

MEMBERSHIP BENEFITS	MEMBERSHIP CATEGORY				
	Cheesemaker	Start-Up Cheesemaker	Associate – Business	Associate – Individual	Cheeselover
	\$375 / year	\$150 / year	\$150 / year	\$100 / year	\$50 / year
Number of individuals	2	2	2	1	1
<b>ASCA Involvement</b>					
Voting rights	Yes	Yes	Yes	Yes	Yes
Eligibility to nominate for a position on the ASCA Committee or to join a Sub-Committee	Yes	Yes	Yes	Yes	Yes
Newsletters with news and information about cheese-related events, services and activities in Australia and elsewhere (including member-only editions)	Yes	Yes	Yes	Yes	Yes
Reduced entry fees for ASCA events (such as Cheese, Wine & Talk)	Yes	Yes	Yes	Yes	Yes
Free ASCA bookmarks to distribute at your farmgate, cellar door, farmers' market stall, shop or workplace, to help promote Australian artisan cheese	Yes	Yes	Yes	Yes	Yes
<b>Promotion</b>					
Business or individual profile published on the ASCA website and promoted via our newsletter and social media networks	Yes	Yes	Yes	Yes	
Free classifieds (conditions apply) in the ASCA newsletter, allowing you to reach a targeted, cheese-focussed audience with your product, service, event or job vacancy	Yes	Yes	Yes	Yes	
Increased media opportunities via ASCA's strong relationships with key media outlets	Yes	Yes	Yes	Yes	
Opportunities to promote and sell products at cheese fairs, markets and other events	Yes	Yes	Yes		
<b>Education and Professional Development</b>					
Exclusive access to participate in the ASCA Technical Forum (an on-line expert advice service and discussion forum for professional cheesemakers)	Yes	Yes			
Exclusive right to buy STANDA cultures and obtain technical advice from STANDA	Yes	Yes			
Subsidised fees for professional cheesemaking workshops and seminars arranged by ASCA, and access to expert cheesemaking consultants (such as Ivan Larcher)	Yes	Yes			
<b>Industry Representation</b>					
Advocacy through ASCA engagement with bodies such as state regulators, Dairy Australia and FSANZ	Yes	Yes	Yes	Yes	
Industry representation through ASCA's membership of the Australian Dairy Products Federation	Yes	Yes	Yes		

**Please note:** Membership is for the calendar year in which you join or renew (however, if you join as a new member on or after 1 August, your membership will be valid until the end of the following calendar year). In order to get the most from your ASCA membership, we want to make sure you are in the category that best suits your needs and involvement in the speciality cheese industry. If we believe you would be better suited to a different category of membership, a Committee member will contact you to discuss an alternative.