

**Finished Size - 13.5”w x 18“h - Vertical
With Bleed - 14”w x 18.5“h**

BLACK LINE IS THE BLEED LINE

**Backgrounds and images that bleed
off must extend to this line**

RED LINE IS THE CUT LINE

**This is where the finished
product will be cut**

BLUE LINE IS THE SAFETY LINE

**Anything that is not getting cut
must be inside this line**