



Lights, Camera, Action! *Get Glamourous Movie Star Curls from Novex*

After receiving much success in Brazil, **Novex Hair Care** is launching its newest collection in the United States. Introducing **My Curls Movie Star**, an extension of Novex's "My Curls" range of products for curly hair. The new products revitalize hair and bring superstar shine and volume to curls making any gal ready for her leading role.

My Curls Movie Star contains a super powered blend of oils to make curls healthy including argan, olive, coconut, macadamia, avocado, flaxseed and sunflower seed. Flaxseed and sunflower seed have high levels of Vitamin E which is the main vitamin for healthy, bouncy and shiny curls. Free of sulfates, petrolatum, parabens and silicones, My Curls Movie Star gets you red carpet ready without any bad ingredients or harsh chemicals.

To Use:

- 1:** Apply **Novex My Curls Movie Star Shampoo** and rinse.
- 2:** After Shampoo apply **Novex My Curls Movie Star Deep Hair Mask Treatment** to moist hair and massage.
- 3:** Allow deep treatment to sit in hair for 15 minutes and then rinse well.
- 4:** Optional: Apply **Novex My Curls Movie Star Leave-In Conditioner**.
- 6:** Use **Novex My Curls Movie Star Conditioner** for daily care.

Novex My Curls Movie Star Shampoo, \$9.99

Novex My Curls Movie Star Deep Hair Mask Treatment, \$19.99

Novex My Curls Movie Star Leave-In Conditioner, \$26.99 (Value Size)

Novex My Curls Movie Star Conditioner, \$9.99

Novex is available at www.novexhaircare.com.

For more information on **Novex**, please contact Mari Lizardo @ Novex Hair Care.

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