58  
6.5 oz. (12 bags/case)



**CHEDDAR & CARAMEL BIG CITY MIX POPCORN**  
F100/54  
3.5 oz. (12 bags/case)



**CHOCOLATE DRIZZLE POPCORN**  
F100/57  
6.5 oz. (12 bags/case)  
Ships September – May



**FAMILY SIZE BAGS**  
7" W x 12½" H



**RECIPE 53  
CARAMEL CORN**  
F1085/53

7.5 oz. (6 bags/case)



**CHEESY JALAPENO  
POPCORN**  
F1085/43

3.5 oz. (6 bags/case)



**NACHO CHEESE  
POPCORN**  
F1085/44

3.5 oz. (6 bags/case)



**PEANUT BUTTER  
POPCORN**  
F1085/58

7.5 oz. (6 bags/case)



**EXTRA LARGE BAGS**  
10" W x 12½" H



**RECIPE 53  
CARAMEL CORN**  
F1410/53

14 oz. (8 bags/case)



**CHEDDAR & CARAMEL  
POPCORN MIX**  
F1410/54

12 oz. (8 bags/case)



**BIRTHDAY CAKE  
POPCORN**  
F1410/36

14 oz. (8 bags/case)



**ENGLISH TOFFEE  
POPCORN**  
F1410/61

14 oz. (8 bags/case)



# SIMPLY THIN COLLECTION

10" W x 17" H



**SIMPLY THIN  
KETTLE CORN**

F1700/40

8 oz. (8 bags/case)



**SIMPLY THIN  
CHEDDAR**

F1700/4202

8 oz. (8 bags/case)



**SIMPLY THIN  
SEA SALT**

F1700/47

8 oz. (8 bags/case)



**SIMPLY THIN  
EVERYTHING BAGEL**

F1700/51

8 oz. (8 bags/case)



**SIMPLY THIN  
BLACK TRUFFLE  
FLAVORED**

F1700/74

8 oz. (8 bags/case)



**CURIOUS ABOUT OUR BAG SIZES?  
SEE HOW THEY MEASURE UP!**



## CUSTOM LABELING

### CUSTOM LABELING

Provide us with your logo, artwork or design concept and we will create a unique, custom front label paired with a Jody's branded back label.

- One-time label design set-up fee of **\$55** for the first flavor
- **\$15** set-up fee for each additional flavor
- Additional charge of **\$0.20** per bag
- Order minimum is 48 bags per flavor or 24 jars per flavor

### PRIVATE LABELING

Privatize your popcorn with a custom front and back label reflecting that the popcorn is distributed by your business (no mention of Jody's).

- One-time label design set-up fee of **\$85** for the first flavor
- **\$30** set-up fee for each additional flavor
- Additional charge of **\$0.30** per bag
- Order minimum is 96 bags per flavor or 48 jars per flavor

### SUBMITTING ARTWORK & MORE!

**SENDING ARTWORK:** Have artwork or a logo you want featured on your labels? Please email all files to [graphics@jodyspopcorn.com](mailto:graphics@jodyspopcorn.com).

**LABEL PROOFS:** All new orders, as well as existing labels that require changes, will receive a digital proof. Custom and private labels will not be printed until proof approval is received.

**DESIGN REVISIONS:** The label set-up fee includes one design revision. Each additional revision will be charged \$45 per revision.

**LEAD TIME:** For Recipe 53 Caramel Corn, Double Cheddar & Kettle, lead time is up to 4 weeks. For other flavors, lead time is up to 6 weeks.



