



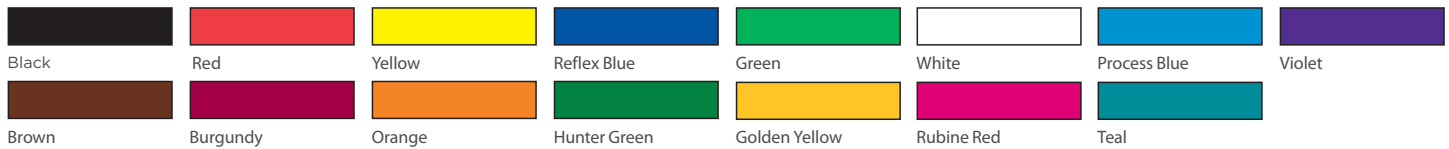
Custom Labels

## CATALOG



# INK COLORS

**Standard Ink Colors:** No charge for these standard colors (Additional ink color charge applies if using more than one color)



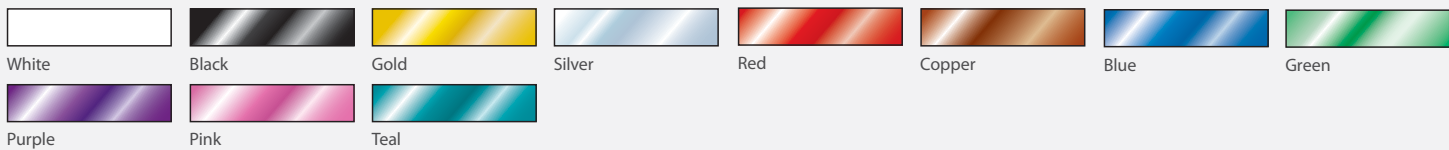
**More Ink Colors:** \$15.00 per color (Additional ink color charge applies if using more than one color)



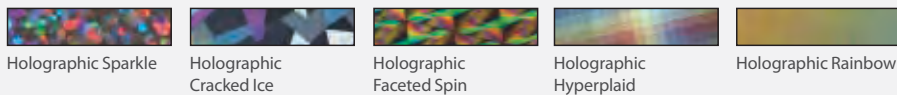
# FOIL IMPRINT COLORS

See pages 24-25 for foil imprint product pricing and availability.

## STANDARD FOIL IMPRINT COLORS



## HOLOGRAPHIC FOIL IMPRINT COLORS



# STANDARD LABEL STOCKS

- |                               |                              |                               |                              |  |
|-------------------------------|------------------------------|-------------------------------|------------------------------|--|
| Blue Fluorescent              | Estate Stock #9              | Natural Kraft                 | Tamper Evident-Checkedred    | White Polypropylene (BOPP)<br>(Face Adhesive)    |
| Blue Litho                    | Gold Foil-Removable-Shiny*   | Orange Fluorescent (Pumpkin)  | Tamper Evident-Destructible  | White Polypropylene Removable<br>(Face Adhesive) |
| Bright Chrome Domed           | Gold Foil-Shiny              | Orange Fluorescent Removable* | Tamper Evident-Void          | White Polypropylene Repositionable               |
| Brushed Chrome Domed          | Gold Foil-Dull               | Pli-A-Print (White Litho)     | White BOPP*                  | White Static Cling                               |
| Chrome Polyester-Shiny        | Gold Polyester-Matte*        | Pink Fluorescent              | White BOPP Removable         | White Semi-Gloss Tire Adhesive*                  |
| Clear Polyester               | Gold Polypropylene-Shiny*    | Pink Fluorescent Removable*   | White Bumper Stock           | White Gloss-Computer                             |
| Clear Polyester Domed*        | Green Fluorescent            | Red Fluorescent               | White Bumper Stock Removable | White Opaque Vinyl*                              |
| Clear Polyester High Tack     | Green Fluorescent Removable* | Red Fluorescent Removable     | White Gloss                  | White Vinyl                                      |
| Clear Polypropylene (BOPP)    | Ivory Semi-Gloss             | Reflective                    | White Gloss Freezer          | White Vinyl Domed                                |
| Clear Polypropylene Removable | Kimdura*                     | Silver Chrome Polyester       | White Gloss Opaque           | White Vinyl High Tack                            |
| Clear Static Cling            | Laser-Shiny Gold Foil        | Silver Foil-Shiny             | White Gloss Removable        | Yellow Bumper Stock                              |
| Clear Vinyl*                  | Laser-Shiny Silver Foil      | Silver Foil-Shiny Removable*  | White Gloss Repositionable   | Yellow Fluorescent (Chartreuse)                  |
| Clear Vinyl High Tack         | Laser Matte Clear            | Silver Foil-Dull              | White Litho                  | Yellow Fluorescent Removable*                    |
| EDP Litho-Computer            | Laser White Opaque           | Silver Polyester-Brushed      | White Litho Freezer          | Yellow Gloss                                     |
| EDP Litho Removable-Computer  | Laser White Removable        | Silver Polyester-Matte        | White Litho Opaque           | Yellow Litho                                     |
| Estate Stock #4               | Laser White Gloss            | Silver Polypropylene-Shiny    | White Litho Removable        | Yellow Vinyl                                     |
| Estate Stock #8               | Laser White Litho            | Stone Stock*                  | White Polyester              |  |

# STANDARD DISTINCTIVE PRODUCTS STOCKS

- |                  |                                  |                          |                     |
|------------------|----------------------------------|--------------------------|---------------------|
| <b>Magnets:</b>  | <b>Printed Tape:</b>             | <b>Barricade Banner:</b> | <b>Hang Tags:</b>   |
| 20 Mil (Indoor)  | White Pressure Sensitive Tape    | Yellow 4 Mil             | 23 mil Polyethylene |
| 35 Mil (Outdoor) | Clear Pressure Sensitive Tape    | Orange 4 Mil             |                     |
|                  | Kraft Reinforced Water Activated |                          |                     |
|                  | White Reinforced Water Activated |                          |                     |

# LAMINATIONS

- Shiny
- Matte
- Soft Touch
- Textured

Environmentally conscious product. Sourced from sustainable suppliers.

\*Please see sales associate for details. Additional upcharges and turnaround may apply to certain stocks. Paper stocks and ink colors are computer generated and may vary from actual colors. Note: We produce many labels not listed in this catalog. Layflat liner is available for some stocks.

## QUICK SHIP LABELS

Most Popular Die Cut Labels.....	6-7
More Die Cut Labels.....	8-9
Circle, Oval and Seal Labels.....	10-11
Square Cut Labels.....	12-13
Special Shape Labels.....	14-15

## ANYSHAPE® LABELS

AnyShape® Quick Ship Labels.....	17
AnyShape® Process Color Labels.....	18
AnyShape® Extended Life Durable Decals.....	19
AnyShape® Weatherproof Labels.....	20

## PREMIUM LABELS

Process Color Labels.....	22-23
Foil Imprint and Embossed Labels.....	24-25
Static Cling Labels.....	26-27

## DURABLE LABELS

Extended Life Durable Decals.....	30-31
Reflective Labels.....	32-33
Weatherproof Labels.....	34-35
Bumper Stickers.....	36-37
Consecutive Number and Consecutive Barcode Labels.....	38-39
Dome Decals.....	40

## SPECIALTY LABELS

Repositionable Labels.....	42-43
Tamper Evident/Theft Deterrent Labels.....	44-45
Additional Label Products.....	46-48

## PRINTER LABELS

Computer Labels.....	50
Stock Mailing Labels.....	51
Laser Labels.....	52-53

## DISTINCTIVE PRODUCTS

Full Color Magnets.....	55
Custom Printed Tape.....	56
Barricade Banner.....	57
Hang Tags.....	58

## CUSTOM STAMPS

Professional Self-Inking Steel Stamps and Numbering Stamps.....	60
Self-Inking Stamps.....	61
Stock Stamps.....	62
Pre-Inked Stamps.....	63
Handle Mount Stamps and Embossers.....	64

## RESOURCES

Quick Ship, AnyShape®, Premium, Durable, Specialty Labels and Distinctive Products Additional Information.....	66
Standard Printer Label Upcharges.....	67
Key Questions and Popular Type Styles.....	68
Label Printing Terminology.....	69



# LABEL SOLUTIONS

★ for every need ★



## ATHLETICS

Roll Labels.....	6-48
Static Cling Labels.....	26-27
Durable Decals .....	30-31
Water Bottle Labels.....	34-35
Weatherproof Labels.....	34-35
Bumper Stickers.....	36-37
Magnets.....	55



## FOOD & BEVERAGE

Roll Labels.....	6-48
AnyShape® Labels.....	17-20
Foil Imprint Labels .....	24-25
Water Bottle Labels.....	34-35
Weatherproof Labels.....	34-35
Tamper Evident .....	44-45
Magnets.....	55
Printed Tape .....	56



## RETAIL

Roll Labels.....	6-48
AnyShape® Labels.....	17-20
Foil Imprint Labels .....	24-25
Static Cling Labels.....	26-27
Consecutive Number .....	38-39
Consecutive Barcode .....	38-39
Theft Deterrent.....	44-45
Instant Redeemable	
Coupons.....	46
Printed Tape .....	56
Stamps.....	60-64



## AUTOMOTIVE

Static Cling Labels.....	26-27
Durable Decals .....	30-31
Bumper Stickers.....	36-37
UL Approved Labels.....	47
Magnets.....	55
Barricade Banner.....	57



## HEALTH CARE

Roll Labels.....	6-48
Consecutive Barcode .....	38-39
Tamper Evident .....	44-45
Laser Labels.....	52-53
Magnets.....	55
Stamps.....	60-64



## SERVICE INDUSTRIES

Static Cling Labels.....	26-27
Durable Decals .....	30-31
Weatherproof Labels.....	34-35
Tamper Evident .....	44-45
UL Approved Labels.....	47
Laser Labels.....	52-53
Magnets.....	55
Printed Tape .....	56
Barricade Banner.....	57
Stamps.....	60-64



## EDUCATION

AnyShape® Labels.....	17-20
Static Cling Labels.....	26-27
Durable Decals .....	30-31
Weatherproof Labels.....	34-35
Bumper Stickers.....	36-37
Magnets.....	55
Stamps.....	60-64



## OFFICE SUPPLY

Parking Permits:	
• Static Cling Labels .....	26-27
• Vinyl/Polyester.....	34-35
Weatherproof Labels.....	34-35
Mouse Pads.....	43
Mailing Labels .....	51
Stamps.....	60-64



## WINE AND SPIRITS

Roll Labels.....	6-48
AnyShape® Labels.....	17-20
Foil Imprint Labels .....	24-25
Weatherproof Labels.....	34-35

# QUICK SHIP

## Labels

Need a simple spot color label? Thousands of size, shape, stock and ink combinations for perfect high-quality roll labels delivered super fast and at low prices. Quick Ship Labels bring your unique branding to life in record time.

Most Popular Die Cut Labels.....	6-7
More Die Cut Labels .....	8-9
Circle, Oval and Seal Labels .....	10-11
Square Cut Labels .....	12-13
Special Shape Labels .....	14-15



# MOST POPULAR DIE CUT LABELS

- Die cut label solutions for every market.
- Thousands of standard die cut label sizes are available.
- Standard finishing is on rolls, quantity to be determined by the factory.
- If you need a size that is not listed or require more than 3 ink colors, please see sales associate for a quote.



4" x 4"



1" x 1/2"



2" x 2"  
Clear Polypropylene



2" x 4"





2-3/4" x 1-1/2"



3" x 2"

# ≡ OPTIONS FOR MOST POPULAR DIE CUT LABELS ≡

## LABEL STOCK

White Gloss 	Green Fluorescent
White Litho 	Pink Fluorescent
Yellow Gloss or Litho	White Gloss/Litho Removable
Gold Foil/Dull or Shiny	White Polypropylene (BOPP)
Silver Foil/Dull or Shiny	30% upcharge, back adhesive only, Non-Weatherproof
Yellow Fluorescent	
Red Fluorescent	Clear Polypropylene (BOPP)
Orange Fluorescent	30% upcharge, back adhesive only, Non-Weatherproof

## STANDARD INK COLORS

Black	Process Blue	Golden Yellow
Red	Violet	Rubine Red
Yellow	Brown	Teal
Reflex Blue	Burgundy	
Green	Orange	
White	Hunter Green	

## MORE INK COLORS (\$15.00\* PER COLOR)

Gold	Ivory	Medium Blue
Silver	Light Green	Warm Red
Dark Gray	Light Gray	Mint Green

See reference chart inside the front cover for swatches.



2" x 3"  
White Polypropylene

2-3/4" x 1-3/4"



3" x 3"

LABEL SIZE	500	1,000	2,000	3,000	5,000	10,000
1/2" x 1"	71.87	89.83	72.85/M	55.12/M	40.34/M	28.55/M
1/2" x 1-1/2"	74.98	93.75	83.04/M	71.46/M	51.17/M	36.69/M
1/2" x 1-3/4"	73.53	91.93	81.42/M	70.07/M	50.17/M	35.98/M
1/2" x 2"	73.53	91.93	81.42/M	70.07/M	50.17/M	35.98/M
5/8" x 2"	76.46	95.58	83.31/M	72.90/M	52.07/M	39.76/M
1/2" x 2-1/2"	76.46	95.58	83.31/M	72.90/M	52.07/M	39.76/M
3/4" x 1"	73.53	91.93	81.42/M	70.07/M	50.17/M	35.98/M
3/4" x 1-1/2"	76.46	95.58	83.31/M	72.90/M	52.07/M	39.76/M
3/4" x 1-3/4"	76.46	95.58	83.31/M	72.90/M	52.07/M	39.76/M
3/4" x 2"	76.46	95.58	83.31/M	72.90/M	52.07/M	39.76/M
7/8" x 3"	80.89	101.11	90.88/M	79.54/M	58.25/M	45.46/M
1" x 1"	74.26	92.84	82.23/M	70.76/M	50.67/M	36.33/M
1" x 1-1/2"	78.73	98.42	85.78/M	75.07/M	53.62/M	40.94/M
1" x 1-3/4"	76.46	95.58	83.31/M	72.90/M	52.07/M	39.76/M
1" x 2"	77.98	97.47	84.96/M	74.34/M	53.10/M	40.55/M
1" x 2-1/2"	80.89	101.11	90.88/M	79.54/M	58.25/M	45.46/M
1" x 3"	83.29	104.12	93.58/M	81.90/M	59.98/M	46.81/M
1-1/2" x 1-1/2"	81.69	102.11	91.78/M	80.32/M	58.83/M	45.91/M
1-1/2" x 1-3/4"	80.89	101.11	90.88/M	79.54/M	58.25/M	45.46/M
1-1/2" x 3"	89.70	112.14	102.24/M	92.79/M	75.28/M	54.92/M
1-3/4" x 2-1/2"	89.70	112.14	102.24/M	92.79/M	75.28/M	54.92/M
2" x 1-1/4"	82.49	103.11	92.68/M	81.11/M	59.41/M	46.36/M
2" x 1-1/2"	81.69	102.11	91.78/M	80.32/M	58.83/M	45.91/M
2" x 2"	86.78	108.47	98.46/M	87.08/M	71.97/M	51.10/M
2" x 3"	97.47	121.86	108.14/M	96.55/M	81.11/M	57.92/M
2-1/4" x 1-1/4"	80.89	101.11	90.88/M	79.54/M	58.25/M	45.46/M
2-1/4" x 1-1/2"	86.78	108.47	98.46/M	87.08/M	71.96/M	51.10/M
2-1/2" x 1-1/2"	87.64	109.55	99.43/M	87.94/M	72.67/M	51.61/M
2-1/2" x 2-1/2"	99.50	124.36	112.81/M	101.35/M	84.99/M	62.17/M
2-3/4" x 1-3/4"	89.70	112.14	102.24/M	92.79/M	75.28/M	54.92/M
2-3/4" x 2"	95.58	119.50	106.04/M	94.67/M	79.54/M	56.80/M
3" x 3"	107.34	134.20	121.19/M	107.94/M	90.88/M	68.16/M
3-1/2" x 1-1/4"	90.59	113.25	103.25/M	93.71/M	76.02/M	55.47/M
4" x 2"	101.48	126.86	117.39/M	106.05/M	89.00/M	66.27/M
4" x 3"	115.50	144.37	131.30/M	117.79/M	98.48/M	84.96/M
4" x 4"	136.76	170.97	147.70/M	124.95/M	109.82/M	89.00/M
5" x 3"	132.16	165.23	145.33/M	124.28/M	108.99/M	87.97/M
5" x 4"	158.55	198.22	181.45/M	158.81/M	142.29/M	115.49/M
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"						
	54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M

Any label in this section can have a Consecutive Number or Consecutive Barcode. For standard sizes and pricing, see pages 38-39. For custom sizes or setups, see a sales associate.

See page 65 for additional information.

**NEED 15,000 OR MORE LABELS? ASK FOR A QUOTE.**

For additional sizes or more than 3 ink colors, please see sales associate.

# MORE DIE CUT LABELS



5" x 2"



2" x 2-1/2"



5-1/2" x 3"



2-1/2" x 3" Clear Polypropylene



3" x 1-1/4"



3" x 1"



2-1/2" x 1-1/2"





1-1/2" x 2"



# OPTIONS FOR MORE DIE CUT LABELS

## LABEL STOCK

White Gloss 	Green Fluorescent
White Litho 	Pink Fluorescent
Yellow Gloss or Litho	White Gloss/Litho Removable
Gold Foil/Dull or Shiny	White Polypropylene (BOPP)
Silver Foil/Dull or Shiny	30% upcharge, back adhesive only, Non-Weatherproof
Yellow Fluorescent	
Red Fluorescent	Clear Polypropylene (BOPP)
Orange Fluorescent	30% upcharge, back adhesive only, Non-Weatherproof

## STANDARD INK COLORS

Black	White	Orange
Red	Process Blue	Hunter Green
Yellow	Violet	Golden Yellow
Reflex Blue	Brown	Rubine Red
Green	Burgundy	Teal

## MORE INK COLORS (\$15.00\* PER COLOR)

Gold	Ivory	Medium Blue
Silver	Light Green	Warm Red
Dark Gray	Light Gray	Mint Green

See reference chart inside the front cover for swatches.



3" x 2-1/2"



3-1/2" x 3"

LABEL SIZE	500	1,000	2,000	3,000	5,000	10,000
3/4" x 2-1/4"	146.04	182.52	140.30/M	113.34/M	75.12/M	49.01/M
3/4" x 2-1/2"	146.04	182.52	140.30/M	113.34/M	75.12/M	49.01/M
1" x 2-5/8"	154.40	192.98	148.40/M	116.92/M	78.26/M	51.73/M
1" x 2-3/4"	154.40	192.98	148.40/M	116.92/M	78.26/M	51.73/M
1" x 3-1/4"	158.57	198.23	149.32/M	120.52/M	81.40/M	54.42/M
1" x 3-1/2"	158.57	198.23	149.32/M	120.52/M	81.40/M	54.42/M
1" x 4"	158.57	198.23	149.32/M	120.52/M	81.40/M	54.42/M
1-1/4" x 1-1/2"	146.04	182.52	140.30/M	113.34/M	75.12/M	49.01/M
1-1/4" x 1-3/4"	154.40	192.98	148.40/M	116.92/M	78.26/M	51.73/M
1-1/4" x 2-1/2"	158.57	198.23	149.32/M	120.52/M	81.40/M	54.42/M
1-1/4" x 3"	158.63	198.30	149.34/M	120.56/M	81.42/M	54.44/M
1-1/4" x 4"	162.84	203.54	153.85/M	124.18/M	84.58/M	57.15/M
1-1/2" x 2-3/4"	162.77	203.47	153.81/M	124.12/M	84.54/M	57.14/M
1-1/2" x 3-1/2"	167.09	208.77	158.28/M	127.72/M	87.72/M	59.81/M
1-1/2" x 4"	148.89	186.03	141.04/M	113.81/M	78.16/M	53.30/M
2" x 2-1/2"	162.77	203.47	153.81/M	124.12/M	84.54/M	57.14/M
2" x 3-1/2"	152.51	190.66	145.06/M	117.02/M	80.97/M	55.72/M
2" x 4-1/2"	179.57	224.42	171.79/M	138.51/M	106.14/M	76.92/M
2" x 5"	183.75	229.65	176.28/M	142.11/M	109.29/M	79.61/M
2" x 6"	192.18	240.21	185.34/M	149.36/M	115.60/M	85.02/M
2-1/4" x 3"	171.15	213.97	162.79/M	131.32/M	90.87/M	62.53/M
2-1/2" x 3"	175.36	219.18	167.30/M	134.91/M	103.00/M	74.20/M
2-1/2" x 3-1/2"	179.57	224.42	171.79/M	138.51/M	106.14/M	76.92/M
2-1/2" x 4"	185.57	231.92	178.02/M	143.52/M	110.37/M	80.39/M
2-1/2" x 4-1/2"	192.11	240.13	185.28/M	149.30/M	115.58/M	85.00/M
2-1/2" x 5"	196.32	245.37	189.78/M	152.91/M	118.72/M	93.12/M
2-3/4" x 4"	187.93	234.91	180.79/M	145.70/M	112.44/M	82.32/M
3" x 6"	217.82	272.26	213.69/M	171.31/M	134.81/M	114.06/M
3" x 8"	250.70	313.39	261.47/M	199.27/M	165.89/M	133.42/M
3-1/4" x 2"	171.15	213.97	162.79/M	131.32/M	90.87/M	62.53/M
3-1/2" x 3"	187.94	234.91	180.79/M	145.70/M	112.44/M	82.26/M
3-1/2" x 3-1/2"	196.32	245.37	189.78/M	152.91/M	118.72/M	93.12/M
3-1/2" x 5"	217.82	272.26	213.69/M	171.31/M	134.81/M	114.06/M
4" x 3-1/2"	200.50	250.60	195.20/M	156.50/M	121.88/M	99.39/M
4" x 6"	223.40	279.26	232.99/M	177.57/M	147.82/M	118.89/M
4-1/4" x 5-1/2"	250.70	313.39	261.47/M	199.27/M	165.89/M	133.42/M
4-1/2" x 3-1/2"	209.39	261.74	204.69/M	164.11/M	128.49/M	105.04/M
5-1/2" x 3"	213.62	267.01	207.39/M	167.72/M	131.65/M	111.39/M
5-1/2" x 4"	239.53	299.39	248.84/M	190.25/M	155.09/M	122.62/M
6A						
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"						
	54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M
						6A

Any label in this section can have a Consecutive Number or Consecutive Barcode. For standard sizes and pricing, see pages 38-39. For custom sizes or setups, see a sales associate.

See page 66 for additional information.

**NEED 15,000 OR MORE LABELS? ASK FOR A QUOTE.**

For additional sizes or more than 3 ink colors, please see sales associate.



5" x 2"

# CIRCLE, OVAL, AND SEAL LABELS



1-1/2" x 2-1/2" Oval  
Shiny Gold Foil



4" Circle



2" Circle



3" x 2" Oval  
Shiny Silver Foil



1-1/2" Circle



1-1/2" Seal  
Shiny Silver Foil



3/4" Circle



3" Circle



2-1/2" Circle



2-1/2" x 1-1/4" Oval



3" x 4" Oval  
Shiny Silver Foil

1-3/4" x 3-1/2" Oval

# ≡ ≡ OPTIONS FOR CIRCLE, OVAL AND SEAL LABELS ≡ ≡

## LABEL STOCK

White Gloss	Green Fluorescent
White Litho	Pink Fluorescent
Yellow Gloss or Litho	White Gloss/Litho Removable
Gold Foil/Dull or Shiny	White Polypropylene (BOPP)
Silver Foil/Dull or Shiny	30% upcharge, back adhesive only, Non-Weatherproof
Yellow Fluorescent	Clear Polypropylene (BOPP)
Red Fluorescent	30% upcharge, back adhesive only, Non-Weatherproof
Orange Fluorescent	

## STANDARD INK COLORS

Black	White	Orange
Red	Process Blue	Hunter Green
Yellow	Violet	Golden Yellow
Reflex Blue	Brown	Rubine Red
Green	Burgundy	Teal

## MORE INK COLORS (\$15.00\* PER COLOR)

Gold	Ivory	Medium Blue
Silver	Light Green	Warm Red
Dark Gray	Light Gray	Mint Green

See reference chart inside the front cover for swatches.



