



MEDIA & BRANDING KIT

MEDIA ASSETS

2020



BRANDING ASSETS

The EVS logo should represent either of the logos shown here. The logo should always be white with a red background wherever possible.

The link provided will include the following formats: .PNG, .JPG, .EPS, .PDF & SVG

PRIMARY LOGO



SECONDARY LOGO

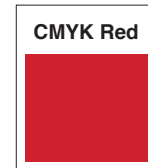
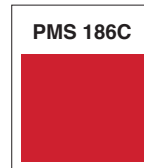


[DOWNLOAD LINK](#)



COLOR UTILIZATION

The EVS logo should always utilized the following colors whenever possible.



C12
M100
Y91
B3



PHOTOGRAPHY

All current product and lifestyle photography will be located in the links provided. Utilized this whenever possible to ensure you are showcasing the latest imagery of our line.

The link provided will include the following formats: .JPG (for Web), .TIF (for Print)

[DOWNLOAD LINK .TIF](#)

[DOWNLOAD LINK .JPG](#)



MARKETING ASSETS

Our marketing assets are located in one central location, if you require assistance or have a custom marketing request please contact us at:

Media-Relations@evs-sports.com

[DOWNLOAD LINK](#)



SOCIAL MEDIA

Official social media accounts of EVS Sports.

[FACEBOOK](#)
[INSTAGRAM](#)
[TWITTER](#)
[YOUTUBE](#)