



The Zooniverse Comes Alive!
Multiplatform Animated Preschool Property Zoonicorn
Adds Award-Winning Writing Team, Music Composer
As Production of 52 Original Episodes
Gears Up for 2021 Worldwide Launch

Toonz Media Group
Developing, Co-Producing and Exclusively Distributing
New Zoonicorn Content

Mark Zaslove Named Show Runner, Lead Writer/Editor;
Rich Dickerson to Oversee Music

Minneapolis, June 29, 2020 – As production moves into high gear in anticipation of the 2021 global launch of 52 original seven minute episodes, [Zoonicorn](#), the multiplatform animated preschool brand featuring a Zooniverse of enchanting characters, has added a team of multi award-winners to its creative lineup. *Zoonicorn* is teaming with [Toonz Media Group \(TMG\)](#), a global leader in family entertainment, for the development, co-production and distribution of the new 3D CGI content. TMG's distribution arm Imira will distribute the series globally through its worldwide network.

A magical mix of zebra and unicorn, the Zoonicorns inhabit the dreams of young animals, taking them on amazing adventures to help learn important social-emotional skills. When the dream is over, the young animal wakes up feeling self-confident and with decision-making skills necessary to overcome whatever challenges they are facing.

The writing team of the show consists of a star-studded cast including:

- The award-winning Mark Zaslove, who serves as show runner and lead writer/editor for the series. Zaslove's many credits include *Winnie the Pooh*, for Disney, for which he was honored with two Emmy Awards. Other credits include *Lazytown* for Sprout, *Bob The Builder* for PBS Kids, *Strawberry Shortcake* for DIC, *Shopkins* for Netflix and *Duck Tales* and *Tale Spin* for Disney.

- Stephen Senders, whose work includes *Inspector Gadget* for Nickelodeon, *Cloudy With a Chance of Meatballs* for Cartoon Network and *Max & Ruby* for Nick Jr.
- Annie Girard (*Donald Duck's Three Caballeros* for Disney+ and *Club Penguin* for Disney)
- The multi-Emmy Award winning team of Dennis Haley & Marcy Brown, whose credits include *Kong, King of the Apes* for Netflix, *Lego Friends* for LEGO, *Dinosaur Train* for Jim Henson Co. and *Clifford's Puppy Days* for Scholastic / PBS.

Emmy Award winning music composer Rich Dickerson also joins the *Zoonicorn* production team. Rich scored and wrote the songs for the Warner Bros. show and films *Scooby Doo* and as well as the theme song for the television series *What's New Scooby Doo?* He bagged the Emmy for penning the theme for the ESPN show *Off Mikes*. In addition to his film and TV work, Rich has also produced and written for recording artists including EG Daily with his top 10 Billboard Dance hit *Beautiful*. Dickerson served as music supervisor for movies such as Miramax *In Too Deep*, Miramax *Paid In Full* and Warner Bros. *Queen of the Damned*. In addition, he was VP of Music for the animated internet Web network Icebox.com where he worked with many composers and produced the music for the shows and wrote theme songs.

The growing line of Zoonicorn products have continued to expand since the launch of the brand in 2015. In 2018, Zoonicorn and [Jay@Play](#) introduced a new interactive Zoonicorn plush as part of Jay@Play's 'Wish Me' brand. Other products include a picture book, three interactive story apps and four games available for download and on the Zoonicorn website and available on both iTunes and Google Play. Zoonicorn debuted a new limited edition apparel line in Fall, 2019.

The eleven Zoonicorn music videos have been a hit on You Tube with additional Sing Along videos offered exclusively on Kidoodle.TV, Happy Kids TV, Toon Goggles Jr and Kabillion. Brand development and licensing for the property is headed by J'net Smith of All Art Licensing.

The Zoonicorns cleverly guide each dreamer through a whirlwind of fun-loving adventures, tackling obstacles, balancing emotions and discovering important life lessons along the way. At the heart of every solution is the one important truth—the power to solve any problem is inside of them.

The Zoonicorns are kids themselves, each with special talents and skills. Purple Promi is the wise caretaker of the group, handing out sage advice and offering a ready ear to anyone who needs it. Green Ene is the analytical Zoonicorn, a technology whiz, who believes every problem has a solution that can be solved, usually through one of his gadgets. Blue Valeo believes the answer to any problem is physical. Full of gusto and confidence, he lets nothing stand in his way. Pink Aliel is a big ball of energy wrapped in curiosity, a bubbly force of nature, ready to burst with excitement for anything.

About Zoonicorn LLC

More than just a toy or a book, Zoonicorn, LLC is passionate about developing products that enrich children's lives in meaningful ways. Launched by creator Mark Lubratt in 2015, Zoonicorn is a character-based pre-school entertainment property for kids ages 3-6. Zoonicorns come to young animals in their dreams to help them feel safe and learn important lessons. Kids can download and print mazes, word finds, coloring pages, connect the dots and other activities at Zoonicorn.com. The Zoonicorn music videos can be watched on You Tube with additional Sing Along videos offered exclusively on Kidoodle.TV, Happy Kids TV, Toon Goggles Jr and Kabillion. Zoonicorn was voted one of the top five properties in the 'One to Watch' category at the 2015 Licensing Expo. Learn more at <http://www.zoonicorn.com>.


About Toonz Media Group


Toonz is a 360-degree media powerhouse with over two decades of unparalleled experience and one of Asia's most active animation production studios (over 10,000 minutes of 2D and CGI kids and family content per year). Toonz, having worked with many of the leading entertainment studios, channels and networks including Marvel, Nickelodeon, Turner, Disney, Netflix, Dreamworks, Lionsgate, 20th Century Fox, Paramount, Sony, Universal, BBC, Amazon, Google, Hulu, HBO and Exodus Film Group, have over 75 animation and live action series, as well as five feature films to date. They have also recently entered its 3rd feature film partnership with Exodus Film Group on a feature titled "*Pierre The Pigeon Hawk*" with a voice cast including, Whoopi Goldberg, Kenan Thompson, Howie Mandel and Luis Guzmán.

Press Contacts:

Lulu Cohen – Zoonicorn LLC
Sayles & Winnikoff Communications
Lulu@sayleswinnikoff.com
(212) 725-5200 ext. 113

Sangeetha Unnithan- Toonz Media Group India

 +91 9946552757

 +91 471 434 2500

sangeetha.unnithan@toonzanimationindia.com

Michael Saltzman- Toonz Media Group USA

310 271 5789

Michael@Saltzmanpr.com