1-1/2" Circle



1-1/4" Seal



3-1/4" Circle

LABEL SIZE	500	1,000	2,000	3,000	5,000	10,000
1/2" Circle	71.86	89.82	72.84/M	55.10/M	40.35/M	28.56/M
3/4" Circle	74.98	93.74	83.03/M	71.46/M	51.17/M	36.69/M
1" Circle	73.53	91.92	81.42/M	70.07/M	50.18/M	35.98/M
1-1/4" Circle	78.75	98.43	85.78/M	75.08/M	53.64/M	40.95/M
1-1/2" Circle	78.48	98.11	88.18/M	77.17/M	56.53/M	44.11/M
1-3/4" Circle	80.88	101.11	90.87/M	79.53/M	58.26/M	45.46/M
2" Circle	83.35	104.17	94.55/M	83.64/M	69.11/M	49.08/M
2-1/4" Circle	89.70	112.13	102.24/M	92.79/M	75.27/M	54.93/M
2-1/2" Circle	98.52	123.14	111.69/M	100.36/M	84.15/M	61.56/M
2-3/4" Circle	101.49	126.85	117.40/M	106.03/M	88.97/M	66.26/M
3" Circle	107.34	134.21	121.19/M	107.93/M	90.87/M	68.17/M
3-1/4" Circle	111.22	139.04	126.18/M	112.91/M	94.68/M	78.33/M
3-1/2" Circle	120.30	150.37	135.17/M	119.18/M	101.35/M	85.45/M
4" Circle	132.70	165.89	143.30/M	121.25/M	106.56/M	86.34/M
Mini Oval	73.53	91.92	81.42/M	70.07/M	50.18/M	35.98/M
Standard Oval	80.88	101.11	90.87/M	79.53/M	58.26/M	45.46/M
Jumbo Oval	89.70	112.13	102.24/M	92.79/M	75.27/M	54.93/M
3/4" x 1-1/2" Oval	76.48	95.59	83.31/M	72.91/M	52.09/M	39.77/M
1" x 1-1/2" Oval	76.46	95.58	83.29/M	72.92/M	52.09/M	39.77/M
1" x 1-3/4" Oval	76.48	95.59	83.31/M	72.91/M	52.09/M	39.77/M
1" X 2" Oval*	76.48	95.59	83.31/M	72.91/M	52.09/M	39.77/M
1-1/4" x 1-3/4" Oval	80.88	101.11	90.87/M	79.53/M	58.26/M	45.46/M
1-1/4" x 2" Oval	76.08	95.10	85.48/M	74.81/M	54.80/M	42.76/M
1-1/4" x 2-1/2" Oval	87.64	109.54	99.43/M	87.95/M	72.67/M	51.61/M
1-1/2" x 2-1/2" Oval	86.78	108.47	98.45/M	87.09/M	71.96/M	51.11/M
1-1/2" x 3" Oval	90.59	113.24	103.26/M	93.71/M	76.02/M	55.47/M
1-3/4" x 3" Oval	95.60	119.49	106.03/M	94.68/M	79.53/M	56.80/M
1-3/4" x 3-1/2" Oval	98.52	123.14	111.69/M	100.36/M	84.15/M	61.56/M
2" x 3" Oval	98.44	123.04	109.18/M	97.49/M	81.90/M	58.49/M
2" x 3-1/2" Oval	98.52	123.14	111.69/M	100.36/M	84.15/M	61.56/M
2" x 4" Oval	101.49	126.85	117.40/M	106.03/M	88.97/M	66.26/M
3" x 4" Oval	109.90	137.35	124.93/M	112.07/M	93.70/M	80.84/M
Seal 1"	73.53	91.92	81.42/M	70.07/M	50.18/M	35.98/M
Seal 1-1/4"	76.48	95.59	83.31/M	72.91/M	52.09/M	39.77/M
Seal 1-1/2"	80.88	101.11	90.87/M	79.53/M	58.26/M	45.46/M
Seal 2"	86.78	108.47	98.45/M	87.09/M	71.96/M	51.11/M
Seal 2-1/4"	89.70	112.13	102.24/M	92.79/M	75.27/M	54.93/M
Seal 2-1/2"	98.52	123.14	111.69/M	100.36/M	84.15/M	61.56/M
Seal 2-3/4"	101.49	126.85	117.40/M	106.03/M	88.97/M	66.26/M
Seal 4"	136.76	170.97	147.69/M	124.97/M	109.82/M	88.99/M 6A
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"						
	54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M 6A

Any label in this section can have a Consecutive Number or Consecutive Barcode. For standard sizes and pricing, see pages 38-39. For custom sizes or setups, see a sales associate.

See page 66 for additional information.

**NEED 15,000 OR MORE LABELS? ASK FOR A QUOTE.**

For additional sizes or more than 3 ink colors, please see sales associate.

# SQUARE CUT LABELS

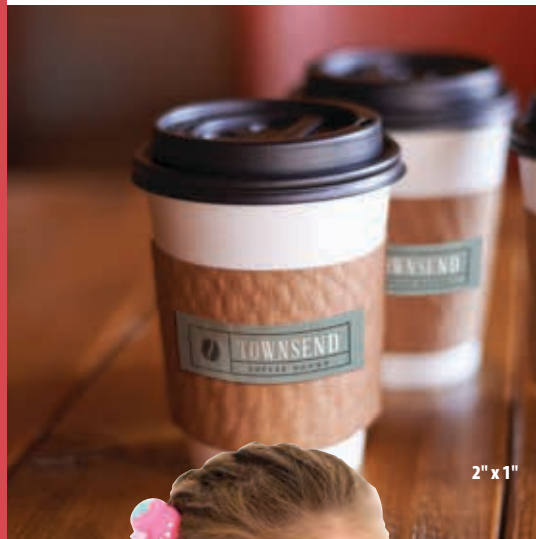
- Create any size label from 1/4" x 1/4" to 12" x 38". See sales associate for labels that measure wider than 6", longer than 10", or more than 26 square inches. Must be in 1/8" increments.
- To find your square inch pricing category, multiply length x width.
- Standard finishing is on rolls, quantity to be determined by the factory.

## How to figure the square inches for your square cut label.

- 1/2" x 6" = 3 square inches
- 3" x 5-1/2" = 16-1/2 square inches
- 2" x 6" = 12 square inches



3" x 5"  
White Polypropylene



2" x 1"



2" x 3"



1" x 1"



12

4-1/4" x 2-3/4"



2-1/2" x 3"



5-1/2" x 2"





1-1/2" x 2-3/4"



1" x 3"

# - ≡ OPTIONS FOR SQUARE CUT LABELS ≡ -

## LABEL STOCK

White Gloss 	Green Fluorescent
White Litho 	Pink Fluorescent
Yellow Gloss or Litho	White Gloss/Litho Removable
Gold Foil/Dull or Shiny	White Polypropylene (BOPP)
Silver Foil/Dull or Shiny	30% upcharge, back adhesive only, Non-Weatherproof
Yellow Fluorescent	
Red Fluorescent	Clear Polypropylene (BOPP)
Orange Fluorescent	30% upcharge, back adhesive only, Non-Weatherproof

## STANDARD INK COLORS

Black	White	Orange
Red	Process Blue	Hunter Green
Yellow	Violet	Golden Yellow
Reflex Blue	Brown	Rubine Red
Green	Burgundy	Teal

## MORE INK COLORS (\$15.00\* PER COLOR)

Gold	Ivory	Medium Blue
Silver	Light Green	Warm Red
Dark Gray	Light Gray	Mint Green

See reference chart inside the front cover for swatches.



2-1/4" x 4"



3-1/4" x 4"



2-1/2" x 4"  
White Polypropylene



3" x 2"

LABEL SIZE	500	1,000	2,000	3,000	5,000	10,000
Up to 1 Sq. In.	141.81	177.23	135.79/M	109.72/M	71.94/M	46.34/M
1.1 to 2 Sq. In.	146.00	182.50	140.29/M	113.31/M	75.12/M	49.01/M
2.1 to 3 Sq. In.	154.39	192.98	148.37/M	116.90/M	78.28/M	51.73/M
3.1 to 4 Sq. In.	158.57	198.23	149.28/M	120.51/M	81.39/M	54.42/M
4.1 to 5 Sq. In.	162.77	203.45	153.81/M	124.11/M	84.52/M	57.12/M
5.1 to 6 Sq. In.	167.01	208.77	158.28/M	127.71/M	87.72/M	59.80/M
6.1 to 7 Sq. In.	171.15	213.97	162.79/M	131.32/M	90.87/M	62.54/M
7.1 to 8 Sq. In.	175.35	219.18	167.30/M	134.90/M	102.99/M	74.19/M
8.1 to 9 Sq. In.	179.53	224.41	171.81/M	138.51/M	106.12/M	76.93/M
9.1 to 10 Sq. In.	183.75	229.67	176.26/M	142.10/M	109.29/M	79.62/M
10.1 to 11 Sq. In.	187.90	234.91	180.77/M	145.70/M	112.44/M	82.32/M
11.1 to 12 Sq. In.	192.11	240.13	185.25/M	149.28/M	115.59/M	85.00/M
12.1 to 13 Sq. In.	196.31	245.36	189.78/M	152.91/M	118.70/M	93.11/M
13.1 to 14 Sq. In.	200.49	250.63	195.19/M	156.48/M	121.87/M	99.39/M
14.1 to 15 Sq. In.	204.68	255.85	198.77/M	160.10/M	125.02/M	102.10/M
15.1 to 16 Sq. In.	209.39	261.74	204.69/M	164.09/M	128.51/M	105.04/M
16.1 to 17 Sq. In.	213.60	266.99	207.37/M	167.72/M	131.65/M	111.39/M
17.1 to 18 Sq. In.	217.79	272.23	213.69/M	171.30/M	134.83/M	114.06/M
18.1 to 20 Sq. In.	233.20	291.52	227.20/M	181.22/M	144.26/M	119.00/M
20.1 to 22 Sq. In.	239.49	299.37	248.83/M	190.25/M	155.08/M	122.62/M
22.1 to 24 Sq. In.	250.69	313.38	261.47/M	199.27/M	165.89/M	133.45/M
24.1 to 26 Sq. In.	261.92	327.38	274.09/M	208.30/M	176.73/M	144.26/M 6A
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"						
	54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M 6A

Any label in this section can have a Consecutive Number or Consecutive Barcode. For standard sizes and pricing, see pages 38-39. For custom sizes or setups, see a sales associate.

See page 66 for additional information.

**NEED 15,000 OR MORE LABELS? ASK FOR A QUOTE.**

For additional sizes or more than 3 ink colors, please see sales associate.



3" x 5"

# SPECIAL SHAPE LABELS

- Choose from dozens of popular standard shapes, made with in-house dies.
- If you don't see the shape you need, see sales associate for pricing. For more custom shapes see the AnyShape® section. Thousands of additional shapes and sizes are available.
- Waste is not removed from most of our special shapes.
- Standard finishing is on rolls, quantity to be determined by the factory.



Heart  
2-1/2" x 2-7/16" (HT-5)



Star  
1" (ST1)



Badge-Police  
2-3/32" x 3" (BA-2)  
Shiny Silver Foil



Octagon  
3" x 3" (OC-3)



Wavy Rectangle  
2" x 1" (WA-2)



Inverted Corner Rectangle  
1-1/4" x 3" (IN)



Sheriff's Badge  
2-5/8" x 3-1/8" (BA-4)  
Shiny Gold Foil



Starburst  
2" x 3" (SB2)



Octagon  
3" x 3" (OC-3)



Star  
1" (ST1)  
Shiny Gold Foil



Modified Anniversary  
(Laminated)  
1-27/32" x 2-11/16" (AN-2)  
Shiny Silver Foil



Jewelry Tag  
1/2" x 1-7/8" (JT-2)



Star  
2-1/2" x 2-1/2"

# OPTIONS FOR SPECIAL SHAPE LABELS

## LABEL STOCK

White Gloss	Green Fluorescent
White Litho	Pink Fluorescent
Yellow Gloss or Litho	White Gloss/Litho Removable
Gold Foil/Dull or Shiny	White Polypropylene (BOPP)
Silver Foil/Dull or Shiny	30% upcharge, back adhesive only, Non-Weatherproof
Yellow Fluorescent	
Red Fluorescent	Clear Polypropylene (BOPP)
Orange Fluorescent	30% upcharge, back adhesive only, Non-Weatherproof



## STANDARD INK COLORS

Black	White	Orange
Red	Process Blue	Hunter Green
Yellow	Violet	Golden Yellow
Reflex Blue	Brown	Rubine Red
Green	Burgundy	Teal

## MORE INK COLORS (\$15.00\* PER COLOR)

Gold	Ivory	Medium Blue
Silver	Light Green	Warm Red
Dark Gray	Light Gray	Mint Green

See reference chart inside the front cover for swatches.



Heart  
1-7/8" x 1-9/16" (HT-3)



Modified Anniv.  
1-27/32" x 2-11/16" (AN-2)  
Shiny Silver Foil

LABEL SIZE	500	1,000	2,000	3,000	5,000	10,000
Anniversary Label 2-5/16" x 1-1/4" (AN-1)	154.36	192.98	148.40 /M	116.91 /M	78.26/M	51.73/M
Appointment Card Label (AP-1)	171.16	213.95	162.77 /M	131.31 /M	90.85/M	62.53/M
Badge 2" x 2-1/2" (BA-1)	162.77	203.47	153.80 /M	124.12 /M	84.54/M	57.13/M
Badge-Police 2-3/32" x 3" (BA-2)	206.37	241.07	153.97 /M	129.43 /M	88.82/M	62.87/M
Badge-Star 2-7/16" x 2-3/4" (BA-3)	210.84	246.23	157.28 /M	132.22 /M	90.73/M	64.25/M
CD/DVD Label 4-5/8" OD 1-5/8" ID	239.50	299.38	248.85 /M	190.25 /M	155.08/M	122.63/M
Heart 1-7/8" x 1-9/16" (HT-3)	154.36	192.98	148.40 /M	116.91 /M	78.26/M	51.73/M
Heart 2-7/8" x 2-5/8" (HT-4)	175.36	219.18	167.30 /M	134.90 /M	102.99/M	74.19/M
Heart 2-1/2" x 2-7/16" (HT-5)	206.37	241.07	153.97 /M	129.43 /M	88.82/M	62.87/M
Inverted Corner Rect. 1-1/4" x 3" (IN)	158.57	198.22	149.30 /M	120.52 /M	81.40/M	54.42/M
Jewelry Tag 1/2" x 1-7/8" (JT-2)	141.80	177.23	135.79 /M	109.72 /M	71.94/M	46.35/M
Modified Anniv. 1-27/32 x 2-11/16" (AN-2)	162.77	203.47	153.81 /M	124.12 /M	84.55/M	57.15/M
Octagon 1-1/2" x 1-1/2" (OC-1.5)	154.36	192.98	148.40 /M	116.91 /M	78.26/M	51.73/M
Octagon 3" x 3" (OC-3)	179.57	224.42	171.79 /M	138.51 /M	106.14/M	76.92/M
Octagon 3-1/2" x 3-1/2" (OC-3.5)	196.32	245.40	189.78 /M	152.91 /M	118.72/M	93.12/M
Oval Burst 2-1/8" x 2-3/4" (OB-1)	167.01	208.77	158.28 /M	127.72 /M	87.72/M	59.81/M
Oval Seal 1-1/2" x 2-1/2" (OS-1)	158.57	198.23	149.30 /M	120.52 /M	81.40/M	54.42/M
Ribbon 1-7/8" x 2-5/16" (RB-5)	203.17	238.04	154.67 /M	127.36 /M	91.73/M	65.44/M
Ribbon 2" x 3-1/2" (RB-4)	171.15	213.97	162.79 /M	131.32 /M	90.87/M	62.53/M
Self-Stick Business Card (BC)	171.16	213.95	162.77 /M	131.31 /M	90.85/M	62.53/M
Sheriff's Badge 3-1/8" x 2-5/8" (BA-4)	179.53	224.41	171.79 /M	138.48 /M	106.11/M	76.92/M
Star 1" x 1"	141.80	177.23	135.79 /M	109.72 /M	71.94/M	46.35/M
Star 2-1/2" x 2-1/2"	171.15	213.97	162.79 /M	131.32 /M	90.87/M	62.53/M
Star 2-21/32" x 2-33/64"	210.84	246.23	157.28 /M	132.22 /M	90.73/M	64.25/M
Starburst 1-5/8" (SB1)	154.40	192.98	148.41 /M	116.92 /M	78.26/M	51.73/M
Starburst 2" x 2" (SB7)	158.57	198.23	149.30 /M	120.52 /M	81.40/M	54.42/M
Starburst 2" x 3" (SB2)	167.01	208.77	158.28 /M	127.72 /M	87.72/M	59.81/M
Starburst 2-1/4" x 2-3/8" (SB3)	167.01	208.77	158.28 /M	127.72 /M	87.72/M	59.81/M
Triangle 2" x 2" x 2-3/4" (TR-2)	167.09	208.77	158.28 /M	127.71 /M	87.72/M	59.81/M
Wavy Rectangle 1" x 2" (WA-2)	146.01	182.51	140.30 /M	113.32 /M	75.13/M	49.03/M 6A
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"						
	54.00	54.00	32.00/M	22.00 /M	15.00/M	9.00/M 6A

Any label in this section can have a Consecutive Number or Consecutive Barcode. For standard sizes and pricing, see pages 38-39. For custom sizes or setups, see a sales associate.

See page 66 for additional information.

**NEED 15,000 OR MORE LABELS? ASK FOR A QUOTE.**

For additional sizes or more than 3 ink colors, please see sales associate.

# AnyShape®

## Labels

Any shape. No die costs. Our innovative AnyShape® Labels and Decals allow for complete design freedom. For a high-impact, yet inexpensive, answer to custom shaped label needs, AnyShape® Labels fit every scenario.

AnyShape® Quick Ship Labels.....	17
AnyShape® Process Color Labels.....	18
AnyShape® Extended Life Durable Decals .....	19
AnyShape® Weatherproof Labels .....	20





## OPTIONS FOR ANYSHAPE® QUICK SHIP LABELS

### LABEL STOCK

White Gloss	Green Fluorescent
White Litho	Pink Fluorescent
Yellow Gloss or Litho	White Gloss or Litho Removable
Shiny Gold Foil	White Polypropylene (BOPP)
Shiny Silver Foil	30% upcharge, back adhesive only, Non-Weatherproof
Yellow Fluorescent	Clear Polypropylene (BOPP)
Red Fluorescent	30% upcharge, back adhesive only, Non-Weatherproof
Orange Fluorescent	

### STANDARD INK COLORS

Black	White	Orange
Red	Process Blue	Hunter Green
Yellow	Violet	Golden Yellow
Reflex Blue	Brown	Rubine Red
Green	Burgundy	Teal

### MORE INK COLORS (\$15.00\* PER COLOR)

Gold	Ivory	Medium Blue
Silver	Light Green	Warm Red
Dark Gray	Light Gray	Mint Green

See page 66 for additional information.

See reference chart inside the front cover for swatches.

# AnyShape®

## QUICK SHIP LABELS

- Laser technology allows you to have total creative freedom.
- Unique shapes provide more visual interest and impact.
- No charge for custom dies or set up fees.
- Create any size labels from 1" x 2" up to 26 square inches.
- Not available on vinyl stocks.
- Provide vector die line when submitting orders.
- Standard finishing is on a roll, quantity to be determined by factory.



2-1/4" x 2-1/2"



4-1/2" x 5"



2" x 1-3/4"



4" x 3-1/4"



1-1/2" x 1-3/4"



2" x 1-1/2"



4" x 3-3/4"

ANYSHAPE® SIZE	500	1,000	2,000	3,000	5,000	10,000
UP to 5 Sq. In.	184.61	225.29	175.65/M	145.95/M	106.36/M	78.96/M
5.1 to 7 Sq. In.	192.99	235.81	184.63/M	153.16/M	112.71/M	84.38/M
7.1 to 11 Sq. In.	209.74	256.75	202.61/M	167.54/M	134.28/M	104.16/M
11.1 to 18 Sq. In.	239.63	294.07	235.53/M	193.14/M	156.67/M	135.90/M
18.1 to 20 Sq. In.	255.04	313.36	249.04/M	203.06/M	166.10/M	140.84/M
20.1 to 26 Sq. In.	283.76	349.22	295.93/M	230.14/M	198.57/M	166.10/M 6A
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"						
	54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M 6A

## OPTIONS FOR ANYSHAPE® PROCESS COLOR LABELS

### LABEL STOCK

Clear Polypropylene Removable      White Polypropylene (BOPP)  
back adhesive only

Clear Polypropylene (BOPP)      Shiny Silver Foil

White Gloss 

Please specify face or back adhesive when selecting clear stocks.

### STANDARD INK COLORS

Black	White	Orange
Red	Process Blue	Hunter Green
Yellow	Violet	Golden Yellow
Reflex Blue	Brown	Rubine Red
Green	Burgundy	Teal

### STANDARD FOIL IMPRINT COLORS

White	Blue	Purple
Black	Red	Pink
Gold	Green	Teal
Silver	Copper	

### HOLOGRAPHIC FOIL IMPRINT COLORS

Holographic Sparkle	Holographic Hyperplaid
Holographic Cracked Ice	Holographic Rainbow
Holographic Faceted Spin	

See page 66 for additional information.

See reference chart inside the front cover for swatches.

# AnyShape®

## PROCESS COLOR LABELS

- Low quantity minimums—100 labels.
- Laminated at NO CHARGE.
- Create any size labels from 1" x 2" up to 20 square inches.



5" x 6"



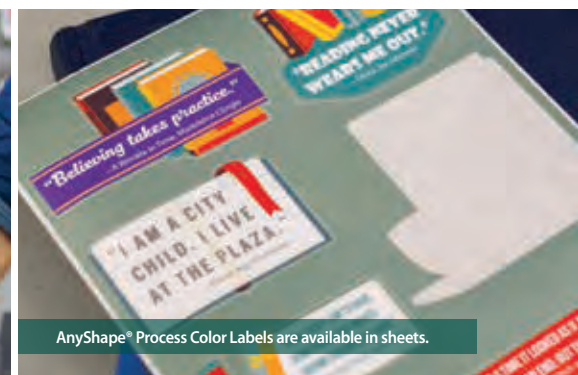
3-3/4" x 4"



2-3/4" x 3-1/2"



5" x 4"



AnyShape® Process Color Labels are available in sheets.



### ANYSHAPE® SIZE

	100	250	500	1,000	2,000	3,000	5,000	10,000
Up to 5 Sq. In.	286.93	318.81	375.08	482.91	251.59/M	211.02/M	159.07/M	106.55/M
5.1 to 7 Sq. In.	335.15	372.39	438.10	564.06	361.16/M	284.05/M	194.78/M	111.91/M
7.1 to 11 Sq. In.	359.27	399.18	469.63	604.65	397.68/M	304.35/M	211.02/M	122.64/M
11.1 to 18 Sq. In.	431.57	479.52	564.14	726.32	430.15/M	324.64/M	235.37/M	137.98/M
18.1 to 20 Sq. In.	450.88	500.98	589.39	758.84	470.73/M	344.94/M	251.59/M	164.03/M 8A
Each Additional Spot Color (up to 3 colors)								
	75.00	75.00	75.00	75.00	45.00/M	30.00/M	21.00/M	12.00/M 8A
Add a Foil Imprint (1 foil only)								
Standard Foil	130.00	130.00	130.00	130.00	72.00/M	48.00/M	35.00 /M	20.00 /M 8A
Holographic Foil	156.00	156.00	156.00	156.00	86.00/M	58.00/M	42.00 /M	24.00 /M 8A

# OPTIONS FOR ANYSHAPE® EXTENDED LIFE DURABLE DECALS

## LABEL STOCK

Silver Chrome Polyester  
20% upcharge

Clear Polyester  
20% upcharge

White Polyester  
20% upcharge

Please specify face or back adhesive when selecting Clear Polyester.

## STANDARD INK COLORS

Black	Brown
Red	Burgundy
Yellow	Orange
Reflex Blue	Hunter Green
Green	Golden Yellow
White	Rubine Red
Process Blue	Teal
Violet	

## MORE INK COLORS

(\$15.00\* PER COLOR)

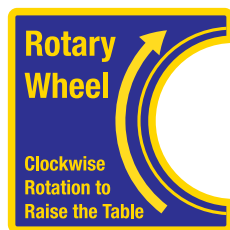
Dark Gray	Medium Blue
Ivory	Warm Red
Light Green	Mint Green
Light Gray	

See page 66 for additional information.  
See reference chart inside the front cover for swatches.

# AnyShape®

## EXTENDED LIFE DURABLE DECALS

- Manufactured to withstand harsh conditions.
- Standard finishing is on a roll, quantity to be determined by factory.
- Weather and sun resistant for up to 4 years.