# SEASONAL GOURMET FLAVORS

Bags contain approx. 4 cups. 5½" W x 9" H



Popcorn covered in a sweet, slightly salty and red, pink and clear crunchy candy coating.  
**REGULAR BAG 1076-20**  
 Ships December - February  
 7 oz. (12 bags/case)



Recipe 53 Caramel Corn drizzled with dark & white chocolate – made Rachael Ray say “Yum-o!”  
**REGULAR BAG 1076-19**  
 Ships December - February  
 7 oz. (12 bags/case)



Jody's Chocolate Drizzle Cupid Corn also available in a round jar!  
**ROUND JAR RJR-19**  
 Ships December - February  
 14 oz. (12 jars/case)



Popcorn covered in sweet, crunchy pastel colored candy coating perfect for Easter.  
**REGULAR BAG 1076-26**  
 Ships December - April  
 7 oz. (12 bags/case)



A scrumptious flavor that is fruity, fresh and simply sweet.  
**REGULAR BAG 1076-66**  
 Ships March - July  
 7 oz. (12 bags/case)



Celebrate Mardi Gras with Jody's secret caramel recipe that took 53 tries to reach perfection!  
**REGULAR BAG 1076-12**  
 7 oz. (12 bags/case)



Celebrate Mardi Gras with Jody's festive green, purple and yellow candy corn!  
**REGULAR BAG 1076-22**  
 Ships December - March  
 7 oz. (12 bags/case)



Popcorn covered in a sweet, orange candy coating mixed with Jody's Recipe 53 Caramel Corn.  
**REGULAR BAG 1076/31**  
 Ships August - October  
 7 oz. (12 bags/case)



Caramel and Pumpkin Spice combine to make an unbeatable fall delicacy!  
**REGULAR BAG 1076/49**  
 Ships August - November  
 7 oz. (12 bags/case)



Caramel and Pumpkin Spice frosted with delicious vanilla flavored drizzle.  
**REGULAR BAG 1076/4901**  
 Ships August - November  
 7 oz. (12 bags/case)





# JODY'S GIFTING & HOLIDAY POPCORN TINS



– GREAT FOR HOLIDAY GIFTING! –

3.5 Gallon Tins contains 18oz. of popcorn  
10 oz. Caramel, 4 oz. Sea Salt & 4 oz. Cheddar

Quantities are limited – order in advance!



**PLAID THEME**  
**3.5 GALLON TIN**  
**T3PLAID**  
(4 tins/case)



8 16940 01609 0



**SKIER THEME**  
**3.5 GALLON TIN**  
**T3SKIERS**  
(4 tins/case)



8 16940 01607 6



**Movie Tin**  
**(T3MOVIE)**  
available to order  
year round while  
quantities last!



**WATERCOLOR THEME**  
**3.5 GALLON TIN**  
**T3REDWATERCOLOR**  
(4 tins/case)



8 16940 01029 6



**SANTA THEME**  
**3.5 GALLON TIN**  
**T3SANTA**  
(4 tins/case)



8 16940 01032 6

**MOVIE THEME**  
**3.5 GALLON TIN**  
**T3MOVIE**  
(4 tins/case)



8 16940 01739 4

**BRIGHTEN UP YOUR HOLIDAYS WITH  
JODY'S CHRISTMAS CORN!**

Available in a variety of packaging options, our Christmas Corn is the perfect combination of salty and sweet! Covered in a festive red and green candy coating & mixed with Jody's Recipe 53 Caramel Corn, this flavor is sure to make your tastebuds sing!

***Ships September - December.***



**GOURMET FOIL BAG**  
**CF100/32**

5½" W x 9" H  
6.5 oz. (12 bags/case)



8 16940 01654 0



**REGULAR BAG**  
**1076/32**

5½" W x 9" H  
7 oz. (12 bags/case)



8 98992 00198 9



**ROUND JAR**  
**RJR/32**

5" Dia x 6¾" H  
14 oz. (12 jars/case)



8 16940 01499 7

# LARGE QUANTITY COPACKING

Let Jody's Popcorn take your brand to a whole other level!

We can let you use one of our classic recipes or we can create a whole new one for you.

