

**Finished Size - 18”h x 24“w - Horizontal  
With Bleed - 18.5”h x 24.5“w**

**BLACK LINE IS THE BLEED LINE**  
**Backgrounds and images that bleed  
off must extend to this line**

**RED LINE IS THE CUT LINE**  
**This is where the finished  
product will be cut**

**BLUE LINE IS THE SAFETY LINE**  
**Anything that is not getting cut  
must be inside this line**