1-1/2" x 1-1/2"



2" x 3"



1-3/4" x 1"



3" x 4"



4" x 5"

3-1/2" Circle



### Priced Per Label

SPOT COLOR	50	75	100	250	500	1,000	2,000	3,000	5,000
up to 5	3.194	2.410	1.936	1.134	0.638	0.392	0.288	0.248	0.164
5.1 - 10	3.460	2.678	2.060	1.216	0.700	0.432	0.288	0.248	0.226
10.1 - 15	3.708	2.904	2.286	1.400	0.782	0.454	0.350	0.268	0.226
15.1 - 20	3.934	3.152	2.698	1.628	0.886	0.494	0.412	0.310	0.248 9A
FULL COLOR	50	75	100	250	500	1,000	2,000	3,000	5,000
up to 5	5.196	3.730	2.930	1.528	0.824	0.494	0.328	0.262	0.194
5.1 - 10	5.454	3.994	3.048	1.596	0.902	0.524	0.340	0.274	0.240
10.1 - 15	5.690	4.226	3.276	1.786	0.982	0.552	0.388	0.286	0.250
15.1 - 20	5.926	4.460	3.674	2.004	1.070	0.594	0.464	0.320	0.274 9A
Each Additional Ink Color (up to 3 colors)									
	1.08	0.72	0.54	0.216	0.108	0.054	0.032	0.022	0.016 9A

## OPTIONS FOR ANYSHAPE® WEATHERPROOF LABELS

### LABEL STOCK

Clear Polypropylene Removable	White Polypropylene (BOPP) (back adhesive), deduct 20% off base cost
Silver Polyester Matte	
Silver Polyester Brushed	Clear Polyester High Tack 40% upcharge
White Polypropylene Removable (face adhesive), 5% upcharge	White Polyester 20% upcharge
Clear Polypropylene (BOPP) Deduct 20% off base cost	

Please specify face or back adhesive when selecting Clear Polypropylene (BOPP).

### STANDARD INK COLORS

Black	White	Orange
Red	Process Blue	Hunter Green
Yellow	Violet	Golden Yellow
Reflex Blue	Brown	Rubine Red
Green	Burgundy	Teal

### MORE INK COLORS (\$15.00\* PER COLOR)

Gold	Ivory	Medium Blue
Silver	Light Green	Warm Red
Dark Gray	Light Gray	Mint Green

See page 66 for additional information.

See reference chart inside the front cover for swatches.

# AnyShape®

## WEATHERPROOF LABELS

- Laminated at NO CHARGE.
- Create any size label from 1" x 2" up to 20 square inches.
- Weather and sun resistant for 1-1/2 years
- Not recommended for underwater use.



3-1/4" x 1-5/8"



1-3/4" x 2-1/2"



4" x 5"



4" x 5"

ANYSHAPE® SIZE	250	500	1,000	2,000	3,000	5,000
Up to 5 Sq. In.	212.72	273.51	365.58	255.91/M	214.42/M	177.47/M
5.1 to 7 Sq. In.	225.51	286.29	379.27	260.47/M	218.88/M	190.03/M
7.1 to 11 Sq. In.	251.10	311.89	396.04	268.85/M	226.25/M	210.73/M
11.1 to 18 Sq. In.	287.89	350.27	424.98	284.08/M	240.31/M	232.16/M
18.1 to 20 Sq. In.	297.49	361.48	432.59	289.42/M	245.50/M	242.53/M
Each Additional Spot Color (up to 3 colors) Close registration may vary +/- 1/64"						
	54.00	54.00	54.00	32.00/M	22.00/M	15.00/M
						6A



# PREMIUM Labels

When image matters, our Premium Labels offer outstanding quality at an unbeatable value. From full color photos to foil imprint and embossing, Premium Labels feature upscale finishes to make your label stand out and get noticed.

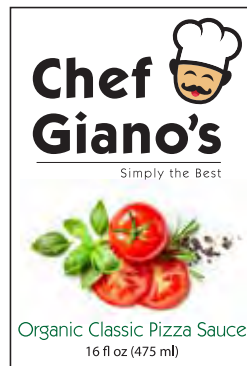
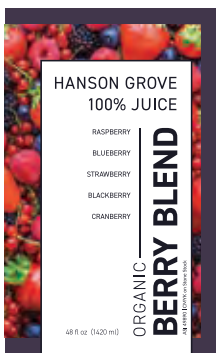
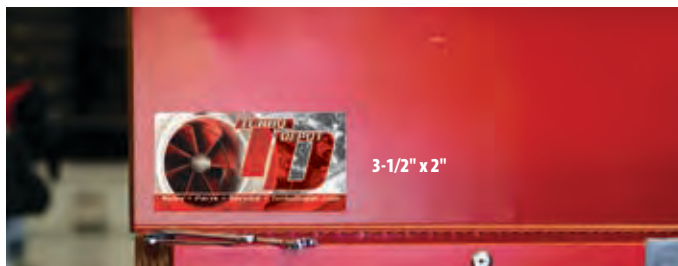
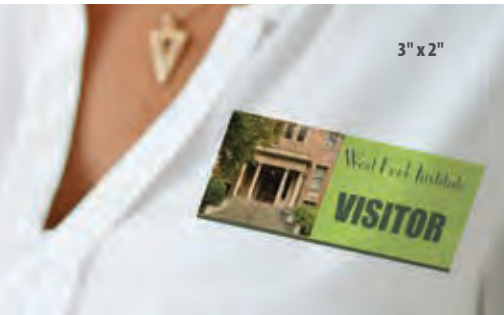
Process Color Labels.....22-23

Foil Imprint and  
Embossed Labels..... 24-25

Static Cling Labels..... 26-27



# PROCESS COLOR LABELS

- Low quantity minimums—100 labels.
- Laminated at NO CHARGE.
- Available in sizes up to 12" x 38". See sales associate if your label is larger than 20 square inches.



## OPTIONS FOR PROCESS COLOR LABELS

### LABEL STOCK

Clear Polypropylene Removable	White Vinyl 10% upcharge
Clear Static Vinyl 20% upcharge	White Polypropylene (BOPP) (Back adhesive only)
Clear Polypropylene (BOPP)	Shiny Silver Foil
White Static Vinyl 20% upcharge	Stone Stock  5% upcharge
White Gloss 	

Please specify face or back adhesive for clear and static stocks.

### ADDITIONAL SPOT COLORS

Black	White	Orange
Red	Process Blue	Hunter Green
Yellow	Violet	Golden Yellow
Reflex Blue	Brown	Rubine Red
Green	Burgundy	Teal

### STANDARD FOIL IMPRINT COLORS

White	Blue	Purple
Black	Red	Pink
Gold	Green	Teal
Silver	Copper	

### HOLOGRAPHIC FOIL IMPRINT COLORS

Holographic Sparkle	Holographic Faceted Spin	Holographic Rainbow
Holographic Cracked Ice	Holographic Hyperplaid	

See page 66 for additional information.

See reference chart inside the front cover for swatches.



4" x 4"



3" Circle

DIE CUT SIZE	100	250	500	1,000	2,000	3,000	5,000	10,000
1" x 2"	286.93	318.81	375.08	482.91	251.59/M	211.02/M	159.07/M	106.55/M
1" x 2-1/2"	286.93	318.81	375.08	482.91	251.59/M	211.02/M	159.07/M	106.55/M
1" x 3"	286.93	318.81	375.08	482.91	251.59/M	211.02/M	159.07/M	106.55/M
1-1/2" x 3"	286.93	318.81	375.08	482.91	251.59/M	211.02/M	159.07/M	106.55/M
2" x 2"	286.93	318.81	375.08	482.91	251.59/M	211.02/M	159.07/M	106.55/M
2" x 3"	335.15	372.39	438.10	564.06	361.16/M	284.05/M	194.78/M	111.91/M
2" x 3-1/2"	335.15	372.39	438.10	564.06	361.16/M	284.05/M	194.78/M	111.91/M
2-1/2" x 1-1/2"	286.93	318.81	375.08	482.91	251.59/M	211.02/M	159.07/M	106.55/M
2-1/2" x 2-1/2"	335.15	372.39	438.10	564.06	361.16/M	284.05/M	194.78/M	111.91/M
2-1/2" x 3"	359.27	399.18	469.63	604.65	397.68/M	304.35/M	211.02/M	122.64/M
2-3/4" x 3-3/4"	359.27	399.18	469.63	604.65	397.68/M	304.35/M	211.02/M	122.64/M
3" x 3"	359.27	399.18	469.63	604.65	397.68/M	304.35/M	211.02/M	122.64/M
3-1/2" x 5"	431.57	479.52	564.14	726.32	430.15/M	324.64/M	235.37/M	137.98/M
4" x 2"	359.27	399.18	469.63	604.65	397.68/M	304.35/M	211.02/M	122.64/M
4" x 3"	431.57	479.52	564.14	726.32	430.15/M	324.64/M	235.37/M	137.98/M
4" x 4"	431.57	479.52	564.14	726.32	430.15/M	324.64/M	235.37/M	137.98/M
4" x 6"	494.21	549.12	646.03	831.77	488.19/M	376.17/M	270.01/M	204.49/M
5" x 3"	431.57	479.52	564.14	726.32	430.15/M	324.64/M	235.37/M	137.98/M
5" x 4"	450.88	500.98	589.39	758.84	470.73/M	344.94/M	251.59/M	164.03/M
1" Circle	286.93	318.81	375.08	482.91	251.59/M	211.02/M	159.07/M	106.55/M
1-1/4" Circle	286.93	318.81	375.08	482.91	251.59/M	211.02/M	159.07/M	106.55/M
1-1/2" Circle	286.93	318.81	375.08	482.91	251.59/M	211.02/M	159.07/M	106.55/M
1-3/4" Circle	286.93	318.81	375.08	482.91	251.59/M	211.02/M	159.07/M	106.55/M
2" Circle	286.93	318.81	375.08	482.91	251.59/M	211.02/M	159.07/M	106.55/M
2-1/4" Circle	286.93	318.81	375.08	482.91	251.59/M	211.02/M	159.07/M	106.55/M
2-1/2" Circle	335.15	372.39	438.10	564.06	361.16/M	284.06/M	194.78/M	111.91/M
3" Circle	359.27	399.18	469.63	604.65	397.68/M	304.35/M	211.02/M	122.64/M
3-1/2" Circle	431.57	479.52	564.14	726.32	430.15/M	324.64/M	235.37/M	137.98/M
4" Circle	431.57	479.52	564.14	726.32	430.15/M	324.64/M	235.37/M	137.98/M
5" Circle	494.21	549.12	646.03	831.77	488.19/M	376.17/M	270.01/M	204.49/M
1-1/4" x 2" Oval	286.93	318.81	375.08	482.91	251.59/M	211.02/M	159.07/M	106.55/M
1-1/4" x 2-1/2" Oval	286.93	318.81	375.08	482.91	251.59/M	211.02/M	159.07/M	106.55/M
1-1/2" x 3" Oval	286.93	318.81	375.08	482.91	251.59/M	211.02/M	159.07/M	106.55/M
2" x 3" Oval	335.15	372.39	438.10	564.06	361.16/M	284.06/M	194.78/M	111.91/M
3" x 4" oval	431.57	479.52	564.14	726.32	430.15/M	324.64/M	235.37/M	137.98/M 8A
Each Additional Spot Color (up to 3 colors)								
	75.00	75.00	75.00	75.00	45.00/M	30.00/M	21.00/M	12.00/M 8A

SQUARE CUT	100	250	500	1,000	2,000	3,000	5,000	10,000
Up to 5 Sq. In.	286.93	318.81	375.08	482.91	251.59/M	211.02/M	159.07/M	106.55/M
5.1 to 7 Sq. In.	335.15	372.39	438.10	564.06	361.16/M	284.05/M	194.78/M	111.91/M
7.1 to 11 Sq. In.	359.27	399.18	469.63	604.65	397.68/M	304.35/M	211.02/M	122.64/M
11.1 to 18 Sq. In.	431.57	479.52	564.14	726.32	430.15/M	324.64/M	235.37/M	137.98/M
18.1 to 20 Sq. In.	450.88	500.98	589.39	758.84	470.73/M	344.94/M	251.59/M	164.03/M 8A
Each Additional Spot Color (up to 3 colors)								
	75.00	75.00	75.00	75.00	45.00/M	30.00/M	21.00/M	12.00/M 8A
Add a Foil Imprint (1 foil only)								
Standard Foil Imprint Add:	130.00	130.00	130.00	130.00	72.00/M	48.00/M	35.00/M	20.00/M 8A
Holographic Foil Imprint Add:	156.00	156.00	156.00	156.00	86.00/M	58.00/M	42.00/M	24.00/M 8A

**NEED 15,000 OR MORE LABELS? ASK FOR A QUOTE.**

Please see a sales associate for additional shapes and sizes.

# FOIL IMPRINT AND EMBOSSED LABELS

- Elegant, top of the line product labels.
- White Foil has a matte finish. Great for use when you need an opaque imprint on Clear Polypropylene (BOPP).
- Add embossing to add a new dimension to your label.
- Embossing labels are always provided on rolls. Fast Foil labels can be singled.
- Small type and screens are not recommended in foil imprint or embossed labels. Minimum 10 point type.



4" x 2-1/2"  
Foil Simulation on  
Shiny Silver Foil



3" x 4"  
Copper Foil  
Imprint and  
Embossing on  
White Gloss



2" x 2"  
Shiny Gold Foil



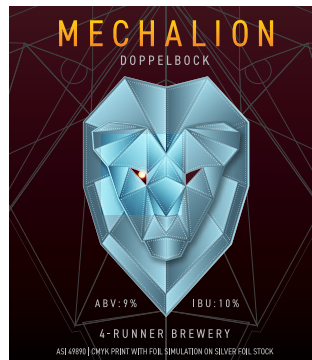
3" x 4"  
Foil Simulation  
on Shiny  
Silver Foil



2" x 2-1/4"  
Shiny Silver Foil



3" x 6"  
Foil Simulation on  
Shiny Silver Foil



4" x 4"  
Foil Simulation on  
Shiny Silver Foil



1-1/4" Seal  
Embossing on  
Shiny Gold Foil



## OPTIONS FOR FOIL IMPRINT AND EMBOSSED LABELS

### LABEL STOCK

White Gloss  Silver Foil Dull or Shiny

Clear Polypropylene (BOPP) 30% upcharge Gold Foil Dull or Shiny

### STANDARD INK COLORS

Black	White	Orange
Red	Process Blue	Hunter Green
Yellow	Violet	Golden Yellow
Reflex Blue	Brown	Rubine Red
Green	Burgundy	Teal

### MORE INK COLORS

**(\$15.00 PER COLOR)**

Gold	Ivory	Medium Blue
Silver	Light Green	Warm Red
Dark Gray	Light Gray	Mint Green

### STANDARD FOIL IMPRINT COLORS

White	Blue	Purple
Black	Red	Pink
Gold	Green	Teal
Silver	Copper	

### HOLOGRAPHIC FOIL IMPRINT COLORS

Holographic Sparkle	Holographic Hyperplaid
Holographic Cracked Ice	Holographic Rainbow
Holographic Faceted Spin	

See page 66 for additional information.  
**See reference chart inside the front cover for swatches.**

## NEED 15,000 OR MORE LABELS? ASK FOR A QUOTE.

For additional sizes or more than 3 ink colors, please see sales associate.

Price includes 1 standard ink and 1 standard foil imprint. Or, 1 standard ink and embossing. See charts for additional imprint options.

DIE CUT SIZE	500	1,000	2,000	3,000	5,000	10,000
3/4" x 1"	203.53	221.93	153.42/M	118.07/M	85.17/M	55.98/M
3/4" x 2"	206.46	225.58	155.31/M	120.90/M	87.07/M	59.76/M
7/8" x 3"	210.89	231.11	162.88/M	127.54/M	93.25/M	65.46/M
1-1/2" x 3"	219.70	242.14	174.24/M	140.79/M	110.28/M	74.92/M
2" x 1-1/4"	212.49	233.11	164.68/M	129.11/M	94.41/M	66.36/M
2" x 1-1/2"	211.69	232.11	163.78/M	128.32/M	93.83/M	65.91/M
2" x 3"	227.47	251.86	180.14/M	144.55/M	116.11/M	77.92/M
2-1/2" x 1-1/2"	217.64	239.55	171.43/M	135.94/M	107.67/M	71.61/M
3" x 4"	245.50	274.37	203.30/M	165.79/M	133.48/M	104.96/M
3/4" Circle	204.98	223.74	155.03/M	119.46/M	86.17/M	56.69/M
1" Circle	203.53	221.92	153.42/M	118.07/M	85.18/M	55.98/M
1-1/4" Circle	208.75	228.43	157.78/M	123.08/M	88.64/M	60.95/M
1-1/2" Circle	208.48	228.11	160.18/M	125.17/M	91.53/M	64.11/M
1-3/4" Circle	210.88	231.11	162.87/M	127.53/M	93.26/M	65.46/M
2" Circle	213.35	234.17	166.55/M	131.64/M	104.11/M	69.08/M
2-1/2" Circle	228.52	253.14	183.69/M	148.36/M	119.15/M	81.56/M
3" Circle	237.34	264.21	193.19/M	155.93/M	125.87/M	88.17/M
3-1/2" Circle	250.30	280.37	207.17/M	167.18/M	136.35/M	105.45/M
1" x 1-1/2" Oval	206.46	225.58	155.29/M	120.92/M	87.09/M	59.77/M
1-1/4" x 2" Oval	206.08	225.10	157.48/M	122.81/M	89.80/M	62.76/M
1-1/4" x 2-1/2" Oval	217.64	239.54	171.43/M	135.95/M	107.67/M	71.61/M
1-1/2" x 3" Oval	220.59	243.24	175.26/M	141.71/M	111.02/M	75.47/M
2" x 3" Oval	228.44	253.04	181.18/M	145.49/M	116.90/M	78.49/M
2" x 3-1/2" Oval	228.52	253.14	183.69/M	148.36/M	119.15/M	81.56/M
3" x 4" Oval	239.90	267.35	196.93/M	160.07/M	128.70/M	100.84/M
Seal 1-1/4"	206.48	225.59	155.31/M	120.91/M	87.09/M	59.77/M
Seal 2"	216.78	238.47	170.45/M	135.09/M	106.96/M	71.11/M
Jumbo Oval	219.70	242.13	174.24/M	140.79/M	110.27/M	74.93/M
Modified Anniv. 1-27/32 x 2-11/16" (AN-2)	292.77	333.47	225.81/M	172.12/M	119.55/M	77.15/M
Ribbon 2" x 3-1/2" (RB-4)	301.15	343.97	234.79/M	179.32/M	125.87/M	82.53/M
Wavy Rectangle 1" x 2" (WA-2)	276.01	312.51	212.30/M	161.32/M	110.13/M	69.03/M 6A

SQUARE CUT SIZE	500	1,000	2,000	3,000	5,000	10,000
Up to 1 Sq. In.	271.81	307.23	207.79/M	157.72/M	106.94/M	66.34/M
1.1 to 2 Sq. In.	276.00	312.50	212.29/M	161.31/M	110.12/M	69.01/M
2.1 to 3 Sq. In.	284.39	322.98	220.37/M	164.90/M	113.28/M	71.73/M
3.1 to 4 Sq. In.	288.57	328.23	221.28/M	168.51/M	116.39/M	74.42/M
4.1 to 5 Sq. In.	292.77	333.45	225.81/M	172.11/M	119.52/M	77.12/M
5.1 to 6 Sq. In.	297.01	338.77	230.28/M	175.71/M	122.72/M	79.80/M
6.1 to 7 Sq. In.	301.15	343.97	234.79/M	179.32/M	125.87/M	82.54/M
7.1 to 8 Sq. In.	305.35	349.18	239.30/M	182.90/M	137.99/M	94.19/M
8.1 to 9 Sq. In.	309.53	354.41	243.81/M	186.51/M	141.12/M	96.93/M
9.1 to 10 Sq. In.	313.75	359.67	248.26/M	190.10/M	144.29/M	99.62/M
10.1 to 11 Sq. In.	317.90	364.91	252.77/M	193.70/M	147.44/M	102.32/M
11.1 to 12 Sq. In.	322.11	370.13	257.25/M	197.28/M	150.59/M	105.00/M
12.1 to 13 Sq. In.	326.31	375.36	261.78/M	200.91/M	153.70/M	113.11/M
13.1 to 14 Sq. In.	330.49	380.63	267.19/M	204.48/M	156.87/M	119.39/M
14.1 to 15 Sq. In.	334.68	385.85	270.77/M	208.10/M	160.02/M	122.10/M
15.1 to 16 Sq. In.	339.39	391.74	276.69/M	212.09/M	163.51/M	125.04/M
16.1 to 17 Sq. In.	343.60	396.99	279.37/M	215.72/M	166.65/M	131.39/M
17.1 to 18 Sq. In.	347.79	402.23	285.69/M	219.30/M	169.83/M	134.06/M
18.1 to 20 Sq. In.	363.20	421.52	299.20/M	229.22/M	179.26/M	139.00/M
20.1 to 22 Sq. In.	369.49	429.37	320.83/M	238.25/M	190.08/M	142.62/M
22.1 to 24 Sq. In.	380.69	443.38	333.47/M	247.27/M	200.89/M	153.45/M
24.1 to 26 Sq. In.	391.92	457.38	346.09/M	256.30/M	211.73/M	164.26/M 6A
2nd Standard Foil or Embossing Add:	130.00	130.00	72.00/M	48.00/M	35.00/M	20.00/M 6A
For Holographic Foil Imprint, Add Foil Charge Below.						
Holographic Foil Add:	26.00	26.00	14.00/M	10.00/M	7.00/M	4.00/M 6A
Each Additional Ink Color (up to 3 colors)						
	54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M 6A

# STATIC CLING LABELS

- Available on Clear or White Static Vinyl.
- Recommended for inside window application only.
- Upon request, we will block out white behind areas on Clear Static Vinyl to enhance readability—at no extra charge.
- Low tack adhesive stocks are available as an alternative.



4" Circle  
White Static Vinyl



4" x 4"  
White Static Vinyl



1" x 1/2"  
Clear Static Vinyl



2" x 4"  
Clear Static Vinyl



4" x 5"  
Clear Static Vinyl



5" x 4"  
White Static Vinyl



4" x 3"  
White Static Vinyl



4" x 4"  
Clear Static Vinyl

# OPTIONS FOR STATIC CLING LABELS

## LABEL STOCK

White Static Vinyl	<b>Please specify face or back static.</b>
Clear Static Vinyl	<b>Minimum application temperature of 50 degrees.</b>

## STANDARD INK COLORS

Black	White	Orange
Red	Process Blue	Hunter Green
Yellow	Violet	Golden Yellow
Reflex Blue	Brown	Rubine Red
Green	Burgundy	Teal

## MORE INK COLORS (\$15.00 PER COLOR)

Gold	Ivory	Medium Blue
Silver	Light Green	Warm Red
Dark Gray	Light Gray	Mint Green

Any label in this section can have a Consecutive Number or Consecutive Barcode. For standard sizes, see pages 38-39. For custom sizes, see a sales associate for pricing and additional information.

See page 66 for additional information.

See reference chart inside the front cover for swatches.



1" x 2"  
Clear Static Vinyl



3-1/2" x 2"  
Clear Static Vinyl

## NEED 10,000 OR MORE LABELS? ASK FOR A QUOTE.

For additional sizes or more than 3 ink colors, please see sales associate.

