WHY **BAMBOO**?

1. **Bamboo** is highly absorbent, absorbing up to three times its weight in water.

2. **Bamboo** is naturally hypoallergenic and ideal for sensitive skin. Bamboo fiber has no harsh chemicals which may irritate the skin.

3. **Bamboo** has excellent natural antibacterial and deodorising properties.

4. **Bamboo** is an environmentally friendly resource. It grows rapidly and thrives without the use of harmful pesticides.

5. **Bamboo** does not require large amounts of water and will grow in dry conditions. It regenerates naturally, does not need replanting, has excellent soil retention and helps prevent soil erosion.

6. **Bamboo** fabric can be 100% biodegraded in soil by microorganisms and sunlight. The decomposition process does not cause any pollution in the environment.