

**Finished Size - 18"w x 24"h - Horizontal
With Bleed - 18.5"w x 24.5"h**

BLACK LINE IS THE BLEED LINE
Backgrounds and images that bleed
off must extend to this line

RED LINE IS THE CUT LINE
This is where the finished
product will be cut

BLUE LINE IS THE SAFETY LINE
Anything that is not getting cut
must be inside this line. Keep
critical design elements within
this boundary.