DIE CUT SIZE	250	500	1,000	2,000	3,000	5,000
1-1/4" x 3-1/2"	221.69	288.52	390.42	269.77/M	215.54/M	154.87/M
1-1/2" x 3"	221.69	288.52	390.42	269.77/M	215.54/M	154.87/M
2" x 1"	200.57	267.42	371.98	208.96/M	157.16/M	107.53/M
2" x 1-1/2"	207.60	272.72	377.01	251.03/M	194.40/M	137.15/M
2" x 2"	214.65	279.76	383.71	268.09/M	211.49/M	144.79/M
2" x 3"	230.99	296.73	402.74	275.84/M	229.18/M	177.43/M
2" x 3-1/2"	235.76	302.61	405.49	274.79/M	229.38/M	197.66/M
2" x 4"	245.21	312.71	412.88	279.22/M	232.47/M	199.62/M
2-1/2" x 1-1/2"	214.65	279.76	383.71	268.09/M	211.49/M	144.79/M
2-3/4" x 1-3/4"	233.99	300.86	402.14	281.50/M	235.87/M	195.21/M
3" x 3"	249.84	316.67	413.88	278.98/M	232.64/M	210.67/M
3" x 4"	269.19	336.06	427.29	285.67/M	239.15/M	220.42/M
4" x 4"	288.52	362.43	445.71	294.90/M	247.27/M	242.40/M
5" x 3"	286.77	355.38	442.36	292.39/M	244.82/M	242.39/M
2" Circle*	218.90	285.30	391.31	273.39/M	215.67/M	147.65/M
2-1/2" Circle*	235.76	302.61	405.49	274.79/M	229.38/M	197.66/M
3" Circle"	249.84	316.67	413.88	278.98/M	232.64/M	210.67/M
3-1/2" Circle	274.44	343.07	432.30	288.20/M	241.58/M	229.38/M
4" Circle*	279.95	351.66	432.47	286.14/M	239.93/M	235.20/M
1-1/4" x 2" Oval*	207.60	272.72	377.01	251.03/M	194.40/M	137.15/M
1-1/4" x 2-1/2" Oval*	214.65	279.76	383.71	268.09/M	211.49/M	144.79/M
1-1/2" x 3" Oval	221.69	288.52	390.42	269.77/M	215.54/M	154.87/M
2" x 3" Oval*	228.72	293.82	398.79	273.13/M	226.93/M	175.69/M
3" x 4" Oval	269.19	336.06	427.29	285.67/M	239.15/M	220.42/M
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"						
	54.00	54.00	54.00	32.00/M	22.00/M	15.00/M 6A

SQUARE CUT SIZE	250	500	1,000	2,000	3,000	5,000
Up to 1 Sq. In.	207.60	272.71	376.99	273.10/M	217.99/M	173.25/M
1.1 to 2 Sq. In.	212.87	279.74	383.68	275.64/M	217.99/M	173.25/M
2.1 to 3 Sq. In.	219.91	285.02	388.72	277.28/M	231.80/M	182.19/M
3.1 to 4 Sq. In.	226.96	292.06	395.44	279.80/M	231.78/M	182.19/M
4.1 to 5 Sq. In.	233.99	300.86	402.14	281.50/M	235.87/M	195.21/M
5.1 to 6 Sq. In.	241.02	306.14	410.49	284.85/M	238.32/M	195.21/M
6.1 to 7 Sq. In.	248.06	314.92	417.20	286.52/M	240.77/M	209.04/M
7.1 to 8 Sq. In.	255.11	321.96	420.55	288.20/M	241.57/M	209.04/M
8.1 to 9 Sq. In.	262.14	329.01	425.60	290.69/M	244.02/M	222.06/M
9.1 to 10 Sq. In.	269.17	336.04	430.60	292.37/M	246.45/M	222.06/M
10.1 to 11 Sq. In.	276.21	343.07	435.65	295.74/M	248.87/M	231.80/M
11.1 to 12 Sq. In.	281.49	348.36	439.01	297.39/M	250.52/M	231.80/M
12.1 to 13 Sq. In.	286.77	355.39	444.01	299.91/M	252.96/M	240.77/M
13.1 to 14 Sq. In.	292.06	362.43	449.04	301.60/M	254.59/M	240.77/M
14.1 to 15 Sq. In.	299.09	367.69	454.06	304.09/M	256.20/M	253.77/M
15.1 to 16 Sq. In.	300.86	374.74	457.41	306.61/M	258.64/M	253.77/M
16.1 to 17 Sq. In.	309.64	380.01	462.46	308.31/M	261.09/M	254.59/M
17.1 to 18 Sq. In.	316.67	385.29	467.47	312.48/M	264.35/M	255.38/M
18.1 to 19 Sq. In.	321.96	392.34	472.52	315.01/M	266.78/M	257.04/M
19.1 to 20 Sq. In.	327.24	397.63	475.85	318.36/M	270.05/M	266.78/M 6A
Each Additional Spot Color (up to 3 colors) Close registration may vary +/- 1/64"						
	54.00	54.00	54.00	32.00/M	22.00/M	15.00/M 6A

## PROCESS COLOR ARTWORK INFORMATION

### Preferred file formats include these programs:

Adobe Acrobat® PDF    Adobe Illustrator®    Adobe InDesign®  
Adobe Photoshop®    QuarkXPress™

- In addition to the above, we also support all PC equivalents. Files not submitted in these formats may incur additional turnaround and artwork charges. Please see sales associate for details.
- Artwork needs to be at least 300 dpi, in CMYK color mode and good quality free of debris. If spot colors are required in addition to CMYK, please set art in those additional colors where needed. Please be aware there is an additional charge for each spot color.
- All Pantone® spot colors should be converted to process colors before saving the file (unless additional spot colors have been purchased). Also, please provide documentation of original Pantone® spot colors used in file before converting to CMYK. For color matches, please provide a sample.
- Convert all fonts to outlines or include necessary fonts with the art files.
- Bleeds must have artwork extending at least 1/8" beyond the die-line on each side that bleeds. Allow for 1/8" print margin inside die-line.
- Registration is held to plus or minus 1/100".

- Paper stock and ink color swatches are computer generated and do not reflect the exact color or texture.
- Actual samples available upon request.
- PDF proof provided upon request. If exact color match is required, press proofs are available for a nominal fee and a 72-hour turnaround. Please note that production turnaround begins upon proof approval. Proof changes and/or additional proofs will incur additional charges and added lead time.
- Screens are normally run at 150 lines per inch. 200 lines per inch screens are available upon request. (Additional turnaround time and charges may apply.)
- Please ask for a Process Color Requirements sheet for a full list of specifications and Adobe Photoshop® information.

Additional charges may apply if the above guidelines are not followed. If additional charges apply, you will be notified within 24 Hours. Please see sales associate for details about 72-hour turnaround for process labels. Turnaround begins upon proof approval. Pantone® and other Pantone, Inc. trademarks are the property of Pantone, Inc.





# DURABLE

## Labels

Need a label to withstand the elements? Our Durable Labels withstand the harshest conditions while adding years of value indoors or outdoors. Popular Consecutive Number and Consecutive Barcode Labels are perfect for tracking and personalizing almost anything.

Extended Life	
Durable Decals .....	30-31
Reflective Labels.....	32-33
Weatherproof Labels .....	34-35
Bumper Stickers.....	36-37
Consecutive Number and Consecutive Barcode Labels .....	38-39
Domed Decals.....	40

# EXTENDED LIFE DURABLE DECALS

- Manufactured to withstand harsh conditions.
- Weather and sun resistant for up to 4 years.
- Available in a variety of stocks and ink colors.
- White back up is not available for face adhesive labels.
- Very low minimums—50 labels.



2" x 4"



3" x 3"



4" Circle



3" x 1"



4" x 4"



4" x 1"



5" x 5"



4" x 4"  
Clear Vinyl



2" x 3-1/2"

# OPTIONS FOR EXTENDED LIFE DURABLE DECALS

## LABEL STOCK

Clear Vinyl	Silver Chrome Polyester 20% upcharge
White Vinyl	
Yellow Vinyl	Clear Polyester 20% upcharge
Clear Vinyl High Tack 35% upcharge	White Polyester 20% upcharge
White Vinyl High Tack 35% upcharge	

Please specify face or back adhesive when selecting clear stock.

## STANDARD INK COLORS

Black	Brown
Red	Burgundy
Yellow	Orange
Reflex Blue	Hunter Green
Green	Golden Yellow
White	Rubine Red
Process Blue	Teal
Violet	

## MORE INK COLORS (\$15.00 PER COLOR)

Dark Gray	Medium Blue
Ivory	Warm Red
Light Green	Mint Green
Light Gray	

Any label in this section can have a Consecutive Number or Consecutive Barcode. For standard sizes, see pages 38-39. See a sales associate for pricing and additional information.

See page 66 for additional information.

See reference chart inside the front cover for swatches.



2" Circle

## SPOT COLOR

Priced Per Label

DIE CUT	50	75	100	250	500	1,000	2,000	3,000	5,000
1-1/2" x 3"	3.194	2.410	1.936	1.134	0.638	0.392	0.288	0.248	0.164
2" x 3"	3.460	2.678	2.060	1.216	0.700	0.432	0.288	0.248	0.226
2" x 3-1/2"	3.460	2.678	2.060	1.216	0.700	0.432	0.288	0.248	0.226
2" x 4"	3.460	2.678	2.060	1.216	0.700	0.432	0.288	0.248	0.226
3" x 3"	3.460	2.678	2.060	1.216	0.700	0.432	0.288	0.248	0.226
3" x 4"	3.460	2.678	2.286	1.400	0.782	0.454	0.350	0.268	0.226
3" x 5"	3.460	2.678	2.286	1.400	0.782	0.454	0.350	0.268	0.226
4" x 5"	3.934	3.152	2.698	1.628	0.886	0.494	0.412	0.310	0.248
4" x 6"	4.202	3.400	2.946	1.792	0.968	0.556	0.494	0.350	0.330
2" Circle	3.194	2.410	1.936	1.134	0.638	0.392	0.288	0.248	0.164
3" Circle	3.460	2.678	2.060	1.216	0.700	0.432	0.288	0.248	0.226
4" Circle	3.934	3.152	2.698	1.628	0.886	0.494	0.412	0.310	0.248 9A
SQ. CUT	50	75	100	250	500	1,000	2,000	3,000	5,000
up to 5	3.194	2.410	1.936	1.134	0.638	0.392	0.288	0.248	0.164
5.1 - 10	3.460	2.678	2.060	1.216	0.700	0.432	0.288	0.248	0.226
10.1 - 15	3.708	2.904	2.286	1.400	0.782	0.454	0.350	0.268	0.226
15.1 - 20	3.934	3.152	2.698	1.628	0.886	0.494	0.412	0.310	0.248 9A
Each Additional Spot Color (up to 3 colors)									
	1.08	0.72	0.54	0.216	0.108	0.054	0.032	0.022	0.016 9A

## FULL COLOR

Priced Per Label

DIE CUT	50	75	100	250	500	1,000	2,000	3,000	5,000
1-1/2" x 3"	5.192	3.728	2.926	1.524	0.824	0.494	0.330	0.268	0.186
2" x 3"	5.458	3.996	3.048	1.586	0.906	0.516	0.330	0.268	0.248
2" x 3-1/2"	5.458	3.996	3.048	1.586	0.906	0.516	0.330	0.268	0.248
2" x 4"	5.458	3.996	3.048	1.586	0.906	0.516	0.330	0.268	0.248
3" x 3"	5.458	3.996	3.048	1.586	0.906	0.516	0.330	0.268	0.248
3" x 4"	5.458	3.996	3.276	1.792	0.988	0.556	0.392	0.288	0.248
3" x 5"	5.458	3.996	3.276	1.792	0.988	0.556	0.392	0.288	0.248
4" x 5"	5.932	4.450	3.666	1.998	1.072	0.598	0.474	0.330	0.268
4" x 6"	6.180	4.718	3.914	2.164	1.154	0.638	0.536	0.370	0.350
2" Circle	5.192	3.728	2.926	1.524	0.824	0.494	0.330	0.268	0.186
3" Circle	5.458	3.996	3.048	1.586	0.906	0.516	0.330	0.268	0.248
4" Circle	5.932	4.450	3.666	1.998	1.072	0.598	0.474	0.330	0.268 9A
SQ. CUT	50	75	100	250	500	1,000	2,000	3,000	5,000
up to 5	5.192	3.728	2.926	1.524	0.824	0.494	0.330	0.268	0.186
5.1 - 10	5.458	3.996	3.048	1.586	0.906	0.516	0.330	0.268	0.248
10.1 - 15	5.686	4.224	3.276	1.792	0.988	0.556	0.392	0.288	0.248
15.1 - 20	5.932	4.450	3.666	1.998	1.072	0.598	0.474	0.330	0.268 9A
Each Additional Ink Color (up to 3 colors)									
	1.08	0.72	0.54	0.216	0.108	0.054	0.032	0.022	0.016 9A

**NEED 10,000 OR MORE LABELS? ASK FOR A QUOTE.**

For additional sizes or more than 3 ink colors, please see sales associate.

# REFLECTIVE LABELS

- Weather and sun resistant for up to 4 years.
- Great for outdoor applications.
- Used in poorly lit areas where high visibility is needed.
- Most commonly finished as singles. Most can be finished on rolls upon request. Reflective labels are not scored on the backside.
- Stock appears more silver than white in color.
- We cannot guarantee an exact PMS match on Reflective labels.





# ≡ OPTIONS FOR REFLECTIVE LABELS ≡

Priced Per Label

## LABEL STOCK

Reflective

## STANDARD INK COLORS

Black	Brown
Red	Burgundy
Yellow	Orange
Reflex Blue	Hunter Green
Green	Golden Yellow
White	Rubine Red
Process Blue	Teal
Violet	

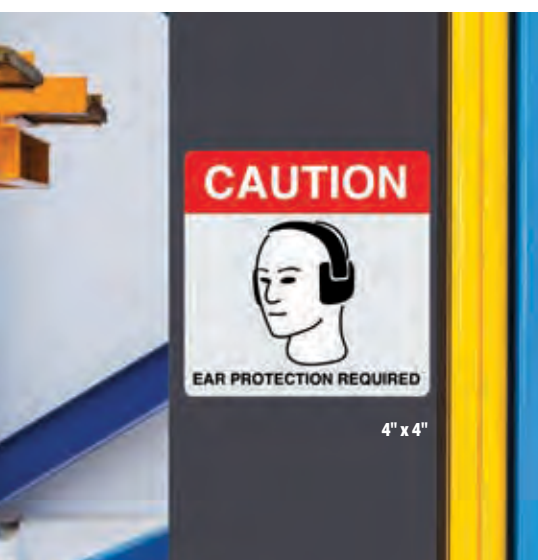
## MORE INK COLORS

(\$15.00 PER COLOR)

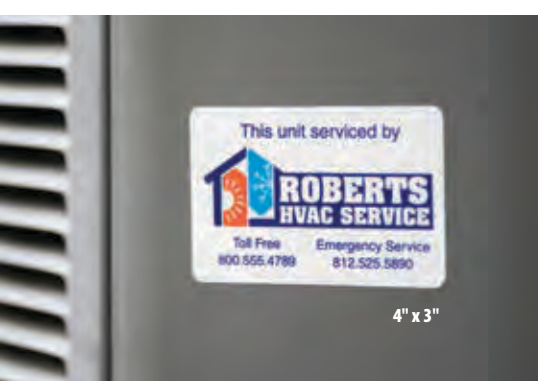
Dark Gray	Medium Blue
Ivory	Warm Red
Light Green	Mint Green
Light Gray	

DIE CUT SIZE	50	75	100	250	500	1,000	2,000	3,000	5,000
3/4" x 2"	6.408	4.408	3.420	1.628	1.052	0.720	0.556	0.496	0.472
1" x 2"	6.408	4.408	3.420	1.628	1.052	0.720	0.556	0.496	0.472
1" x 2-1/2"	6.408	4.408	3.420	1.628	1.052	0.720	0.556	0.496	0.472
1" x 3"	6.408	4.408	3.420	1.628	1.052	0.720	0.556	0.496	0.472
1" x 4"	6.408	4.408	3.420	1.628	1.052	0.720	0.556	0.496	0.472
1-1/2" x 3"	6.408	4.408	3.420	1.628	1.052	0.720	0.556	0.496	0.472
1-1/2" x 4"	7.312	5.088	3.976	1.772	1.132	0.804	0.576	0.516	0.472
2" x 2"	6.408	4.408	3.420	1.628	1.052	0.720	0.556	0.496	0.472
2" x 3"	7.312	5.088	3.976	1.772	1.132	0.804	0.576	0.516	0.472
2" x 3-1/2"	7.312	5.088	3.976	1.772	1.132	0.804	0.576	0.516	0.472
2" x 4"	7.312	5.088	3.976	1.772	1.132	0.804	0.576	0.516	0.472
3" x 3"	7.312	5.088	3.976	1.772	1.132	0.804	0.576	0.516	0.472
3" x 4"	7.476	5.272	4.140	2.144	1.444	1.052	0.824	0.740	0.700
3" x 5"	7.476	5.272	4.140	2.144	1.444	1.052	0.824	0.740	0.700
4" x 4"	8.548	6.220	5.048	2.884	2.100	1.648	1.420	1.320	1.276
4" x 5"	8.548	6.220	5.048	2.884	2.100	1.648	1.420	1.320	1.276
4" x 6"	8.548	6.220	5.048	2.884	2.100	1.648	1.420	1.320	1.276
2" Circle	6.408	4.408	3.420	1.628	1.052	0.720	0.556	0.496	0.472
2-1/2" Circle	7.312	5.088	3.976	1.772	1.132	0.804	0.576	0.516	0.472
3" Circle	7.312	5.088	3.976	1.772	1.132	0.804	0.576	0.516	0.472
3-1/2" Circle	7.476	5.272	4.140	2.144	1.444	1.052	0.824	0.740	0.700
4" Circle	8.548	6.220	5.048	2.884	2.100	1.648	1.420	1.320	1.276
4-1/2" Circle	8.548	6.220	5.048	2.884	2.100	1.648	1.420	1.320	1.276
5" Circle	8.548	6.220	5.048	2.884	2.100	1.648	1.420	1.320	1.276
1-1/2" x 2-1/2" Oval	6.408	4.408	3.420	1.628	1.052	0.720	0.556	0.496	0.472
2" x 3" Oval	7.312	5.088	3.976	1.772	1.132	0.804	0.576	0.516	0.472
2" x 3-1/2" Oval	7.312	5.088	3.976	1.772	1.132	0.804	0.576	0.516	0.472
2" x 4" Oval	7.312	5.088	3.976	1.772	1.132	0.804	0.576	0.516	0.472
3" x 4" Oval	7.476	5.272	4.140	2.144	1.444	1.052	0.824	0.740	0.700
4" x 6" Oval	8.548	6.220	5.048	2.884	2.100	1.648	1.420	1.320	1.276 9A
Each Additional Ink Color (up to 3 colors)									
	1.08	0.72	0.54	0.216	0.108	0.054	0.032	0.022	0.016 9A

SQ. CUT SIZE	50	75	100	250	500	1,000	2,000	3,000	5,000
up to 5	6.408	4.408	3.420	1.628	1.052	0.720	0.556	0.496	0.472
5.1 - 10	7.312	5.088	3.976	1.772	1.132	0.804	0.576	0.516	0.472
10.1 - 15	7.476	5.272	4.140	2.144	1.444	1.052	0.824	0.740	0.700
15.1 - 20	8.548	6.220	5.048	2.884	2.100	1.648	1.420	1.320	1.276 9A
Each Additional Ink Color (up to 3 colors)									
	1.08	0.72	0.54	0.216	0.108	0.054	0.032	0.022	0.016 9A



4" x 4"



4" x 3"

Any label in this section can have a Consecutive Number or Consecutive Barcode. For standard sizes, see pages 38-39. See a sales associate for pricing and additional information.

See page 66 for additional information.

See reference chart inside the front cover for swatches.

**NEED 10,000 OR MORE LABELS? ASK FOR A QUOTE.**

For additional sizes or more than 3 ink colors, please see sales associate.

# WEATHERPROOF LABELS

- Laminated at NO CHARGE.
- Printed on durable vinyl, polypropylene or polyester stocks.
- Create any size label from 1/4" x 1/4" to 12" x 38". See sales associate for labels wider than 6", longer than 10", or more than 20 square inches.
- Weather and sun resistant up to 1-1/2 years.
- Not recommended for underwater use.



SQ. CUT SIZES	250	500	1,000	2,000	3,000	5,000
Up to 1 Sq. In.	188.73	247.91	342.72	248.28/M	198.17/M	157.50/M
1.1 to 2 Sq. In.	193.52	254.31	348.80	250.58/M	198.17/M	157.50/M
2.1 to 3 Sq. In.	199.91	259.11	353.39	252.07/M	210.73/M	165.63/M
3.1 to 4 Sq. In.	206.32	265.51	359.49	254.37/M	210.71/M	165.63/M
4.1 to 5 Sq. In.	212.72	273.51	365.58	255.91/M	214.42/M	177.47/M
5.1 to 6 Sq. In.	219.11	278.31	373.17	258.95/M	216.65/M	177.47/M
6.1 to 7 Sq. In.	225.51	286.29	379.27	260.47/M	218.88/M	190.03/M
7.1 to 8 Sq. In.	231.91	292.69	382.32	262.00/M	219.61/M	190.03/M
8.1 to 9 Sq. In.	238.31	299.10	386.91	264.26/M	221.84/M	201.87/M
9.1 to 10 Sq. In.	244.70	305.49	391.45	265.79/M	224.05/M	201.87/M
10.1 to 11 Sq. In.	251.10	311.89	396.04	268.85/M	226.25/M	210.73/M
11.1 to 12 Sq. In.	255.90	316.69	399.10	270.35/M	227.75/M	210.73/M
12.1 to 13 Sq. In.	260.70	323.08	403.65	272.65/M	229.96/M	218.88/M
13.1 to 14 Sq. In.	265.51	329.48	408.22	274.18/M	231.45/M	218.88/M
14.1 to 15 Sq. In.	271.90	334.27	412.78	276.44/M	232.90/M	230.70/M
15.1 to 16 Sq. In.	273.51	340.67	415.83	278.74/M	235.13/M	230.70/M
16.1 to 17 Sq. In.	281.49	345.46	420.41	280.28/M	237.36/M	231.45/M
17.1 to 18 Sq. In.	287.89	350.27	424.98	284.08/M	240.31/M	232.16/M
18.1 to 19 Sq. In.	292.69	356.67	429.56	286.37/M	242.53/M	233.67/M
19.1 to 20 Sq. In.	297.49	361.48	432.59	289.42/M	245.50/M	242.53/M 6A
Each Additional Spot Color (up to 3 colors) Close registration may vary +/- 1/64"						
	54.00	54.00	54.00	32.00/M	22.00/M	15.00/M 6A

**Need 10,000 or more labels? Ask for a quote.**  
For additional sizes or more than 3 ink colors, please see sales associate.

# - ≡ OPTIONS FOR WEATHERPROOF LABELS ≡ -

## LABEL STOCK

White Vinyl	(BOPP) (face or back adhesive) Deduct 20% off base cost
Yellow Vinyl	
Clear Polypropylene Removable	White Polypropylene (BOPP) (face or back adhesive) Deduct 20% off base cost
White Polypropylene Removable (face adhesive)	Clear Polyester High Tack 40% upcharge
Silver Polyester Matte	
Silver Polyester Brushed	White Vinyl High Tack 40% upcharge
Silver Polypropylene Shiny	White Polyester 20% upcharge
Clear Polypropylene	Stone Stock 

Please specify face or back adhesive when selecting clear stock.

## STANDARD INK COLORS

Black	White	Orange
Red	Process Blue	Hunter Green
Yellow	Violet	Golden Yellow
Reflex Blue	Brown	Rubine Red
Green	Burgundy	Teal

## MORE INK COLORS (\$15.00 PER COLOR)

Gold	Ivory	Medium Blue
Silver	Light Green	Warm Red
Dark Gray	Light Gray	Mint Green

See page 66 for additional information.

See reference chart inside the front cover for swatches.



DIE CUT SIZES	250	500	1,000	2,000	3,000	5,000
1/2" X 1"	177.52	236.70	332.07	187.36/M	141.67/M	97.46/M
3/4" x 1-1/2"	182.34	243.11	338.16	189.97/M	142.88/M	97.75/M
3/4" x 2"	182.34	243.11	338.16	189.97/M	142.88/M	97.75/M
7/8" x 3"	188.73	247.93	342.74	228.21/M	176.72/M	124.68/M
1" x 1"	177.52	236.70	332.07	187.36/M	141.67/M	97.46/M
1" x 1-1/2"	182.34	243.11	338.16	189.97/M	142.88/M	97.75/M
1" x 2"	182.34	243.11	338.16	189.97/M	142.88/M	97.75/M
1" x 2-1/2"	188.73	247.93	342.74	228.21/M	176.72/M	124.68/M
1" x 3"	188.73	247.93	342.74	228.21/M	176.72/M	124.68/M
1" x 4"	195.14	254.32	348.83	243.71/M	192.26/M	131.62/M
1-1/4" x 3-1/2"	201.53	262.29	354.93	245.24/M	195.95/M	140.79/M
1-1/2" x 1-1/2"	188.73	247.93	342.74	228.21/M	176.72/M	124.68/M
1-1/2" x 2"	188.73	247.93	342.74	228.21/M	176.72/M	124.68/M
1-1/2" x 3"	201.53	262.29	354.93	245.24/M	195.95/M	140.79/M
2" x 1-1/4"	188.73	247.93	342.74	228.21/M	176.72/M	124.68/M
2" x 2"	195.14	254.32	348.83	243.71/M	192.26/M	131.62/M
2" x 3"	209.99	269.76	366.12	250.76/M	208.34/M	161.30/M
2" x 3-1/2"	214.32	275.10	368.62	249.80/M	208.53/M	179.69/M
2" x 4"	222.92	284.28	375.35	253.84/M	211.34/M	181.47/M
2" x 4-1/2"	227.13	287.89	376.26	253.61/M	211.49/M	191.52/M
2-1/8" x 7-3/4"	270.31	334.28	409.73	269.62/M	227.02/M	221.08/M
2-1/2" x 1-1/2"	195.14	254.32	348.83	243.71/M	192.26/M	131.62/M
2-1/2" x 2-1/2"	214.32	275.10	368.62	249.80/M	208.53/M	179.69/M
3" x 3"	227.13	287.89	376.26	253.61/M	211.49/M	191.52/M
3-1/2" x 3"	239.91	300.68	385.38	258.19/M	215.92/M	200.39/M
3" x 4"	244.72	305.51	388.45	259.70/M	217.41/M	200.39/M
4" x 4"	262.29	329.48	405.19	268.09/M	224.79/M	220.36/M
4" x 5"	286.31	350.28	421.94	278.76/M	235.16/M	232.19/M
5" x 3"	260.70	323.07	402.14	265.81/M	222.56/M	220.35/M
3/4" Circle	180.93	241.26	338.46	190.97/M	144.39/M	99.34/M
1" Circle	180.93	241.26	338.46	190.97/M	144.39/M	99.34/M
1-1/4" Circle	185.84	247.79	344.66	193.62/M	145.62/M	99.63/M
1-1/2" Circle*	192.36	252.70	349.33	232.60/M	180.12/M	127.08/M
2" Circle*	202.83	264.35	362.57	253.32/M	199.84/M	136.81/M
2-1/4" Circle	205.41	267.34	361.75	249.96/M	199.71/M	143.50/M
2-1/2" Circle	218.44	280.39	375.71	254.61/M	212.54/M	183.15/M
3" Circle*	231.49	293.42	383.49	258.49/M	215.56/M	195.20/M
3-1/2" Circle*	254.29	317.88	400.55	267.04/M	223.84/M	212.54/M
4" Circle*	259.40	325.84	400.72	265.13/M	222.31/M	217.93/M
1-1/4" x 2" Oval	192.36	252.70	349.33	232.60/M	180.12/M	127.08/M
1-1/4" x 2-1/2" Oval	198.89	259.21	355.53	248.40/M	195.96/M	134.16/M
1-1/2" x 3" Oval	205.41	267.34	361.75	249.96/M	199.71/M	143.50/M
2" x 3" Oval	211.93	272.25	369.51	253.08/M	210.27/M	162.79/M
2" x 3-1/2" Oval	218.44	280.39	375.71	254.61/M	212.54/M	183.15/M
2" x 4" Oval	224.98	286.91	378.82	256.18/M	213.29/M	183.15/M
3" x 4" Oval	249.42	311.38	395.92	264.70/M	221.59/M	204.24/M
Jumbo Oval	205.41	267.34	361.75	249.96/M	199.71/M	143.50/M
2" Seal*	198.89	259.21	355.53	248.40/M	195.96/M	134.16/M 6A
Each Additional Spot Color (up to 3 colors) Close registration may vary +/- 1/64"						
	54.00	54.00	54.00	32.00/M	22.00/M	15.00/M 6A

**Need 10,000 or more labels? Ask for a quote.**  
For additional sizes or more than 3 ink colors, please see sales associate.

