



SHWETHA

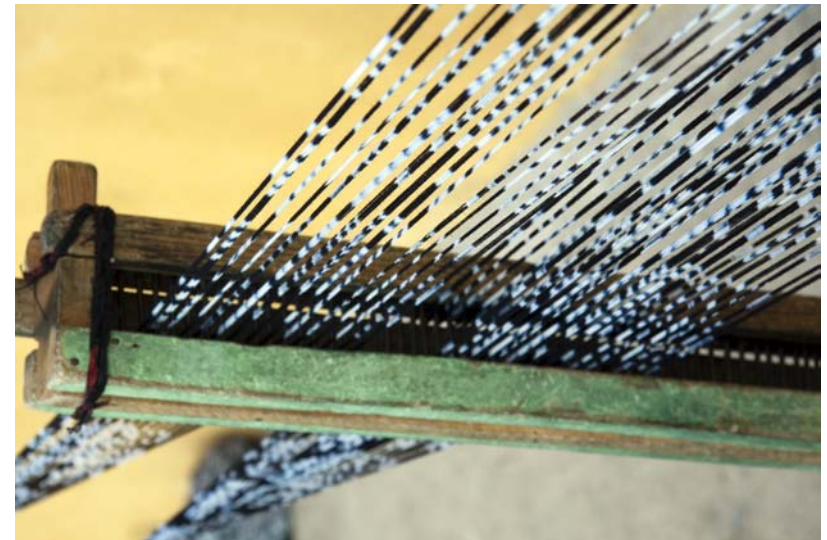
Authentic luxury, exclusive design and a bohemian sophistication are the hallmarks of a handbag by Shwetha. The brand's creative philosophy marries influences from the culturally vibrant Indian sub-continent, with a refined European sensibility.

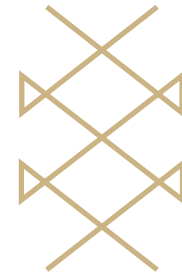
The distinctive character of each beautifully hand-crafted handbag infuses a carefree boho-spirit into an ensemble with an unexpected colour pop, or an optical treat of geometrical patterns and motifs that make a definite personal statement.

Age-old Indian crafts such as Phulkari from Punjab, Kutch embroidery from Gujrat, Jaipur stone-work, Lucknow's chikan work, and Ikat textiles, are showcased in modern shapes and styles to suit women with a passion for the unique.

We are a brand that believes in ethical fashion. We go an extra mile to ensure there is no child labour and we contribute to the cycle of empowerment to the artisans and heritage handwork.

Our Spring Summer 2017 collection celebrates Diversity. With rich electrical tones that scream joy, power, nature and voices to be heard. Our monochrome collection talks strength and boldness with a more passive resilience.





SHWETHA
HANDCRAFTED BOHEMIAN LUXURY



S P R I N G S U M M E R ' 1 7



J A N E

Capturing the bohemian spirit with street style ease, our Jane diamond Ikat cotton shopper with bold embroidery detail is a stand out piece. Inspired for those who enjoy the simplicity of monochrome fashion but with a surprising colour pop. Ideal for light summer days.





L I S A

Nothing says Bohemian better than a slouchy suede sling. Lisa embodies bohemian luxury with our season's statement embroidery strap and rich butter suede body with a contrasting black button tassel.





K I A N I

The statement piece for the season. The Kiani potali crossbody mini is inspired by traditional Indian bucket bag. Made from high quality jute in a subtle gold weave and bordered with tassels, Kiani is the perfect island accessory.





T H E R E S A

Our key Ikat piece has returned in a rich berry tone that will capture your senses. The Theresa oversized is an ideal accessory for a day at the beach or an essential companion to the farmers market.



T A R A

Beaded by hand with precision and beauty, our Tara evening boxclutch is the seasons elegant evening wear. Inspired by our Ikat design, this mini add on will bring a boho edge to any outfit.





J E N N Y

Soft butter suede with a delicate gold chain, the Jenny mini pouch bag is for a woman who is confident and free. Not needing to overcrowd her day, with a hands free attitude, the Jenny bag with its sling option transitions perfectly to a night out bag.





J O H A N N A

The ultimate day bag. Soft subtle suede cut in a triangle shape allows for room and yet retains its feminine lines. The bright free tassels rejoices the free –spirit of summer with poise and richness.





S A N D R A

Tap into the boho-spirit with this electric Sandra shopper. Immaculately crafted from traditional Kutch thread-work cotton, it meets all needs of a modern carry-all.






S H W E T H A

CONTACT :

Shwetha Design UG
info@shwetha.net
www.shwetha.net

shwethadesign 
Shwetha Design 