

## Reliefband Flex® Launches as Next-Generation, Water-Resistant Wearable That Offers Two Weeks of Uninterrupted Nausea Relief

Available Wristband Attaches Reliefband Flex® to Apple or Samsung Smart Watches

Horsham, PA (April 19, 2023) – <u>Reliefband®</u>, an innovator in wearable technology that prevents and treats nausea and vomiting, has released <u>Reliefband Flex®</u>, the newest addition to the company's line of FDA-cleared, anti-nausea wearables.

Available now, the water-resistant Reliefband Flex is powered by easily replaceable lithium coin batteries and delivers over 350 hours of use -- doubling the usable hours offered by the Reliefband Classic®. The Reliefband Flex joins the family of wearable Reliefband devices to deliver all-natural, drug-free prevention and treatment of nausea and vomiting associated with motion sickness, morning sickness during pregnancy, chemotherapy, anxiety, hangovers, physician-diagnosed migraines, and as an adjunct to antiemetics in treating post-operative nausea.

The Reliefband Flex comes standard with the company's popular Flex-Fit comfort band. Using available interchangeable bands and smart watch connectors, Reliefband Flex can also be seamlessly attached to an Apple or Samsung smart watch. This permits an Apple or Samsung smart watch to be worn on top of a user's wrist while the Reliefband Flex is situated on the underside of the wrist allowing users to have the smartwatch benefits they regularly enjoy, along with continuous anti-nausea relief in one wearable device.

"Today, everybody is living a hybrid life, doing more and accomplishing many tasks in the span of a day. Reliefband Flex helps those who suffer from nausea live their full lives without interruption," explained Rich Ransom, President, and CEO, at Reliefband. "In addition to extending usable hours, the Flex offers discreet styling and flexible wearability options to address the treatment needs of professionals, travelers, and anyone who needs to manage nausea," he added.

The result of more than 20 years of clinical research, Reliefband's FDA-cleared, patented technology uses accurately programmed pulses with a uniquely specific waveform, frequency, and intensity to stimulate the median nerve on the underside of the wrist. This precise activity uses the body's natural neural pathways to block waves of nausea produced by the stomach. Reliefband Flex allows users to choose from five different intensity levels to customize their experience based on individual needs.

Reliefband's drug-free therapy is highly effective and without the side effects associated with antinausea medicine such as drowsiness and constipation. All Reliefband devices can be used either before or after nausea and vomiting symptoms start and can be left on as long as symptoms subsist.

Reliefband Flex complements the company's lineup of successful anti-nausea wearables, including the water-resistant Reliefband <u>Sport</u>®, Reliefband <u>Classic</u>®, Reliefband <u>Premier</u>®, and Reliefband <u>50 Hour</u>® (an entry-level wearable that provides an economical solution for shorter-term nausea relief).



## **Availability and Pricing**

The Reliefband Flex includes one 7.5 mL/0.25 oz. tube of necessary hypoallergenic conductivity gel and is priced at \$179.99. A Flex bundle for \$199.99 includes two 7.5 mL/0.25 oz. tubes of hypoallergenic conductivity gel, the consumer's choice of Apple- or Samsung-compatible comfort band, and microfiber pouch. They are available now direct from <u>Reliefband</u> or can be ordered by telephone at 877-735-2263. For more information, please visit: <u>www.Reliefband.com</u>.

## About Reliefband

Reliefband is a world leader in neuromodulation and wearable technology. The company's patented, clinically proven wearable solution quickly prevents and effectively treats nausea and vomiting. Its unique, FDA-cleared neuromodulation technology was originally developed for use in hospitals and alters nerve activity through targeted delivery of gentle pulses to the underside of the wrist to "turn off" feelings of nausea and vomiting. Reliefband is a drug-free alternative that eliminates the discomfort associated with nausea and vomiting. The Reliefband wearable solution has been an industry leader for more than 20 years and is available OTC, at <u>Reliefband.com</u> and <u>Amazon.com</u>. For more information, visit <u>www.Reliefband.com</u>.

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