# The Zooniverse Keeps On Expanding! Zoonicorn LLC and Toonz Entertainment Greenlight Zoonicorn Season Three with New Order For 52x7 Episodes

## **Popular Preschool Series Now Streaming Across the Globe**



**Los Angeles, October 16, 2023** – *Zoonicorn* LLC and Toonz Entertainment have inked a new deal to greenlight season three of the popular preschool series, with 52x7 new episodes now in development. The global preschool property currently streams worldwide, with consumer products rolling out for Q4, 2023 and into 2024.

Zoonicorn's seven-minute episodes are produced by <u>Toonz Entertainment</u> and Zoonicorn LLC and distributed by Toonz Entertainment. Global licensing for the brand is shared by the two companies and headed by J'net Smith of All Art Licensing. With the new deal, Zoonicorn will have a total of 130 episodes available for global distribution.

Zoonicorn episodes can be found in the US on Peacock TV, Happy Kids TV and Kidoodle, as well on streaming services across the world. In 2024, *Zoonicorn* master toy licensee <u>United Smile</u> will begin to release a range of branded *Zoonicorn* products.

Leading licensee <u>SRM Entertainment, Inc.</u> recently released *Zoonicorn* branded products under its patented, proprietary Sip With Me ® children's cup line of products and dinnerware. Based on initial marketplace response, the company has expanded into two new *Zoonicorn* branded tumbler sizes as well as backpacks of the 4 different Zoonicorns.

Licensee <u>Jay@Play</u>, which returns to the *Zoonicorn* family, is releasing a range of new *Zoonicorn* branded products under its popular Happy- Nappers line. The Happy Nappers sleep products will align seamlessly with the magical dreamland setting kids discover as they watch *Zoonicorn*.

Other new licensees include <u>Storypod</u>, which is launching a *Zoonicorn* Craftie in the US. Storypod's yarn Crafties are adorable yarn characters that work with the award-winning audio-system to engage kids with multi-sensory stories and songs.

The Zoonicorns inhabit the dreams of young animals, taking them on amazing adventures to help learn important social-emotional skills with a focus on optimism and resilience. The Zoonicorns cleverly guide each dreamer through a whirlwind of fun-loving escapades and when the dream is over, the young animal wakes up feeling self-confident, with the decision-making skills necessary to overcome whatever challenges they are facing. At the heart of every solution is the one important truth—the power to solve any problem is inside of them.

Multi Emmy Award-winner Mark Zaslove (Winnie the Pooh, Lazytown, Bob The Builder) serves as show runner and lead writer/editor for the series. The music for the show has been composed by Emmy Award winning composer Rich Dickerson.

#### **About Toonz Entertainment**

Toonz is a 360-degree media powerhouse with over two decades of unparalleled experience and one of the world's most active animation production studios (over 10,000 minutes of 2D and CGI kids and family content per year). Toonz has to its credit several animations and live-action series, as well as feature films including Wolverine and The X-men with Marvel, Speedracer Next Generation with Lionsgate, Mostly Ghostly with Universal, Gummy Bear and Friends, and more. Toonz has also ventured into the NFT space by launching a first-of-its-kind NFT design lab – Toonz NFTLabs – in association with blockchain R&D company GuardianLink. www.toonz.co

### **About Zoonicorn LLC**

Launched by creator Mark Lubratt in 2015, Zoonicorn is a character-based pre-school entertainment property for kids ages 2-6. The Zoonicorns come to young animals in their dreams to help them feel safe and learn core social-emotional life lessons, and focusing on optimism and resilience. Kids can download coloring pages and other activities at Zoonicorn.com. The Zoonicorn music videos can be watched on YouTube. *Zoonicorn* was voted a finalist as one of the 'One to Watch' top five properties at the 2015 Licensing Expo. In 2023, *Zoonicorn* was one of five properties chosen to be featured at Licensing Expo's first-ever "Ignite Brand Pitches" presentation. To learn about this entertaining property, visit <a href="http://www.zoonicorn.com">http://www.zoonicorn.com</a>. Background on the Zoonicorn curriculum goals can be found <a href="https://www.zoonicorn.com">here</a>.

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