

Marketing- How and Where:

Think about how and where you market?

Do your customers frequent it? -

Channel:

Niche:

What customers are on it? :

Channel:

Niche:

What customers are on it? :

Can you measure its effectiveness? -

Channel:

Niche:

How do you measure it? :

Channel:

Niche:

How do you measure it? :

Can you afford it? -

Channel:

Niche:

How expensive is it? :

Channel:

Niche:

How expensive is it? :

How competitive is it? -

Channel:

Niche:

Who else competes here? (How many, Name, Placement) :

Channel:

Niche:

Who else competes here? (How many, Name, Placement) :