

# Stock&Roll focuses on well-being in the workshops

**Stock&Roll offers a real solution for print shops by providing innovative products for transporting and storing large-format rolls.**



After many years in the paper and visual communications industries, "we realised that our customers had a lot of problems with handling and storing rolls", says Marie-Hélène Pico, director of Stock & Roll. Improving working conditions for operators in the workshops is the driving force behind the company, which claims to have sold almost 6,000 units since 2015.

« Musculoskeletal disorders, or MSDs, are the cause of a large

number of occupational illnesses and accidents in all sectors of activity. In order to prevent and limit the onset of these disorders, it is essential to put in place a sustainable and effective strategy based on ergonomics," continues the CEO. The products have been designed with the help of ergonomic engineers, demonstrating the initial motivation for well-being in the workplace. The various Stock & Roll models are equipped with

a patented safety system that makes it easier to handle heavy loads, whether they are being lifted or lowered. All you have to do is release the safety catch and then tilt the roll. This holding system enables for a single person to move several rolls easily and safely on any type of floor.

#### A PRODUCTION WITH QUALITY AS THE WATCHWORD

Stock & Roll has not chosen a production facility on the other side of the world. The various parts that make up the products come exclusively from French manufacturers. "We work with manufacturers who specialise in each product. For example, the base of Stock & Roll is a boiler-maker in Deux-Sèvres, and the polycarbonate parts are made in near Paris. As part of this commitment to short circuits, the kits are assembled in cooperation with the Centre d'Aide pour le Travail (CAT). "Production quality is essential," says Marie-Hélène Pico. From the start of the project in 2015, the company has produced parts that go beyond established standards to ensure that it is not exposed to quality

problems that would require a technical service to be set up. The result is a well-thought-out, well-made product with a 5-year guarantee! As for assembly, it couldn't be simpler, and is completed very quickly, in between 10 and 20 minutes. French customers can even receive ready-assembled products if they need them!

#### TO TRY IT IS TO ADOPT IT

The Stock & Roll product is clearly positioned as an aid to stock management. "In workshops, rolls are often handled once, put away (or not), re-handled, they can fall on the floor and get dirty, or worse, simply be stored on the floor. Operators don't necessarily know exactly where the rolls they need are stored. All this wastes time, materials and causes discomfort," says Marie-Hélène Pico. "Not to mention the fact that some rolls end up in the bin because they haven't been properly identified. It's a shame, and it has a cost! Stock & Roll eliminates these mismanagement problems by clearly identifying rolls in dedicated slots. "Just like anything else that's neat and tidy, it's easy to find.

Only those who have tried it are convinced. The latest customer feedback is explicit: "The printing rolls now have the place they deserve!

#### AVAILABLE TO CONVINCED

It's sometimes difficult to imagine what it's like to buy a new product. To get round this very common obstacle, the company doesn't hesitate to make products available on loan. "At a trade fair, if the manager or the workshop manager are not together, and the former wants the latter's advice, we can lend a product for a week and cover the transport costs. It's the usual way of placing a product with a new company... and generally Stock&Roll doesn't see the pro-

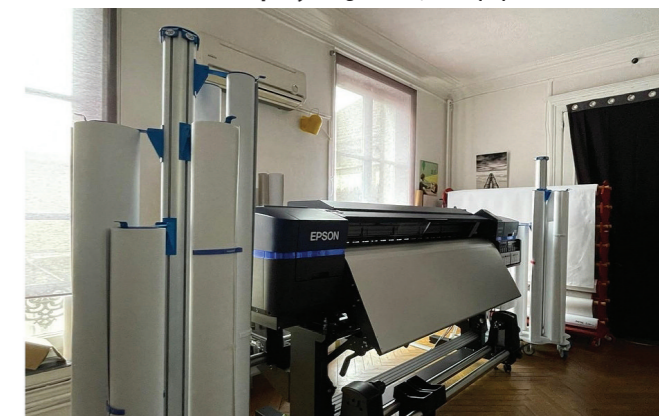
duct again, it's bought! The company also offers rental as another placement solution. "We offer these solutions because we are sure of the products and the impact they will have on the host company.

#### CONSTANTLY EVOLVING PRODUCTS

The company's product range has grown over the years, mainly in response to customer demand. The Stock & Roll models can store and transport up to 6 rolls 160 cm wide in a vertical position, while the Grand Stock & Roll is suitable for moving up to 18 rolls and can carry up to 900 kg. For larger widths up to 5 m, Buddy Rolls will do the trick. This trolley can carry up to



Company Tirage à Part, Metz (57).



2,000 kg in a horizontal position, and can be used both inside and outside the workshop. "It was our customers who steered us towards products capable of handling heavy loads," says Marie-Hélène Pico. To meet customer demand for fixed vertical storage, the company has developed the Po-dium fixed trolley, capable of storing up to 18 rolls.

A product that continues to turn on itself, with no blind spots. The products are upgradeable. The same product can evolve according to needs. "As the same grooves, profiles and assemblies are used, it's easy to remove accessories and fit others. This is very practical if a workshop changes machines and has to adapt to a new working environment. Stock&Roll is the vector of the idea of well-being at work in the workshop that hundreds of customers have already validated.

■ For further information  
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Company Com1Pub, Dieppe (76).

Buddy roll, for rolls of 2 to 5 meters.