



Tea Vibes™

Influencer Affiliate Program



INTRO



Hello from Tea Vibes. If you are reading this, then you have either caught our eye or someone you know has some good sh*t to say about you. :P

We dig your vibes, your social platform, and your lifestyle-based posts and stories. We appreciate your aesthetic, and see that you have a talent for connecting a storyline with your audience. These are the people & influencers we want to be involved with as a brand.

INTRO



Our brand has chosen you to be a part of our Influencer Affiliate Program. Since you already appreciate art, fashion, food and lifestyle...we just need to make sure you love tea. At Tea Vibes, we serve “tea time with a twist”. We offer a variety of unique loose-leaf tea blends for every vibe. We are NOT old-fashioned, NOR are we bleak. We ARE modern, and we ARE sleek.

We are a small-business, based in L.A., created by two indie artists, also boyfriends (David & Jennis), who are in love with each other, and tea.

We believe you can raise our vibes as a brand, and in return we believe we can raise yours.

HOW IT WORKS: GETTING OUR TEAS

Many companies just give their affiliates a 30%-50% discount to purchase their products to promote, but we are NOT looking to make a quick buck. We want to invest in you, and hope that you see what we are creating as an indie brand. With Tea Vibes, you will get a \$100 credit to shop at TeaVibes.com

HOW IT WORKS: GETTING OUR TEAS



You can pick as many of our Tea Vibes (tea flavors) as you like, as each flavor can represent a different angle. Some flavors can be about health, detox and energizing. Some can be about cleansing or meditation...some can be about concentration, or replacing coffee for a week...and some can even be about making tea-cocktails.

The content is pretty much limitless, as consuming tea can be part of many every-day rituals.

HOW IT WORKS: COMMISSION

You will be given a unique code (e.g.: JANE20). This will give your audience 20% off as an incentive, but it will also give you a 20% commission in return. The funds will be sent out bi-weekly or monthly (along with an official tracking report), depending on our arrangement. You can make as much extra money as you want, or as little—but the really cool thing is that it's passive income. Your audience will realize over time that they have an exclusive, evergreen discount with you, and will always return with your unique code. Our teas go up to \$50 each, and our average sale is \$45, so the monetary reward is definitely there.



TeaVibes.com

HOW IT WORKS: COMMISSION

We do not offer flat rates to influencers because it has not been effective in the past. We are only interested in working with creatives who are engaging and creating beautiful organic content. This will yield a sustainable partnership for both of us, so we can grow together, long-term.

Also, being an influencer affiliate of a brand will increase your status as a social media engager. It will not only solidify you more as someone to watch, but it will also garner the attraction of other brands, bringing more opportunities, naturally.



HOW IT WORKS: POSTING CONTENT

First off, we wanna say there's no pressure. We just ask that within the first month, you create a minimum of 3 pieces of content to post on Instagram: videos, still images, etc., with one of those 3 content pieces being a post that lives in your feed. Of course, you can always create/post more than 3 times, resulting in more conversions!

We already like your tone and vibe as a creative, so we trust your visual direction. We also have very witty in-house copywriters & a talented creative director who can help you in curating content & delivering your story.



TeaVibes.com

HOW IT WORKS: POSTING CONTENT

After the first month, our affiliates can post as much or as little as they want. Of course, the more times you share, the more that will increase your rates of interaction & influence, as well as the quality of your engagement, which will increase your commissions. We find that interactive stories, recipes, lifestyle and physical posts score the highest on engagement, thus resulting in more interaction and more conversions to what you are influencing...which is the "best f#*!ing tea".





NEXT STEPS

If you're interested, and as excited as we are, reply to this message or email us at contact@teavibesco.com and let us know so we can discuss next steps! Feel free to ask us anything—and if you'd like to set up a quick phone call or Zoom, we'd love that.

XOXO,


 [@teavibesco](https://www.instagram.com/teavibesco)

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