# BUMPER STICKERS

- Rectangle Bumper Stickers include a 1/4" tab for easy removal. The oval and circle sizes will be scored on the liner.
- Static Vinyl Bumper Stickers have no adhesive and are meant for inside window application.
- Backside printing is available on Bumper Stickers with adhesive. We cannot backside print on Static Vinyl. Cost is the same as an additional ink color.



11-1/2" x 3"



5" x 2-3/4"



11-1/2" x 3"



5" Circle



4" x 6" Oval

# - ≡ OPTIONS FOR BUMPER STICKERS ≡ -

## LABEL STOCK

White Bumper Stock	White Static Vinyl 20% upcharge
Yellow Bumper Stock	Clear Static Vinyl
Clear Polypropylene Removable	20% upcharge
White Polypropylene Removable	White Removable Bumper 5% upcharge
(face adhesive)	

Please specify face or back adhesive for Clear Polypropylene Removable, Clear Static Vinyl and White Static Vinyl.

## STANDARD INK COLORS

Black	White	Orange
Red	Process Blue	Hunter Green
Yellow	Violet	Golden Yellow
Reflex Blue	Brown	Rubine Red
Green	Burgundy	Teal

## MORE INK COLORS

(\$15.00 PER COLOR)

Gold	Ivory	Medium Blue
Silver	Light Green	Warm Red
Dark Gray	Light Gray	Mint Green

See page 66 for additional information.

See reference chart inside the front cover for swatches.



6" x 4" Oval



11-1/2" x 3"



11-1/2" x 3"



9-1/4" x 2-1/4"

SPOT COLOR BUMPER STICKERS	100	250	500	1,000	2,000	3,000
2-1/2" x 9-1/4"	196.84	218.71	273.11	343.54	258.21/M	223.57/M
2-3/4" x 5"	182.58	202.87	256.28	323.91	244.10/M	220.43/M
3" x 10-3/4"	202.92	225.47	281.55	376.87	282.80/M	250.68/M
3-3/4" x 7-1/2"	202.92	225.47	281.55	354.16	266.21/M	230.49/M
3" x 11-1/2"	213.56	237.29	291.89	399.60	299.41/M	270.88/M
3-3/4" x 15"	266.68	296.32	399.60	547.16	458.04/M	396.58/M
5" Circle	196.84	218.71	273.11	343.54	258.21/M	223.57/M
3" x 5" Oval	191.71	213.01	269.10	340.10	256.30/M	231.46/M
4" x 6" Oval	196.84	218.71	273.11	343.54	258.21/M	223.57/M 6A
Each Additional Ink Color (up to 4 colors)	54.00	54.00	54.00	54.00	32.00/M	22.00/M 6A

PROCESS COLOR BUMPER STICKERS	100	250	500	1,000	2,000	3,000
2-1/2" x 9-1/4"	454.49	504.99	594.11	767.63	395.15/M	281.31/M
2-3/4" x 5"	361.50	401.67	472.55	615.70	316.36/M	227.82/M
3" x 10-3/4"	498.54	553.93	651.68	875.60	467.00/M	326.10/M
3-3/4" x 7-1/2"	498.54	553.93	651.68	839.60	426.50/M	300.23/M
3" x 11-1/2"	543.15	603.50	710.00	912.50	507.50/M	351.96/M
3-3/4" x 15"	669.06	743.40	874.59	1118.24	620.90/M	438.73/M
5" Circle	454.49	504.99	594.11	767.63	395.15/M	281.31/M
3" x 5" Oval	379.58	421.75	496.18	646.49	332.18/M	239.21/M
4" x 6" Oval	454.49	504.99	594.11	767.63	395.15/M	281.31/M 6A
For Clear or White Static Vinyl, add an additional 20%. Each Additional Spot Color (up to 3 colors)	75.00	75.00	75.00	75.00	45.00/M	30.00/M 6A



9-1/4" x 2-1/2"

**NEED 5,000 OR MORE LABELS? ASK FOR A QUOTE.**

For additional sizes or more than 4 ink colors, please see sales associate.

# CONSECUTIVE NUMBER AND CONSECUTIVE BARCODE LABELS

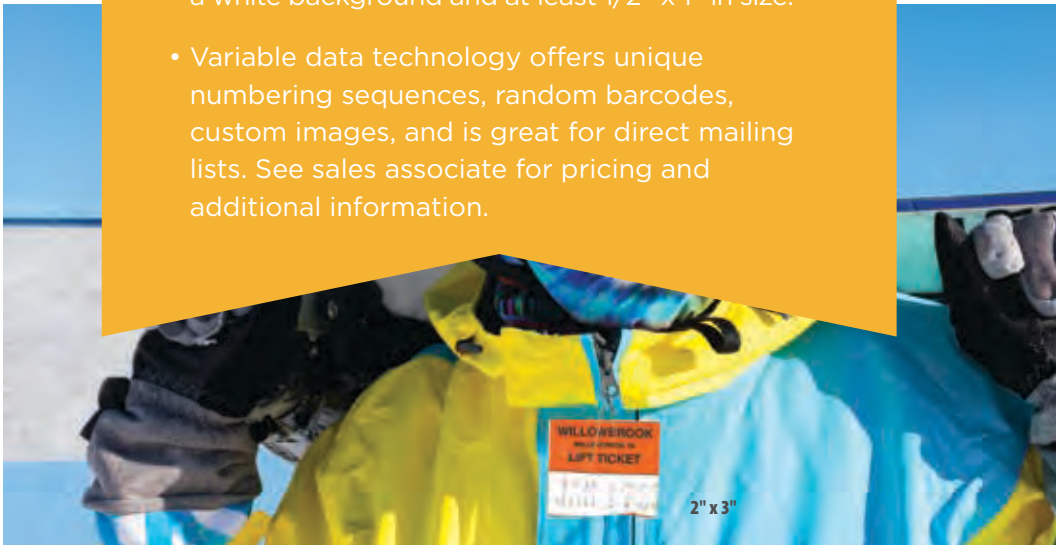
- Consecutive Number labels are great for inventory control or parking permits.
- Die Cut labels can be finished as singles upon request—at no extra charge.
- Popular types of barcodes include: 3 of 9, Code 2 of 5, Codabar, Code 128 and QR code.
- For easy scanning, barcodes should be printed on a white background and at least 1/2" x 1" in size.
- Variable data technology offers unique numbering sequences, random barcodes, custom images, and is great for direct mailing lists. See sales associate for pricing and additional information.



3" Square



5" x 3"



2" x 3"



2" x 2"



4" x 2"

## BARCODES (PLEASE SPECIFY TYPE WHEN ORDERING)



**APPLICATIONS**  
Tracking and tracing (e.g. shipping companies)

**CHARACTERISTICS AND LIMITATIONS**  
Reads bars only; no check digit; requires accurate printing; numeric only; requires large barcode area; large size for remote scanning.



**APPLICATIONS**  
Sophisticated tracking and tracing (e.g. hospitals)

**CHARACTERISTICS AND LIMITATIONS**  
Highest information density; alphanumeric; reads bars and spaces; check digit available; variable length; complex coding can lead to data entry errors.



**APPLICATIONS**  
Part identification e.g. automotive

**CHARACTERISTICS AND LIMITATIONS**  
Alphanumeric; reads bars only; check digit available; variable length; high reliability scanning; low to medium information density.



**APPLICATIONS**  
Inventory control and warehousing (e.g. electronics)

**CHARACTERISTICS AND LIMITATIONS**  
Self-checking; reads bars and spaces; check digit available; requires accurate printing; variable length; numeric only; high-reliability scanning; must have even number of digits.

For scanability, barcodes should be printed on a white background and at least 1/2" x 1" in size. Many other types of barcodes are available. Please ask if a barcode type not shown here is needed.

# OPTIONS FOR CONSECUTIVE NUMBER AND CONSECUTIVE BARCODE LABELS

## LABEL STOCK

White Vinyl	Silver Foil Dull or Shiny Deduct 30% off base cost
Silver Polypropylene Shiny	White Polypropylene (BOPP) (face or back adhesive) Deduct 20% off base cost
Silver Polyester Matte	Clear Polypropylene (BOPP) (face or back adhesive) Deduct 20% off base cost
White Gloss/Litho Permanent or Removable Deduct 30% off base cost	Gold Foil Dull or Shiny Deduct 30% off base cost
Silver Polyester Brushed	

Please specify face or back adhesive when selecting Clear Polypropylene (BOPP).

## STANDARD INK COLORS

Black	White	Orange
Red	Process Blue	Hunter Green
Yellow	Violet	Golden Yellow
Reflex Blue	Brown	Rubine Red
Green	Burgundy	Teal

## MORE INK COLORS (\$15.00 PER COLOR)

Gold	Ivory	Medium Blue
Silver	Light Green	Warm Red
Dark Gray	Light Gray	Mint Green

See page 66 for additional information.

See reference chart inside the front cover for swatches.



3" x 1"

**NEED 10,000 OR MORE LABELS? ASK FOR A QUOTE.**

For additional sizes or more than 3 ink colors, please see sales associate.

DIE CUT SIZES	250	500	1,000	2,000	3,000	5,000
1/2" x 1"	243.00	324.01	454.56	256.48/M	193.92/M	133.41/M
3/4" x 1-1/2"	249.60	332.79	462.90	260.04/M	195.58/M	133.81/M
1-1/2" x 1"	249.60	332.79	462.90	260.04/M	195.58/M	133.81/M
1-1/2" x 1-1/2"	258.34	339.38	469.15	312.38/M	241.92/M	170.67/M
2" x 1"	249.60	332.79	462.90	260.04/M	195.58/M	133.81/M
2" x 1-1/2"	258.34	339.38	469.15	312.38/M	241.92/M	170.67/M
2" x 2"	267.11	348.14	477.49	333.61/M	263.18/M	180.17/M
2" x 3/4"	249.60	332.79	462.90	260.04/M	195.58/M	133.81/M
2-1/2" x 1"	258.34	339.38	469.15	312.38/M	241.92/M	170.67/M
2-1/2" x 1-1/2"	267.11	348.14	477.49	333.61/M	263.18/M	180.17/M
2-1/2" x 2-1/2"	293.37	376.56	504.60	341.95/M	285.45/M	245.98/M
2-3/4" x 1-3/4"	275.87	359.05	485.85	335.70/M	268.23/M	192.73/M
3" x 1"	258.34	339.38	469.15	312.38/M	241.92/M	170.67/M
3" x 1-1/2"	275.87	359.05	485.85	335.70/M	268.23/M	192.73/M
3" x 2"	284.63	365.64	496.27	339.89/M	282.39/M	218.63/M
3" x 3"	310.90	394.08	515.04	347.17/M	289.51/M	262.16/M
3" x 7/8"	258.34	339.38	469.15	312.38/M	241.92/M	170.67/M
3-1/2" x 1-1/4"	275.87	359.05	485.85	335.70/M	268.23/M	192.73/M
3-1/2" x 2"	293.37	376.56	504.60	341.95/M	285.45/M	245.98/M
4" x 2"	302.16	385.32	508.76	344.06/M	286.45/M	245.98/M
4" x 3"	334.99	418.19	531.73	355.50/M	297.60/M	274.30/M
5" x 3"	356.87	442.24	550.48	363.85/M	304.66/M	301.63/M
1-1/2" Diameter	258.34	339.38	469.15	312.38/M	241.92/M	170.67/M
2" Circle	267.11	348.14	477.49	333.61/M	263.18/M	180.17/M
2-1/2" Circle	293.37	376.56	504.60	341.95/M	285.45/M	245.98/M
3" Circle	310.90	394.08	515.04	347.17/M	289.51/M	262.16/M
3" x 1-1/2" Oval	275.87	359.05	485.85	335.70/M	268.23/M	192.73/M
3" x 2" Oval	284.63	365.64	496.27	339.89/M	282.39/M	218.63/M
 Jumbo Oval	275.87	359.05	485.85	335.70/M	268.23/M	192.73/M 6A
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/32"						
	54.00	54.00	54.00	32.00/M	22.00/M	15.00/M 6A

SQUARE CUT SIZES	250	500	1,000	2,000	3,000	5,000
Up to 1 Sq. In.	252.52	331.71	458.56	332.19/M	265.15/M	210.73/M
1.1 to 2 Sq. In.	258.93	340.26	466.69	335.28/M	265.15/M	210.73/M
2.1 to 3 Sq. In.	267.48	346.69	472.83	337.27/M	281.95/M	221.61/M
3.1 to 4 Sq. In.	276.06	355.24	480.99	340.34/M	281.93/M	221.61/M
4.1 to 5 Sq. In.	284.61	365.95	489.14	342.40/M	286.90/M	237.45/M
5.1 to 6 Sq. In.	293.17	372.37	499.30	346.48/M	289.88/M	237.45/M
6.1 to 7 Sq. In.	301.72	383.06	507.46	348.50/M	292.86/M	254.26/M
7.1 to 8 Sq. In.	310.30	391.61	511.54	350.55/M	293.83/M	254.26/M
8.1 to 9 Sq. In.	318.85	400.19	517.68	353.58/M	296.81/M	270.10/M
9.1 to 10 Sq. In.	327.41	408.74	523.76	355.63/M	299.77/M	270.10/M
10.1 to 11 Sq. In.	335.97	417.30	529.90	359.72/M	302.72/M	281.95/M
11.1 to 12 Sq. In.	342.39	423.73	533.99	361.73/M	304.72/M	281.95/M
12.1 to 13 Sq. In.	348.82	432.28	540.07	364.80/M	307.69/M	292.86/M
13.1 to 14 Sq. In.	355.24	440.84	546.19	366.85/M	309.67/M	292.86/M
14.1 to 15 Sq. In.	363.80	447.24	552.30	369.88/M	311.62/M	308.68/M
15.1 to 16 Sq. In.	365.95	455.82	556.37	372.95/M	314.60/M	308.68/M
16.1 to 17 Sq. In.	376.63	462.23	562.51	375.01/M	317.58/M	309.67/M
17.1 to 18 Sq. In.	385.19	468.65	568.61	380.09/M	321.54/M	310.63/M
18.1 to 19 Sq. In.	391.61	477.23	574.75	383.16/M	324.50/M	312.65/M
19.1 to 20 Sq. In.	398.04	483.65	578.80	387.23/M	328.47/M	324.50/M 6A
Each Additional Spot Color (up to 3 colors) Close registration may vary +/- 1/64"						
	54.00	54.00	54.00	32.00/M	22.00/M	15.00/M 6A

These prices represent your custom one-color label plus the black ink on the consecutive number and consecutive barcode. For paper labels (non-laminated) deduct 30% from the price charts above.

# DOMED DECALS

Domed Decals give you the ability to highlight a product or brand with a 3D look!

- Ultra clear UV and scratch resistant polyurethane finish.
- Durable high tack adhesive for maximum longevity of decal.
- Available in White, Clear, Bright Chrome, and Brushed Chrome materials with permanent, pressure sensitive adhesive.
- Durable construction for indoor and outdoor use.
- Delivered multiple decals on each sheet — please ask for special packaging.
- Custom shapes at no extra charge.



4" x 2" Oval  
Bright Chrome

## OPTIONS FOR DOMED DECALS

### LABEL STOCK

White Matte Vinyl  
Permanent or  
Removable Adhesive

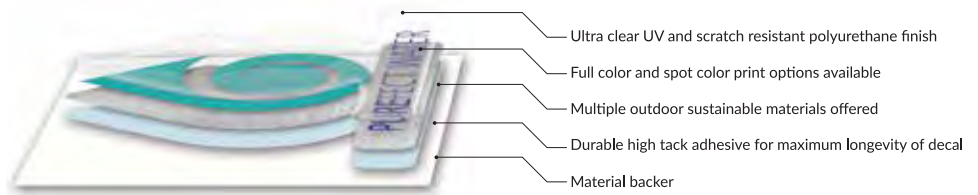
Bright Chrome  
Permanent Adhesive

Clear Polyester  
Permanent Adhesive

Brushed Chrome  
Polyester  
Permanent Adhesive

### INK COLORS

Digitally printed (full color).



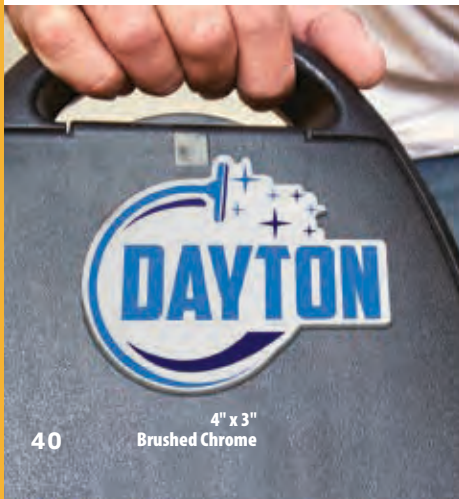
### DIGITALLY PRINTED (FULL COLOR) MULTI-UP ON A SHEET

Priced Per Label

POPULAR SIZES	125	250	500	750	1000	1250	1500	2000	2500	5000
1.5" Diameter	2.363	1.722	1.023	0.900	0.813	0.775	0.737	0.720	0.705	0.650
2" Diameter	2.520	1.823	1.148	1.035	0.965	0.927	0.888	0.850	0.813	0.758
2.5" Diameter	2.790	2.025	1.350	1.218	1.138	1.088	1.040	1.007	0.975	0.953
.75" x .75" RCR	2.205	1.553	0.810	0.677	0.575	0.558	0.542	0.510	0.477	0.433
1" x 1" RCR	2.205	1.553	0.810	0.677	0.575	0.558	0.542	0.510	0.477	0.433
1.25" x 2" Oval	0.875	0.638	0.380	0.347	0.313	0.298	0.283	0.277	0.272	0.250
1.5" x 3.5" Oval	0.933	0.675	0.425	0.398	0.372	0.357	0.342	0.327	0.313	0.292 10C

SQUARE CUT SIZES	125	250	500	750	1000	1250	1500	2000	2500	5000
0 - 1.99 Sq. In.	2.205	1.553	0.810	0.677	0.575	0.558	0.542	0.510	0.477	0.433
2.0 - 3.99 Sq. In.	2.363	1.722	1.023	0.900	0.813	0.775	0.737	0.720	0.705	0.650
4.0 - 5.99 Sq. In.	2.520	1.823	1.148	1.035	0.965	0.927	0.888	0.850	0.813	0.758
6.0 - 7.99 Sq. In.	2.790	2.025	1.350	1.218	1.138	1.088	1.040	1.007	0.975	0.953
8.0 - 9.99 Sq. In.	2.948	2.138	1.722	1.478	1.300	1.235	1.170	1.153	1.138	1.062
10.0 - 11.99 Sq. In.	3.060	2.228	1.968	1.772	1.647	1.603	1.560	1.512	1.463	1.343
12.0 - 13.99 Sq. In.	3.218	2.295	2.127	1.950	1.853	1.803	1.755	1.695	1.637	1.538
14.0 - 15.99 Sq. In.	3.263	2.835	2.520	2.345	2.265	2.193	2.123	2.097	2.070	1.928
16.0 - 19.99 Sq. In.	3.645	3.038	2.632	2.460	2.383	2.330	2.275	2.243	2.210	2.080 10C



4" x 3"  
Brushed Chrome



# SPECIALTY

## Labels

Specialty Labels feature a wide variety of unique label solutions. Repositionable Labels allow you to apply and reapply over and over to almost any surface. Theft Deterrent Labels offer a measure of security for electronics and inventory.

Repositionable Labels..... 42-43

Tamper Evident/Theft  
Deterrent Labels .....44-45

Additional Label Products..... 46-48



# REPOSITIONABLE LABELS

- Repositionable Labels are a great alternative to magnets.
- Labels have a patterned adhesive that can be applied, removed and reapplied to almost any surface. Labels will remove cleanly leaving no residue.
- White Gloss Repositionable for indoor application.
- White Polypropylene Repositionable for indoor and outdoor application. If being used outdoors, lamination is suggested.
- Standard finishing for mouse pads is textured lamination.



6" x 4"



7" x 8"



3-1/2" Circle



2" x 4-1/2"



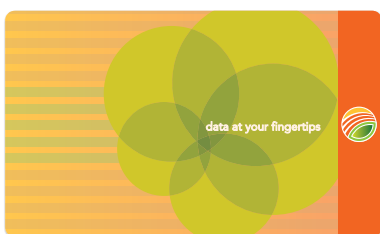
3" x 3"



3" Circle



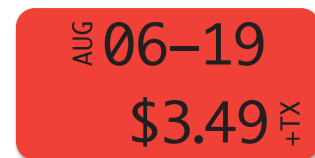
8" x 7"



5" x 3"



3" x 4"



2" x 1"

# OPTIONS FOR REPOSITIONABLE LABELS

## LABEL STOCK

White Gloss Repositionable (back adhesive only)	White Polypropylene Repositionable (back adhesive only) 10% upcharge
---	---

## STANDARD INK COLORS

Black	White	Orange
Red	Process Blue	Hunter Green
Yellow	Violet	Golden Yellow
Reflex Blue	Brown	Rubine Red
Green	Burgundy	Teal

## MORE INK COLORS (\$15.00 PER COLOR)

Gold	Ivory	Medium Blue
Silver	Light Green	Warm Red
Dark Gray	Light Gray	Mint Green

See page 66 for additional information.  
See reference chart inside the front cover for swatches.



**NEED 15,000 OR MORE LABELS?  
ASK FOR A QUOTE.**

For additional sizes or more than 3 ink colors, please see sales associate.