## PRODUCT

× Product Recipes

- We can make you a current Jody's recipe
- Customer can supply their own recipe
  - » Jody's can help develop the recipe
  - » Development fee will be applied

## PACKAGING

× Film can be Digitally or Flexo printed

• Digital Printing

- » More expensive than Flexo
- » No cost for print plates
- » MOQ is 10,000 impressions per flavor

• Flexo Printing

- » Much less expensive than digital
- » Cost for print plates (\$350 to \$500 per color)
- » MOQ is 50,000 impressions per flavor

× Film is to be pre-paid for by the customer

× Clear bags with labels digitally printed – MOQ is 4000 bags

## GRAPHICS

× Supply your own graphics; or

× Jody's team can develop them with you

- Design fees will be applied

## PRODUCTION

× MOQ per PO depends on product type and/or recipe

- Minimum 1 day of production for customer unique flavors



## PACKAGING CAPABILITIES

- FORM / FILL BAGS (CLEAR OR FOIL)
  - FLAT BOTTOM BAGS
  - HIGH BARRIER FILM
    - ROUND JARS
    - POPCORN TUBS
    - POPCORN TINS





## Why order from us?

### At Jody's, we take pride in what we do.

We know that our reputation is built on our craftsmanship and attention to detail. Being the best requires lots of hard work and long hours... and we wouldn't have it any other way!

All of our popcorn products are hand-made by skilled artisans whose commitment to quality is second to none. Each batch of our popcorn is prepared with care and attention to detail that you can taste from the very first bite to the last!

When you order from Jody's Popcorn, you are supporting a small, woman-owned business.

Thank you for being a part of our team!



“ Jody's Recipe 53 Caramel Corn is the best caramel corn I have ever eaten! ”  
— Fred G.

## TERMS & CONDITIONS



**PAYMENT TERMS:** Minimum opening order: \$130. We accept American Express, Discover, MasterCard, Visa, or Net 30 with approved credit. New accounts requesting credit terms must submit a credit sheet with the order. **Custom and private label orders must be paid in advance.** No COD orders. Please provide a copy of your Resale Certificate or Virginia sales tax may be collected.

**SHIPPING INFORMATION:** FOB – Norfolk, VA. All orders are shipped via FedEx Ground, UPS or USPS unless otherwise specified. If you would like us to use your FedEx or UPS shipper number, please provide it when placing order.

**DELIVERY TIME:** Allow up to 2 weeks for shipment for Jody's branded popcorn, up to 4 weeks for custom orders of Recipe 53 Caramel Corn, Double Cheddar and Kettle, and up to 6 weeks for custom orders of all other flavors.

**WARM WEATHER SHIPPING:** Jody's will only ship chocolate drizzled flavors during warm weather using special packaging & ice packs to insure the quality of the products at an additional cost of \$5.00 per box. All shipments with a transit time of more than one day will be shipped FedEx overnight at the buyer's expense. If free shipping was offered, buyer will be charged the difference between ground shipment and overnight shipment.

**SAMPLES:** We are thrilled to provide you with up to six FREE sample bags of our fabulous popcorn flavors – all we ask is that you cover the \$11.50 shipping cost or provide us with your FedEx or UPS shipper number.

**FINANCE POLICIES:** Past due balances will be assessed a 1.5% finance charge per month. Returned checks will be assessed a \$35 service charge. Accounts over 90 days will be sent to collection.

**RETURNS, CANCELLATIONS & DAMAGES:** All claims must be made in writing with pictures of the damaged boxes and popcorn bags/jars within 7 days so that a proper claim can be made by Jody's with the shipper. All cancellations must be in writing via fax or e-mail and received **PRIOR TO THE SHIP DATE**. Custom orders cancelled after the label is designed will be charged the design fees set forth in this catalog and a cancellation charge of \$50.

## SHELF-LIFE

POPCORN FLAVORS	JARS	CLEAR BAGS	FOIL BAGS
Caramel & Candy Coated Popcorn	4 Months	5 Months	7 Months
Cheese, Kettle & Savory Popcorn	3 Months	3 Months	5 Months

High barrier packaging is available that extends shelf life to 12 months



Send orders to [orders@jodyspopcorn.com](mailto:orders@jodyspopcorn.com)  
or order online at [jodyswholesale.com](http://jodyswholesale.com)

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