DIE CUT SIZES	500	1,000	2,000	3,000	5,000	10,000
1/2" x 1"	124.56	155.69	126.25/M	95.54/M	69.92/M	49.49/M
1" x 2"	135.15	168.94	147.25/M	128.85/M	92.03/M	70.28/M
1" x 3"	144.36	180.45	162.19/M	141.95/M	103.96/M	81.12/M
1-1/2" x 3"	155.47	194.36	177.20/M	160.82/M	130.47/M	95.19/M
2" x 1-1/2"	141.58	176.98	159.07/M	139.22/M	101.96/M	79.56/M
2" x 3"	168.94	211.21	187.42/M	167.33/M	140.58/M	100.39/M
2" x 3-1/2"	264.33	330.45	251.41/M	202.82/M	140.34/M	96.57/M
2" x 4"	175.89	219.86	203.46/M	183.80/M	154.26/M	114.87/M
2" x 4-1/2"	311.22	388.97	297.75/M	240.06/M	183.95/M	133.31/M
2-1/2" x 1-1/2"	151.89	189.86	172.33/M	152.42/M	125.95/M	89.45/M
2-3/4" x 1-3/4"	155.47	194.36	177.20/M	160.82/M	130.47/M	95.19/M
3" x 3"	186.04	232.60	210.04/M	187.07/M	157.51/M	118.14/M
3" x 4"	200.18	250.21	227.57/M	204.15/M	170.69/M	147.25/M
4" x 4"	237.04	296.33	255.99/M	216.55/M	190.34/M	154.26/M
3" x 5"	229.05	286.38	251.88/M	215.40/M	188.90/M	152.46/M
2" Circle	144.45	180.55	163.88/M	144.96/M	119.77/M	85.07/M
2-1/2" Circle	170.74	213.43	193.59/M	173.93/M	145.85/M	106.69/M
3" Circle	186.05	232.61	210.04/M	187.07/M	157.50/M	118.14/M
3-1/2" Circle	208.50	260.62	234.27/M	206.57/M	175.66/M	148.10/M
4" Circle	229.99	287.52	248.36/M	210.15/M	184.69/M	149.65/M
1-1/4" x 2" Oval	131.86	164.83	148.14/M	129.66/M	94.97/M	74.11/M
1-1/4" x 2-1/2" Oval	151.90	189.86	172.33/M	152.43/M	125.95/M	89.45/M
1-1/2" x 3" Oval	157.00	196.27	178.96/M	162.41/M	131.75/M	96.14/M
2" x 3" Oval	170.61	213.25	189.23/M	168.97/M	141.94/M	101.37/M
3" x 4" Oval	190.47	238.05	216.53/M	194.23/M	162.39/M	140.10/M 6A

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

	54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M 6A
--	-------	-------	---------	---------	---------	-----------

SQUARE CUT SIZES	500	1,000	2,000	3,000	5,000	10,000
Up to 1 Sq. In.	245.78	307.18	235.35/M	190.17/M	124.69/M	80.31/M
1.1 to 2 Sq. In.	253.05	316.30	243.15/M	196.39/M	130.20/M	84.95/M
2.1 to 3 Sq. In.	267.59	334.47	257.15/M	202.60/M	135.66/M	89.66/M
3.1 to 4 Sq. In.	274.83	343.57	258.73/M	208.86/M	141.06/M	94.32/M
4.1 to 5 Sq. In.	282.10	352.62	266.57/M	215.10/M	146.49/M	99.01/M
5.1 to 6 Sq. In.	289.46	361.83	274.32/M	221.34/M	152.03/M	103.64/M
6.1 to 7 Sq. In.	296.64	370.84	282.14/M	227.61/M	157.49/M	108.40/M
7.1 to 8 Sq. In.	303.91	379.87	289.95/M	233.80/M	178.49/M	128.58/M
8.1 to 9 Sq. In.	311.16	388.94	297.77/M	240.06/M	183.93/M	133.33/M
9.1 to 10 Sq. In.	318.48	398.06	305.49/M	246.28/M	189.42/M	138.00/M
10.1 to 11 Sq. In.	325.67	407.14	313.31/M	252.52/M	194.88/M	142.68/M
11.1 to 12 Sq. In.	332.96	416.19	321.08/M	258.73/M	200.34/M	147.32/M
12.1 to 13 Sq. In.	340.23	425.24	328.92/M	265.02/M	205.73/M	161.38/M
13.1 to 14 Sq. In.	347.48	434.39	338.29/M	271.21/M	211.22/M	172.25/M
14.1 to 15 Sq. In.	354.75	443.44	344.51/M	277.47/M	216.68/M	176.96/M
15.1 to 16 Sq. In.	362.90	453.65	354.76/M	284.40/M	222.72/M	182.06/M
16.1 to 17 Sq. In.	370.21	462.75	359.41/M	290.68/M	228.18/M	193.05/M
17.1 to 18 Sq. In.	377.48	471.82	370.37/M	296.89/M	233.68/M	197.68/M
18.1 to 20 Sq. In.	404.17	505.26	393.78/M	314.09/M	250.03/M	206.25/M
20.1 to 22 Sq. In.	415.08	518.87	431.26/M	329.74/M	268.77/M	212.53/M
22.1 to 24 Sq. In.	434.49	543.14	453.17/M	345.37/M	287.52/M	231.29/M
24.1 to 26 Sq. In.	453.95	567.40	475.05/M	361.02/M	306.30/M	250.03/M 6A

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

	54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M 6A
--	-------	-------	---------	---------	---------	-----------

MOUSE PAD	100	250	500	1,000	2,000
Mouse Pad 7" x 8"	351.27	468.09	634.85	773.98	613.55/M 5A

# TAMPER EVIDENT / THEFT DETERRENT LABELS

- Checkered and Void Labels leave a tamper mark on the surface when removed.
- Void pattern not recommended for small sizes. Lettering is 3/16" tall.
- Destructible Label is a white polyethylene that shreds when removed leaving the decal unusable.
- Please allow 24 hours for the label stock to set before testing.
- Labels are recommended for indoor use.



3" x 1"  
Tamper Evident Void



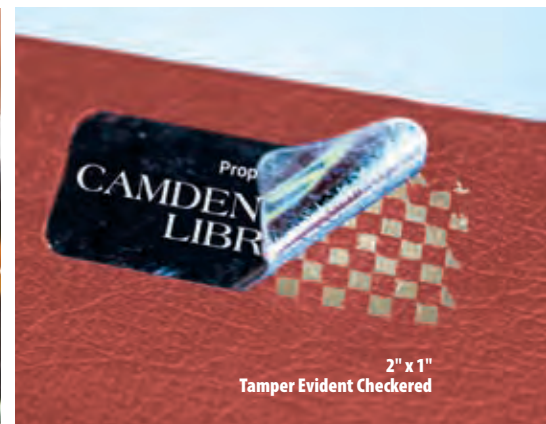
2" x 1-1/4"  
Tamper Evident Void



2" x 3"  
Tamper Evident Destructible



2" Circle  
Tamper Evident Void



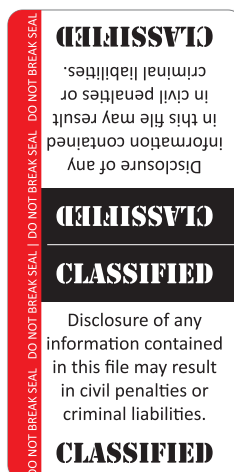
2" x 1"  
Tamper Evident Checkered



2" x 3"



3/4" x 2"



2" x 4"



1-1/2" Circle



4" x 2"

# - ≡ ≡ ≡ -    **OPTIONS FOR TAMPER EVIDENT/ THEFT DETERRENT LABELS**    ≡ ≡ ≡ -

## LABEL STOCK

- White Tamper Evident Destructible
- Silver Tamper Evident Checkered
- White Tamper Evident Void
- Silver Tamper Evident Void

## STANDARD INK COLORS

Black	White	Orange
Red	Process Blue	Hunter Green
Yellow	Violet	Golden Yellow
Reflex Blue	Brown	Rubine Red
Green	Burgundy	Teal

## MORE INK COLORS

(\$15.00 PER COLOR)

Gold	Ivory	Medium Blue
Silver	Light Green	Warm Red
Dark Gray	Light Gray	Mint Green

See page 66 for additional information.  
See reference chart inside the front cover for swatches.

## SECURITY SEAL

**MFG 02-18**

2" x 1"



DIE CUT SIZES	500	1,000	2,000	3,000	5,000	10,000
1/2" x 1-1/2"	250.73	313.40	269.72/M	232.08/M	166.27/M	119.18/M
3/4" x 1-1/2"	260.75	325.94	275.99/M	241.55/M	172.55/M	131.72/M
3/4" x 1-3/4"	260.75	325.94	275.99/M	241.55/M	172.55/M	131.72/M
3/4" x 2"	260.75	325.94	275.99/M	241.55/M	172.55/M	131.72/M
1" x 1"	250.72	313.40	269.72/M	232.08/M	166.28/M	119.18/M
1" x 1-1/2"	260.75	325.94	275.99/M	241.55/M	172.55/M	131.72/M
1" x 2"	260.75	325.94	275.99/M	241.55/M	172.55/M	131.72/M
1" x 3"	275.80	344.75	301.08/M	263.45/M	192.97/M	150.54/M
1-1/2" x 1-1/2"	275.80	344.75	301.08/M	263.45/M	192.97/M	150.54/M
2" x 2"	295.85	369.82	326.17/M	288.54/M	238.36/M	169.36/M
2" x 3"	325.94	407.43	351.26/M	313.63/M	263.45/M	188.18/M
2" x 4"	346.00	432.50	388.90/M	351.26/M	294.81/M	219.54/M
1/2" Circle	235.68	294.60	232.08/M	175.63/M	128.64/M	91.01/M
3/4" Circle	250.72	313.40	269.72/M	232.08/M	166.28/M	119.18/M
1" Circle	250.72	313.40	269.72/M	232.08/M	166.28/M	119.18/M
1-1/2" Circle	275.80	344.75	301.08/M	263.45/M	192.97/M	150.54/M
2" Circle	295.85	369.82	326.17/M	288.54/M	238.36/M	169.36/M

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

SQUARE CUT SIZES	500	1,000	2,000	3,000	5,000	10,000
Up to 1 Sq. In.	483.47	604.35	449.85/M	363.49/M	238.36/M	153.52/M
1.1 to 2 Sq. In.	497.85	622.31	464.80/M	375.41/M	248.87/M	162.40/M
2.1 to 3 Sq. In.	526.44	658.05	491.67/M	387.33/M	259.27/M	171.41/M
3.1 to 4 Sq. In.	540.73	675.91	494.59/M	399.24/M	269.66/M	180.29/M
4.1 to 5 Sq. In.	555.02	693.78	509.54/M	411.17/M	280.06/M	189.28/M
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"						
	54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M



**NEED 15,000 OR MORE LABELS? ASK FOR A QUOTE.**

For additional sizes or more than 3 ink colors, please see sales associate.

## - ≡ ADDITIONAL LABEL PRODUCTS ≡ -



### COUNTER MATS

- Your choice of permanent, removable or repositionable adhesive with textured lamination.
- Full color printing.
- Die cut with rounded corners. Finished on rolls or as a sheeted product.
- Quantities from 500 to millions.



### SELF LAMINATING LABELS

Self Laminating Labels start as a standard label, but with the addition of a self lamination increasing protection to important information. Great for use in harsh environments. Easy to use and very durable.

#### Popular applications are:

- Fire and Safety
- Appliances and HVAC
- Car Windshields
- Chemicals
- Wire and Cable



### INSTANT REDEEMABLE COUPONS (IRC)

- Add coupons and promotions to products, packaging and direct mail.
- Process color or spot color printing.
- Print on the front or front and back of the coupon.
- Finished on rolls.



### SCRATCH OFF INKS

Add an interactive scratch off element to cards, self mailers, or labels.

#### Popular applications are:

- Trade Shows
- Health and Beauty
- School Promotions
- Fund Raising
- On Pack Promotions

## - ≡ ADDITIONAL LABEL PRODUCTS ≡ -



### EXTENDED CONTENT LABELS (ECL)

- Add rebates, recipes, instructions, warning or multiple languages to any product.
- Process color folded booklet that is laminated to a clear, permanent label.



### UL APPROVED LABELS

Labels authorized by Underwriters Laboratories. Approved to print process color, spot color and consecutive numbered labels with the UL mark on a variety of high-performance durable stocks for indoor and outdoor applications.

#### Popular applications are:

- |                       |                            |
|-----------------------|----------------------------|
| • Appliances and HVAC | • High Tech                |
| • Building Materials  | • Life Safety and Security |
| • Chemicals           | • Lighting                 |
| • Energy              | • Power and Controls       |
| • Food                | • Water                    |
| • Health Systems      | • Fire and Safety          |
| • Electronics         | • Wire and Cable           |



### GLOW IN THE DARK INK LABELS

- Milky white in daytime, soft greenish white in the dark.
- Exposure to bright light charges the ink for a fun glow effect.
- Finished on rolls or as a sheeted product.
- Quantities from 500 to millions.



### CONTROL PANEL OVERLAYS

- 7 to 10 mil stocks and adhesives
- Low minimums - as few as 1
- Transparent windows, adhesive free areas, consecutive numbering, and variable data
- Permanent adhesive for indoor use.
- UL approved material available.

#### Popular applications are:

- Hospital Equipment
- High Tech
- Energy
- Power and Controls



## DOUBLE SIDED LABELS

Double Sided Labels can be viewed from either side.

### Popular applications are:

- Retail Store Fronts
- Travel and Tourism
- Car Windshields
- Point of Purchase
- Product Placement and Promotions



## SCRATCH AND SNIFF INKS

Accentuate the effect of a promotion with inks that literally deliver the aroma of the message.

### Popular applications are:

- Fire and Safety
- School Promotions
- Restaurant Promotions
- Health and Beauty
- Wine and Spirits
- Food and Beverage



## POLITICAL LABELS AND MORE

It's never too early to prepare for a successful political campaign. Get out the vote for your candidates with a wide variety of campaign supplies. Quality products at everyday low prices, delivered fast.

### Popular products are:

- Bumper Stickers
- Lapel Stickers
- Door Hangers
- Magnets
- Announcements/Postcards
- Business Cards
- Brochures
- Posters



## ASSET TAGS

Three layout options and a wide range of materials to meet your security needs.

- Seven durable materials including Destructible Vinyl, Silver Void and Anodized Metal
- Lamination available on certain materials for added durability
- Use consecutive numbering, barcodes or QR codes for added security
- Permanent adhesive for indoor use.



# PRINTER

## Labels

Choose from a wide variety of blank or custom-printed labels to serve all of your office needs. Save time and money over retail and other office supplier solutions.

Computer Labels .....	50
Stock Mailing Labels.....	51
Laser Labels .....	52-53



4" x 3-15/16" (Carrier Width 4-3/4")



# COMPUTER LABELS

- Labels are perforated at no extra charge.
- 30% discount for blank Computer Labels.
- Standard finishing is fan-folded with pin-feed holes. If you need a size or setup that is not listed, please see sales associate for pricing and availability.

## OPTIONS FOR COMPUTER LABELS

### LABEL STOCK

White EDP Litho  
White EDP Removable  
White Computer Gloss  
30% upcharge

### STANDARD INK COLORS

Black	White	Orange
Red	Process Blue	Hunter Green
Yellow	Violet	Golden Yellow
Reflex Blue	Brown	Rubine Red
Green	Burgundy	Teal

### MORE INK COLORS (\$15.00 PER COLOR)

Gold	Ivory	Medium Blue
Silver	Light Green	Warm Red
Dark Gray	Light Gray	Mint Green

See reference chart inside the front cover for swatches.



4" x 2-15/16"  
(Carrier Width 4-3/4")

DEPTH	SIZE	CARRIER WIDTH	500	1,000	2,000	3,000	5,000	10,000
15/16"	2-1/2" x 15/16"	3-1/4"	134.78	168.50	126.89/M	102.43/M	69.18/M	46.26/M
15/16"	3-1/2" x 15/16"	4-1/4"	134.78	168.50	126.89/M	103.28/M	70.03/M	47.11/M
1-15/16"	3-1/2" x 1-15/16"	4-1/4"	152.60	190.75	146.04/M	117.73/M	90.20/M	65.39/M
1-15/16"	4" x 1-15/16"	4-3/4"	156.19	195.22	149.82/M	120.79/M	92.90/M	67.68/M
2-7/16"	4" x 2-7/16"	4-3/4"	163.29	204.11	157.46/M	126.89/M	98.25/M	72.25/M
2-7/8"	3-7/8" x 2-7/8"	4-5/8"	170.42	213.04	165.91/M	133.01/M	103.59/M	84.48/M
2-7/8"	5" x 2-7/8"	5-3/4"	181.56	226.94	176.26/M	142.56/M	111.90/M	94.68/M
2-15/16"	4" x 2-15/16"	4-3/4"	170.42	213.04	165.91/M	133.01/M	103.59/M	84.48/M
2-15/16"	4-1/4" x 2-15/16"	5"	173.98	217.47	168.95/M	136.09/M	106.27/M	86.79/M
2-15/16"	5" x 2-15/16"	5-3/4"	181.56	226.94	176.26/M	142.56/M	111.90/M	94.68/M
2-15/16"	5-3/4" x 2-15/16"	6-1/2"	198.22	247.79	193.12/M	154.04/M	122.62/M	101.15/M
3-7/16"	5" x 3-7/16"	5-3/4"	198.22	247.79	193.12/M	154.89/M	123.47/M	102.00/M
3-15/16"	4" x 3-15/16"	4-3/4"	198.22	247.79	193.12/M	155.74/M	124.32/M	102.85/M
3-15/16"	5" x 3-15/16"	5-3/4"	213.09	266.37	222.25/M	169.38/M	141.01/M	113.43/M
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"								
			54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M

## NEED 15,000 OR MORE LABELS? ASK FOR A QUOTE.

For additional sizes or more than 3 ink colors, please see sales associate.

# STOCK MAILING LABELS

- Borders shown are pre-printed and cannot be altered.
- Imprint must be one color. If you require more than one color or a different border design, please see sales associate for pricing.
- Roll Labels are printed on White Litho stock. Computer Labels are printed on White EDP stock. Laser Labels are printed on White Laser stock.



Border Design No. ML-3

## OPTIONS FOR STOCK MAILING LABELS

Stock Mailing Labels are available in rolls, fan-folded with pin-feed or laser.

### Mailing Labels

measure 4" x 3" on a roll; 4" x 2-15/16" pin-feed

### Jumbo Mailing Labels

measure 5" x 4" on a roll; 5" x 3-15/16" pin-feed

Standard finishing is on rolls. To specify other finishing add the following code to border design number:

CL = Perfed  
LL = Laser

JR = Jumbo Roll  
JCL = Jumbo Pinfeed

## ROLL LABELS AND COMPUTER LABELS

SIZE	500	1,000	2,000	3,000	5,000	10,000
Mailing (4" x 3" or 4" x 2-15/16")	73.00	91.26	79.86/M	72.30/M	64.63/M	55.16/M
Jumbo Mailing Labels (5" x 4" or 5" x 3-15/16")	92.02	110.28	98.85/M	91.30/M	76.05/M	66.55/M 6A

NEED 15,000 OR MORE LABELS? ASK FOR A QUOTE.

## LASER LABELS

Priced per 100 Sheets.

SIZE	100 SHEETS	200 SHEETS	300 SHEETS	400 SHEETS	500 SHEETS
4" x 3-1/3"	85.80	63.40	54.10	44.78	38.69
	600 labels	1,200 labels	1,800 labels	2,400 labels	3,000 labels

NEED 600 SHEETS OR MORE? ASK FOR A QUOTE.



Border Design No. ML-2



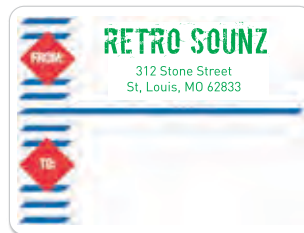
Border Design No. ML-3



Border Design No. ML-4



Border Design No. ML-8



Border Design No. ML-9



Border Design No. ML-10



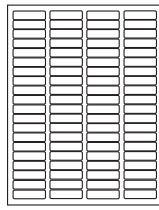
Border Design No. ML-12



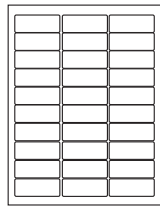
Border Design No. ML-13

# LASER LABELS

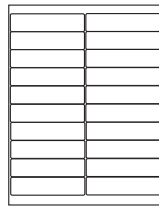
- Compatible with popular software programs. Samples can be provided for testing.
- Bleeds are not available on all sizes.
- Laser Labels should be priced and ordered by the sheet.
- Additional setups and sizes are available. See sales associate for pricing and availability.
- Blank Laser Labels can be combo priced with a \$30 per die change fee.



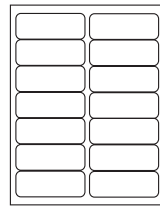
1-3/4" x 1/2"  
DT-25 80-UP



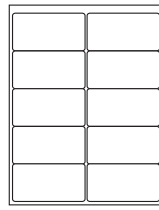
2-5/8" x 1"  
DT-50 30-UP



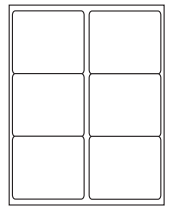
4" x 1"  
DT-75 20-UP



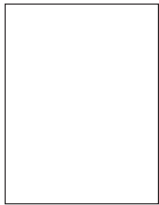
4" x 1-1/3"  
DT-100 14-UP



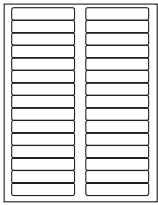
4" x 2"  
DT-125 10-UP



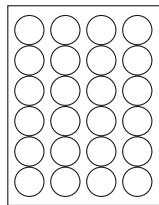
4" x 3-1/3"  
DT-150 6-UP



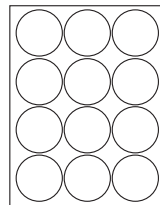
8-1/2" x 11" DT-175 1-UP  
(8-1/2" score on liner)



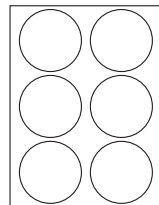
3-7/16" x 2-3/8"  
DT-200 30-UP



1-5/8" Circle  
DT-325 24-UP



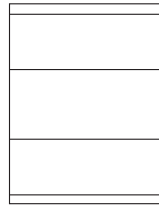
2-1/2" Circle  
DT-350 12-UP



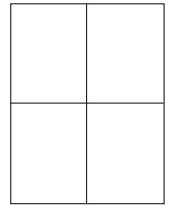
3-1/3" Circle  
DT-375 6-UP



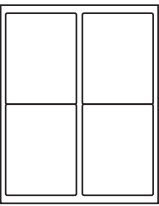
8-1/2" x 5-1/2"  
DT-400 2-UP



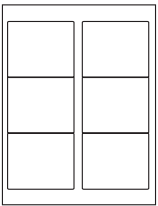
8-1/2" x 3-1/2"  
DT-425 3-UP



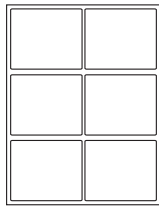
4-1/4" x 5-1/2"  
DT-450 4-UP



4" x 5"  
DT-475 4-UP



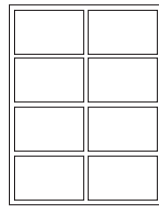
4" x 3"  
DT-500 6-UP



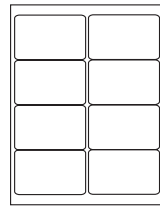
4" x 3-1/4"  
DT-525 6-UP



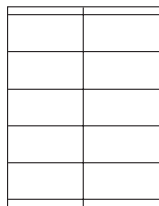
4-1/4" x 2-3/4"  
DT-550 8-UP



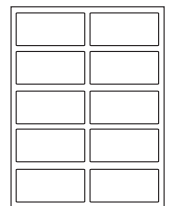
3-3/4" x 2-7/16"  
DT-575 8-UP



4" x 2-1/2"  
DT-600 8-UP



4-1/4" x 2"  
DT-625 10-UP



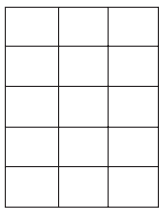
4" x 2"  
DT-650 10-UP



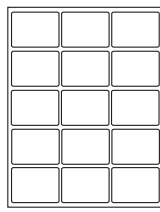
# OPTIONS FOR LASER LABELS

## LABEL STOCK

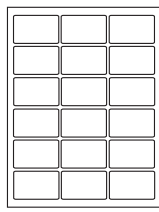
## STANDARD INK COLORS



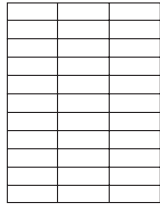
2-83/100" x 2-1/5"  
DT-750 15-UP



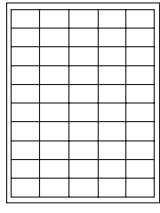
2-11/16" x 2"  
DT-775 15-UP



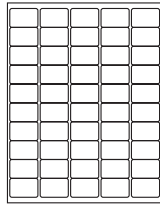
2-1/2" x 1-9/16"  
DT-800 18-UP



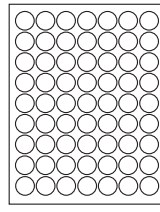
2-83/100" x 1"  
DT-900 33-UP



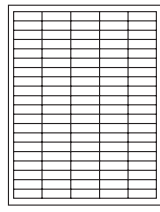
1-1/2" x 1"  
DT-975 50-UP



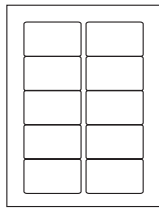
1-1/2" x 1"  
DT-1000 50-UP



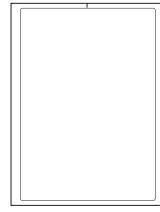
1" Circle  
DT-1025 63-UP



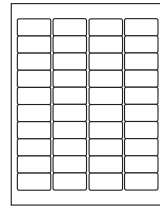
1-1/2" x 1/2"  
DT-1100 100-UP



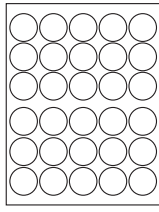
3-1/16" x 1-13/16"  
DT-1125 10-UP



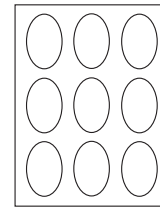
7-1/2" x 10-1/2"  
DT-1300 1-UP  
Printed on liner for use  
inside window



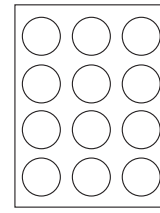
1" x 2"  
DT-1325 40-UP



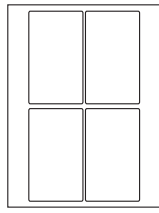
1-1/2" Circle  
DT-1350 30-UP



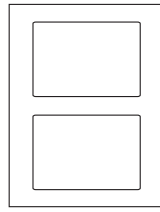
2" x 3" Oval  
DT-1400 9-UP



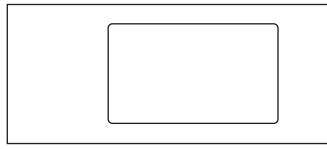
2" Circle  
DT-1425 12-UP



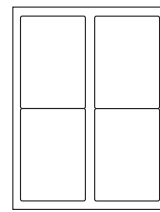
3" x 5"  
DT-1450 4-UP



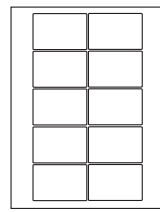
4" x 6"  
DT-1500 2-UP



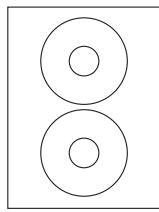
LZ-10  
Mailing Label 5" x 2-15/16"  
Overall 4-1/8" x 9-1/2"  
White Litho Stock Only



3-1/2" x 5"  
DT-1475 4-UP



2" x 3"  
DT-1375 10-UP



Outside Dia. 4-1/2"  
Inside Dia. 1-5/8"  
DT-1250 2-UP

## WHITE LITHO

White Removable

White Gloss

White Opaque

White Vinyl  
(Non-Weatherproof)

Yellow Fluorescent

Red Fluorescent

Pink Fluorescent

Orange Fluorescent

Green Fluorescent

Shiny Gold Foil

Shiny Silver Foil

Matte Clear

Black

Red

Yellow

Reflex Blue

Green

White

Process Blue

Violet

Brown

Burgundy

Orange

Hunter Green

Golden Yellow

Rubine Red

Teal

## MORE INK COLORS (\$15.00 PER COLOR)

Gold

Silver

Dark Gray

Ivory

Light Green

Light Gray

Medium Blue

Warm Red

Mint Green

See reference chart inside the front cover for swatches.

## WHITE LITHO

Lot Pricing

INKS	100 SHEETS	200 SHEETS	300 SHEETS	500 SHEETS
Blank	\$44.72	\$72.84	\$92.92	\$134.35
1 Color	N/A	\$269.62	\$293.23	\$319.88 4A
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/65"				
	N/A	54.00	54.00	54.00

## FLUORESCENT, WHITE GLOSS, OPAQUE AND REMOVABLE

Lot Pricing

INKS	100 SHEETS	200 SHEETS	300 SHEETS	500 SHEETS
Blank	\$64.87	\$112.91	\$144.03	\$208.25
1 Color	N/A	\$350.51	\$381.21	\$415.84 4A
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/65"				
	N/A	N/A	54.00	54.00

## GOLD FOIL, SILVER FOIL AND WHITE VINYL

Lot Pricing

INKS	100 SHEETS	200 SHEETS	300 SHEETS	500 SHEETS
Blank	\$84.97	\$163.91	\$209.08	\$302.31
1 Color	N/A	\$390.95	\$425.17	\$463.83 4A
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"				
	N/A	N/A	54.00	54.00 4A

## MATTE CLEAR

Lot Pricing

INKS	100 SHEETS	200 SHEETS	300 SHEETS	500 SHEETS
Blank	\$100.62	\$200.31	\$255.55	\$369.47
1 Color	N/A	\$417.92	\$455.28	\$495.81 4A
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"				
	N/A	N/A	54.00	54.00 4A

## LZ-10 MAILING LABELS

Lot Pricing

INKS	200 SHEETS	300 SHEETS	500 SHEETS	1,000 SHEETS
Blank	\$35.50	\$41.09	\$80.48	\$154.07
1 Color	\$98.65	\$114.20	\$171.21	\$227.69
2 Color	\$173.05	\$200.29	\$256.80	\$315.00 4A

NEED 1,000 OR MORE SHEETS? ASK FOR A QUOTE.

# DISTINCTIVE

## *Products*

Build your brand with Printed Tape, Barricade Tape, and Magnets. Advertise with these unique and cost-effective printed Distinctive Products offered at competitive prices. One-stop sourcing saves you time and money.

Full Color Magnets ..... 55

Custom Printed Tape..... 56

Barricade Banner..... 57

Hang Tags..... 58



## 20 MIL MAGNETS FOR INDOOR USE

Priced Per Magnet

BUSINESS CARD MAGNETS	100	250	500	1,000	2,500	5,000
Business Card Magnet (2" x 3-1/2")	0.972	0.487	0.293	0.278	0.232	0.188 6C
DIE CUT MAGNETS	100	250	500	1,000	2,500	5,000
2" x 2"	1.053	0.703	0.453	0.347	0.202	0.180
2" x 3"	1.193	0.797	0.552	0.380	0.290	0.222
2" x 4"	1.638	0.820	0.632	0.408	0.190	0.168
3" x 3"	1.263	0.842	0.703	0.453	0.390	0.302
4" x 3-1/2"	1.263	0.842	0.657	0.442	0.317	0.278
3" x 5"	1.263	0.842	0.657	0.442	0.317	0.278
2" Circle	1.053	0.703	0.453	0.343	0.208	0.180
3" Circle	1.263	0.842	0.703	0.453	0.390	0.302
2-1/4" x 3-1/2" Oval	1.263	0.842	0.657	0.437	0.372	0.278
3-1/2" x 6" Square Corner	1.580	1.053	0.890	0.678	0.553	0.480
4" x 4" Square Corner	1.568	1.042	0.878	0.678	0.538	0.443
4" x 6" Square Corner	1.580	1.053	0.890	0.692	0.553	0.480
4" x 7" Square Corner	1.580	1.053	0.890	0.678	0.553	0.480
5" x 7" Square Corner	1.757	1.172	1.012	0.758	0.620	0.568
5-1/2" x 8-1/2" Square Corner	2.072	1.380	1.123	0.923	0.783	0.720 6C

SPECIAL SHAPE MAGNETS	100	250	500	1,000	2,500	5,000
Apple	1.263	0.842	0.707	0.453	0.390	0.302
3-1/2" x 4-1/2" Frame	1.827	1.218	0.890	0.692	0.483	0.410
4" x 6" Frame	1.827	1.218	1.037	0.797	0.643	0.580
4" x 7" Frame	1.827	1.218	1.037	0.797	0.643	0.580
5" x 6-1/2" Frame	1.827	1.218	1.037	0.797	0.643	0.580
5" x 7" Frame	1.827	1.218	1.037	0.797	0.643	0.580
4-1/4" x 1-7/8" Van	1.263	1.053	0.657	0.437	0.372	0.278 6C

CUSTOM SHAPE MAGNETS	100	250	500	1,000	2,500	5,000
Up to 5.5 Square Inches	2.223	0.983	0.540	0.493	0.303	0.213
5.6 to 6.9 Sq. In.	2.223	1.077	0.607	0.517	0.313	0.223
7.0 to 8.4 Sq. In.	2.223	1.147	0.662	0.550	0.338	0.248
8.5 to 9.9 Sq. In.	2.223	1.218	0.730	0.583	0.360	0.270
10.0 to 11.4 Sq. In.	2.223	1.240	0.787	0.607	0.382	0.287
11.5 to 12.9 Sq. In.	2.223	1.263	0.813	0.630	0.403	0.303
13.0 to 14.4 Sq. In.	2.223	1.288	0.842	0.652	0.427	0.320
14.5 to 15.9 Sq. In.	2.223	1.333	0.910	0.673	0.450	0.338
16.0 to 17.4 Sq. In.	2.458	1.358	0.943	0.702	0.478	0.367
17.5 to 18.9 Sq. In.	2.458	1.473	0.988	0.730	0.507	0.393
19.0 to 20.4 Sq. In.	2.458	1.543	1.022	0.758	0.533	0.422
20.5 to 22 Sq. In.	2.458	1.592	1.057	0.787	0.550	0.438 6C

## 35 MIL MAGNETS FOR OUTDOOR USE

DIE CUT MAGNETS	100	250	500	1,000	2,500	5,000
3" x 5" Square Corner	2.568	1.703	1.318	0.978	0.728	0.613
4" x 6" Oval	2.568	1.703	1.318	0.978	0.728	0.613
3" x 9" Square Corner	2.387	1.597	1.230	0.923	0.692	0.570
3-7/8" x 8" Ribbon	2.638	1.758	1.390	1.137	0.783	0.707
4" Circle	2.500	1.682	1.272	0.932	0.682	0.590
5-1/2" Circle	3.137	2.107	1.820	1.533	1.213	1.063
6" Circle	4.590	3.637	2.613	2.208	1.890	1.608 6C

See page 66 for additional information.

NEED 10,000 OR MORE MAGNETS? ASK FOR A QUOTE.

# FULL COLOR MAGNETS

- Available in 20 mil indoor and 35 mil outdoor.
- Custom Shape Magnets can be any shape or size less than 22 total square inches.
- Any custom size or shape possible with no extra die charge.
- Laminated at no extra charge for indoor magnets



4-1/4" x 1-7/8" Van Die



3" x 4"



3-7/8" x 8" Ribbon



6" Circle



4" x 6" Oval



# CUSTOM PRINTED TAPE

- Brand your packages with Custom Printed Packing Tape.
- Available on white or clear pressure sensitive and white or kraft reinforced
- Low quantity minimums—24 rolls of 3" or 36 rolls of 2" tape.
- Artwork must include 1/8" print margin.
- Art will be set to a 9.029" repeat.
- Fluorescent and metallic inks are not available. Screened inks are not recommended.
- 1, 2, or 3 printed colors.
- Color match—\$42.00\*.

## STANDARD ADHESIVE TAPE

Priced Per Roll

SIZE	INKS	1 CASE	2 CASES	3 CASES	4 CASES	5 CASES
2" x 55 Yards 36 Rolls per Case	1	3.82	3.80	3.78	3.64	3.50
	2	4.26	4.24	4.22	3.90	3.72
	3	4.70	4.68	4.66	4.30	4.12
2" x 110 Yards 36 Rolls per Case	1	6.44	6.42	6.14	5.90	5.64
	2	7.32	7.28	6.96	6.70	6.42
	3	8.20	8.16	7.80	7.48	7.18
3" x 55 Yards 24 Rolls per Case	1	4.80	4.78	4.76	4.58	4.40
	2	5.24	5.22	5.20	5.00	4.80
	3	5.68	5.66	5.62	5.40	5.20
3" x 110 Yards 24 Rolls per Case	1	8.62	8.58	8.54	7.88	7.56
	2	9.40	9.34	8.94	8.58	8.22
	3	10.26	10.22	9.78	9.38	9.00

## PREMIUM ADHESIVE TAPE

Priced Per Roll

SIZE	INKS	1 CASE	2 CASES	3 CASES	4 CASES	5 CASES
2" x 55 Yards 36 Rolls per Case	1	6.02	5.22	4.58	4.46	4.06
	2	7.14	5.86	5.02	4.82	4.36
	3	8.26	6.50	5.46	5.20	4.68
2" x 110 Yards 36 Rolls per Case	1	10.58	9.78	8.78	8.64	7.98
	2	11.84	10.58	9.36	9.16	8.40
	3	12.82	11.06	9.66	9.40	8.58
3" x 55 Yards 24 Rolls per Case	1	9.04	7.84	6.88	6.68	6.10
	2	10.72	8.78	7.54	7.24	6.56
	3	12.40	9.76	8.20	7.78	7.00
3" x 110 Yards 24 Rolls per Case	1	15.84	14.66	13.16	12.98	11.94
	2	17.78	15.84	14.04	13.74	12.60
	3	19.24	16.60	14.50	14.10	12.86

## KRAFT REINFORCED WATER ACTIVATED

Priced Per Roll

SIZE	INKS	1 CASE	2 CASES	3 CASES	4 CASES	5 CASES
3" x 375' 8 Rolls per Case	1	21.70	18.62	16.24	15.78	14.38
	2	24.48	20.42	17.60	16.98	15.42
	3	28.04	23.00	19.68	18.90	17.12
3" x 450' 10 Rolls per Case	1	27.20	23.34	20.36	19.78	18.02
	2	30.68	25.60	22.06	21.28	19.32
	3	35.14	28.84	24.66	23.70	21.46

## WHITE REINFORCED WATER ACTIVATED

Priced Per Roll

SIZE	INKS	1 CASE	2 CASES	3 CASES	4 CASES	5 CASES
3" x 375' 8 Rolls per Case	1	24.52	21.44	18.84	18.38	16.80
	2	27.28	23.20	20.18	19.56	17.80
	3	30.98	25.94	22.40	21.62	19.64
3" x 450' 10 Rolls per Case	1	30.74	26.88	23.62	23.02	21.06
	2	34.18	29.08	25.28	24.50	22.32
	3	38.84	32.52	28.08	27.10	24.62

## LABEL STOCK

- White Pressure Sensitive Tape
- White Reinforced
- Clear Pressure Sensitive Tape
- Kraft Reinforced

## STANDARD INK COLORS

- Black
- White
- Orange
- Red
- Process Blue
- Hunter Green
- Yellow
- Violet
- Golden Yellow
- Reflex Blue
- Brown
- Rubine Red
- Green
- Burgundy
- Teal

See page 66 for additional information.  
See reference chart inside the front cover for swatches.



3" Kraft

3" Poly





# BARRICADE BANNER

- Weatherproof Barricade Banner
- 4 mil polyethylene available in yellow or orange.
- 3" x 1,000' or 6" x 1,000'.
- Ink cannot bleed off the edge. Please include 1/8" print margin.
- Imprint Size:  
3" banner: 2-1/2" x 20"  
6" banner: 5-1/2" x 20"



3" Poly

## OPTIONS FOR BARRICADE BANNER

### BANNER STOCK

Yellow Polyethylene      Orange Polyethylene

### STANDARD INK COLORS

Black      Red

See page 65 for additional information.

See reference chart inside the front cover for swatches.

SIZE	1-3 SPOOLS	4-6 SPOOLS	7-15 SPOOLS	16-24 SPOOLS	
3" x 1000'	57.45	35.15	27.28	24.27	
6" x 1000'	93.55	62.90	51.74	47.56	4D

Prices shown are per spool.



6" Poly



3" Poly



3" Poly

# HANG TAGS

Durable, plastic Hang Tags are affordable and come in a wide variety of shapes, sizes and colors to meet your needs! The perfect solution for parking passes and door hangers with or without numbering.

- Resists both heat and cold – will not yellow or crack.
- Printed on 23 mil polyethylene.
- Can be printed single or double-sided.
- Available with or without consecutive numbering.
- Prints full color – exact color matches, metallic colors and fluorescent colors not available.



HTP-1 | 2-1/2" x 3"



HTP-2 | 2" x 4-3/4"



HTP-3 | 2-3/4" x 4-3/4"



HTP-4 | 2-3/4" x 4-3/4"



HTP-5 | 3-1/2" x 4"



HTP-6 | 3-1/2" x 5-1/2"



HTP-7 | 3-1/2" x 9-1/4"



HTP-8 | 2-3/4" x 4-3/4"



HTP-9 | 2-3/4" x 4-3/4"



HTP-10 | 3-3/4" x 5-3/4"



HTP-11 | 3" x 6"



HTP-12 | 4" x 6"

## HANG TAG STOCK

23 mil Polyethylene

## INK COLORS

Full color



See page 66 for additional information.

See reference chart inside the front cover for swatches.

Ask a sales associate for 2 sided pricing.

### HANG TAGS PRINTED 1 SIDE

### Priced Per Hang Tag

ITEM NUMBER	SIZE	25	50	125	250	500	1000	2500
HTP-1-1SIDE	2 1/2" x 3"	3.163	1.712	0.780	0.488	0.380	0.315	0.277
HTP-2-1SIDE	2" x 4 3/4" y	3.163	1.712	0.835	0.563	0.455	0.390	0.358
HTP-3-1SIDE	2 3/4" x 4 3/4"	3.228	1.767	0.888	0.640	0.532	0.467	0.445
HTP-4-1SIDE	2 3/4" x 4 3/4" y	3.228	1.767	0.888	0.640	0.532	0.467	0.445
HTP-5-1SIDE	3 1/2" x 4" y	3.272	1.777	0.910	0.672	0.553	0.498	0.467
HTP-6-1SIDE	3 1/2" x 5 1/2" y	3.293	1.820	0.953	0.693	0.585	0.532	0.498
HTP-7-1SIDE	3 1/2" x 9 1/4"	3.575	2.058	1.235	0.975	0.867	0.792	0.758
HTP-8-1SIDE	2 3/4" x 4 3/4" y	3.228	1.767	0.888	0.640	0.532	0.467	0.445
HTP-9-1SIDE	2 3/4" x 4 3/4"	3.228	1.767	0.888	0.640	0.532	0.467	0.445
HTP-10-1SIDE	3 3/4" x 5 3/4"	3.293	1.820	0.953	0.693	0.585	0.532	0.498
HTP-11-1SIDE	3" x 6"	3.293	1.820	0.953	0.693	0.585	0.532	0.498
HTP-12-1SIDE	4" x 6"	3.575	2.058	1.235	0.975	0.867	0.792	0.758 7C

### HANG TAGS PRINTED 1 SIDE WITH NUMBERING

### Priced Per Hang Tag

ITEM NUMBER	SIZE	25	50	125	250	500	1000	2500
HTP-1-1SIDE CN	2 1/2" x 3"	3.447	1.995	1.063	0.655	0.497	0.482	0.435
HTP-2-1SIDE CN	2" x 4 3/4"	3.447	1.995	1.118	0.730	0.572	0.557	0.517
HTP-3-1SIDE CN	2 3/4" x 4 3/4" y	3.512	2.050	1.172	0.807	0.648	0.633	0.603
HTP-4-1SIDE CN	2 3/4" x 4 3/4"	3.512	2.050	1.172	0.807	0.648	0.633	0.603
HTP-5-1SIDE CN	3 1/2" x 4"	3.555	2.060	1.193	0.838	0.670	0.665	0.625
HTP-6-1SIDE CN	3 1/2" x 5 1/2"	3.577	2.103	1.237	0.860	0.702	0.698	0.657
HTP-7-1SIDE CN	3 1/2" x 9 1/4"	3.858	2.342	1.518	1.142	0.983	0.958	0.917
HTP-8-1SIDE CN	2 3/4" x 4 3/4"	3.512	2.050	1.172	0.807	0.648	0.633	0.603
HTP-9-1SIDE CN	2 3/4" x 4 3/4"	3.512	2.050	1.172	0.807	0.648	0.633	0.603
HTP-10-1SIDE CN	3 3/4" x 5 3/4"	3.577	2.103	1.237	0.860	0.702	0.698	0.657
HTP-11-1SIDE CN	3" x 6"	3.577	2.103	1.237	0.860	0.702	0.698	0.657
HTP-12-1SIDE CN	4" x 6"	3.858	2.342	1.518	1.142	0.983	0.958	0.917 7C

# CUSTOM

## Stamps

From the tried and true Handle Mount to the newest Self-Inking varieties, we offer a huge selection of rubber stamps and embossers in a variety of shapes and sizes. Make a clean and lasting impression while saving time and money.

Professional Self-Inking Steel Stamps and Numbering Stamps .....	60
Self-Inking Stamps .....	61
Stock Stamps .....	62
Pre-Inked Stamps .....	63
Handle Mount Stamps and Embossers .....	64



APPROVED  
12345678  
INSPECTION TEAM #2

# PROFESSIONAL SELF-INKING STEEL STAMPS AND NUMBERING STAMPS

## OPTIONS FOR PROFESSIONAL SELF-INKING STEEL STAMPS

### STANDARD INK COLORS

Black | Red | Blue | Green | Purple

See reference chart inside the front cover for swatches.

Priced Per Stamp

MODEL NUMBER	IMPRESSION SIZE	QUANTITY AND PRICE		
		1-5	6-20	21-50
5200	1" x 1-5/8"	48.14	44.29	40.76
5204	1" x 2-3/8"	59.75	54.97	50.57 3A
Replacement Ink Pad		8.74		
5208	2" x 2-3/4"	76.57	70.45	64.81
5211	2-5/32" x 3-5/16"	99.00	91.08	83.77
5212	2-3/4" x 4-1/2"	119.54	119.17	116.16 3A
Replacement Ink Pad		11.65		

## SELF-INKING DATER STAMPS

Priced Per Stamp

MODEL NUMBER	IMPRESSION SIZE	QUANTITY AND PRICE		
		1-5	6-20	21-50
4750	1" x 1-5/8"	43.95	39.55	35.18
4820	-	27.79	24.97	22.21
5430	1" x 1-5/8"	50.73	45.67	40.58
5460	1-5/8" x 2-1/4"	76.06	68.43	60.88
54110	2-5/32" x 3-5/16"	102.89	92.62	82.31 3A

Ink Pads (pack of 5) \$13.09

4750 and 5430 not available with printed borders

See page 64 for Stamp Accessory Pricing.

## NUMBERING STAMPS

Priced Per Stamp

MODEL NUMBER	DATE HEIGHT	IMPRESSION SIZE	QUANTITY AND PRICE		
			1-5	6-20	21-50
1546	5/32" x 1-1/8"	5/32"	12.53	11.29	10.03
1548	5/32" x 1-7/16"	5/32"	14.23	12.79	11.40
1596	11/32" x 1-3/4"	11/32"	24.04	21.63	19.24
1598	11/32" x 2-1/4"	11/32"	27.79	25.00	22.21
5756	7/32" x 7/8"	7/32"	82.44		
5558	1-5/16" x 2-1/4"	3/8"	77.90		

## DATER STAMPS

Priced Per Stamp

MODEL NUMBER	IMPRESSION SIZE	QUANTITY AND PRICE		
		1-5	6-20	21-50
1117	5/32" x 2-3/8"	14.23	12.79	11.40
1113 / 3150	5/32" x 2-1/8"	26.44	23.78	21.15
1 Line Dater	1/8" x 3/4"	14.23	12.79	11.40
2910	1-7/8" x 2-3/4"	49.44	44.50	39.53 3A



5200



5208 | 2" x 2-3/4"



5200 | 1" x 1-5/8"



5211 | 2-3/4" x 3-5/16"



5204 | 1" x 2-3/8"

## SELF-INKING DATER STAMPS



4750



54110



5430 | 5/32" Date Height  
1" x 1-5/8"



54110 | 5/32" Date Height  
2-5/32" x 3-5/16"

## NUMBERING STAMPS

## DATER STAMPS



5558  
(Self inking)



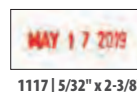
5756  
(Self inking.  
Black ink only.)



1117



1546



1117 | 5/32" x 2-3/8"

### 1117 COPY CHOICES

ANSWERED	BILLED	DELIVERED	RECEIVED
Backordered	CHARGED	ENTERED	SHIPPED
CANCELLED	CHECKED	PAID	FAXED

Copy listed for 1117 is as is and cannot be changed.

# SELF-INKING STAMPS

- Self-Inking stamps contain a polymer stamp plate and an internal ink pad.
- Signatures must be supplied in black ink or sharp black and white copy only.
- Allow 1/8" print margin on all Self-Inking stamps.



**Inspector  
21**

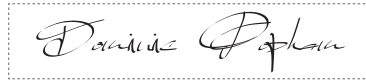
Mini Self-Inker | 3/8" x 1-1/32"

Large

Medium



Large Self-Inker | 1" x 2-1/2"



4918 | 5/8" x 3"

## OPTIONS FOR SELF-INKING STAMPS

### STANDARD INK COLORS

Black                      Blue                      Purple  
Red                        Green

See reference chart inside the front cover for swatches.

### CUSTOM SELF-INKING STAMPS

Priced Per Stamp

MODEL NUMBER	IMPRESSION SIZE	QUANTITY AND PRICE		
		1-5	6-20	21-50
Mini - Ideal 4910	3/8" x 1-1/32"	20.58	18.53	16.49
Small - Ideal 4911	9/16" x 1-1/2"	22.95	20.65	18.34
Medium - Ideal 4913	7/8" x 2-3/8"	25.69	23.13	20.52
Large - Ideal 4914	1" x 2-1/2"	28.42	25.55	22.73
Jumbo - Ideal 4926	1-1/2" x 3"	36.64	32.97	29.31
4922	13/16" x 13/16"	23.28	20.94	18.63
4918	5/8" x 3"	36.64	32.97	29.31 3A

### SELF-INKING STAMPS

Priced Per Stamp

MODEL NUMBER	IMPRESSION SIZE	QUANTITY AND PRICE		
		1-5	6-20	21-50
46019	3/4" circle	22.36	20.13	17.88
Replacement Ink Pad		5.37		
4642	1-3/4" circle	34.82	31.33	28.20
Replacement Ink Pad		6.75		
4923	1-3/16" x 1-3/16"	38.33	34.49	30.94 3A
Replacement Ink Pad		9.87		

### STAMP BOX (WITH 4914 STAMP)

ITEM	PRICE
Engraved box with stamp kit	35.54 A
Engraved box only	3.95 A



4642 | 1-3/4" Circle



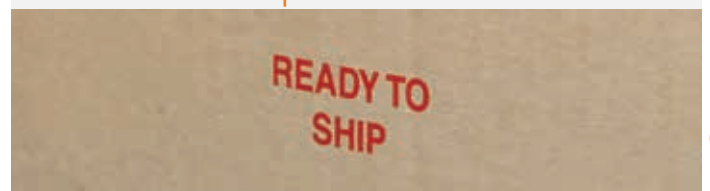
46019 | 3/4" Circle



46019 | with cover



Stamp Box with 4914 Stamp



# STOCK STAMPS



## STOCK STAMPS

Priced Per Stamp

ITEM	1-50	
APPR4912 (Approved)	18.72	
COMP4912 (Completed)	18.72	
CONF4912 (Confidential)	18.72	
COPY4912 (Copy)	18.72	
DEPO4912 (Deposit)	18.72	
EMAI4912 (Emailed)	18.72	
ENTE4912 (Entered)	18.72	
FAXE4912 (Faxed)	18.72	
FILE4912 (File)	18.72	
FRAG4912 (Fragile)	18.72	
ORIG4912 (Original)	18.72	
PAID4912 (Paid)	18.72	
PAST4912 (Past Due)	18.72	
POST4912 (Posted)	18.72	
RECE4912 (Received)	18.72	
SCAN4912 (Scanned)	18.72	
URGE4912 (Urgent)	18.72	
VOID4912 (Void)	18.72	
IDP4912 (ID Protection)	18.72	1A

Impression Size: 3/4 x 1 7/8

Stock Stamps cannot be customized



✓ **APPROVED**

🧩 **COMPLETED**

!! **CONFIDENTIAL**

📄 **COPY**

💰 **DEPOSIT ONLY**

@ **E-MAILED**

✓ **ENTERED**

📠 **FAXED**

📁 **FILE**

🍷 **FRAGILE**

📄 **ORIGINAL**

💵 **PAID**

📅 **PAST DUE**

📌 **POSTED**

📦 **RECEIVED**

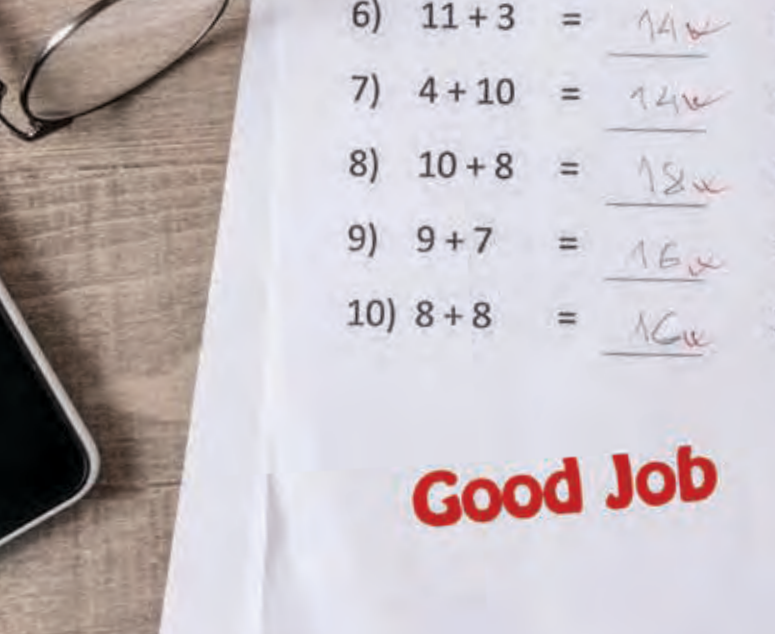
🖨️ **SCANNED**

! **URGENT**

X **VOID**

🔒 **ID PROTECTION**

(ID Protection)



# PRE-INKED STAMPS

- Pre-Inked Stamps contain the ink in the stamp plate and create crisp, clean impressions.
- Signatures must be supplied in black ink or sharp black and white copy only.
- Allow 1/8" print margin on all Pre-Inked stamps.

## OPTIONS FOR PRE-INKED STAMPS

### STANDARD INK COLORS

Black                  Red                  Blue

See reference chart inside the front cover for swatches.

### PRE-INKED STAMPS (MAXLIGHT)                  Priced Per Stamp

MODEL NUMBER	IMPRESSION SIZE	QUANTITY AND PRICE		
		1-5	6-20	21-50
FC1	1-3/16" round	30.48	27.45	24.40
FC2	1-5/8" round	46.94	42.25	38.02
FC3	2" round	53.00	47.71	42.96
FR1	9/16" x 1-11/16"	28.97	26.07	23.46
FR2	11/16" x 1-15/16"	34.43	31.00	27.89
FR3	1" x 2"	40.73	36.66	32.98
FR4	5/8" x 2-7/16"	40.98	36.89	33.23
FR5	1-1/2" x 2-1/2"	50.22	45.20	40.69
FR6	15/16" x 2-13/16"	44.75	40.27	36.25
FR7	1-1/4" x 3-3/16"	76.78	69.10	62.21
FR8	2-1/4" x 3-3/4"	115.28	103.76	93.39
FR9	2-3/4" x 3-3/4"	121.24	109.11	98.21
FR10	3-1/16" x 4-1/2"	141.51	127.37	114.62    3A

Pre-Inked Re-Inking Solutions (10cc Bottle)

### POCKET NOTARY (SUPERSLIM)                  Priced Per Stamp

MODEL NUMBER	IMPRESSION SIZE	QUANTITY AND PRICE		
		1-5	6-20	21-50
PN1	1" x 2-3/8"	26.78	24.10	21.68    3A

### PERMANENT PRE-INKED STAMPS (ULTIFAST)

MODEL NUMBER	IMPRESSION SIZE	QUANTITY AND PRICE		
		1-5	6-20	21-50
PF1	3/4" x 3/4"	31.15	28.04	25.24
PF2	2-1/4" x 13/16"	39.89	35.90	32.33    3A
Accessory Pricing				
6cc Ink Bottle Refill		10.52		
60 cc Ink Bottle Refill		38.80	A	



FR1



FC3 | 2" Round"



FR4 | 5/8" x 2-7/16"



FR9 | 2-3/34" x 3-3/4"



PN1



PF2

## HANDLE MOUNT STAMPS

- One-half inch of vertical space and letters up to one-half inch count as one line.
- Signatures must be supplied in black ink or sharp black and white copy only.
- Maximum size 7" wide x 2-3/4" tall.



## EMBOSSERS

- Functions as both handheld and desk top embosser, making it easier than ever to make a perfect impression.
- Improved ergonomic design fits comfortably in any size hand.
- Now features a finish notification—you'll know when to stop.
- Personalize your books, stationery and important documents.
- Embossers will be oriented for bottom of page use, unless otherwise requested.
- Remove 1/8" from all shown dimensions to allow for the print margin

FREDRICK DONALDSON  
Notary Public  
My Commission Expires: June 05, 2017  
Impression Area: 3/4" x 1-5/8"



Impression Area: 1-1/2"



Impression Area: 2"



Rectangle Embosser



Round Embosser with Base

## OPTIONS FOR HANDLE MOUNT STAMPS

### WOOD HANDLE STAMPS

#### TYPESETTING ONLY

Priced Per Stamp

NUMBER OF LINES	PRICE PER LINE LENGTH	
	0"-3"	3.25"-5"
1	11.50	12.47
Each Add'l Line	3.75	4.82

### SIGNATURE/LOGO RUBBER STAMPS

#### ART ONLY

Priced Per Stamp

HEIGHT	PRICE PER LINE LENGTH
Up to 6 Square Inches	21.10
Over 6 Square Inches	4.61 per square inch

### STAMP ACCESSORIES

STAMP PADS	PRICE
Small (2-1/2" x 4/1/4")	10.05
Large (3-1/8" x 6-1/8")	13.39
Jumbo (4-1/4" x 7-1/4")	35.17

STAMP PAD INK	PRICE
2 oz. Bottle	7.54

### EMBOSSERS

Priced Per Stamp

STAMP	STAMP SIZE	PRICE
Seal Round	1-1/2" Circle	51.46
Seal Rectangle	3/4" x 1-5/8" Rectangle	51.46
Seal Round	2" Circle	65.71
Replacement Insert	All Sizes	32.50
Unit Only	All Sizes	28.47

### EMBOSSERS ACCESSORY PRICING

Priced Per Stamp

STAMP	QUANTITY	PRICE
2" Seal - Shiny Silver or Shiny Gold	100	13.22
2-1/4" Seal - Shiny Silver or Shiny Gold	100	14.65
Embosser Base		5.31

Note: Extreme temperature may cause embosser to malfunction.



# RESOURCES

## Section

- Quick Ship, AnyShape®, Premium, Durable, Specialty Labels and Distinctive Products Additional Information ..... 66
- Standard Printer Label Upcharges..... 67
- Key Questions and Popular Type Styles..... 68
- Label Printing Terminology..... 69



# - ≡ ADDITIONAL INFORMATION ≡ -

## GENERAL INFORMATION

- Gloss, foil and laminated stocks are not recommended for typewriter use or some pens and/or pencils.
- Additional ink color charge will apply if you are using more than one ink color on the same label.

## QUICK SHIP LABELS

- Add 30% to the label base cost for Clear Polypropylene (BOPP) or White Polypropylene (BOPP).
- Any label in this section can have Consecutive Number or Consecutive Barcode. For standard sizes and pricing, see pages 36-37. For custom sizes or set ups, see a sales associate.
- Foil imprint can be added to any size in this section of the catalog. See pages 23-24 or a sales associate for pricing and availability.

## ANYSHAPE® LABELS

- Quantities over 5,000 cannot be singled.
- If you require more than 3 spot ink colors, please see a sales associate for a quote.
- Please see a sales associate for quantities over 10,000.
- Orders may be combined for quantity pricing when they are the exact same shape and dimensions, and are ordered at the same time.

## PREMIUM LABELS

### PROCESS COLOR ARTWORK INFORMATION

#### Preferred file formats include these programs:

Adobe Acrobat® PDF    Adobe Illustrator®    Adobe InDesign®  
Adobe Photoshop®    QuarkXPress™

- In addition to the above, we also support all PC equivalents. Files not submitted in these formats may incur additional turnaround and artwork charges. Please see sales associate for details.
- Artwork needs to be at least 300 dpi, in CMYK color mode and good quality free of debris. If spot colors are required in addition to CMYK, please set art in those additional colors where needed. Please be aware there is an additional charge for each spot color.
- All Pantone® spot colors should be converted to process colors before saving the file (unless additional spot colors have been purchased). Also, please provide documentation of original Pantone® spot colors used in file before converting to CMYK. For color matches, please provide a sample.
- Convert all fonts to outlines or include necessary fonts with the art files.
- Bleeds must have artwork extending at least 1/8" beyond the die-line on each side that bleeds. Allow for 1/8" print margin inside die-line.
- Registration is held to plus or minus 1/100".

- Paper stock and ink color swatches are computer generated and do not reflect the exact color or texture.
- Actual samples available upon request.
- PDF proof provided upon request. If exact color match is required, press proofs are available for a nominal fee and a 72-hour turnaround. Please note that production turnaround begins upon proof approval. Proof changes and/or additional proofs will incur additional charges and added lead time.
- Screens are normally run at 150 lines per inch. 200 lines per inch screens are available upon request. (Additional turnaround time and charges may apply.)
- Please ask for a Process Color Requirements sheet for a full list of specifications and Adobe Photoshop® information.

Additional charges may apply if the above guidelines are not followed. If additional charges apply, you will be notified within 24 Hours. Please see sales associate for details about 72-hour turnaround for process labels. Turnaround begins upon proof approval. Pantone® and other Pantone, Inc. trademarks are the property of Pantone, Inc.

## GENERAL INFORMATION

- Specify face or back adhesive when selecting Clear Polypropylene (BOPP), Clear Polypropylene Removable, White Static Vinyl or Clear Static Vinyl.
- Quantities of 100 and 250 may have specific finishing requirements. Ask an associate for details.

## DURABLE LABELS

- Specify face or back adhesive when selecting Clear Polypropylene (BOPP), Clear Polypropylene Removable, White Static Vinyl or Clear Static Vinyl.

## SPECIALTY LABELS

### LONG RUN CAPABILITIES

- Up to 15,000,000 or more.
- Sizes from 1/4" to 2' long.
- Available on rolls, sheets or fanfolded stacks.
- Choose from many different face stocks, adhesives and liners or send us what you need and we'll find the best match.

## DISTINCTIVE PRODUCTS

- Distinctive products can not be combined for combo pricing.
- Bleed - \$10.00\*
- Proofs:
  - PDF or Paper - \$15.00\*
  - Press proofs are available upon request. See sales associate for additional information.

# - ≡ STANDARD LABEL UPCHARGES ≡ -

## Bleed: \$30.00\*

Charge applies when the ink extends to the edge of the label. NO CHARGE for a bleed on process color labels.

## Color Match: \$42.00\*

Charge applies when specifying an ink color other than the standard inks listed in this catalog. Supply a PANTONE number from the PANTONE MATCHING SYSTEM® guide. Color matches are guaranteed within a shade lighter or darker to the swatch provided.

## Combined Orders

You may combine label orders for quantity pricing when they are the same size and ordered at the same time.

- Copy change: \$20.00\*
- Ink change: \$20.00\*
- Paper change: \$20.00\*
- Foil Imprint copy change: \$25.00\*
- Foil Imprint ink or paper change: \$20.00\*
- Process color copy change: \$25.00\*
- Blank Laser Labels (die charge only): \$30.00\*

### Minimum quantity per copy change—

- 500 for Spot Color
- 250 for Weatherproof, Bumper Stickers, Consecutive Number and Static Cling
- 100 for Process Color
- 50 for Extended Life Durable Decals and Reflective Labels

*NOTE: Combining orders may affect the turnaround time of your order. Promotional Products cannot be combined for quantity pricing.*

## Lamination

Lamination is charged as an additional ink color. It adds gloss, enhances color and provides a scuff-resistant surface. We do not recommend writing or typing on laminated labels. Matte Lamination is available to be written on, see a Sales Associate for more information.

## Proofs

Turnaround time does not begin until the proof has been approved.

- PDF proof: \$15.00\* Proof will be sent via email.  
\$10.00\* Charge to change copy or layout after proofing is complete.
- Paper proof: \$15.00\* Proof will be sent via fax.  
\$10.00\* Charge to change copy or layout after proofing is complete.
- Color paper proof: \$22.00\* Proof will be sent via expedite.  
\$13.50\* Charge to change copy or layout after proofing is complete.

## Press Proof

Standard Rates—additional charges may apply based on order specifications.

- One color label \$30.00\*
- Laser Labels \$55.00\*
- Process Color Labels \$35.00\*
- Static Cling \$30.00\*
- Foil Imprint or Embossed \$55.00\*
- Process Color + Foil Imprint/Embossed \$55.00\*

Add \$15.00\* for each additional color and/or lamination.

All press proofs are sent via Expedite service. Proof turnaround will match the turnaround of the product being ordered. If copy or layout changes are needed after the proofing process is complete, a 2nd press proof charge will apply.

## Perforation: \$30.00\*

Available in most die cut sizes. All stock mailing and computer labels come automatically perforated.

## Rolls

All labels are finished on rolls unless otherwise noted on your order. The quantity per roll will be determined by the factory. If you require a specific amount per roll, please see sales associate.

- Non-standard roll quantities charge: 30¢ per roll

Extended Life Durable Decals are finished in a sheeted format. You may receive multiple labels per sheet.

## Screens

All screens are produced at 133 lines per inch with a minimum tint of 2% up to a maximum tint of 80% and a 60 degree angle. We prefer that you provide a solid for us to screen or send a disk. Process Color screens are produced at 150 lines per inch. 200 lines per inch screens are available upon request. Reflective Labels and Extended Life Durable Decals are produced at 85 lines per inch. \$35.00\* per screened color.

## Single Labels: \$30.00\*

Individually die cut or square cut labels in a stack. Square cut labels require an additional charge for a tab or score. See sales associate for details. Reflective Labels and Extended Life Durable Decals are finished in sheets. Multiple labels per sheet may be supplied.

- AnyShape® Labels: \$35.00\*

## Special Label Stock:

Removable: The following stocks are available with removable adhesive. There is no charge for this feature on quantities up to 14,999. Labels will be removable from various surfaces for 3 to 6 months.

- White Gloss
- White Litho
- Yellow Fluorescent
- Green Fluorescent
- Orange Fluorescent
- Red Fluorescent
- Pink Fluorescent

Opaque: Opaque labels are used to cover up a mistake on an expensive form or brochure. You cannot see through the opaque backing. There is no charge for this feature on quantities up to 14,999.

Clear Polypropylene (BOPP): (non-weatherproof)

For clear polypropylene with no lamination, add 30% to the base paper cost.

White Vinyl, Yellow Vinyl or Clear Polypropylene Removable: (non-weatherproof)  
For stock with no lamination, add 75% to the base paper cost.

Matte Silver Polyester, Brushed Silver Polyester, or Shiny Silver Polypropylene: (non-weatherproof)

For stock with no lamination, add 100% to the base paper cost.

## Tinting

White label stock can be custom tinted to any ink color. This is charged as an additional ink color. If the tint color is a custom match, an additional \$42.00\* will apply.

**NOTE: Tinted label stock cannot easily be written or typed on.**

# - ≡ HELPFUL INFORMATION ≡ -

## Adhesives

Permanent adhesive is supplied on all label orders unless otherwise specified. See sales associate about availability and pricing for special adhesives.

**NOTE: For best adhesion, apply labels at room temperature to any clean, dry, oil-free, non-textured, non-coated surface. If in doubt as to label adhesion to a product, we will provide samples. Litho and Gloss stocks are not recommended for application to vinyl products.**

## Artwork

Supported programs include:

- Adobe Illustrator®
- Adobe Photoshop®
- QuarkXPress™
- Adobe InDesign®
- Adobe Acrobat® PDF

We will typeset 10 lines of text at NO CHARGE. See associate for artwork requirements.

## Blank Labels

Deduct 30% from the base cost for BLANK die cut, square cut or computer labels.

## Fonts

We have the entire Adobe Font library. When submitting art files, please embed the fonts in your file.

## Inks

Our inks are water based and are not opaque.

EXAMPLE: Blue ink on yellow fluorescent stock will appear green.

## Labels to be Typed on

Only litho or fluorescent label stock can be typed or written on. Tinted labels, gloss stocks or weatherproof labels do not accept typing or some pens or pencils.

## Print Margin

We require a 1/8" print margin from each edge of the label. The same print margin is required for stock mailing label borders.



Simply answer these questions and you'll have everything you need to place an order.

1

What will the size and quantity be?

2

What is the paper stock and ink color?

3

What will the label be applied to? (*Different surfaces may require certain paper stocks or adhesive options.*)

4

What will the label be exposed to? (*Water, solvents, dust, outdoor elements, etc.*)

5

Will the label be hand or machine applied? (*Core size, roll quantity, rewind direction, etc.*)

6

Is custom finishing or packaging required? (*Shrink wrap, drop shipping, quantity per carton, etc.*)

## - ≡ POPULAR TYPE STYLES ≡ -

All type styles are available in any size. We carry the entire Adobe® and Corel font libraries. For additional information please see sales associate.

Helvetica

*Helvetica Italic*

**Helvetica Bold**

***Helvetica Bold Italic***

Helvetica Condensed

**Helvetica Bold Condensed**

Bookman

*Bookman Italic*

Adobe Garamond

*AGaramond Italic*

**AGaramond Bold**

***AGaramond Bold Italic***

Eurostile

*Eurostile Italic*

Times

**Eurostile Bold**

***Eurostile Bold Italic***

*Times Italic*

**Times Bold**

***Times Bold Italic***

New Century Schoolbook

*New Century Schoolbook Italic*

**New Century Schoolbook Bold**

*New Century Schoolbook*

***Bold Italic***

Avant Garde

*Avant Garde Italic*

**Avant Garde Bold**

***Avant Garde Bold Italic***

Benguit

*Benguit Italic*

**Benguit Bold**

Benguit Bold Italic

Eurostile Extended Two

**Eurostile Extended Two Bold**

Optima

*Optima Italic*

**Optima Bold**

***Optima Bold Italic***

Rockwell

*Rockwell Italic*

**Rockwell Bold**

***Rockwell Bold Italic***

**Souvenir**

***Souvenir Italic***

**Souvenir Bold**

***Souvenir Bold Italic***

Futura

**Futura Bold**

***Futura Bold Italic***

*Zapf Chancery*

Gill Sans

*Gill Sans Italic*

**Gill Sans Bold**

***Gill Sans Bold Italic***

Palatino

**Palatino Bold**

***Palatino Bold Italic***

**Cooper Black**

***Cooper Black Italic***

LITHOS PRO

**Hobo**

Papyrus

*Murray Hill*

*Brush Script*

*Wedding Text*

*Park Avenue*

# - ≡ LABEL PRINTING TERMINOLOGY ≡ -

## ADHESIVE

- Back—Adhesive is on the back of the label. If this label is being applied to a window, it will go on the outside of the window.
- Face—Adhesive is on the front of the label. If this label is being applied to a window, it will go on the inside of the window.

## BACKSIDE PRINTING

Also known as Liner Print. Copy is printed on the liner of the label. This printing method is used to offer coupons or convey additional information.

## BLEED

Ink extends to the edge of the label.

## BOPP STOCK

WHITE BOPP: White film, tear resistant. Recommended for water bottles. Permanent adhesive only.

## CORES

The inner diameter of a roll of labels. 1" and 3" cardboard cores are available upon request. Final finishing could be coreless or cardboard cores. If nothing is specified, core type will be determined by the factory.

## EMBOSS

An image is pressed into the material to raise it above the normal level of the material.

## EXTENDED LIFE DURABLE DECALS

Labels are manufactured to withstand harsh environments and rugged applications. Durable for up to 4 years.

## LAMINATION

Clear plastic coating that provides extra durability.

- Matte—Can be written on
- Textured—Used to add texture to labels
- Shiny—Shiny coating

## MACHINE APPLIED

These labels are set up to meet the requirements of the machine that will be applying them. The core size, rewind direction and maximum roll size will often need to be confirmed.

## OPAQUE

A darkened adhesive used as a "cover up". Restricts copy from showing through the face stock.

## PERFORATION

Liner is perforated between the labels allowing them to be easily separated.

## PLI-A-PRINT STOCK

This material is good for application to plastic bags or uneven surfaces.

## PRESSURE SENSITIVE LABEL

A self-adhesive label that is easily applied to a surface by pressure.

## PROCESS COLOR PRINTING

Also known as Four Color or Full Color Printing. The use of four ink colors (Cyan, Magenta, Yellow and Black) to create an image, such as a photograph.

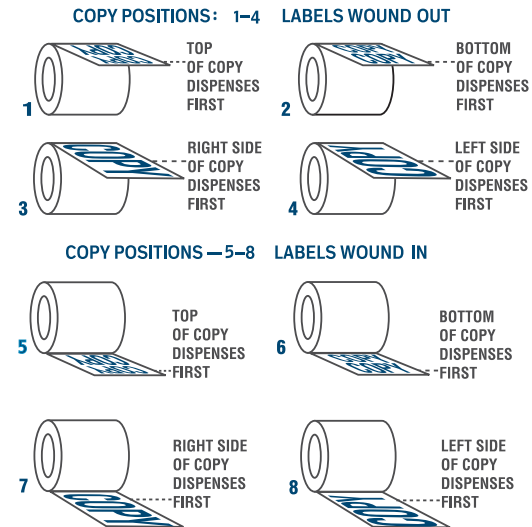
## REPOSITIONABLE LABELS

Patterned adhesive that allows the label to be applied and reapplied to almost any surface. Removes cleanly leaving no residue.

## REVERSE

Image is created by the label stock color showing through the ink coverage.

## REWIND DIRECTION



## SINGLE

Labels are individually cut and stacked.

## SPOT COLOR PRINTING

The use of one ink for each color printed. Separate plates are required for each ink color being applied to a material.

## STATIC CLING

Labels have no adhesive and adhere to glass or other smooth surfaces with static electricity.

## SQUARE CUT

Also known as Butt Cut or Kiss Cut. These labels are cut exactly to size with no excess liner around the label. Order any size from 1/4" x 1/4" to 12" x 38".

## TINT

The entire surface of the label stock is covered with ink. Also known as flood coat.

## VARNISHES

Liquid coatings that are printed onto the label surface.

- UV—UV-cured varnish, very high gloss
- Water based—Protects label from slight moisture, less durable than UV varnish
- Matte—Dull varnish, can be written on
- Spot—Only part of the label is varnished

## WEATHERPROOF LABELS

These labels can withstand heat, cold, water and sunlight for up to 1-1/2 years.

